

KTXA PROGRAM/ISSUES REPORT
July 1-September 30, 2013

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

Plugged Into DFW

July 6, 2013

Topic: Grace After Fire/Pets For Patriots

Host: Adrienne Bankert

Guests: Lisa Skier, Program Coordinator with Grace After Fire; Amber Wilson, veteran; Dr. Beth Burgin, Katy Trail Animal Hospital (Pets for Patriots)

Issue: Returning Veterans Aid

Focus: Grace After Fire is a veteran's organization dedicated to helping female veterans return to civilian life. They help returning veterans deal with PTSD issues, homelessness, and other physical and emotional traumatic issues.

Pets for Patriots is an organization that helps link returned veterans with a pet. Studies have shown that taking care of pets and emotional bonding with pets help many veterans make the transition back to civilian life. Website/phone numbers for both organizations were displayed on screen. The Grace After Fire segments were supported by a KTVT news package as well as support video of women in combat service.

July 13, 2013

Topic: March of Dimes

Host: Brendan Higgins

Guest: Jimmy Gary - a March of Dimes board member and also a polio survivor; Melanie Nieswiadomy, Fort Worth division program services committee; Becky Hardie, Baylor All Saints Medical Center at Fort Worth Andrews Women's hospital administrator.

Issue: Pregnancy/Infant Mortality

Focus: Discussed history of March of Dimes (now in its 75th year). The MOD has made the transition from eradication of polio epidemics to fighting birth defects and premature/infant mortality. We also discussed an upcoming event in Fort Worth "Cowtown Cradles" that collects material for pregnant moms such as baby wipes, diapers, etc. Website/phone numbers for March of Dimes displayed

Saturday, July 20, 2013:

Topic: Empowering Women as Leaders

Host: Adrienne Bankert

Guests: "Empowering Women as Leaders"

Patty Lee, President of the Empowering Women As Leaders Board; Jessica Burchfield, Program Coordinator with Texas Woman's University; Gauthami Vermula, on the EWL Board of Directors; Shannelle Mosley, a current TWU student and part of the star program; Laura Klekar, mentor; Sheryl Jackson, a star program graduate; Kelly Elliot, the director of sponsorship with EWL.

Issue: Helping Women Advance in the Workplace with Extended Education

Focus: "Empowering Women as Leaders" was founded in 2004. It's dedicated to supporting women in achieving their highest potential through education, mentoring and networking. They work with Texas Woman's University to sponsor a student for an entire year. Discussion about importance of the program, its needs, and success stories. Also spoke with a current TWU student who is going into nursing school who is currently benefitting from the EWL mentor program, and also with a past EWL assisted graduate who has been in the workplace for the past four years, a single mother with three children. Website/phone numbers for organization were displayed on-air.

July 27, 2013:

Topic: Throwaway Ponies

Host: Brendan Higgins

Guests: Karen Bander, Founder of Throwaway Ponies; Anita Groshans; Leigh Ann Tormey; Rachel Papson; Wendy Papson; Two Rescued Horses "Scotty" and "Honey"

Issue: Humanitarian/Public Interest

Focus: Throwaway Ponies is an organization that rescues and rehabilitates unwanted and abused horses. The animals are often found in states of near starvation or abandoned. When rehabilitated, they often work as equine therapy horses for children and adults with special needs. The organization brought two horses with them that we featured on the show in an outside segment. Website/phone numbers for organization displayed.

August 3, 2013 and August 17, 2013:

Topic: Brain Cancers

Host: Adrienne Bankert

Guest: Jerry Kline, a brain tumor cancer survivor; Dr. Virginia Stark - Vance, Neuro- oncologist who treated Jerry; Robin Chester, caregiver (husband has brain cancer); Cindy Villarreal, president of the Nick Gonzales Foundation for Brain Tumor Research.

Issue: Medical Awareness

Focus: Brain tumors are the second leading cause of cancer-related deaths in children under age 20.

They are the second leading cause of cancer-related deaths in males ages 20-39. An estimated 69,720 new cases of primary brain tumors are expected to be diagnosed in 2013. In 2013, approximately 4,300 children younger than age 20 will be diagnosed with primary brain tumors; of that number, over three thousand kids will be under age 15. We spoke with a nine plus year brain cancer survivor who has written a book about his experience in fighting cancer. We also spoke with his oncologist, as well as a caregiver whose husband is fighting brain cancer. Finally, we spoke with the founder of a North Texas brain cancer foundation that raises money to help fund research and also to help cancer patients pay for treatment. Cindy Villareal's son died of brain cancer six years ago, and began the foundation in his name to fight cancer. Website/phone numbers for organization displayed.

