

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Eli Il Yong Lee, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Targeted Platform Media, LLC

Address: P.O. Box 237 Crownsville, Md 21032

Contact: Kate Welsh

Phone number: 202-643-0769

Email: katew@targetedplatform.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Yes on the Children's Amendment

Address: 1523 Mountain Rd NW Albuquerque NM 87104

Contact: Eli Il Yong Lee

Phone number: 505-440-1996

Email: eliilyonglee@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Eli Il Yong Lee

Sandra Wechsler

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: DocuSigned by:
Eli Il Yong Lee

Name: Eli Il Yong Lee

Date of Request to Purchase Ad Time: 9/15/2022

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: 9/29/2022

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



KSWV Radio 99.9 FM / 810 AM
 P O Box 1088
 Santa Fe, NM 87504
 505-989-7441

KSWV Order Confirmation

OrderID: 0377-001

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD 9TH
 SUITE #903
 WEST PALM BEACH, FL 33401

Sponsor: P-Yes Childrens Amendment
 Product: Advertising Yes Childrens Amendr
 Estimate/PO: 12733
 AccountRep: House
 BillingCycle: Broadcast Month
 InvoiceType: Times/Rates Notarized Affidavit
 Run Dates: 10/4/2022 - 10/10/2022
 Items Ordered: 20
 Gross Amount: 600.00
 Discounts: 0.00
 Agency Commission: 90.00
 Net Amount: 510.00
 +Agency Tax 42.39
 Total Amount 552.39

Scheduled Station(s): KSWV
Contract # For Invoicing 4433283

Printed 10/4/2022 10:06:06 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/4/2022 - 10/10/2022	All Weeks	06:00 AM - 10:00 AM	1	1	2	1	1			6	:60	Spot			6	30.00	180.00
02 10/4/2022 - 10/10/2022	All Weeks	10:00 AM - 03:00 PM	1	2	1	1	2			7	:60	Spot			7	30.00	210.00
03 10/4/2022 - 10/10/2022	All Weeks	03:00 PM - 07:00 PM	2	1	1	2	1			7	:60	Spot			7	30.00	210.00

Broadcast Month Projected Billing:

Oct-22	600.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	600.00
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Confirmed Correct; Payment Guaranteed

Estimote
 Accepted for Station

STATION:	KSWV-AM	ORDER#:	3201503	DATE:	09/29/2022
MARKET:	UM - Santa Fe, NM	AMOUNT:	\$600.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4433283	
ADVERTISER:	Yes on the Children's Amendment	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 12733 10/4-10/10 Political ISSUE	AGY EST:	12733	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	10-04-2022 TO 10/10/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/29/2022 08:48	

COMMENTS

09/29/2022: New URGENT order. Nab to follow via email from genmediapartners@trucastrsolutions.com. Spot will be sent closer to start date. Please confirm ASAP-TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

09/29/2022: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		10/4/2022 To 10/4/2022					TOT \$120.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/4/2022	10/4/2022	1	\$30	\$30
	2		.T.....	10:00AM	3:00PM	60	10/4/2022	10/4/2022	2	\$30	\$60
	3		.T.....	3:00PM	7:00PM	60	10/4/2022	10/4/2022	1	\$30	\$30

DAY#2		10/5/2022 To 10/5/2022					TOT \$120.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/5/2022	10/5/2022	2	\$30	\$60
	2		..W....	10:00AM	3:00PM	60	10/5/2022	10/5/2022	1	\$30	\$30
	3		..W....	3:00PM	7:00PM	60	10/5/2022	10/5/2022	1	\$30	\$30

STATION:	KSWV-AM	ORDER#:	3201503	DATE:	09/29/2022
MARKET:	UM - Santa Fe, NM	AMOUNT:	\$600.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:			
ADVERTISER:	Yes on the Children's Amendment	AGY PRD:			
PRODUCT:	Est 12733 10/4-10/10 Political ISSUE	AGY EST:	12733		
FLIGHT:	10-04-2022 TO 10/10/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:			
		LAST SENT:	09/29/2022 08:48		

DAY#3		10/6/2022 To 10/6/2022					TOT \$120.00			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/6/2022	10/6/2022	1	\$30	\$30
	2		...T...	10:00AM	3:00PM	60	10/6/2022	10/6/2022	1	\$30	\$30
	3		...T...	3:00PM	7:00PM	60	10/6/2022	10/6/2022	2	\$30	\$60

DAY#4		10/7/2022 To 10/7/2022					TOT \$120.00			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/7/2022	10/7/2022	1	\$30	\$30
	2	F..	10:00AM	3:00PM	60	10/7/2022	10/7/2022	2	\$30	\$60
	3	F..	3:00PM	7:00PM	60	10/7/2022	10/7/2022	1	\$30	\$30

DAY#7		10/10/2022 To 10/10/2022					TOT \$120.00			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/10/2022	10/10/2022	1	\$30	\$30
	2		M.....	10:00AM	3:00PM	60	10/10/2022	10/10/2022	1	\$30	\$30
	3		M.....	3:00PM	7:00PM	60	10/10/2022	10/10/2022	2	\$30	\$60

STATION:	KSWV-AM	ORDER#:	3201503	DATE:	09/29/2022
MARKET:	UM - Santa Fe, NM	AMOUNT:	\$600.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4433283
ADVERTISER:	Yes on the Children's Amendment	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 12733 10/4-10/10 Political ISSUE	AGY EST:	12733		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	10-04-2022 TO 10/10/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/29/2022 08:48

TOTAL	Oct														Total
SPOT	20														20
CASH	600.00														600.00
TOTAL	600.00														600.00