



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1993325

Schedule Dates: 02/13/16-02/19/16
Advertiser: Club For Growth Action (3622)
Agency: Target Enterprises (2076)
Product: POLITICAL ISSUE (ns) (1187)
Brand: CLUB FOR GROWTH PAC (278528)
Salesperson: Millennium/LA, Los Angeles (1101)
Sales Office: Millennium Los Angeles
Buyer Name: MARCUS, MEREDITH
Phone/Fax: /
CPE: CLUB/CLUB/1620
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: CLUB FOR GROWTH ACTION
JARED GARD

Date Entered: 02/12/16
Last Modified: 02/12/16
Entered By: Randi Weathers
CO-OP: No
Headline #: ECR25077273
Demo: A55+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$2,191.50
Net Total: \$12,418.50
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Feb. 2016	47	\$14,610.00
Grand Total:	47	\$14,610.00

APPROVED FEB 12 2016
REN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/15/16-02/19/16	1	:30	7A- News-Fox Morning News at 7	5	X	X	X	X	X			5	\$115.00	\$575.00	Charleston S (WTAT)	WTAT EARLY MORNING NEWS 1.3	2/12/16
2.0	Normal Line / SPOT (2)	02/15/16-02/19/16	1	:30	9A- Peoples Court 2	8	X	X	X	X	X			8	\$100.00	\$800.00	Charleston S (WTAT)	PEOPLES COURT 1.2	2/12/16
3.0	Normal Line / SPOT (3)	02/15/16-02/19/16	1	:30	5P- Dr Phil	8	X	X	X	X	X			8	\$200.00	\$1,600.00	Charleston S (WTAT)	DR PHIL 2.4	2/12/16
4.0	Normal Line / SPOT (4)	02/15/16-02/19/16	1	:30	6P- Judge Judy	5	1	1	1	1	1			5	\$350.00	\$1,750.00	Charleston S (WTAT)	JUDGE JUDY 5.1	2/12/16
5.0	Normal Line / SPOT (5)	02/15/16-02/19/16	1	:30	6:30P- Judge Judy B	5	1	1	1	1	1			5	\$350.00	\$1,750.00	Charleston S (WTAT)	JUDGE JUDY 4.2	2/12/16
6.0	Normal Line / SPOT (6)	02/15/16-02/19/16	1	:30	7P- Family Feud	5	1	1	1	1	1			5	\$550.00	\$2,750.00	Charleston S (WTAT)	FAMILY FEUD 6.2	2/12/16
7.0	Normal Line / News (7)	02/15/16-02/19/16	1	:30	10P- News-News at 10	5	X	X	X	X	X			5	\$475.00	\$2,375.00	Charleston S (WTAT)	LATE NEWS 4.0	2/12/16
8.0	Normal Line / News (8)	02/13/16-02/13/16	1	:30	10P- News-Saturday News at 10	1						1		1	\$260.00	\$260.00	Charleston S (WTAT)	WKND LATE NEWS 3.8	2/12/16
9.0	Normal Line / SPOT (9)	02/15/16-02/19/16	1	:30	7:30P- Family Feud B	5	1	1	1	1	1			5	\$550.00	\$2,750.00	Charleston S (WTAT)	FAMILY FEUD 5.4	2/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____



Contract # 25077273 **Changes as of:** 2/12/2016 at 12:36 PM **Version:** Highlighting Revision 1
Club For Growth **Station:** WTAT **Total \$:** \$14,610.00
CPE: ACTION/CLUB FOR GROWTH **Flight:** 2/13/16 - 2/20/16
Agency: TARGET **Advertiser:** CLUB FOR GROWTH **Market:** Charleston, SC
Agency: ENTERPRISES **Product:** CLUB FOR GROTH **Office:** LOS ANGELES **Total Spots:** 47
Agency: TARGET **Agency Order #:** **Salesperson:** JARED GARD **Total CPM:** \$89.30
Agency: ENTERPRISES **Buyer:** MEREDITH MARCUS **Assistant:** BRITTANY ROGERS **Traffic #:** 1993325
Agency: TARGET **Primary Demo:** Adults 55+ **Con Type:** POLITICAL/NOTE **Separation:** Sep:30, Note:12P
Agency: ENTERPRISES **Agency Order #:** **Buyer:** MEREDITH MARCUS **Con Type:** POLITICAL/NOTE **CUTOFF ON:** 2/20