August 10, 2013 and September 7, 2013:

Topic: Museums: Perot Museum of Nature & Science, Arlington Museum of Art, And Historic Fort Worth, Inc.

Host: Brendan Higgins

Guests: Steve Hinkley, VP Programming, Perot Museum of Nature and Science; Chris Hightower, Arlington Museum of Art Executive Director; Jerre Tracy, Executive Director, Historic Fort Worth, Inc.

Issue: Public education/Cultural opportunities

Focus: The Perot Museum of Nature and Science opened a little over 8 months ago ... and it has reached a million visitors through the door. We discussed the popularity of the museum, as well as previewing future exhibits. The interview was supported by b-roll of the Perot Museum. The Arlington Museum of Art is hosting the first ever exhibition in North Texas from the Smithsonian Institution traveling exhibits services - a collection of 20 paintings by the artist William H. Johnson. We discussed the significance of this exhibit, as well as the artist. We showed three of the 20 paintings that are being displayed at the museum during this exhibition. History is apparent in Fort Worth - from the stockyards to the rail yards. Keeping that history intact is the focus of the Historic Fort Worth organization. We discussed why it's important to preserve some of the past architecture, and highlighted with pictures three projects - the Ridglea Theater, the public market and Heritage Park. We put up website/phone numbers for each of the organizations during their interview segments.

August 24, 2013 and September 14, 2013

Topic: YWCA Financial Aid Programs/Entitled Kids

Host: Brendan Higgins

Guests: Jennifer Ware, YWCA CEO; Glenda Martinez Lopez, a financial education volunteer; Kay Wills, Author "Cleaning House: A Mom's Twelve Month Experiment To Rid Her Home Of Youth Entitlement."

Issue: Women's Financial Empowerment/Raising Children

Focus: The Dallas YWCA has undertaken a financial empowerment program to educate women about healthy financial management and providing tools to save and grow their income. The program seeks to help participants increase their financial empowerment by learning to use a variety of tools. The ultimate goal of the program is to move women out of poverty and into a life of financial independence and self-sufficiency. We discussed this program both with the CEO of the Dallas YWCA and a volunteer. Author Kay Wills was also on to discuss the issues of child entitlement – how much is too much? Are we raising a nation of narcissists? Website/phone numbers for the YMCA of Dallas were displayed.

August 31, 2013 and September 21, 2013

Topic: Alliance for Children

Host: Adrienne Bankert

Guests: Kim Rocha, Prevention Specialist with the Alliance for Children.

Lindsey Dula, Director of Programs for the Alliance For Children.

Alana Minton, Chief prosecutor in the crimes against children unit of the Tarrant County District Attorney's office

Issue: Preventing and treating child abuse

Focus: Fort Worth's Alliance For Children has helped an estimated 42 thousand children since 1992.

They operate three child-friendly centers in Arlington, Fort Worth and Hurst. They are a founding member of Children's Advocacy Centers Of Texas. They are the only children's advocacy center in Tarrant County. Program focused on AFC work in preventing child abuse, targeting the causes of child abuse, and helping children heal from abuse.

Program was supported by two KTVT news stories, as well as an Alliance for Children PSA. Website/phone numbers for the Alliance for Children were displayed.

September 28, 2013

Topic: Flu Vaccine and Whooping Cough Vaccine **Host:** Adrienne Bankert

Guest: Bryan Wasson, D.O., Baylor Medical Center at Irving

Issue: Flu and Whooping Cough awareness and need for vaccination in children and adults

Focus: Where to get low cost flu vaccinations for adults and children. DCHHS listing of locations for adults and children – dates, website, times, cost, address and phone listings (graphics). Used video from interview with Zachary Thompson, Director, Dallas County HHS about availability and importance of coming in to get vaccine today. 6 minute interview in studio with Dr. Wasson regarding the importance of getting the flu vaccine, side effects of the shot, alternative to the shot - mist, symptoms to look for, shot for babies & older people, difference between the types of vaccines, etc. 6 minute interview in studio with Dr. Wasson regarding the whooping cough: vaccine schedule by CDC, awareness of need for vaccination of those around your baby, vulnerability in babies and prevention tips, signs & symptoms of whooping cough. Program was supported by two KTVT news stories.