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KTXA PROGRAM/ISSUES REPORT  
April 1-June 30, 2014

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

**Plugged In for airdate April 5, 2014:**

Topic: March of Dimes

Issue: Health

Host: Tracy Kornet

Guest: Neonatologist: Dr. Terri Major-Kincade; DFW March for Babies Chair: Steve Lovel; Dallas Co-Chair: Pam Stoyanoff; Fort Worth Co-Chair: Joseph DeLeon; Fort Worth March for Babies Ambassador Family: Shera Thompson

Focus:

March of Dimes' mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality. The organization helps moms have full-term pregnancies and healthy babies. They provide information and comfort to families while researching the problems that threaten babies and work on preventing them.

**Plugged In for airdate April 12, 2014:**

Topic: Keep Texas Beautiful

Issue: Environment

Host: Tracy Kornet

Guest: Christine Chute Canul, Program Director; Debbie Branch, Keep Fort Worth Beautiful Coordinator; Jannibah Coleman, Community Outreach Coordinator; Melinda Haggerty, Sustainability Marketing & Media Relations, City of Plano

**Focus:**

Keep Texas Beautiful (KTB) is a nonprofit organization dedicated to beautifying and improving community environments through programming and education. KTB focuses their efforts in three major areas: litter prevention, beautification and waste reduction. They work with affiliate communities, government agencies, businesses, civic groups, and volunteers to ensure that every Texan has the opportunity to make Texas the cleanest, most beautiful state in the nation.

Reverse Litter is bringing awareness to the consequences that littering can have on waterways in the Dallas/Fort Worth area. The campaign wants Texans to pick up ten pieces of trash every Tuesday to clean up our communities and prevent litter from clogging and polluting our waters.

**Plugged In for airdate April 19, 2014:**

Topic: Earth Day DFW

Issue: Environment

Host: Brendan Higgins

Guest: Matt Grubisich, Director of Operations, The Texas Trees Foundation; Stephanie Zavala, Water Conservation Specialist; Dotty Woodson, Extension Program Specialist - Water Resources; Michael Cain, Executive Director For Earth Day Texas

**Focus:**

Segment 1: Tree North Texas is the regional urban forestry initiative for North Texas. This initiative will be the largest tree planting initiative in the nation, with a plan to plant 3 million trees in North Texas during the next 10 years. Trees help reduce our carbon footprint- just 100 planted trees can mitigate the 12,632 pounds of carbon dioxide that are emitted by one car in one year. Besides reducing carbon dioxide, trees also take in air pollutants which filter our air.

Segment 2: The purpose of SmartScape™ is to educate Texans on the ecological, economic and aesthetic benefits of using landscaping plants, shrubs, grasses and trees that are native or adapted to our regional climate and local conditions. The ultimate goal is to conserve local water supplies and improve storm water runoff quality by reducing the amount of water needed to maintain landscapes while decreasing the amounts of pesticide, fertilizer and herbicides used in landscaping practices.

Segment 3: Watering your lawn and garden can account for up to 40% of your total household water use. And using a rain barrel for rainwater harvesting is not only a green alternative but it can save money while protecting the environment. Dotty Woodson demonstrated making a rain barrel.

Segment 4: Earth Day Texas is an annual, outdoor festival seeking to elevate environmental awareness and influence the way Texans think, live and work. The family-friendly and free-admission event allows leaders in the corporate, academic and non-profit worlds to unite and show Texans how green lifestyle choices can lower their cost of living, improve their health, and help save the environment.

### **Plugged In for airdate April 26, 2014:**

Topic: Salvation Army

Issue: Community

Host: Adrienne Bankert

Guest: Captain Michele Matthews, DFW Metroplex Commander - The Salvation Army; Charlotte Jones Anderson, 125<sup>th</sup> Chair, Salvation Army in Texas; Mason Murphy, Region Director and Divisional VP for Camp Gladiator; Jan Strimple, Jan Strimple Productions; Gina C. Jones, Chair, 2014 Women's Auxiliary Fashion Show

Focus:

The Salvation Army's mission is to preach the Gospel of Jesus Christ and to meet human needs in His name without discrimination. There are more than 155 officers in Texas, all of whom are ordained ministers, and more than 1,600 employees and thousands of volunteers all committed to furthering the Salvation Army mission, to serve others in Jesus' name. The Salvation Army is looking for new ways to engage the youth of today and this is the first year of the Most Good 5k and Obstacle Race.