#	Day/Time	DP	Program	Rate	ASPP Rating	Len	2/13 - 2/15		Total Spots	Total \$	CPP	GRP
							2/13	2/15				
1	M-F 7a-8a		WTAT EARLY MORNING	\$115.00	1.3	30	0	5	\$575.00	\$88.46	6.5	
2	M-F 9a-10a		PEOPLES COURT	\$100.00	1.2	30	0	8	\$800.00	\$83.33	9.6	
3	M-F 5p-6p		DR PHIL	\$200.00	2.4	30	0	8	\$1,600.00	\$83.33	19.2	
4	M-F 6p-6:30p		JUDGE JUDY	\$350.00	5.1	30	0	5	\$1,750.00	\$68.63	25.5	
5	M-F 6:30p-7p		JUDGE JUDY	\$350.00	4.2	30	0	5	\$1,750.00	\$83.33	21.0	
6	M-F 7p-7:30p		FAMILY FEUD	\$550.00	6.2	30	0	5	\$2,750.00	\$88.71	31.0	
7	M-F 10p-11p		LATE NEWS	\$475.00	4.0	30	0	5	\$2,375.00	\$118.75	20.0	
8	Sa 10p-10:35p		WKND LATE NEWS	\$260.00	3.8	30	1	1	\$260.00	\$68.42	3.8	
REV+ 9	M-F 7:30p-8p		FAMILY FEUD	\$550.00	5.4	30	0	5	\$2,750.00	\$101.85	27.0	
TOTALS:							1	46	47	\$14,610.00	\$89.30	163.6



Contract # 25077273 Changes as of: 2/12/2016 at 12:36 PM Version: Highlighting Revision 1

CLUB FOR GROWTH Flight: 2/13/16 - 2/20/16 Station: WTAT Total \$: \$14,610.00
 ACTION/CLUB FOR GROWTH ACTION/1620

Agency: TARGET Advertiser: CLUB FOR GROWTH Market: Charleston, SC Total Spots: 47
 ENTERPRISES

TARGET Product: CLUB FOR GROTH Office: LOS ANGELES Total CPP: \$89.30
 ENTERPRISES 15260
 VENTURA BLVD
 SUITE 1240 SHERMAN
 OAKS CA 91403

Primary Demo: Adults 55+ Salesperson: JARED GARD Total GRP: 163.6
 Agency Order #: Assistant: BRITTANY ROGERS Traffic #: 1993325
 Buyer: MEREDITH MARCUS Con Type: POLITICAL/NOTE Separation: Sep:30, Note:12P CUTOFF ON 2/20

Hit Listed Programs

Competitive Information	
Market Budget:	\$112,385
WTAT Share:	13%
Comment:	
WCBD:	14%
WCSC:	63%
Unknown:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	47	\$14,610.00	\$89.30	163.6
Total	100%	47	\$14,610.00	\$89.30	163.6

Monthly Summary		
Month	Spots	Dollars
2016-Feb	47	\$14,610.00
Total	47	\$14,610.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/12/16 12:36 PM	BRITTANY ROGERS	Revised	5		\$2,750.00	\$14,610.00	Changes: Total Spots from 42 to 47. Calculated Dollars from \$11,860.00 to \$14,610.00. Total GRPs from 136.6 to 163.6. Total CPP from \$86.82 to \$89.30. Competitive Market Budget from \$91,231 to \$112,385. Total \$ from \$11,860.00 to \$14,610.00. User Entered \$ from \$11,860.00 to \$14,610.00. 1 buyline added or modified.
Queued for Electronic Contracting	2/12/16 8:43 AM					\$0	\$0	
New	2/11/16 7:33 PM	BRITTANY ROGERS	Confirmed	42		\$11,860.00	\$11,860.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

