

KTXA ISSUES/PROGRAM REPORT

July 1-September 30, 2016

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months. The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

Plugged In for airdate 7/2/16:

ISSUE – Public Interest

Topic: Family Friendly July 4th

Host: Russ McCaskey

Focus:

Highlighted were following family friendly places and things to do over July 4th weekend – Dallas Aquarium, Videogame Museum, Fort Worth Stockyards Museum, Pecan Lodge, Dogwood Canyon Audubon Center and the Dallas Heritage Village.

Plugged In for airdate 7/9/16:

ISSUE – Technology

Topic: Cyber Security #2

Host: Karen Borta

Focus:

This show was a compilation of Cyber Security related stories that previously aired on CBS at different times grouped together on the topic of online/public safety. Stories ranged from preventing computer ransomware scams, typo-squatting, preventing a cyber-hack, Social Spoofing, apps available on smartphones to help users avoid an attack, and apps parents should watch out for on their child's mobile device. We also aired a warning from Irving Police regarding bumper stickers revealing too much personal information.

Plugged In for airdate 7/16/16:

ISSUE – Health

Topic: Health Watch #3

Host: Russ McCaskey

Focus:

This show was a compilation of health related stories that previously aired on CBS local news at different times, grouped together on the topics ranging from the latest in fitness, new sodium and nutrition labels implemented by the FDA, groundbreaking research at UTSW in Dallas in lung and stem cell transplantation, new developments in smart contact lenses, Alzheimer's care & brain health, and music therapy.

Plugged In for airdate 7/23/16:

ISSUE – History

Topic: Summer Fun for the Family

Host: Karen Borta

Focus:

Highlighted several historic places and fun things to do during the summer in Texas – Six Flags Over Texas and the historic steam train; The Fort Worth Zoo and its breeding and conservations programs; Four Day Weekend Comedy Troop in Fort Worth; Log Cabin Village, a historic frontier village and learning center; The Cowgirl Museum and Hall of Fame in Fort Worth; the history behind Texas' 120 year mystery about an alien crash landing in Aurora, Texas; and the Texas Country Reporter Festival in Waxahachie.

Plugged In for airdate 7/30/16:

ISSUE – Children

Topic: Child Health/Safety/Wellbeing

Host: Russ McCaskey

Focus:

A grouping of CBS DFW stories previously aired on CBS11 during the past month about child safety and wellbeing. Topics discussed were: tips to prevent leaving a child in a hot car (Texas leads the nation with child vehicular heatstroke deaths); drowning prevention and local swimming programs around DFW apartments (Texas is ranked in the top 3 states for number of child drownings); the increased melanoma risk in teens; how summer camps prevent “summer slide”; child self- defense classes; teen driving concerns: decline of teens with summer jobs, teen health check-ups, and risk of suicide.

Plugged In for airdate 8/6/16:

ISSUE – Art

Topic: DFW Arts

Host: Karen Borta

Guest: Mike Richman, VP of Marketing, AT&T Performing Arts Center; Denise McGovern, Director of Communications, Dallas Symphony; Ben Stevenson, O.B.E., Artistic Director, Texas Ballet Theater; Kendal Smith Lake, Manager of Communications, The Modern Museum of Fort Worth

Focus:

Discussed the current exhibit at the Modern Museum of Fort Worth, the upcoming 2016-17 seasons with the Dallas Symphony and Texas Ballet Theater, and the fall calendar of events at the AT&T PAC in Dallas. Discussed what to expect, what to wear, and the kid friendly programs at each event.

Plugged In for airdate 8/13/16:

ISSUE – Public Safety

Topic: MADD

Host: Russ McCaskey

Guest: LoriAnn Gilbert, MADD Development Manager; Lisa Martin, Mother of Drunk Driving Victim; Ara Grimaldo, MSW, MADD Power of Parent Facilitator & Volunteer Coordinator

Focus: MADD is launching a back-to-school *Power of Parents* campaign, designed to help parents feel more confident about talking with their children about the dangers of underage drinking and why they should never ride with a drinking driver. We discussed the history of MADD, heard a victim's story and talked about how and why our viewers should talk to their child about drunk driving. Texas leads the nation with the highest number of DWIs.

Plugged In for airdate 8/20/16:

ISSUE – Health

Topic: Zika

Host: Jason Allen

Guest: Dr. Christopher Perkins, Dallas County Medical Director/Health Authority; Zachary Thompson, DCHHS Director; Vinny Taneja, Tarrant County Public Health Director

Focus:

Texas has had over 100 reported cases of Zika virus disease so far this summer - 25 in Dallas County and 14 in Tarrant County. Discussed the transmission, symptoms, treatment and prevention of Zika in North Texas.

