

# CONTRACT



**WTVD**  
**411 Liberty St**  
**Durham, NC 27701**  
**(919) 683-1111**

<u>Contract / Revision</u> 148550 / 5		<u>Alt Order #</u> WOC10474231
<u>Product</u> ROY COOPER FOR NC (CS)		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 297 317 5359
<u>Advertiser</u> Cooper for North Carolina		<u>Original Date / Revision</u> 09/20/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 297	<u>Product 1/2</u> 317
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**GMMB**  
**Washington Harbour**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

357336

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/04/16	10/07/16	Eyewitness News @ 430a	4:30 AM-5:00 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				2	\$50.00				
2	WTVD	10/04/16	10/07/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				1	\$350.00				
3	WTVD	10/04/16	10/07/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				1	\$500.00				
4	WTVD	10/04/16	10/07/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				2	\$800.00				
5	WTVD	10/04/16	10/07/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				1	\$450.00				
6	WTVD	10/04/16	10/07/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				1	\$450.00				
7	WTVD	10/04/16	10/07/16	The Chew	1:00 PM-2:00 PM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				2	\$175.00				
8	WTVD	10/04/16	10/07/16	Millionaire/Minute	2:00 PM-3:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				1	\$50.00				
9	WTVD	10/04/16	10/07/16	General Hospital	3:00 PM-4:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				2	\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WTVD	10/04/16-10/10/16	General Hospital	3:00 PM-4:00 PM	- TuWThF - - - -	:30		<del>\$450.00</del>		NM		
				<i>Credited</i>									
10	WTVD	10/04/16	10/07/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	- TWTF - -				2	\$600.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Estimate #</u> 297 317 5359
<u>Advertiser</u> Cooper for North Carolina		<u>Original Date / Revision</u> 09/20/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	WTVD	10/04/16	10/07/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				1	\$850.00				
12	WTVD	10/04/16	10/07/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	1	\$1,000.00
Week:		10/04/16	10/10/16	-TWTF--				1	\$1,000.00				
13	WTVD	10/04/16	10/07/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
Week:		10/04/16	10/10/16	-TWTF--				1	\$1,300.00				
14	WTVD	10/04/16	10/04/16	Dancing With The Stars	8:00 PM-9:00 PM		:30				NM	1	\$3,000.00
Week:		10/04/16	10/10/16	-T-----				1	\$3,000.00				
15	WTVD	10/06/16	10/06/16	Notorious	9:00 PM-10:00 PM		:30				NM	0	\$0.00
Week:		10/04/16	10/10/16	---T---				1	\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	10/04/16-10/10/16	Notorious	9:00 PM-10:00 PM	---Th---	:30		<del>\$1,500.00</del>		NM		
	Credited												
16	WTVD	10/04/16	10/09/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	1	\$1,200.00
Week:		10/04/16	10/10/16	-TWTF-S				1	\$1,200.00				
17	WTVD	10/04/16	10/06/16	11p News Repeat	1:30 XM-2:00 XM		:30				NM	0	\$0.00
Week:		10/04/16	10/10/16	-TWT---				1	\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	10/04/16-10/10/16	11p News Repeat	1:30 XM-2:00 XM	-TuWTh----	:30		<del>\$125.00</del>		NM		
	Credited												
18	WTVD	10/04/16	10/06/16	Millionaire	1:00 XM-1:30 XM		:30				NM	1	\$50.00
Week:		10/04/16	10/10/16	-TWT---				1	\$125.00				
19	WTVD	10/08/16	10/08/16	College Football	8:00 PM-11:30 PM		:30				NM	1	\$1,500.00
Week:		10/04/16	10/10/16	-----S-				1	\$1,500.00				
20	WTVD	10/09/16	10/09/16	Eyewitness News Sun 10a	10a-1030a		:30				NM	1	\$200.00
Week:		10/03/16	10/09/16	-----S				1	\$200.00				
21	WTVD	10/04/16	10/07/16	Eyewitness News @ 430a	4:30 AM-5:00 AM		:30				NM	2	\$100.00
Week:		10/04/16	10/10/16	-TWTF--				2	\$50.00				
22	WTVD	10/04/16	10/07/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$500.00
Week:		10/04/16	10/10/16	-TWTF--				1	\$500.00				
23	WTVD	10/09/16	10/09/16	Duke Coaches Show	12p-1230p		:30				NM	1	\$340.00
Week:		10/03/16	10/09/16	-----S				1	\$340.00				
<b>Totals</b>								0.00				26	\$15,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/09/16	26	\$15,540.00	(\$2,331.00)	\$13,209.00
<b>Totals</b>	26	\$15,540.00	(\$2,331.00)	\$13,209.00

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