

KTXA ISSUES/PROGRAM REPORT

JANUARY 1-MARCH 31, 2017

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months. The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

Plugged In To DFW for airdate 1/7/17:

ISSUE – Disability Services

Topic: Canine Companions for Independence

Host: Russ McCaskey

Guest: Mikell Bollinger, CCI Development Director; Gary Boyd and his service dog Sorley; Duncan Cumby and his skilled companion dog Scout; Misty Cumby, son has companion dog; Stacey Napoles, Puppy trainer with puppy Yardley

Focus:

We discussed how Canine Companions pairs people living with mental or physical disability with highly trained assistance dogs. There are 6 regional training centers across the US and one here in the DFW area. We talked about the need for local volunteers and how North Texans can apply for assistance dogs. We heard from local graduates and a local trainer about how life improves with the help of service dogs.

Plugged In To DFW for airdate 1/14/17:

ISSUE – Public Interest

Topic: "Break Your Routines" by Mike Rodriguez

Host: Russ McCaskey

Guest: Author, Mike Rodriguez

Focus:

We discussed the book “Break Your Routines to Fix Your Life” with motivational speaker and author Mike Rodriguez. We covered the 5 core principles mentioned in the book on how to fix your life and attain your goals and dreams.

Plugged In To DFW for airdate 1/21/17:

ISSUE – Texas Agriculture

Topic: Fort Worth Stock Show & Rodeo

Host: Karen Borta

Guest: Matt Brockman, Fort Worth Stock Show and Rodeo, Publicity Manager

Focus:

The Fort Worth Stock Show and Rodeo has been a North Texas tradition since 1896 and runs from January 13-February 4 this year. We discussed the history, daily events, rodeo, education programs for children and the importance of agriculture and livestock in Texas.

Plugged In To DFW for airdate 1/28/17:

ISSUE – Community

Topic: Cancer Support Community of North Texas

Host: Karen Borta

Guest: Mirchelle Louis, CEO, Cancer Support Community North Texas; Kim Thiboldeaux, CEO, Cancer Support Community (national); Dr. Lalan Wilfong, Texas Oncology; Denise Taylor, member, cancer survivor; Katherine Lawrence, Food Saved Me

Focus:

The Cancer Support Community of North Texas provides free emotional and social support services to patients of cancer as well as their families and friends. We discussed the different programs available at their three clubhouses across DFW.

Plugged In To DFW for airdate 2/4/17:

ISSUE – Public Safety

Topic: Burn Awareness Week

Host: Karen Borta

Guest: Brett D. Arnoldo, MD, Medical Director, Regional Burn Center, Parkland Health & Hospital System; Brian Delorge, Fire Prevention Specialist; Lisa Johnson, Burn Survivor; Stephanie Campbell, RN, BSN, CCRN, Burn Program Manager, Parkland Regional Burn Center

Focus:

Burn Awareness Week is February 5-11th. The goal is to teach kids how to be responsible for their personal safety and to increase family awareness of potentially harmful situations. We discussed the risks for burns in the home and how to have an escape plan. We also heard first-hand what it's like to live with a severe burn and informed our viewers about a free Burn Prevention and Safety Fair at Parkland Hospital in Dallas.

Plugged In To DFW for airdate 2/11/17:

ISSUE – Public Interest

Topic: Valentine's Day Show

Host: Russ McCaskey

Guest: Tisha Holman, Event Producer & Designer; Jennifer Styers, Relationship Expert; Chef/Owner Marcus Paslay of Clay Pigeon and Piattello Italian Kitchen; Katie Chaumont, Reunion Tower Public Relations Manager; Jennifer Styers, Relationship Expert

Focus:

We discussed ways to get inspired for Valentine's Day. We talked about decorating your home for this special day; romantic food and preparing a romantic meal in your home; the perfect marriage proposal destination; and advice for singles on the best way to make a love connection.

