

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Emily Peck, Thompson Communications hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

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FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Kehoe

Authorized committee:

Citizens to Elect Mike Kehoe

Agency requesting time (and contact information):

☐

N/A

Thompson Communications

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Lt. Governor

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Charlie Kruse

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

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the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Emily Peck TCI, Inc

Name: Emily Peck

Date of Request to Purchase Ad Time: 10/12/2020

Signature:

Samantha Barnes

Name: Samantha Barnes

Date of Station Agreement to Sell Time: 10/22/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

10/22/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2149265B

Station Call Letters:

W4MD

Date Received/Requested:

10/22/2020

Est. #:

Station Location:

Hannibal, MO

Run Start and End Dates:

10/23/2020 - 11/03/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

New Order

Media: Radio	Market: Kirksville, MO	Vendor: KHMO-AM
Client: Citizens to Elect Mike Kehoe	Demo: Adults 35+	Billing To: Thompson Communications, Inc.
Product: Media	Separation: 30	200 West Jefferson
CPE: //922	Flight Start: 10/23/20	Marshfield, MO 65706
		AE: Carrie Grant (Townsquare Media Inc. Silver)
Description: Kehoe Radio Oct 23	Flight End: 11/3/20	Phone: 417-859-5428
Rep:	Sales Office:	Fax:
Version: 1	Survey:	
Comments:		

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	Total Spots	Adults 35+ RTG	CPP
1	F,MTuWTh 7:00A-9:00A	RT	\$18.00	C	60	2	0	0	2	2	2	2	2	0	0	2	2	16		
2	F,MTuWTh 10:00A-11:00A	RT	\$15.00	C	60	2	0	0	2	2	2	2	2	0	0	2	0	14		
3	F,MTuWTh 11:00A-2:00P	RT	\$15.00	C	60	2	0	0	2	2	2	2	2	0	0	2	0	14		
4	F,MTuWTh 2:00P-5:00P	RT	\$16.00	C	60	2	0	0	2	2	2	2	2	0	0	2	0	14		
Total Spots:						8	0	0	8	8	8	8	8	0	0	8	2	58		
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots	Total Gross CPP:	Total Net CPP:
10/2020	\$128.00 - 8	\$0.00 - 0	\$128.00 - 8	\$0.00	\$0.00
11/2020	\$804.00 - 50	\$0.00 - 0	\$804.00 - 50		
Total Gross Cost: \$932.00				Total Gross CPP:	\$0.00
Total Net Cost: \$792.20				Total Net CPP:	\$0.00

CONTRACT

KHMO-AM
408 North 24th Street
Quincy, IL 62301
****EMAIL FOR PAPERLESS BILLING****
(217) 223-5292

And:

Thompson Communications Inc
200 West Jefferson
Marshfield, MO 65706

<u>Contract / Revision</u> 2149265B /		<u>Alt Order #</u>
<u>Advertiser</u> Citizens to Elect Mike Kehoe		<u>Original Date / Revision</u> 10/22/20 / 10/22/20
<u>Contract Dates</u> 10/23/20 - 11/03/20	<u>Estimate #</u>	
<u>Product</u> Kehoe Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KHMO-AM	<u>Account Executive</u> Carrie Grant	<u>Sales Office</u> Local Quincy
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHMO	10/23/20	11/03/20	M-F AM Drive	7:00 AM-9:00 AM		1:00			NM	16	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2--				2	\$18.00			
	Week:	10/26/20	11/01/20	22222--				10	\$18.00			
	Week:	11/02/20	11/08/20	22-----				4	\$18.00			
N 2	KHMO	10/23/20	11/03/20	M-F Broad Rotator	10:00 AM-11:00 AM		1:00			NM	14	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2--				2	\$15.00			
	Week:	10/26/20	11/01/20	22222--				10	\$15.00			
	Week:	11/02/20	11/08/20	2-----				2	\$15.00			
N 3	KHMO	10/23/20	11/03/20	M-F Midday	11:00 AM-2:00 PM		1:00			NM	14	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2--				2	\$15.00			
	Week:	10/26/20	11/01/20	22222--				10	\$15.00			
	Week:	11/02/20	11/08/20	2-----				2	\$15.00			
N 4	KHMO	10/23/20	11/03/20	M-F PM Drive	2:00 PM-5:00 PM		1:00			NM	14	\$224.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2--				2	\$16.00			
	Week:	10/26/20	11/01/20	22222--				10	\$16.00			
	Week:	11/02/20	11/08/20	2-----				2	\$16.00			
Totals											58	\$932.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	8	\$128.00	(\$19.20)	\$108.80
10/26/20 - 11/03/20	50	\$804.00	(\$120.60)	\$683.40
Totals	58	\$932.00	(\$139.80)	\$792.20

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.