

# KTXA ISSUES/PROGRAM REPORT

October 1-December 31, 2015

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months. The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

**Plugged In for airdate 10/3/15:**

## **ISSUE – Health/Community**

Topic: Meat Fight

Host: Russ McCaskey

Guest: Dr. Angela Flores, MD; Alice Laussade, CEO Meat Fight, Inc; Leah Weatherl, Vice President, Development NMS Society; Lyndsey Ewing/diagnosed with MS

Focus:

Meat Fight is an annual BBQ competition in Dallas. Their mission is to make the lives of those living with MS brighter and, ultimately, to find a cure by raising money for the National MS Society. We discussed the event as well as the symptoms, treatment and quality of life of the 400,000 people living with MS in the US.

**Plugged In for airdate 10/10/15:**

## **ISSUE – Education**

Topic: Dyslexia Awareness Month

Host: Karen Borta

Guest: Dr. Jeff Black, Medical Director, Luke Waites Center for Dyslexia and Learning Disorders at Texas Scottish Rite Hospital for Children; Gladys Kolenovsky, Administrative Director, Luke Waites Center for Dyslexia and Learning Disorders at Texas Scottish Rite Hospital for Children; Cherie Howell, M.Ed., LDT, CALT; Dyslexia Coordinator for Frisco ISD; Marie Guerin, Diagnosed With Dyslexia; Matthieu Guerin/Diagnosed With Dyslexia; SARA Furlich/Decoding Dyslexia, Parent Volunteer Leader; Tiffany Sunday, Author "Dyslexia's Competitive Edge"

Focus: October is Dyslexia Awareness Month. We discussed how dyslexia is the most common language-based learning disability that makes recognizing words, writing and spelling difficult, affecting 1 in 5 children. We talked about the intervention methods available to help children succeed in school and the resources available in DFW for parents.

**Plugged In for airdate 10/17/15:**

**ISSUE – Social Services/Children**

Topic: Alliance for Children/CASA

Host: Russ McCaskey

Guest: Kim Rocha, Marketing and Public Relations, AFC; Barry Corbin, Actor; Dee Schauer, Casework Supervisor - CASA of Tarrant County; Natalie Stalmach, Development Director

Focus:

Every day in this country, 1,900 children become victims of abuse or neglect.

Alliance For Children is the only Tarrant County non-profit organization involved directly in the protection from child abuse through coordinated and teamed investigations with law enforcement, Child Protective Services, Cook Children's Medical Center, the District Attorney's Office. We discussed how, for over 20 years, Alliance For Children has helped more than 46,000 children heal from the trauma of physical abuse, sexual abuse or from witnessing a violent crime.

Court Appointed Special Advocates (CASA) for Children is a network of 949 community-based programs that recruit, train and support citizen-volunteers to advocate for the best interests of abused and neglected children in courtrooms and communities. We discussed how CASAs offer judges the critical information they need to ensure that each child's rights and needs are being attended to while in foster care.

**Plugged In for airdate 10/24/15:**

**ISSUE – Consumer News**

Topic: Consumer Alert Stories

Host: Karen Borta

Focus:

Today we shared stories of financial and energy savings, insurance and car safety reports, and technology/smart phone alerts in pre-produced CBS packages.

**Plugged In for airdate 10/31/15:**

**ISSUE – Health/Community**

Topic: Pancreatic Cancer

Host: Karen Borta

Guest: Dr. Muhammad Beg - Medical Oncologist and GI Cancer Specialist at UT Southwestern Medical Center's Simmons Cancer Center; Darshonnica Lee, Battling Pancreatic Cancer; Dianna Williams, Mother and Sister diagnosed with Pancreatic Cancer; Susan Bruck, PANCREATIC CANCER ACTION NETWORK volunteer

**Plugged In for airdate 10/31/15 (cont'd):**

Focus:

November is Pancreatic Cancer Awareness Month. Pancreatic cancer is the fourth-leading cause of cancer-related deaths in the U.S. We discussed the warning signs, diagnosis, treatment and life expectancy for individuals living with the disease. We also discussed the Purple Stride 5K/Fun run on Nov. 8<sup>th</sup> in Dallas to raise funds and awareness of the disease.