Plugged In for airdate 8/27/16:

ISSUE – Community

Topic: Fall Festivals

Host: Russ McCaskey

Guest: Kimber Foster, Grapevine, Director of Marketing; Jim Griffin, Mayor, City of Bedford; Jo Via, Executive Director, InTouch Credit Union Plano Balloon Festival; ML Dubay, Toffee Treats

Focus:

Today we discussed four different festivals happening around DFW in September.

- 1.) GrapeFest in Grapevine, Texas – this is the 30th year for this 3-day festival with a special emphasis on wines from Texas, California's Central Coast and Australia's Barossa Valley.
- 2.) Bedford Blues & BBQ Festival in Bedford, Texas – this festival is a celebration of legendary blues musicians and BBQ over Labor Day weekend.
- 3.) Plano Balloon Festival in Plano, Texas – this is the 37th year of this festival celebrating hot air balloons, family festivities and a ½ marathon.
- 4.) Dallas Chocolate Festival in Addison, Texas – a one-day festival celebration of chocolate makers and chocolatiers.

Plugged In for airdate 9/3/16:

ISSUE – Culture

Topic: Oktoberfest Celebrations

Host: Karen Borta

Guest: Mary Rosenbleeth, Director of Public Communications, Town of Addison; Shanna Cate, Trinity River Vision Authority, Programming and Development Manager; Geoff Fairchild, Special Events Coordinator; Eric E. Lindberg, Rahr & Sons Oktoberfest 5k, Event Director; Fritz Rahr - Co-Founder & CEO, Rahr & Sons Brewing Co.

Focus:

Today we discussed four different Oktoberfest Celebrations happening around DFW. Oktoberfest is a festival traditionally held in Munich, Germany for the month of September, celebrating all things German.

- 1.) Addison Oktoberfest is named one of the country's most authentic Oktoberfest celebrations. This 4-day festival features German entertainers, traditional Bavarian folk dances and food and children's entertainment.
- 2.) Oktoberfest Fort Worth is back for the 3rd year. This 3-day festival will feature both indoor and outdoor biergarten, serving Oktoberfest craft beers from around the country, traditional German food and entertainment and fun run.
- 3.) Oktoberfest in downtown McKinney is a 3-day event offering authentic German food and drinks, entertainment, children's activities and run.
- 4.) The Rahr Oktoberfest 5K is back for the 7th year, featuring stein hoisting, costume contest, Bavarian treats, German polka and beer garden. Money raised from the run goes to charity.

Plugged In for airdate 9/10/16:

ISSUE – Philanthropy

Topic: North Texas Giving Day

Host: Russ McCaskey

Guest: Susan Swan Smith, Chief Relationship Officer, Communities Foundation of Texas; Nancy Fisher, Head of Community Development, Lighthouse for the Blind of Fort Worth; Tara Green, Woodall Rodgers Park Foundation President; Jim Hanophy, Operation Kindness, Chief Executive Officer

Focus:

North Texas Giving Day is an online giving event for people across the nation to come together to raise money for North Texas nonprofits on one day: September 22, 2016. We discussed how in seven years, North Texas Giving Day has pumped \$119 million into the North Texas community. We also talked to 3 of the more than 2,000 charities participating to learn how this fundraising day helps their cause.

Plugged In for airdate 9/17/16:

ISSUE – Health

Topic: September is Blood Cancer Awareness Month

Host: Karen Borta

Guest: Doug Dunbar, CBS11 News Anchor and Stacey Russell, Deputy Executive Director, North Texas Chapter, The Leukemia & Lymphoma Society

Focus:

Each week, CBS11 News Anchor Doug Dunbar shares the stories of those who are facing cancer and are overcoming the challenge of living with Leukemia and Lymphoma in segments called *Wednesday's Warriors*. Covered Doug's journey to raise money to help find a cure for blood cancer. Stacey talked about what the local LLS chapter does to support North Texans and how the money raised will be used.

Plugged In for airdate 9/24/16:

ISSUE – Veterans

Topic: Suicide Prevention

Host: Jason Allen

Guest: Dr. Craig Bryan, Executive Director of the National Center for Veterans Studies at The University of Utah and an advisor to the American Association of Suicidology

Focus:

According to the Department of Veterans Affairs, twenty veterans commit suicide nationwide each day. That is four times the rate of active-duty service members and a higher rate than the rest of the US population. Discussed the reasons behind the high suicide rate, how family and friends can intervene, treatment options available for service members and the importance of a support system for families.