

# **KTXA ISSUES/PROGRAM REPORT**

**JULY 1-SEPTEMBER 30, 2017**

Attached are listings of broadcasts that, in the Licensee's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

## **Plugged In To DFW for airdate 7/1/17:**

### **ISSUE – Public Safety**

Topic: July 4<sup>th</sup> Summer Safety

Host: Russ McCaskey

Guest: Dana Walraven, Cook Children's Safe Kids Manager; Shannon Rickner, MD, Toxicologist, North Texas Poison Center at Parkland Health & Hospital System; Helen Kaporis, DO, Board-certified Dermatologist, Cooper Clinic; and Stephanie Campbell, RN, BSN, CCRN, Burn Program Manager, Parkland Regional Burn Center

Focus:

Topics discussed included: 1.) drowning prevention and water safety tips for parents, 2.) how to prevent and treat venomous stings and bites, 3.) how to protect your family from skin cancer and prevent sunburns, and 4.) how to safely handle fireworks and prevent burns.

## **Plugged In To DFW for airdate 7/8/17:**

### **ISSUE – Diet**

Topic: Plant Based Diet

Host: Russ McCaskey

Guest: Kristie Middleton, National Food Policy Coordinator- Humane Society;  
Nancy Addison, Author, Diabetes and Your Diet, Wanda White, Executive Chef  
for the Humane Society of the United States

Focus:

Discussed the health benefits of a plant-based diet. Kristie Middleton explained the difference between a vegan and vegetarian lifestyle. Author Nancy Addison talked about how a plant-based diet can help prevent and reverse diabetes. Chef Wanda White reviewed how colleges are featuring more vegan and vegetarian menus. She also reviewed how many other institutions are moving toward a meat free dining focus. Chef Wanda also demonstrated how to prepare an easy, vegan nacho "cheese" sauce.

**Plugged In To DFW for airdate 7/15/17:**

**ISSUE – Teen Health**

Topic: Adolescent Health

Host: Karen Borta

Guest: Dr. Kwamena Blankson, Adolescent Medicine and Pediatrics and Dr. Susan Sugarman, President and Co-founder of Girls to Women Health and Wellness

Focus: Discussed the emerging medical specialty of adolescent medicine and how it affects teens and their parents.

**Plugged In To DFW for airdate 7/22/17:**

**ISSUE – Public Interest**

Topic: Family Friendly DFW

Host: Karen Borta

Guest: Dusti Groskreutz, President, Reunion Tower; Shanna Tate, Event Director - Trinity River Vision Authority; Sean Greene, VP, Guest Experiences -



Dallas Zoo; Rebecca Rodriguez, Exec. Dir., Fort Worth Museum of Science and History

Focus: Discussed summer events taking place in the Dallas/Ft. Worth area.

**Plugged In To DFW for airdate 7/29/17:**

**ISSUE – Animals**

Topic: Animal Services

Host: Russ McCaskey

Guests: James Bias - President and CEO of the SPCA of Texas, Cara Potter - Canine Blood Heroes, Jacob Carty – Director of Marketing and Communication Spay and Neuter Network, Vanessa Vandiver – Operations Manager Take Me Home Pet Rescue.

Focus: Discussed the various animal service organizations serving North Texas pets and their guardians.

**Plugged In To DFW for airdate 8/5/17:**

**ISSUE – Children**

Topic: Back To School Special

Host: Karen Borta

Guests: Jennifer Dreisbach – Director of Marketing Allen Premium Outlets, Dr. Lisa Swanson, Dr. Kent Scribner – Superintendent Fort Worth ISD

Focus: Discussed the back to school season in North Texas. Issues covered included the Tax Free Weekend, school immunizations, and the state of the Fort Worth ISD.

**Plugged In To DFW for airdate 8/12/17:**

**ISSUE – Senior Services**

Topic: Mid Cities Care Corp

Host: Russ McCaskey

Guest: Duane Buuck – Executive Director, Julie Cormack – Volunteer and Program Coordinator, Ella Simpson – Volunteer Driver, Eric Allan – Volunteer, Ms. Julia - Client

Focus: Discussed the history, mission, and services offered by the Mid Cities Care Corps, an organization assisting seniors in northern Tarrant County.