**Plugged In for airdate 11/7/15:**

**ISSUE – Health/Community**

Topic: American Diabetes Month

Host: Russ McCaskey

Guest: Dr. Noel Santini, President of N. Tx Leadership Board, ADA; Christine Schuster, Mother of Children Who Have Type 1 Diabetes; Sara & John Schuster, Type 1 Diabetics; Quin Neal, Sr. Executive Director, ADA N. TX; Leonor Marquez, Chair of N. TX Leadership Board, ADA; Sr. Executive Director, ADA N. TX

Focus:

November is Diabetes Awareness Month. Over 700,000 people in North Texas have diabetes and it's estimated that 1 out of every 3 children born after 2000 in the United States will be directly affected by diabetes. We discussed the warning signs, diagnosis, treatment and life expectancy for individuals living with the disease. We also discussed the events happening around N. Texas, including World Diabetes Day 2015 (Nov. 12) and the Step Out to Stop Diabetes Walk to raise awareness of the issue.

**Plugged In for airdate 11/14/15:**

**ISSUE – Health/Community**

Topic: Prematurity Awareness Month

Host: Karen Borta

Guest: Dr. Mala Mahendroo, Professor of Obstetrics & Gynecology at UT Southwestern Medical Center; Dr. Erin Hamilton-Spence - Pediatric Neonatologist at Baylor All Saints Medical Center; Ana Contreras March of Dimes Ambassador / NICU Family Support Participant at Texas Health Fort Worth

Focus:

November is Prematurity Awareness Month. Discussed how one in ten babies is born prematurely in this country, with premature birth being the leading cause of newborn death, cerebral palsy, learning disabilities, hearing loss and blindness. We discussed the importance of prenatal care and waiting until 39 weeks until inducing labor. March of Dimes is encouraging everyone to wear purple and light up their homes in purple light Nov. 16-22, 2015.

**Plugged In for airdate 11/21/15:**

**ISSUE – Finance**

Topic: Paying for College

Host: Karen Borta

Guest: Maricela Arce, Program Specialist VI, Texas Tuition Promise Fund® & Match the Promise Foundation®; Bill Dendy, President of Elite Financial Management

Focus:

We discussed different options to plan ahead for the financing of higher education, including the Texas Tuition Promise Fund, Education Bond and Savings Plans and Coverdell Education Savings Account. We also talked about financing one's higher education through the different student loans available and pros and cons of credit card use and credit reports.

**Plugged In for airdate 11/28/15:**

**ISSUE – History/Public Interest**

Topic: Welcome To Texas #1

Host: Russ McCaskey

Focus:

Texas is full of wonderful, interesting places. Today we highlighted surrounding cities, museums, art, Dallas history and outdoor adventures around the DFW area in pre-produced CBS11 packages.

**Plugged In for airdate 12/5/15:**

**ISSUE – Public Interest/Education**

Topic: The Patients Playbook by Leslie Michelson

Host: Russ McCaskey

Guest: Leslie Michelson, Author of "The Patients Playbook"; Carrie Carter, M.D.

Focus:

Many Americans die each year as a result of preventable medical error — mistakes, complications, and misdiagnoses. We discussed the book "The Patients Playbook" by Leslie Michelson. We talked about how to choose the right doctor, coordinate the best care, and get to the No-Mistake-Zone.

**Plugged In for airdate 12/12/15:**

**ISSUE – Community/Public Services**

Topic: Ways to Give over the Holidays

Host: Russ McCaskey

Guest: Lisa Loy Laughlin, Chief Philanthropy Officer, Adopt An Angel; Michael Barringer, Shoe Bank Founder; Sam Merten, Community Affairs Officer, The Bridge; Lydia Mann, Airborne Angel Cadets of Texas, PR Director

Focus:

We covered four different non-profits giving back to the community and ways to get involved in December. We discussed 1.) Ways to supply toys for underprivileged DISD students for Christmas, 2.) How to donate gently used shoes for children/adults in need both locally and internationally, 3.) How to donate time and money for the homeless in our community and 4.) How to volunteer to pack care packages or write letters to military service men and women serving abroad.

**Plugged In for airdate 12/19/15:**

**ISSUE – Public Safety/Crime Prevention**

Topic: Holiday Safety

Host: Russ McCaskey

Guest: Sergeant Lonny Haschel, Texas Department of Public Safety; Cristina Thomas, Poison Center Network

Focus: During the holidays many people find themselves distracted and unaware of the dangers around them. We discussed shopping mall and driving safety precautions. We also talked about holiday scams to look out for, the top 5 bad toys to avoid, and holiday poisons you might overlook in your home, as well as holiday heart health awareness.

**Plugged In for airdate 12/26/15:**

**ISSUE – History/Public Interest**

Topic: Welcome To Texas #2

Host: Karen Borta

Focus: Texas is full of wonderful, interesting places. Today we highlighted- How Texas names it's roads; Arlington's seedy past of underground gambling; the Fort Worth Stockyards and Cowboys Hall of Fame; and original Texas businesses, Babe's Restaurant, Joe T's and Buc-ee's Convenient Store in pre-produced CBS11 packages.