1993325

APPROVED FEB 12 2016

MM
2/1/16

KATZ TELEVISION GROUP

Contract # 25077273 Changes as of: 2/11/2016 at 7:33 PM Version: Original Order

CLUB FOR GROWTH Station: WTAT Total \$: \$11,860.00

CPE: ACTION/CLUB FOR GROWTH Flight: 2/13/16 - 2/20/16 Market: Charleston, SC Total Spots: 42

Agency: TARGET ENTERPRISES Advertiser: CLUB FOR GROWTH Office: LOS ANGELES Total CPP: \$86.82

TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 Product: CLUB FOR GROTH ACTION Salesperson: JARED GARD Total GRP: 136.6

Primary Demo: Adults 55+ Agency Order #: Assistant: BRITTANY ROGERS Separation: Sep:30, Note:12P CUTOFF ON 2/20

Buyer: MEREDITH MARCUS Con Type: POLITICAL/NOTE

#	Day/Time	DP	Program	Rate	Assp Rating	Len	2/13 - 2/15		Total Spots	Total \$	CPP	GRP
							2/13	2/15				
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5	M-F 6:30p-7p		JUDGE JUDY	\$350.00	4.2	30	0	5	\$1,750.00	\$83.33	21.0	
6	M-F 7p-7:30p		FAMILY FEUD	\$550.00	6.2	30	0	5	\$2,750.00	\$88.71	31.0	
7	M-F 10p-11p		LATE NEWS	\$475.00	4.0	30	0	5	\$2,375.00	\$118.75	20.0	
8	Sa 10p-10:35p		WKND LATE NEWS	\$260.00	3.8	30	1	1	\$260.00	\$68.42	3.8	
TOTALS:							1	41	42	\$11,860.00	\$86.82	136.6



Contract # 25077273 Changes as of: 2/11/2016 at 7:33 PM Version: Original Order

Club for Growth
 ACTION/Club for Growth
 CPE: GROWTH
 ACTION/1620
 Flight: 2/13/16 - 2/20/16
 Station: WTAT
 Total \$: \$11,860.00

Agency: TARGET ENTERPRISES
 Advertiser: CLUB FOR GROWTH
 Market: Charleston, SC
 Total Spots: 42

TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403
 Product: CLUB FOR GROTH
 Office: LOS ANGELES
 Total CPP: \$86.82

Primary Demo: Adults 55+
 Agency Order #: Buyer: MEREDITH MARCUS
 Salesperson: JARED GARD
 Assistant: BRITTANY ROGERS
 Con Type: POLITICAL/VOTE
 Separation: Sep-30, Note-12P CUTOFF ON 2/20
 Total GRP: 136.6

Hit Listed Programs

Competitive Information	
Market Budget:	\$91,231
WTAT Share:	13%
Comment:	
WCBD:	14%
WCSC:	63%
Unknown:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$11,860.00	\$86.82	136.6
Total	100%	42	\$11,860.00	\$86.82	136.6

Monthly Summary		
Month	Spots	Dollars
2016-Feb	42	\$11,860.00
Total	42	\$11,860.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	2/12/16 8:43 AM					\$0
New	2/11/16 7:33 PM	BRITTANY ROGERS	New	42		\$11,860.00
						\$0
						\$11,860.00

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Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Club for Growth Action - Presidential

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Club for Growth Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
 (name & address)

Club for Growth Action 2001 L Street, NW, Suite 600 Washington DC 20036

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

David McIntosh - 202 955-5500

Julie Iadanza	02/11/2016
Signature of Issue Advertiser (Sponsor)	Date

To be Signed by Station Representative

Accepted
 Accepted in Part
 Rejected

Signature Printed Name	Title	Date
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