

KTXA PROGRAM/ISSUES REPORT
October 1-December 31, 2014

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

Plugged In for airdate October 4, 2014:

ISSUE - Health

Topic: The Crohn's & Colitis Foundation of America (**CCFA**)

Host: Adrienne Bankert

Guest: Danny Rafati, M.D., Pediatric Gastroenterologist; Tonya Fuqua, Tarrant County Leadership Board President from the North Texas Chapter; Sommer Mims, living with Crohns; Al James, CCFA Walk Manager; Trenton Martin, Honored Hero for the walk and a pediatric patient and mom Shana Martin

Focus:

The Crohn's and Colitis Foundation of America (CCFA) is a non-profit, volunteer-driven organization dedicated to finding the cures for Crohn's Disease and ulcerative colitis. Since their founding over four decades ago, CCFA has remained at the forefront of research in Crohn's disease and ulcerative colitis. Over the next 3 months there are many events going on in the community around North Texas to raise awareness and money to find a cure.

Plugged In for airdate October 11, 2014:

ISSUE – Community/Education

Topic: Holocaust Museum

Host: Jason Allen

Guest: Mary Pat Higgins, President and CEO of Dallas Holocaust Museum; Paul Kessler, Holocaust Survivor, Dr. Charlotte Decoster or Dr. Sara Abosch; Steve Waldman, Chairman of the Dallas Holocaust Museum Board

Focus:

Founded in 1984, the Dallas Holocaust Museum/Center for Education and Tolerance is dedicated to preserving the memory of the Holocaust, and to teaching the moral and ethical response to prejudice, hatred and indifference for the benefit of all humanity. Located in Dallas' Historic West End, the Museum hosts more than 57,000 visitors annually, among them 27,000 school children.

Plugged In for airdate October 18, 2014: Re-aired from August 23, 2014:

ISSUE - Health

Topic: MS

Host: Jason Allen

Guest: Dr. Angela Flores, MD - Neurology, UT Southwestern Medical Center Neurology; Shannon Nelson, Manager, Individual Giving, National MS Society - South Central Region; Leslie Regan, Living with MS, MS Ambassador and MS Walk Team Captain

Focus:

The National MS Society is an organization that helps people address the challenges of living with MS through a 50-state network of chapters. The Society helps people affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, and providing programs and services that help people with MS and their families move their lives forward.

Plugged In for airdate October 25, 2014: Re-air from June 28, 2014:

ISSUE – Medical

Topic: Living Donors

Host: Adrienne Bankert

Guest: Dr. Bernard Fischbach, Med. Dir. of Renal & Pancreas Transplantation for Baylor Health Care System; Jaron & Tiffany Peek, Donor/Recipient of Kidney Transplant; Cliff Ackerman, Be The Match Community Engagement Representative

Focus:

We discussed how due to the lack of organs for transplants, it is now possible for friends, family or even strangers to donate a kidney, bone marrow or stem cells to those in need.

Be The Match is the world's largest and most diverse donor registry to help patients with blood cancers like leukemia and lymphoma. People between the ages of 18 and 44 are most urgently needed right now to match those on the transplant waiting list.

The fastest way to receive a kidney transplant is a living donor kidney transplant. Jaron Peek was a living donor for his wife Tiffany Peek. We discussed the benefits – it lasts twice as long, it starts working faster, you can schedule the surgery and there is a shorter wait.

Plugged In for airdate November 1, 2014:

ISSUE – Education/Government programs

Topic: The Parenting Center

Host: Jason Allen

Guest: Jennifer Acker, Empowering Families Project Director; Diane Eunice, Marriage Educator; Frank Roberson, Marriage Educator; Suzanne Stevenson, Family Life Education Program Manager; Crystal Cardwell, Development Director

Focus:

The Parenting Center empowers families with the necessary knowledge and skills can lead them to develop and maintain healthy lives. Jennifer talked about the different programs offered at the Center: counseling, Parenting and Family Life Education and help for families in transition.

