

KTXA PROGRAM/ISSUES REPORT

January 1-March 31, 2008

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm) and its public affairs show, Positively Texas, which airs Sunday mornings at 6:30am. During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

TXA 21 KTXA

Quarterly Report

January-March 2008

Medical

1/1 8pm An interview with an addictions researcher Dr. James Quinn from the University of North Texas about breaking bad habits. **1/14 7, 8pm** Area psychologist explores why the loss of a big Dallas Cowboys' game has so many people feeling like they lost a friend. **1/15 8pm** A report on the latest alternative therapy to treat all kinds of ailments, from pain to sleep deprivation, called acutonics. It's a modern technique that blends different forms of ancient Chinese medicine. **1/22 8pm** Report on the Fort Worth mayor's annual book drive that collects books for patients at Children's Hospital. **2/1 8pm** Travelers passing through Dallas Love Field will enjoy unique pieces of art young boys and girls who are recuperating at Childrens Medical Center created. **2/11 7, 8pm** An Iraq war veteran is the hero of a 14 year old north Texas boy. The vet donated bone marrow to help save the child's life. **2/14 7pm** Psychologist Sylvia Gearing discusses how recession fears cause health problems. **2/20 8pm** Olympic gold medalist Jackie Joyner-Kersey spoke to a group of students about the importance of staying fit. **2/26 8pm** A medical report on 21 things men need to know before going under the knife. **3/7 8pm** A family who lost a loved one to suicide talks about the hole it left in their heart. **3/7 8pm** Information on the Suicide Crisis Center of Dallas' 24-hour crisis line and support group.

3/11 8pm The American Cancer Society set up a giant walk-through model of a human colon to educate the public on colorectal cancer prevention and treatment. **3/11 8pm** The newly- renovated Carnival Supermarket Outlet in Plano is the first in the state to offer dental services. **3/11 8pm** Psychologist Sylvia Gearing talks about why men with power cheat.

City/Politics

1/3 7pm Billboards are up in several north Texas cities urging boys to pull up their sagging pants. **1/4 7pm** The U. S. District Court in Dallas ruled the moment of silence observed in Texas schools is constitutional. The law allows students to use the time as they wish. They can pray, meditate or think about causes they hold dear.

Community

1/3 8pm Jeff Blackburn an attorney for the Innocence Project of Texas discusses the program. **1/8 8pm** A profile on a music teacher at a north Texas school selected to play the piano for the Pope at the Vatican. **1/9 7pm** The city of Dallas is going "Green". The program includes a new environmental website dedicated to various environmental issues from air quality to recycling. **1/9 7pm** A report on a child with Down's syndrome whose mother was hit by a car. Despite the fact that he could not speak he was able to flag down a car and get help for his mother. **1/10 8pm.** TXA 21 report on 21 things you can do to "Go Green". **1/14 7, 8pm** A mother's dying wish was granted by her children's school. The mom has cancer. Her husband's company offered to fulfill her dream of a trip to Italy, but doctors said she was too sick to go. Parents, teachers and volunteers at the school brought Italy to her, complete with an Italian cafe. **1/15 7pm** Dozens of people in one north Texas county reported a strange object in the skies. Many believe it was a visitor from another world. **1/28 7, 8pm** A Dallas city councilman is fed up with "sagging" pants. He took his "pull 'em up," message to a national TV audience. **12/8 8pm** The Tarrant Regional Water District is reaching out to the community to help keep the banks of the Trinity River in Fort Worth clean. **2/22 7, 8pm** It's official SMU will be the site of the George W. Bush Presidential Library. **2/22 7pm** An eleven year old north Texas girl received the 911 Hero Award for saving her grandmother's life. **3/24 7, 8pm** For the first time in ten years the Allen High School soccer team won its district. The Eagles won with the help of a player who only has one leg. **3/24 8pm** A report on a new GPS locator device that claims to be able to help find missing loved ones. **3/25 7pm** Dallas city officials helped break ground on a project that will provide several affordable "Green" houses in the east Oak Cliff area.

3/25 7pm World War II veteran Corporal John Nichols was presented with a Purple Heart for his bravery. In 1940 as the Japanese bombed the Philippine Islands, Nichols moved U. S. trucks to safety. He was later taken as a prisoner of war. **3/27 7, 8pm** The DFW area is now the fastest growing metro area in the country. **3/27 10pm** For the second year Dallas hosted the AFI Dallas International Film Festival. **3/28 7, 8 pm** Hundreds gathered at the Hyatt Regency for an annual luncheon and fashion show featuring dozens of children who are currently fighting cancer or are survivors. **3/28 7pm** In honor of Alcohol Awareness Month local high school students took part in a campaign to raise awareness about the dangers of underage drinking. **3/31 7pm** More than 100 volunteers took part in the fourth annual Day of Beauty and Encouragement of Women in Dallas Hair stylists, manicurists, massage therapists and staff from a dentist's office and an eye surgeon pampered 80 women.

Crime

1/7 7, 8pm Dallas police need to hire more officers. To make the process easier those who have used drugs in the past will be considered. **2/11 7pm** Helping female crime victims get the justice they deserve was the focus of a three-day conference in Dallas. **2/26 7, 8pm** The Dallas Police Department held its 13th annual Shining Star Ethical Awards at police headquarters. Sixty police and civilian workers at the department received awards for ethical behavior and for acts of kindness.

