

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Vote Yes for Kids, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Targeted Platform Media, LLC

Address: P.O. Box 237 Crownsville, Md 21032

Contact: Cathie Herrick

Phone number: 202/965.5060

Email: cathie@targetedplatform.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Vote Yes for Kids

Address: 411 Bellamah NW Albuquerque, NM 87102

Contact: Angle Poss

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: **Angie Poss**

Digitally signed by Angie Poss  
Date: 2022.09.13 08:33:58 -06'00'

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒ Yes

☐ No

Date ad received:

10/26/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

KSWV

Date Received/Requested:

10/26/2022

Est. #:

Station Location:

Santa Fe, NM

Run Start and End Dates:

10/27/22 - 11/7/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**KSWV Radio 99.9 FM / 810 AM**  
P O Box 1088  
Santa Fe, NM 87504  
505-989-7441

# KSWV Order Confirmation

**OrderID: 0377-006**

**MEDIA FINANCIAL SERVICES**  
1655 PALM BEACH LAKES BLVD 9TH  
SUITE #903  
WEST PALM BEACH, FL 33401

Sponsor: P-Vote Yes for Kids  
Product: Advertising Vote Yes for Kids  
Estimate/PO: 13632  
AccountRep: House  
BillingCycle: Broadcast Month  
InvoiceType: Times/Rates Notarized Affidavit  
Run Dates: 10/27/2022 - 11/7/2022  
Items Ordered: 43  
Gross Amount: 1,059.00  
Discounts: 0.00  
Agency Commission: 158.85  
Net Amount: 900.15  
+Agency Tax 74.82  
Total Amount 974.97

**Scheduled Station(s): KSWV**  
**Contract # for Invoicing 4435207**

Printed 10/26/2022 9:59:39 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/27/2022 - 10/28/2022	All Weeks	06:00 AM - 10:00 AM				1	2			3	:30	Spot		T073	3	25.00	75.00
02 10/27/2022 - 10/28/2022	All Weeks	10:00 AM - 03:00 PM				1	1			2	:30	Spot		T073	2	25.00	50.00
03 10/27/2022 - 10/28/2022	All Weeks	03:00 PM - 07:00 PM				2	1			3	:30	Spot		T073	3	25.00	75.00
04 10/29/2022 - 10/30/2022	All Weeks	06:00 AM - 07:00 PM								4	:30	Spot		T073	4	23.00	92.00
05 10/31/2022 - 11/4/2022	All Weeks	06:00 AM - 10:00 AM	1	2	1	2	1		2	7	:30	Spot		T073	7	25.00	175.00
06 10/31/2022 - 11/4/2022	All Weeks	10:00 AM - 03:00 PM	1	2	1	2	1			7	:30	Spot		T073	7	25.00	175.00
07 10/31/2022 - 11/4/2022	All Weeks	03:00 PM - 07:00 PM	1	2	1	2	1			7	:30	Spot		T073	7	25.00	175.00
08 11/5/2022 - 11/6/2022	All Weeks	06:00 AM - 07:00 PM						2	2	4	:30	Spot		T073	4	23.00	92.00
09 11/7/2022 - 11/7/2022	All Weeks	06:00 AM - 10:00 AM	2							2	:30	Spot		T073	2	25.00	50.00
10 11/7/2022 - 11/7/2022	All Weeks	10:00 AM - 03:00 PM	2							2	:30	Spot		T073	2	25.00	50.00
11 11/7/2022 - 11/7/2022	All Weeks	03:00 PM - 07:00 PM	2							2	:30	Spot		T073	2	25.00	50.00

**Broadcast Month Projected Billing:**

Oct-22	292.00	Nov-22	767.00	Dec-22	0.00	Q4-2022	1,059.00
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Confirmed Correct; Payment Guaranteed

Accepted for Station 1

<b>STATION:</b>	KSWV-AM	<b>ORDER#:</b>	3202947	<b>DATE:</b>	10/26/2022
<b>MARKET:</b>	UM - Santa Fe, NM	<b>AMOUNT:</b>	\$1,059.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	43	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>			
<b>ADVERTISER:</b>	Vote Yes for Kids-	<b>AGY PRD:</b>			
<b>PRODUCT:</b>	Est 13632 10/24-11/13 ISSUE	<b>AGY EST:</b>	13632		
<b>FLIGHT:</b>	10-27-2022 TO 11/13/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		<b>CONTRACT # FOR INVOICING 4435207</b>	
<b>TOT # OF WEEKS:</b>		3		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/26/2022 10:19	

#### COMMENTS

10/26/2022: New URGENT order. Nab and spot to follow via email from genmediapartners@trucastrsolutions.com. Please confirm upon receipt ASAP in RX if you are set up or to emma.morrow@genmediapartners.com with your stn call letters. Thanks!

10/26/2022: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1      10/27/2022 To 10/30/2022      WK TOT \$292.00      WK TOTAL SPOTS 12

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		...TF..	6:00AM	10:00AM	30	10/27/2022	10/28/2022	3	\$25	\$75
	2		...TF..	10:00AM	3:00PM	30	10/27/2022	10/28/2022	2	\$25	\$50
	3		...TF..	3:00PM	7:00PM	30	10/27/2022	10/28/2022	3	\$25	\$75
	4		.....SS	6:00AM	7:00PM	30	10/29/2022	10/30/2022	4	\$23	\$92

<b>STATION:</b>	KSWV-AM	<b>ORDER#:</b>	3202947	<b>DATE:</b>	10/26/2022
<b>MARKET:</b>	UM - Santa Fe, NM	<b>AMOUNT:</b>	\$1,059.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	43	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4435207</b>		
<b>ADVERTISER:</b>	Vote Yes for Klds	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES		
<b>PRODUCT:</b>	Est 13632 10/24-11/13 ISSUE	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
<b>FLIGHT:</b>	10-27-2022 TO 11/13/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 3					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 10/26/2022 10:19		

**WEEK#2**                      **10/31/2022 To 11/6/2022**                      **WK TOT \$617.00**                      **WK TOTAL SPOTS 25**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		.....SS	6:00AM	7:00PM	30	11/5/2022	11/6/2022	4	\$23	\$92
	5		MTWTF..	6:00AM	10:00AM	30	10/31/2022	11/4/2022	7	\$25	\$175
	6		MTWTF..	10:00AM	3:00PM	30	10/31/2022	11/4/2022	7	\$25	\$175
	7		MTWTF..	3:00PM	7:00PM	30	10/31/2022	11/4/2022	7	\$25	\$175

**WEEK#3**                      **11/7/2022 To 11/13/2022**                      **WK TOT \$150.00**                      **WK TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	8		M.....	6:00AM	10:00AM	30	11/7/2022	11/7/2022	2	\$25	\$50
	9		M.....	10:00AM	3:00PM	30	11/7/2022	11/7/2022	2	\$25	\$50
	10		M.....	3:00PM	7:00PM	30	11/7/2022	11/7/2022	2	\$25	\$50

TOTAL	Oct	Nov											Total
SPOT	12	31											43
CASH	292.00	767.00											1,059.00
TOTAL	292.00	767.00											1,059.00