

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chuck Rocha, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

## Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

### Station time requested by:

Agency name: Targeted Platform Media, LLC.

Address: P.O. Box 237 Crownsville MD, 21032

Contact: Carol Bryant

Phone number: 202.630.7557

Email: carol@targetedplatform.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: America United

Address: 7061 W North Avenue, Unit 312 Oak Park, IL

Contact: Jorge Neri

Phone number: 312-394-0352

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Teresa Fernandez

Office(s) sought by such candidate(s) (no acronyms or abbreviations): New Mexico Congressional District - 3

Date of election: June 7, 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: Chuck Rocha

Name: Chuck Rocha

Date of Request to Purchase Ad Time:

**Station Representative**

Signature: Estevan Gonzalez

Name: Estevan Gonzalez

Date of Station Agreement to Sell Time: 6/6/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒

Yes

☐

No

Date ad received: 6/6/2022

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)\*

☐

Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters: KSUV

Date Received/Requested: 6/6/2022

Est. #:

Station Location: Santa Fe, NM

Run Start and End Dates: 6/7/2022

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



KSWV Radio 99.9 FM / 810 AM  
P O Box 1088  
Santa Fe, NM 87504  
505-989-7441

## KSWV Order Confirmation

OrderID: 0319-003

MEDIA FINANCIAL SERVICES

Sponsor: P-Teresa Leger Fernandez US  
Product: Advertising Teresa Leger Fernandez  
Estimate/PO: 11829  
AccountRep: House  
BillingCycle: Broadcast Month  
InvoiceType: Times/Rates Notarized Affidavit  
Run Dates: 6/7/2022 - 6/7/2022  
Items Ordered: 02  
Gross Amount: 60.00  
Discounts: 0.00  
Agency Commission: 9.00  
Net Amount: 51.00  
+Agency Tax 4.30  
Total Amount 55.30

**Scheduled Station(s): KSWV**  
**Contract # For Invoicing 4426415**

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| Run Dates                          | Run Weeks | Run Times           | Mon | Tue    | Wed | Thu | Fri  | Sat | Sun    | Week<br>Total | Length | Description | Avail<br>Type | Copy ID | Qty | Item<br>Cost | Total Cost |
|------------------------------------|-----------|---------------------|-----|--------|-----|-----|------|-----|--------|---------------|--------|-------------|---------------|---------|-----|--------------|------------|
| 01 6/7/2022 - 6/7/2022             | All Weeks | 03:00 PM - 05:00 PM |     | 2      |     |     |      |     |        | 2             | :60    | Spot        |               | T864    | 2   | 30.00        | 60.00      |
| Broadcast Month Projected Billing: |           |                     |     |        |     |     |      |     |        |               |        |             |               |         |     |              |            |
|                                    | Apr-22    | 0.00                |     | May-22 |     |     | 0.00 |     | Jun-22 |               |        | 60.00       |               | Q2-2022 |     |              | 60.00      |

Confirmed Correct; Payment Guaranteed

Accepted for Station1