



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1993325

Schedule Dates 02/13/16-02/19/16
Advertiser Club For Growth Action (3622)
Agency Target Enterprises (2076)
Product POLITICAL ISSUE (ns) (1187)
Brand CLUB FOR GROWTH PAC (278528)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name MARCUS, MEREDITH
Phone/Fax /
CPE CLUB/CLUB/1620
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments CLUB FOR GROWTH ACTION
JARED GARD

Date Entered 02/12/16
Last Modified 02/12/16
Entered By Randi Weathers
CO-OP No
Headline # ECR25077273
Demo A55+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,191.50
Net Total \$12,418.50
Sales Tax

Charleston S (WTAT)
By Broadcast Month Spots Rate
Feb. 2016 47 \$14,610.00
Grand Total: 47 \$14,610.00

APPROVED FEB 12 2016
REN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/15/16-02/19/16	1	:30	7A- News-Fox Morning News at 7	5	X	X	X	X	X			5	\$115.00	\$575.00	Charleston S (WTAT)	WTAT EARLY MORNING NEWS 1.3	2/12/16
2.0	Normal Line / SPOT (2)	02/15/16-02/19/16	1	:30	9A- Peoples Court 2	8	X	X	X	X	X			8	\$100.00	\$800.00	Charleston S (WTAT)	PEOPLES COURT 1.2	2/12/16
3.0	Normal Line / SPOT (3)	02/15/16-02/19/16	1	:30	5P- Dr Phil	8	X	X	X	X	X			8	\$200.00	\$1,600.00	Charleston S (WTAT)	DR PHIL 2.4	2/12/16
4.0	Normal Line / SPOT (4)	02/15/16-02/19/16	1	:30	6P- Judge Judy	1	1	1	1	1	1			5	\$350.00	\$1,750.00	Charleston S (WTAT)	JUDGE JUDY 5.1	2/12/16
5.0	Normal Line / SPOT (5)	02/15/16-02/19/16	1	:30	6:30P- Judge Judy B	1	1	1	1	1	1			5	\$350.00	\$1,750.00	Charleston S (WTAT)	JUDGE JUDY 4.2	2/12/16
6.0	Normal Line / SPOT (6)	02/15/16-02/19/16	1	:30	7P- Family Feud	1	1	1	1	1	1			5	\$550.00	\$2,750.00	Charleston S (WTAT)	FAMILY FEUD 6.2	2/12/16
7.0	Normal Line / News (7)	02/15/16-02/19/16	1	:30	10P- News-News at 10	5	X	X	X	X	X			5	\$475.00	\$2,375.00	Charleston S (WTAT)	LATE NEWS 4.0	2/12/16
8.0	Normal Line / News (8)	02/13/16-02/13/16	1	:30	10P- News-Saturday News at 10							1		1	\$260.00	\$260.00	Charleston S (WTAT)	WKND LATE NEWS 3.8	2/12/16
9.0	Normal Line / SPOT (9)	02/15/16-02/19/16	1	:30	7:30P- Family Feud B	1	1	1	1	1	1			5	\$550.00	\$2,750.00	Charleston S (WTAT)	FAMILY FEUD 5.4	2/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Contract # 25077273 **Changes as of:** 2/12/2016 at 12:36 PM **Version:** Highlighting Revision 1
CLUB FOR GROWTH
CPE: ACTION/CLUB FOR GROWTH
Agency: TARGET ENTERPRISES
Flight: 2/13/16 - 2/20/16 **Station:** WTAT
Advertiser: CLUB FOR GROWTH **Market:** Charleston, SC **Total \$:** \$14,610.00
Product: CLUB FOR GROTH **Office:** LOS ANGELES **Total Spots:** 47
Primary Demo: Adults 55+ **Salesperson:** JARED GARD **Total CPM:** \$89.30
Agency Order #: **Assistant:** BRITTANY ROGERS **Traffic #:** 1993325
Buyer: MEREDITH MARCUS **Con Type:** POLITICAL/NOTE **Separation:** Sep:30, Note:12P CUTOFF ON 2/20

#	Day/Time	DP	Program	Rate	A55P Rating	Len	2/13 - 2/15		Total Spots	Total \$	CPP	GRP
							2/13	2/15				
1	M-F 7a-8a		WTAT EARLY MORNING	\$115.00	1.3	30	0	5	5	\$575.00	\$88.46	6.5
2	M-F 9a-10a		PEOPLES COURT	\$100.00	1.2	30	0	8	8	\$800.00	\$83.33	9.6
3	M-F 5p-6p		DR PHIL	\$200.00	2.4	30	0	8	8	\$1,600.00	\$83.33	19.2
4	M-F 6p-6:30p		JUDGE JUDY	\$350.00	5.1	30	0	5	5	\$1,750.00	\$68.63	25.5
5	M-F 6:30p-7p		JUDGE JUDY	\$350.00	4.2	30	0	5	5	\$1,750.00	\$83.33	21.0
6	M-F 7p-7:30p		FAMILY FEUD	\$550.00	6.2	30	0	5	5	\$2,750.00	\$88.71	31.0
7	M-F 10p-11p		LATE NEWS	\$475.00	4.0	30	0	5	5	\$2,375.00	\$118.75	20.0
8	Sa 10p-10:35p		WKND LATE NEWS	\$260.00	3.8	30	1	0	1	\$260.00	\$68.42	3.8
REV+ 9	M-F 7:30p-8p		FAMILY FEUD	\$550.00	5.4	30	0	5	5	\$2,750.00	\$101.85	27.0
TOTALS:							1	46	47	\$14,610.00	\$89.30	163.6