Plugged In To DFW for airdate 2/18/17:

ISSUE – Arts

Topic: DFW Arts

Host: Karen Borta

Guest: Keith Cerny, Dallas Opera Director and CEO; Shirley Reece-Hughes, Amon Carter Museum Curator of Paintings and Sculpture; Jason Wise, Director of Programming, Communications & Sales for Performing Arts Fort Worth; and Miguel Harth-Bedoya, Fort Worth Symphony Orchestra Music Director

Focus:

We talked about the current exhibits at the Amon Carter Museum in Fort Worth and discuss the 2016-17 seasons at the Fort Worth Symphony Orchestra, Broadway at the Bass and Dallas Opera. We talked about the different art forms, what to expect on a visit and tips for new patrons.

Plugged In To DFW for airdate 2/25/17:

ISSUE – Poverty

Topic: Homelessness

Host: Russ McCaskey

Guest: Jay Dunn, CEO, The Bridge; Kelly Wierzbinski, Director of Family Connection – Rainbow Days; Aliah Henry, CEO – Dallas Furniture Bank

Focus:

Discussed homelessness in North Texas. The Bridge Homeless Recovery Center is a multi-service campus, open 24 hours daily, offering basic needs services, along with access to healthcare, income alternatives, and long-term housing in an effort to reduce homelessness in Dallas. We also discussed how the Dallas Furniture Bank identifies people in need and helps them to acquire basic household furnishings in their transition out of homelessness. Discussion on how Rainbow Days provides support groups, drug-free alternative activities, and life enrichment services to homeless children and families living in emergency, transitional and domestic violence shelters.

Plugged In To DFW for airdate 3/4/17:

ISSUE – Public Health Campaign

Topic: World Kidney Day

Host: Karen Borta

Guest: Dr. Lauren McDonald, M.D., Dallas Nephrology Associates; Danny Kolzow, Kidney Transplant Recipient; Mark Edwards, Regional Director of Programs – Nat. Kidney Foundation; Amanda Crowley, Program Manager – Nat. Kidney Foundation

Focus:

Kidney disease causes more deaths than breast cancer or prostate cancer. We discussed how it affects 26 million people in the U.S. with over 90% of those people that don't know they have it. We talked about the importance of testing and how to identify kidney disease. We provided information for a free kidney screening on World Kidney Day in Dallas.

Plugged In To DFW for airdate 3/11/17:

ISSUE – Health

Topic: American Lung Association

Host: Russ McCaskey

Guest: Gary S. Schwartz, MD, Department of Thoracic Surgery & Lung Transplantation, Baylor University Medical Center; Bernard Brinkman, Lung Cancer Patient; Holly Torres, Executive Director, North Texas American Lung Association

Focus:

Lung cancer is the #1 cancer killer in America. We discussed the different kinds of lung disease and how to identify, prevent and treat lung disease. We also talked about the LUNG FORCE Walk happening in Dallas on April 22 to raise money to find a cure for lung disease.

Plugged In To DFW for airdate 3/18/17:

ISSUE – Community

Topic: Relay For Life

Host: Karen Borta

Guest: Dr. Suzy Lockwood, Dean of TCU's nursing school; Cody Meyers, Relay For Life Event Manager; Judy Perez, Cancer Survivor and Relay For Life participant; Deidre Bacala, American Cancer Society

Focus:

In 2017, there will be an estimated 1,688,780 new Cancer cases diagnosed and 600,920 cancer deaths in the U.S. We discussed how Relay For Life is the signature fundraiser for the American Cancer Society. There are over 40 events happening across North Texas to raise funds to find a cure for cancer. We talked about how to find an event near you and how the money raised will be used.

Plugged In To DFW for airdate 3/25/17:

ISSUE – Community Events

Topic: Spring Festivals

Host: Russ McCaskey

Guest: Russell Kirkpatrick, Reata GM & FWFW Festival Founder; Jon Bonnell, Owner/Chef at Bonnell's Restaurant Group; James Faust, Artistic Director, Dallas Film Society & The Dallas International Film Festival; Chef Chad Houser, Cafe Momentum Chef & Savor Dallas, Honorary Host Chef

Focus:

We discussed four Spring Festivals happening in North Texas – 1.) Fort Worth Food & Wine Festival, 2.) Dallas International Film Festival, 3.) Savor Dallas and 4.) Bluebonnet Festival. We talked about what to expect at the event, how to get tickets, the cultural impact on the community and how the event benefits the community.