**Plugged In To DFW for airdate 8/19/17:**

**ISSUE – Community**

Topic: North Texas Giving Day

Host: Karen Borta

Guest: Dave Scullin – Communities Foundation of Texas CEO, Taylor Willis – Cofounder Welman Project, Vanessa Barker-Cofounder Welman Project, Bill Hall – Dallas Habitat For Humanity CEO, Wendy Kelly –Real School Gardens

Focus: Discussed North Texas Giving Day and featured three organizations who viewers could donate to during the on-line event.

**Plugged In To DFW for airdate 8/26/17:**

**ISSUE – Community**

Topic: North Texas Fall Fun

Host: Russ McCaskey

Guest: Cathy O'Neal - Communications Director - Levitt Pavilion, Mary Rosenbleeth - Director-Public Communications, Town of Addison, Jasmine Lee - Events Coordinator-City of Irving, Comedian Q – Host, Laughs by the Lake, Megan Body - Grapefest

Focus: Discussed four events scheduled for the autumn including a benefit concert for Arlington's Levitt Pavilion.



**Plugged In To DFW for airdate 9/2/17:**

**ISSUE – Women's Health**

Topic: Ovarian Cancer Awareness Month

Host: Karen Borta

Guest: Suzie Lockwood PhD, MSN, RN - Associate Dean For Nursing – TCU; Rhonda Reeves - Ovarian Cancer Survivor; Dianne Blankenstein - Survivors Teaching Students; Dianne Waugh - Chapter Manager, National Ovarian Cancer Coalition

Focus: Discussed Ovarian Cancer Awareness month and interviewed survivors and the Dean for Nursing at TCU. Also featured an organization that has ovarian cancer survivors speak to medical students about the subtle and hard-to-diagnose symptoms from a patient's perspective.

**Plugged In To DFW for airdate 9/9/17:**

(Encore of 12/3/16 show)

**ISSUE – Public Interest**

Topic: *The Self Care Solution* by Julie Burton

Host: Russ McCaskey

Guest: Julie Burton, Author

Focus: Discussed the book *The Self Care Solution* by Julie Burton. We talked about how mothers can juggle taking care of themselves, their relationships, and their jobs successfully, while raising their children.

**Plugged In To DFW for airdate 9/16/17:**

**ISSUE – Health/Community**

Topic: JDRF

Host: Karen Borta

Guest: Dr Mary Beth Cox, MD, Endocrinologist; Rob Howard and his daughter Jada Howard who has Type 1 diabetes; Carmen Holmes, Executive Director of JDRF Fort Worth

Focus: Discussed the cause, symptoms, diagnosis, treatment of Type 1 diabetes and the resources available to North Texans through JDRF. Discussed the JDRF Community Walk happening in Fort Worth.

**Plugged In To DFW for airdate 9/23/17:**

**ISSUE – Tourism**

Topic: Visit Fort Worth

Host: Russ McCaskey

Guest: Mitch Whitten, Vice President of Marketing, Visit Fort Worth; Beth Hutson, Crockett Row Marketing Director and CEO of Hutson Creative ; Matt Oliver, Trinity River Vision Authority, Communications Manager

Focus: Toured the different districts of the city of Fort Worth and talked about tourism and events happening around the city.

**Plugged In To DFW for airdate 9/30/17:**

**ISSUE – Public Safety**

Topic: Drug Prevention and Poison Control

Host: Russ McCaskey

Guest: Drs. Shannon Rickner, Kevin Meadors & Sarah Shafer, toxicologists at North Texas Poison Center at Parkland Health & Hospital System; and, Cristina Thomas, Public Health Education Manager, North Texas Poison Center at Parkland Health & Hospital System

Focus: Discussed alcohol, tobacco, prescription and synthetic drug abuse and the resources available, 24/7, at the Poison Center Help Line.