

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, SANDRA CARDENAS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: SANDRA CARDENAS

Agency name: THE COLIBRI COLLECTIVE

Address: 1425 N 1st St #100, PHOENIX, AZ 85004

Contact: SANDRA CARDENAS

Phone number: 6027020049

Email: SANDRA@THECOLIBRICOLLECT

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Democratic Congressional Campaign Committee

Address: 430 S. Capitol St. SE Washington, DC 20003

Contact: Marifer Zacarias

Phone number: (202) 863-1500

Email: zacarias@dccc.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

CHAIR, Sean Patrick Maloney

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

GOTV noncandidate democratic messaging

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name: SANDRA CARDENAS

Name:

Date of Request to Purchase Ad Time: July 12, 2022

Date of Station Agreement to Sell Time: 7/29/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received:

7/29/2022

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #:

n/a

Station Call Letters:

KSWV

Date Received/Requested:

7/29/2022

Est. #:

n/a

Station Location:

Santa Fe, NM

Run Start and End Dates:

8/1/2022 - 9/5/2022

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



**KSWV Radio 99.9 FM / 810 AM**  
P O Box 1088  
Santa Fe, NM 87504  
505-989-7441

# KSWV Order Confirmation

**OrderID: 0374-001**

**THE COLIBRI COLLECTIVE**  
1425 N. 1ST STREET #100  
PHOENIX, AZ 85004

Sponsor: P-DCCC  
Product: Advertising DCCC  
Estimate/PO: NM03  
AccountRep: House  
BillingCycle: Broadcast Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 8/1/2022 - 9/4/2022  
Items Ordered: 260  
Gross Amount: 7,150.00  
Discounts: 0.00  
Agency Commission: 1,072.50  
Net Amount: 6,077.50

**Scheduled Station(s): KSWV**  
**P-DCCC**

Printed 7/31/2022 5:24:30 PM

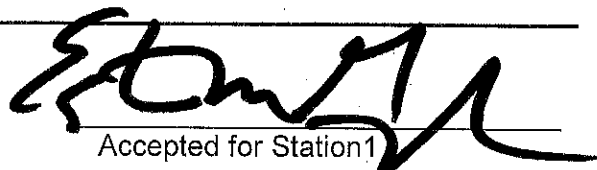
Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/1/2022 - 9/2/2022	All Weeks	07:00 AM - 08:30 AM	2	2	2	2	2			10	:60	Spot		R0374-001	50	30.00	1,500.00
02 8/1/2022 - 9/2/2022	All Weeks	11:30 AM - 01:00 PM	2	2	2	2	2			10	:60	Spot		R0374-001	50	30.00	1,500.00
03 8/1/2022 - 9/2/2022	All Weeks	04:30 PM - 06:00 PM	2	2	2	2	2			10	:60	Spot		R0374-001	50	30.00	1,500.00
04 8/1/2022 - 9/2/2022	All Weeks	08:00 PM - 10:00 PM	2	1	2	1	2			8	:60	Spot		R0374-001	40	23.00	920.00
05 8/1/2022 - 9/4/2022	All Weeks	06:00 AM - 08:00 PM						4	4	8	:60	Spot		R0374-001	40	26.00	1,040.00
06 8/1/2022 - 9/4/2022	All Weeks	06:00 PM - 10:00 PM						3	3	6	:60	Spot		R0374-001	30	23.00	690.00

**Broadcast Month Projected Billing:**

Jul-22	0.00	Aug-22	5,720.00	Sep-22	1,430.00	Q3-2022	7,150.00
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Confirmed Correct; Payment Guaranteed

  
Accepted for Station1