

# CONTRACT

808



**WLS-TV**  
 190 North State Street  
 Chicago, IL 60601  
 (312) 750-7777

**ABC 7 CHICAGO**

<http://abclocal.go.com/wls>

And:

**Adelstein & Associates LLC**  
 222 W. Ontario St  
 Chicago, IL 60654

<u>Contract / Revision</u> 151808 /		<u>Alt Order #</u> WOC10491271
<u>Product</u> BRAD SCHNEIDER FOR CONGRESS		
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Estimate #</u> 5394
<u>Advertiser</u> Schneider for Congress /DCCC		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/24/16	10/24/16	Mon/7-9p DWS	7:00 PM-9:00 PM		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$10,000.00				
N 2	WLS	10/24/16	10/28/16	ABC7 News @ 5a M-F	5-6a		:30				NM	5	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$760.00				
N 3	WLS	10/24/16	10/28/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	5	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$1,520.00				
N 4	WLS	10/24/16	10/28/16	GMA M-F 7-9a	7a-9a		:30				NM	6	\$9,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				6	\$1,520.00				
N 5	WLS	10/24/16	10/28/16	Live With Kelly and Michael	9a-10a		:30				NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$950.00				
N 6	WLS	10/24/16	10/28/16	The View	10a-11a		:30				NM	7	\$9,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				7	\$1,330.00				
N 7	WLS	10/24/16	10/28/16	ABC7 News	11a-12p		:30				NM	10	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				10	\$950.00				
N 8	WLS	10/24/16	10/28/16	Inside Edition	3-330p		:30				NM	5	\$5,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$1,045.00				
N 9	WLS	10/24/16	10/28/16	Jeopardy	330p-4p		:30				NM	5	\$6,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$1,235.00				
N 10	WLS	10/24/16	10/28/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	6	\$10,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				6	\$1,710.00				
N 11	WLS	10/24/16	10/28/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$2,375.00				
N 12	WLS	10/24/16	10/28/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<b>Contract / Revision</b> 151808 /		<b>Alt Order #</b> WOC10491271
<b>Contract Dates</b> 10/24/16 - 10/30/16		<b>Product</b> BRAD SCHNEIDER FOR
		<b>Estimate #</b> 5394
<b>Advertiser</b> Schneider for Congress /		<b>Original Date / Revision</b> 10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$3,600.00				
N 13	WLS	10/24/16	10/28/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$3,800.00				
N 14	WLS	10/24/16	10/28/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$10,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$5,225.00				
N 15	WLS	10/24/16	10/28/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,425.00				
N 16	WLS	10/24/16	10/28/16	Nightline	1137p-1208a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$760.00				
N 17	WLS	10/24/16	10/26/16	W 9p-10p Desg Surv	9p-10p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$10,000.00				
N 18	WLS	10/24/16	10/29/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$600.00				
N 19	WLS	10/24/16	10/29/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$1,330.00				
N 20	WLS	10/24/16	10/29/16	8a-10a Sa Local news	8a-10a		:30				NM	4	\$4,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				4	\$1,140.00				
N 21	WLS	10/24/16	10/29/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$1,520.00				
N 22	WLS	10/24/16	10/30/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$570.00				
N 23	WLS	10/24/16	10/30/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$1,140.00				
N 24	WLS	10/24/16	10/30/16	ABC7 News Su @ 8a	8a-10a		:30				NM	4	\$4,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				4	\$1,045.00				
N 25	WLS	10/24/16	10/30/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$3,800.00				
N 26	WLS	10/24/16	10/30/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$950.00				
N 27	WLS	10/24/16	10/29/16	Sa 1130p-1230a	1130p-1230a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				2	\$200.00				
N 28	WLS	10/24/16	10/29/16	4a-5a Sa-Su Various	4:30 AM-5:00 AM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$45.00				
<b>Totals</b>								<b>0.00</b>				<b>81</b>	<b>\$127,245.00</b>

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<u>Advertiser</u> Schneider for Congress /		<u>Original Date / Revision</u> 10/21/16 / 10/21/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	81	\$127,245.00	(\$19,086.75)	\$108,158.25
<b>Totals</b>	<b>81</b>	<b>\$127,245.00</b>	<b>(\$19,086.75)</b>	<b>\$108,158.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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