

CONTRACT

202



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

http://abclocal.go.com/wls

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

Contract / Revision 150202 /		Alt Order # WOC10481494
Product BRAD SCHNEIDER FOR CONGRESS		
Contract Dates 10/03/16 - 10/09/16		Estimate # 5232
Advertiser Schneider for Congress /DCCC		Original Date / Revision 09/30/16 / 09/30/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/03/16	10/03/16	Mon Prime Various	2 hour program onl		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$8,500.00				
N 2	WLS	10/03/16	10/07/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	4	\$2,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$665.00				
N 3	WLS	10/03/16	10/07/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$4,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,235.00				
N 4	WLS	10/03/16	10/07/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$5,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,330.00				
N 5	WLS	10/03/16	10/07/16	Live With Kelly and Michael	9a-10a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$500.00				
N 6	WLS	10/03/16	10/07/16	The View	10a-11a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$800.00				
N 7	WLS	10/03/16	10/07/16	ABC7 News	11a-12p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$400.00				
N 8	WLS	10/03/16	10/07/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$400.00				
N 9	WLS	10/03/16	10/07/16	Jeopardy	330p-4p		:30				NM	5	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$470.00				
N 10	WLS	10/03/16	10/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$1,520.00				
N 11	WLS	10/03/16	10/07/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				3	\$1,900.00				
N 12	WLS	10/03/16	10/07/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	5	\$16,625.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

Contract / Revision	Alt Order #
150202 /	WOC10481494

Contract Dates	Product	Estimate #
10/03/16 - 10/09/16	BRAD SCHNEIDER FOR	5232

Advertiser	Original Date / Revision
Schneider for Congress /	09/30/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$3,325.00				
N 13	WLS	10/03/16	10/07/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$16,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$3,325.00				
N 14	WLS	10/03/16	10/07/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				4	\$4,750.00				
N 15	WLS	10/03/16	10/07/16	Kimmel	1035p-1137p		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$1,000.00				
N 16	WLS	10/03/16	10/07/16	Nightline	1137p-1208a		:30				NM	5	\$3,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$615.00				
N 17	WLS	10/07/16	10/07/16	Shark Tank	8p-9p		:30				NM	1	\$7,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$7,650.00				
N 18	WLS	10/08/16	10/08/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$570.00				
N 19	WLS	10/08/16	10/08/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$1,235.00				
N 20	WLS	10/08/16	10/08/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				2	\$1,045.00				
N 21	WLS	10/09/16	10/09/16	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				2	\$510.00				
N 22	WLS	10/09/16	10/09/16	ABC7 News @ 10p M-F/Su	10:00 PM-10:35 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$2,000.00				
N 23	WLS	10/09/16	10/09/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$650.00				
Totals								0.00				75	\$119,890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/09/16	75	\$119,890.00	(\$17,983.50)	\$101,906.50
Totals	75	\$119,890.00	(\$17,983.50)	\$101,906.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.