### **Plugged In for airdate May 3, 2014:**

Topic: Running for a Cause

Issue: Community

Host: Brendan Higgins

Guest: Tom Ryan, President & Founder of Dallas Athletes; Russ Jackson, US Army, Ret.; Linda Venable, Retired Firefighter & EMS Paramedic; Jeff Venable, Ultra-Marathoner; Nekima Booker, Chair, VCNCT

Focus:

1-Over 4,000 runners are expected for the 5th Annual Wounded Warrior Half Marathon on Sunday, June 8<sup>th</sup> in Las Colinas, Texas. The event will honor our men and women of the military and help raise money for the Wounded Warrior Project and Fisher House.

2- The 1st annual Blue Red Half Marathon & 10K run is on Sunday November 16, 2014 in Irving, Texas. The race will support the Police Chiefs Association Foundation memorial charity and Michael's Memories, who furnishes all expense family vacations to firefighters fighting cancer.

3- Retired Firefighter and EMS paramedic, Linda Venable and her husband Jeff are raising funds and awareness for their charity Support for Firefighters, by running over 3500 miles, across the United States. The mission of their charity is to support the families of fallen firefighters, donate firefighter safety equipment and contribute to burn victim's research.

4- The Veterans Coalition of North Central Texas (*VCNCT*) is offering their annual "Career Development & Financial Education Seminar" on May 16<sup>th</sup> and 17<sup>th</sup>. The goals and objectives for this seminar is to educate, equip, prepare and introduce veterans and their families to the tools and skill set needed to successfully integrate back into the workforce after service.

**Plugged In for airdate May 10, 2014:**

Topic: Miracle Foundation

Issue: Family Matters

Host: Tracy Kornet

Guest: Caroline Boudreaux, Founder; Elizabeth Davis, COO; Malcolm Street, Donor

Focus:

Founded on Mother's Day 2000, The Miracle Foundation is a Charity Navigator four-star rated, multi-national nonprofit organization. They are implementing a world-changing idea for orphans everywhere - empowering them to reach their full potential by revolutionizing the way orphanages are run, funded and managed. The Miracle Foundation turns struggling, institutional orphanages into stable, loving, nurturing homes where children can thrive and truly change the story of their lives.

**Plugged In for airdate May 17, 2014:**

Topic: Hearing Loss (Dallas Hearing Foundation & Relay Texas)

**Issue:** Health

**Host:** Brendan Higgins

**Guests:** Yoav Hahn, M.D., Otology, Neurotology, & Skull Base Surgery; Jennifer Clark, Administrator, Dallas Hearing Foundation; Linda Daniel, M.S., M.A., Rehabilitative Audiologist, Certified Auditory-Verbal Therapist; Besa Shala, DHF Recipients; Eileen Alter, Relay Texas Administrator

**Focus:**

The Dallas Hearing Foundation is a non-profit foundation exclusively dedicated to giving the gifts of hearing and speech to children and adults with hearing loss. The foundation's mission is to provide medical and surgical treatment, hearing technologies, speech and hearing rehabilitation, and educational support to those who are in financial need.

Relay Texas is in the middle of a 4-year effort called "Educate Texas". The mission of this program is to raise awareness of Relay Texas products and services targeted at the general hearing population. Their efforts are aimed at lowering service explanations given by relay agents and reduce the number of hang-ups experienced during relay calls.

**Plugged In for airdate May 24, 2014: REAIR OF ( March 8, 2014):**

**Topic:** Adoption

**Issue:** Family Matters

**Host:** Tracy Kornet

**Guests:** Ellen Porter, BraveLove Founder; Janice Podell, Placed Son for Adoption 17 Years Ago; Jennifer Lanter, Director of Public Relations – Gladney Center for Adoption; Michael Hartsfield, Adopted at 12 Years Old; Karen Griffin, Adoptive Mother; Starla Abraham, Foster Adoption Recruiter

**Focus:** Segment 1: BraveLove

BraveLove's mission is to change the perception of adoption through honest, informative, and hopeful communication that conveys the heroism and bravery a birth mother displays when she places her child with a loving family through adoption. Janice Podell was the first mother to share her story with BraveLove in the form of a letter which eventually was the catalyst to her biological son to seek her out to reconnect with her.

Segment 2: Gladney Center for Adoption

Gladney's commitment to helping prospective adoptive families fulfill their dream of parenthood through adoption is demonstrated through their flexible, comprehensive client services. Their goal is to get to know each family and understand their unique situation in order to develop an adoption plan that is right for them. Gladney offers three very unique Domestic Adoption Programs:

- The Agency Directed Program places Caucasian, Hispanic, Asian and Native American infants and toddlers with loving adoptive families
- The ABC Program places African-American and Bi-racial infants and toddlers with forever families
- Through the New Beginnings Program, Gladney actively recruits secure and loving families for children who are available for adoption through the Texas State foster care system, older children and toddlers available for direct placement from the birth families, as well as children born with special medical needs

Michael and Karen shared their story of Michael being adopted through the New Beginnings Program.

