

CONTRACT

202



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
 222 W. Ontario St
 Chicago, IL 60654

<u>Contract / Revision</u> 150202 / 1		<u>Alt Order #</u> WOC10481494
<u>Product</u> BRAD SCHNEIDER FOR CONGRESS		
<u>Contract Dates</u> 10/03/16 - 10/09/16		<u>Estimate #</u> 5232
<u>Advertiser</u> Schneider for Congress /DCCC		<u>Original Date / Revision</u> 09/30/16 / 10/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/03/16	10/03/16	Mon Prime Various	2 hour program onl		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$8,500.00				
N 2	WLS	10/03/16	10/07/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	4	\$2,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$665.00				
N 3	WLS	10/03/16	10/07/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$4,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,235.00				
N 4	WLS	10/03/16	10/07/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$5,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,330.00				
N 5	WLS	10/03/16	10/07/16	Live With Kelly and Michael	9a-10a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$500.00				
N 6	WLS	10/03/16	10/07/16	The View	10a-11a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$800.00				
N 7	WLS	10/03/16	10/07/16	ABC7 News	11a-12p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$400.00				
N 8	WLS	10/03/16	10/07/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$400.00				
N 9	WLS	10/03/16	10/07/16	Jeopardy	330p-4p		:30				NM	4	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$470.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WLS	10/03/16-10/09/16	Jeopardy	330p-4p	MTUWThF----	:30		\$470.00		NM		
	Credited												
N 10	WLS	10/03/16	10/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,520.00				
N 11	WLS	10/03/16	10/07/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	3	\$5,700.00

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150202 /	WOC10481494

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/16 - 10/09/16	BRAD SCHNEIDER FOR	5232

<u>Advertiser</u>	<u>Original Date / Revision</u>
Schneider for Congress /	09/30/16 / 10/04/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				3	\$1,900.00				
N 12	WLS	10/03/16	10/07/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	5	\$16,625.00
Week:		10/03/16	10/09/16	MTWTF--				5	\$3,325.00				
N 13	WLS	10/03/16	10/07/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$16,625.00
Week:		10/03/16	10/09/16	MTWTF--				5	\$3,325.00				
N 14	WLS	10/03/16	10/07/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	\$19,000.00
Week:		10/03/16	10/09/16	MTWTF--				4	\$4,750.00				
N 15	WLS	10/03/16	10/07/16	Kimmel	1035p-1137p		:30				NM	5	\$5,000.00
Week:		10/03/16	10/09/16	MTWTF--				5	\$1,000.00				
N 16	WLS	10/03/16	10/07/16	Nightline	1137p-1208a		:30				NM	5	\$3,075.00
Week:		10/03/16	10/09/16	MTWTF--				5	\$615.00				
N 17	WLS	10/07/16	10/07/16	Shark Tank	8p-9p		:30				NM	1	\$9,000.00
Week:		10/03/16	10/09/16	----F--				1	\$9,000.00				
N 18	WLS	10/08/16	10/08/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$570.00
Week:		10/03/16	10/09/16	-----S-				1	\$570.00				
N 19	WLS	10/08/16	10/08/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,235.00
Week:		10/03/16	10/09/16	-----S-				1	\$1,235.00				
N 20	WLS	10/08/16	10/08/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,090.00
Week:		10/03/16	10/09/16	-----S-				2	\$1,045.00				
N 21	WLS	10/09/16	10/09/16	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$1,020.00
Week:		10/03/16	10/09/16	-----S				2	\$510.00				
N 22	WLS	10/09/16	10/09/16	ABC7 News @ 10p M-F/Su	10:00 PM-10:35 PM		:30				NM	1	\$2,000.00
Week:		10/03/16	10/09/16	-----S				1	\$2,000.00				
N 23	WLS	10/09/16	10/09/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$650.00
Week:		10/03/16	10/09/16	-----S				1	\$650.00				
N 24	WLS	10/06/16	10/06/16	Windy City Live	1p-2p		:30				NM	1	\$700.00
Week:		10/03/16	10/09/16	---T---				1	\$700.00				
N 25	WLS	10/06/16	10/06/16	Windy City Live Repeat	1208a-108a		:30				NM	1	\$300.00
Week:		10/03/16	10/09/16	---T---				1	\$300.00				
							Totals	0.00				76	\$121,770.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/09/16	76	\$121,770.00	(\$18,265.50)	\$103,504.50
Totals	76	\$121,770.00	(\$18,265.50)	\$103,504.50

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Signature: _____ Date: _____

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