Frank and Diane elaborated on the Empowering Families program, including examples of topics covered and activities used in the marriage/relationship classes. Suzanne elaborated on the Family Life Education, including parenting classes and classes for families in transition. And Crystal talked about the community partnership and ways to get involved.

Plugged In for airdate November 8, 2014:

ISSUE – Health

Topic: **Epilepsy Foundation**

Host: Adrienne Bankert

Guest: Courtney Thompson, Special Events Assistant; Jennifer Robinson, Dallas Board of Director; Lynne and Elliott Howard, Parents of Child with Epilepsy

Focus:

We discussed how epilepsy is the third most common neurological disorder after stroke and Alzheimer's disease, affecting three million Americans of all ages and approximately 200,000 new cases of seizures and epilepsy occur each year. Jennifer, Lynne and Elliott shared their personal experience having a child with epilepsy and how the Epilepsy Foundation has helped them.

We discussed two events coming up in North Texas – The 2nd Annual Greetings from Texas and C.A.F.E. Golf Tournament to both raise money and awareness of epilepsy in North Texas.

Plugged In for airdate November 15, 2014:

ISSUE – Veteran Services

Topic: VCNCT

Host: Jason Allen

Guest: Nekima Booker, Chair; Donald Carter, MIA Committee Chair; Tracy Little, Board Member (Dallas County Veterans Services Office)

Focus:

Veterans Day was this week so 'Plugged Into DFW' focused on the resources available to North Texas Vets. The Veterans Coalition of North Central Texas (VCNCT) bridges the gap between public, private and not for profit organizations to assist veterans and their families reintegrate back into society.

Nekima discussed the 4 initiatives of VCNCT: Employment, Mental Health, Housing and Education. Donald shared the success of the Mentor-In-Arms program which partners Vets needing work with mentors who help them in their transition to civilian jobs. Tracy discussed how the VCNCT helps Veterans secure the education they need to succeed in civilian life.

We ran a story about two new Walmart stores opening in the DFW area that are offering employment to vets first. We also aired story about a vet who was about to become homeless who was helped by VCNCT to secure housing for her and her three children.

Finally, we discussed the event 'Thanksgiving for Veterans 2014' and how North Texas vets can sign up for Thanksgiving bags and free turnkeys for Thanksgiving.

Plugged In for airdate November 22, 2014:

ISSUE - Community

Topic: Jingle Bell Run/Walk & Arthritis Foundation

Host: Jason Allen

Guest: Dr. Patrick Bodner, Director of Clinics, Parker University; Annie Carter, Community Development Manager; Kerri Fabert, Arthritis Foundation Volunteer; Nicole Sciortino, Event Coordinator, Fort Worth Running Company

Focus:

Annie discussed how the Texas offices of the Arthritis Foundation work to improve the lives of the 3.9 million adults and 25,000 children across our state who struggle with Arthritis every day.

Dr. Bodner talked about the diagnosis, prevalence and treatment options of the 100 diseases that make up arthritis.

Kerri spoke first-hand about living with arthritis and advocating for North Texans living with Arthritis.

Nicole talked about this year's Jingle Bell Run/Walk to raise money and awareness for Arthritis is Saturday, December 6th at Burnett Park in Fort Worth.

Plugged In for airdate November 29, 2014:

ISSUE – Business

Topic: Women/Mother Entrepreneurs

Host: Adrienne Bankert

Guest: Esther Spina, Author of Ambitious Woman; Neena Newberry, President of Newberry Executive Solutions; Erica Mill-Hollis, Editor-in-Chief, Precious Heart Publishing; Sandy Tabacinic, President & CEO of Homecorp LLC

Focus:

The “mompreneur” is the woman who makes the work-life balance a priority and juggles both the role of mother and entrepreneur with grace and success. The four women on today’s show exemplify this idea and we discussed the following:

Esther Spina, author of ‘Ambitious Woman: What It Takes and Why You Want to Be One?’ is helping women realize their full potential and teaching them how to navigate the waters of industries that are historically run by men.