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Advertiser: CLUB FOR GROWTH
Market: Charleston, SC
Total Spots: 47
Total \$: \$14,610.00
Flight: 2/13/16 - 2/20/16
Product: CLUB FOR GROTH
Office: LOS ANGELES
Total CPP: \$89.30
Primary Demo: Adults 55+
Salesperson: JARED GARD
Agency Order #:
Assistant: BRITTANY ROGERS
Buyer: MEREDITH MARCUS
Con Type: POLITICAL/NOTE
Total GRP: 163.6
Traffic #: 1993325
Separation: Sep:30, Note:12P CUTOFF ON 2/20

Hit Listed Programs

Competitive Information	
Market Budget:	\$112,385
WTAT Share:	13%
Comment:	
WCBD:	14%
WCSC:	63%
Unknown:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	47	\$14,610.00	\$89.30	163.6
Total	100%	47	\$14,610.00	\$89.30	163.6

Monthly Summary		
Month	Spots	Dollars
2016-Feb	47	\$14,610.00
Total	47	\$14,610.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	2/12/16 12:36 PM	BRITTANY ROGERS	Revised	5		\$2,750.00
Queued for Electronic Contracting	2/12/16 8:43 AM					\$0
New	2/11/16 7:33 PM	BRITTANY ROGERS	Confirmed	42		\$11,860.00
						\$11,860.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

1993325

APPROVED FEB 12 2016



Contract # 25077273 Changes as of: 2/11/2016 at 7:33 PM Version: Original Order

CLUB FOR GROWTH Flight: 2/13/16 - 2/20/16 Station: WTAT Total \$: \$11,860.00

CPE: ACTION/CLUB FOR GROWTH Advertiser: CLUB FOR GROWTH Market: Charleston, SC Total Spots: 42

Agency: TARGET ENTERPRISES Product: CLUB FOR GROTH Office: LOS ANGELES Total CPP: \$86.82

TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403

Primary Demo: Adults 55+ Salesperson: JARED GARD Total GRP: 136.6

Agency Order #: Assistant: BRITTANY ROGERS Separation: Sep:30, Note:12P CUTOFF ON 2/20

Buyer: MEREDITH MARCUS Con Type: POLITICAL/NOTE

#	Day/Time	DP	Program	Rate	Assp Rating	Len	2/13 - 2/15		Total Spots	Total \$	CPP	GRP
							2/13	2/15				
1	M-F 7a-8a		WTAT EARLY MORNING	\$115.00	1.3	30	0	5	5	\$575.00	\$88.46	6.5
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8	Sa 10p-10:35p		WKND LATE NEWS	\$260.00	3.8	30	1	0	1	\$260.00	\$68.42	3.8
TOTALS: 1 41									42	\$11,860.00	\$86.82	136.6



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CLUB FOR GROWTH
ACTION/CLUB FOR
CPE: GROWTH
Flight: 2/13/16 - 2/20/16
Station: WTAT
Total \$: \$11,860.00

Agency: TARGET ENTERPRISES
Advertiser: CLUB FOR GROWTH
Market: Charleston, SC
Total Spots: 42

TARGET ENTERPRISES 15260
VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403
Product: CLUB FOR GROTH
Office: LOS ANGELES
Total CPP: \$86.82

Primary Demo: Adults 55+
Agency Order #: Salesperson: JARED GARD
Buyer: MEREDITH MARCUS Assistant: BRITTANY ROGERS
Con Type: POLITICAL/NOTE Separation: Sep:30, Note:12P CUTOFF ON 2/20

Hit Listed Programs

Competitive Information	
Market Budget:	\$91,231
WTAT Share:	13%
Comment:	
WCBD:	14%
WCSC:	63%
Unknown:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$11,860.00	\$86.82	136.6
Total	100%	42	\$11,860.00	\$86.82	136.6

Monthly Summary		
Month	Spots	Dollars
2016-Feb	42	\$11,860.00
Total	42	\$11,860.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	2/12/16 8:43 AM					\$0
New	2/11/16 7:33 PM	BRITTANY ROGERS	New	42		\$11,860.00

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Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Club for Growth Action - Presidential

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Club for Growth Action

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☒ YES

☐ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Club for Growth Action 2001 L Street, NW, Suite 600 Washington DC 20036

and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

David McIntosh - 202 955-5500

Julie Iadanza

02/11/2016

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title