### Segment 3: CPS – Foster to Adopt

In Texas, there are about 6,500 children waiting for that forever home. Starla Abraham discussed the basics of how to adopt through foster care, the cost and need in the community for families to come forward to adopt.

### **Plugged In for airdate May 31, 2014:**

Topic: Autism Treatment Center/ Stephanie's Day

Issue: Health/Children

Host: Brendan Higgins

Guest: Carolyn R. Garver, PhD., Director of Dallas Program; Anna P. Hundley, Executive Director; Marcy Hoover, Educational Coordinator; Ryan Cole, Adult Services Coordinator; Keely Stevenson, BCBA; Gary Schneider, CBS11/TXA21 President & General Manager

Focus:

The mission of the Autism Treatment Center is to assist people with autism and related disorders throughout their lives as they learn, play, work and live in the community. Services include residential, educational, therapeutic, adult programs, diagnostics and research.

Package produced about CBS 11 and TXA 21's 11th annual Stephanie's Day event for special needs children and their families on Saturday, June 14 from 10:00 a.m. to 2:00 p.m. at NorthPark Center.

**Plugged In for airdate June 7, 2014:**

Topic: Operation Kindness/Dog Day Afternoon

Issue: Community

Host: Brendan Higgins

Guest: Jim Hanophy, Chief Executive Officer; Julie Goff, Development Manager; Natalie Buxton, Development Associate

Focus:

Operation Kindness was founded in 1976 and is the oldest and largest no-kill shelter in North Texas. They are a nonprofit animal welfare organization that cares for homeless or unwanted cats and dogs in a no-kill environment.

**Plugged In for airdate June 14, 2014:**

Topic: Leukemia & Lymphoma Society/LLS

Issue: Health

Host: Tracy Kornet

Guest: Patricia Thomson, Ph.D., Executive Director, North Texas Chapter of LLS; Tim Durst, National Chairman, LLS; Don Armstrong - Leukemia Survivor; Cutler Fricke - Leukemia Survivor (Cutler is 5 years old.); Aaron Fricke - Cutler's Father; Libby Kaczmarek, Community Relations Manager; Kacy Lowe, Senior Director of Corporate Development, LLS

Focus:

The mission of The Leukemia & Lymphoma Society (LLS) is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

LLS is the world's largest voluntary health agency dedicated to blood cancer. LLS funds lifesaving blood cancer research around the world and provides free information and support services.

**Plugged In for airdate June 21, 2014:**

Topic: Texas Department Of Transportation (TxDot)/"Don't Mess With Texas"

Issue: Transportation

Host: Brendan Higgins

Guest: Val Lopez, TxDOT PIO; Caroline Carr, Winner of 'Don't Mess With Texas' College Scholarship; Sonia Campos| Winner of 'Don't Mess With Texas' College Scholarship

Focus:

Distracted Driving Crashes are on the rise in Texas and the Texas Department of Transportation wants Texas residents to learn the dangers of distractions and urges drivers to avoid multitasking or engaging in non-driving activities until they arrive at their destination.

Distracted driving-related crashes in Texas are highest among young adults ages 16 to 24, followed by adults over the age of 44, with 505 people killed and 19,981 people seriously injured last year. The campaign's goal is reduce the amount of litter motorists tossed onto roadways in order to keep Texas beautiful while holding down the costs of litter pickup.

**Plugged In for airdate June 28, 2014:**

Topic: Living Donors

Issue: Health

Host: Adrienne Bankert

Guest: Dr. Bernard Fischbach, Med. Dir. of Renal & Pancreas Transplantation for Baylor Health Care System; Jaron & Tiffany Peek, Donor/Recipient of Kidney Transplant; Cliff Ackerman, Be The Match Community Engagement Representative

Focus:

Due to the lack of organs for transplants, it is now possible for friends, family or even strangers to donate a kidney, bone marrow or stem cells to those in need. Be The Match is the world's largest and most diverse donor registry to help patients with blood cancers like leukemia and lymphoma. People between the ages of 18 and 44 are most urgently needed right now to



match those on the transplant waiting list. The fastest way to receive a kidney transplant is a living donor kidney transplant. A Living donor kidney transplant has other benefits also – it lasts twice as long, it starts working faster, you can schedule the surgery and there is a shorter wait.