Neena Newberry helps leaders, especially women, accelerate business results through purpose, presence and power.

Erica Mills-Hollis used her experience as a teen mom to push herself to live life to the fullest and started her own publishing company called 'Precious Heart Publishing' and has written two books “*Dreams Altered, But Not Abandoned: The Teen Mom Experience*” and “*356 Inspirations & Quotes For The Fascinating Teen Girl*.”

Sandy Tabacinic, a single mom, tapped into her entrepreneurial instincts in 2009, when she launched Homecorp, which focuses on home construction & remodels. Born in Colombia, Sandy is one of the few Hispanic women in DFW running a company that is traditionally run by men.

Plugged In for airdate December 6, 2014: re-airdate November 16, 2013

ISSUE – Public Safety

Topic: North Texas Poison Center

Host: Adrienne Bankert

Guest: Mike Yudizky, Public Health Education Manager, North Texas Poison Center

Issue: Poison Proofing for the Holidays

Focus:

The National Poison Data System (NPDS) reports that each day 10,830 calls are made to poison centers. We discussed holiday poisons, poisonous plants, poisonous insects & snakes, carbon monoxide poisonings and the fact that you can call the poison help line for info also.

Plugged In for airdate December 13, 2014:

ISSUE – Community

Topic: Jingle Bell Run/Mavs Foundation/Trinity Strand Trail

Host: Adrienne Bankert

Guest: Shelly White, Trinity Strand Trail, Executive Director; Mike Mattocks, Mavs Foundation, Dir. of Corp. Sponsorships

Focus:

The Dallas Jingle Bell Run is December 21st at the Hilton Anatole in Dallas. The family-friendly event raises funds for both the Mavs Foundation and Trinity Strand Trail. We discussed the run/walk details and events happening around the design district.

The Trinity Strand Trail was founded in 2002 to build a 7.8-mile hike/bike commuter and recreational trail along the original Trinity River watercourse. We discussed how the trail will connect to the Katy Trail and will provide new recreational paths as well as an easy commute to the Trinity River Corridor with DART and TRE access nearby.

The mission of the Dallas Mavericks Foundation is to assist young people through programs stressing education, good health and skills necessary for their future success. We discussed how the Mavs Foundation supports programs and organizations that address the community's most pressing problems involving youth, specifically education, good health and community service activity.

Plugged In for airdate December 20, 2014:

ISSUE – Public Interest

Topic: Self-Healing

Host: Jason Allen

Guest: Dr. Fabrizio Mancini, Health and Wellness Expert

Focus:

There are a lot of people that might be feeling hopeless because they have an illness. They've tried so many different medicines and visited so many doctors to find an answer. Dr. Mancini discussed how people can heal themselves in three different ways: Physical, Emotional and Spiritual healing.

We discussed his book, "The Power Of Self-Healing - Unlock Your Natural Healing Potential in 21 Days". 1 – Physical Healing with 5 healing foods: apples, blueberries, kale, broccoli & avocado. 2 – Emotional healing through: forgiveness, gratitude & love, and 3 – Spiritual healing through: prayer, meditation, nature.

Plugged In for airdate December 27, 2014:

ISSUE – Finance

Topic: End of Year Finances

Host: Jason Allen

Guest: Bill Dendy, President of Elite Financial Management

Focus:

We discussed how we should all prepare financially before the end of the year for tax season. Specifically, we discussed donating to 401K and Roth/IRA accounts, avoiding penalties and interest for paying property tax late/early, selling losing stocks to offset gains, how donating/gifting or waiting to donate to charity can help your tax return. And, we discussed what to do with your tax return, such as paying off high credit cards or high interest loans instead of putting it into savings at low interest.