Education

1/7 7pm A new law banning hand-held cell phone use in school zones is now in effect in several north Texas schools zones. **1/9 8pm** Dallas' Mountain View College is expanding. They are getting a new science and health building and a new student center. **3/17 7pm** Children in Texas could soon be taking a class on the Bible. A new state law gives high schools the freedom to teach elective Bible courses.

Positively Texas
Quarterly Report
January – March 2008

Community

1/12 An interview on the Live the Dream Expo. This is an Expo for families and individuals with disabilities. **1/12** Segment on the For Women, For Life event. This is a day of seminars, screenings and speakers on women's health issues. **1/16** Dr. Sheron Patterson talks about a new initiative Breast Cancer Builds. She wants 200 breast cancer survivors and their families to help build a Habitat for Humanity House for a survivor. **1/19** Details on Plano's A Very Special Arts Festival. **1/19** Diane Stephenson with UNCF has details on An Evening of Stars and the Red Hot Snazzy Black Tie Gala. Both benefit UNCF. **1/19** Bo Soderberg, executive director of the Tarrant Area Food Bank has details on the largest food drive in Texas history, the Souper Bowl of Caring. **1/26** Details on the 2nd Annual Texas Black Film Festival. **1/26** The American Red Cross held a casting call for women who wanted to share their stories about heart disease. The winners will have a chance to tell their stories in a national television program about women and heart disease. **1/26** Cathleen Thatcher founder and executive director of Swan View Therapeutic Riding Center and Colin Kehoe who is autistic and has other special needs shared information about a fundraiser for the non profit. **2/2** Guest Royce Adams talked about her non-profit My Second Chance. This organization works with women who have been incarcerated. **2/2** Lockheed Martin/Chase Bank Entrepreneur EXPO. This is an Expo for those who are business owners and those who are thinking about starting a business. **2/2** Details on The I Have A Dream Foundation's fundraiser brunch featuring the storybook character Amelia Bedelia. **2/9** Three members of the Tigerettes basketball team, an all female team whose members are all over the age of 60 were the guests. **2/9** Information on the Lena Pope Home 12th Annual Sweethearts Dessert Fantasy. **2/16** Tim Forward with the Lady Panthers Elite talks about the girl's basketball organization and the t-shirts they are selling to fight breast cancer. **2/16** Details on the Texas Irish Festival. **2/23** Dr. Gail Thomas, president and CEO of The Trinity Trust gives an update on the revitalization of the Trinity River Project. **2/23** The Texas Tornados prepare to host the Pros vs. Prospects Charity Classic. Kirby Schlegel, chairman of Schlegel Sports talks about this unique event. **2/23** The WaterTower Theatre hosts a 10 day event filled with dance, theater, music and art. **3/1** Details on the TAP Project. The Tap Project is a week long event where restaurant patrons can pay a dollar for a class of water and help provide clean water to children around the world. **3/1** A segment informing the public about how to enroll children in the Head Start program.

3/1 Author Billy Cox talks about his book *The All-Star Sales Book: Get into the Game, Boost Your Numbers, and Earn the Big Bucks*. **3/22** Two mothers who lost their daughters to childhood cancer discuss childhood cancer, the non-profit they started and a fundraiser. **3/22** Details on the Girls Inc. She Knows Where She's Going Luncheon. Barbara Lord Watkins, luncheon chair and Ski Bailey a \$10,000 scholarship recipient are the guests. **3/22** Cara Harting Sr. Director of Development for the National MS Society and Brenda LaKatos Volunteer/Walker who has MS are the guests. They talked about the Dallas and Ft. Worth Walks and Brenda shared what's it's like to live with MS. **3/29** Information on the Butterflies in the Garden exhibit at the Fort Worth Botanic Gardens. **3/29** Dr. Mark Roglan, the director of the Meadows Museum offers a preview of the Fernando Gallego and his Workshop: The Altarpiece from Ciudad Rodrigo on exhibit at the museum.

Medical

1/26 Author and weight loss guru Julia Griggs Havey talks about her book and how she loss 130 pounds 12 years ago and how she has been able to keep the weight off. **2/16** Dr. Jodi Danna talks about a new technique dentists are using to detect oral cancer. **2/23** Margie Wright executive director of the Suicide and Crisis Center is the guest. She discusses the Center and the fundraiser Fresh Faces of Fashion. **3/1** Author Robert Rummel-Hudson discusses his book *Schuyler's Monster*. The book is about his daughter who does not speak and the challenges his family faced to find a way for her to communicate. **3/22** Dr. Omayra Quijanu an endocrinologist with JPS Health Network in Fort Worth discusses diabetes. **3/29** Dr. Dale Burleson talks about the importance of being screened for colon cancer. **3/29** Dr. Veurmer Clark Certified Therapeutic Optometrist and Certified Optometric Glaucoma Specialist talks about the importance of having your vision checked.

Consumer

1/12 Jim Dutton who is a participant with the Dallas Home Show demonstrated five tips women need to know to make home repairs