

CONTRACT



WRIC
 301 Arboretum Place
 Richmond, VA 23236
 (804) 330-8888

<u>Contract / Revision</u> 1101624 /		<u>Alt Order #</u> 25562821
<u>Product</u> Perriello 4 Governor		
<u>Contract Dates</u> 05/30/17 - 06/05/17		<u>Estimate #</u> 666
<u>Advertiser</u> POL/Perriello for Governor		<u>Original Date / Revision</u> 05/26/17 / 05/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9917137	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Blue West Media
 5130 East 18th Avenue
 Denver, CO 80220
 USA

Confirmed 5/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	05/31/17	05/31/17	Good Morning Richmond 530530-6a			:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$150.00				
N 2	WRIC	06/01/17	06/01/17	Good Morning Richmond 530530-6a			:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---T---				1	\$150.00				
N 3	WRIC	06/02/17	06/02/17	Good Morning Richmond 530530-6a			:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	----F--				1	\$150.00				
N 4	WRIC	06/05/17	06/05/17	Good Morning Richmond 530530-6a			:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$150.00				
N 5	WRIC	05/30/17	05/30/17	Good Morning Richmond 6 6-7a			:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-T-----				1	\$250.00				
N 6	WRIC	05/31/17	05/31/17	Good Morning Richmond 6 6-7a			:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$250.00				
N 7	WRIC	06/01/17	06/01/17	Good Morning Richmond 6 6-7a			:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---T---				1	\$250.00				
N 8	WRIC	06/02/17	06/02/17	Good Morning Richmond 6 6-7a			:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	----F--				1	\$250.00				
N 9	WRIC	06/05/17	06/05/17	Good Morning Richmond 6 6-7a			:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$250.00				
N 10	WRIC	06/03/17	06/03/17	Good Morning Richmond WK6-7a			:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-----S-				1	\$40.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1101624 /	25562821

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/30/17 - 06/05/17	Perriello 4 Governor	666

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Perriello for Govern	05/26/17 / 05/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WRIC	05/30/17	05/30/17	Good Morning America	7-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-T-----				1	\$250.00				
N 12	WRIC	05/31/17	05/31/17	Good Morning America	7-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$250.00				
N 13	WRIC	06/01/17	06/01/17	Good Morning America	7-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---T---				1	\$250.00				
N 14	WRIC	06/02/17	06/02/17	Good Morning America	7-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	----F--				1	\$250.00				
N 15	WRIC	06/05/17	06/05/17	Good Morning America	7-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$250.00				
N 16	WRIC	05/31/17	05/31/17	The View	11a-12p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$150.00				
N 17	WRIC	06/05/17	06/05/17	The View	11a-12p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$150.00				
N 18	WRIC	05/30/17	05/30/17	M-F 3p-4p	M-F 3p-4p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-T-----				1	\$65.00				
N 19	WRIC	06/01/17	06/01/17	M-F 3p-4p	M-F 3p-4p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---T---				1	\$65.00				
N 20	WRIC	06/02/17	06/02/17	M-F 3p-4p	M-F 3p-4p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	----F--				1	\$65.00				
N 21	WRIC	05/31/17	05/31/17	M-F 4-5p	4-5p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$90.00				
N 22	WRIC	06/05/17	06/05/17	M-F 4-5p	4-5p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$90.00				
N 23	WRIC	05/30/17	05/30/17	TV8 News @ 5	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-T-----				1	\$200.00				
N 24	WRIC	05/31/17	05/31/17	TV8 News @ 5	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$200.00				
N 25	WRIC	06/01/17	06/01/17	TV8 News @ 5	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---T---				1	\$200.00				
N 26	WRIC	06/02/17	06/02/17	TV8 News @ 5	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	----F--				1	\$200.00				

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POL/Perriello for Govern	05/26/17 / 05/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	WRIC	06/05/17	06/05/17	TV8 News @ 5	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$200.00				
N 28	WRIC	05/31/17	05/31/17	TV8 News @530p	530-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$200.00				
N 29	WRIC	06/01/17	06/01/17	TV8 News @530p	530-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---T---				1	\$200.00				
N 30	WRIC	06/05/17	06/05/17	TV8 News @530p	530-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$200.00				
N 31	WRIC	05/30/17	05/30/17	TV8 News @ 6p	6-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-T-----				1	\$400.00				
N 32	WRIC	05/31/17	05/31/17	TV8 News @ 6p	6-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$400.00				
N 33	WRIC	06/01/17	06/01/17	TV8 News @ 6p	6-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---T---				1	\$400.00				
N 34	WRIC	06/02/17	06/02/17	TV8 News @ 6p	6-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	----F--				1	\$400.00				
N 35	WRIC	06/05/17	06/05/17	TV8 News @ 6p	6-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$400.00				
N 36	WRIC	06/03/17	06/03/17	TV8 News @6p Sa	6-630p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-----S-				1	\$150.00				
N 37	WRIC	06/04/17	06/04/17	TV8 News @ 6 Su	6-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-----S				1	\$250.00				
N 38	WRIC	05/31/17	05/31/17	M-F Wheel 7-730p	7-730p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$175.00				
N 39	WRIC	06/05/17	06/05/17	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$300.00				
N 40	WRIC	05/30/17	05/30/17	M-Su Late News	11-1135p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-T-----				2	\$300.00				
N 41	WRIC	05/31/17	05/31/17	TV8 News @ 11	11-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$300.00				
N 42	WRIC	06/01/17	06/01/17	TV8 News @ 11	11-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/17	06/01/17	M-----				1	\$300.00				

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<u>Contract Dates</u> 05/30/17 - 06/05/17	<u>Product</u> Perriello 4 Governor	<u>Estimate #</u> 666
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<u>Advertiser</u> POL/Perriello for Govern	<u>Original Date / Revision</u> 05/26/17 / 05/26/17
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---T---				1	\$300.00				
N 43	WRIC	06/02/17	06/02/17	TV8 News @ 11	11-1135p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	----F--				2	\$300.00				
N 44	WRIC	06/05/17	06/05/17	TV8 News @ 11	11-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$300.00				
N 45	WRIC	06/03/17	06/03/17	TV8 News @ 11 Sa	11-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-----S-				1	\$300.00				
N 46	WRIC	06/04/17	06/04/17	TV8 News @ 11 Su	11-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-----S				1	\$300.00				
N 47	WRIC	05/30/17	05/30/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	-T-----				1	\$75.00				
N 48	WRIC	05/31/17	05/31/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	--W----				1	\$75.00				
N 49	WRIC	06/01/17	06/01/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	---T---				1	\$75.00				
N 50	WRIC	06/02/17	06/02/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/29/17	06/04/17	----F--				1	\$75.00				
N 51	WRIC	06/05/17	06/05/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	M-----				1	\$75.00				
Totals								0.00				53	\$11,365.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 -06/05/17	53	\$11,365.00	(\$1,704.75)	\$9,660.25
Totals	53	\$11,365.00	(\$1,704.75)	\$9,660.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25562821

CPE: //666

Agency: BLUE WEST MEDIA
5130 E 18TH AVE
DENVER CO 80220

Changes as of: 5/25/2017 at 3:46 PM

Flight: 5/30/17 - 6/5/17

Advertiser: Perriello - V Governor
Product: Perriello 4 Governor

Version: Original Order

Station: WRIC

Market: Richmond
Office: WASHINGTON

Total \$: \$11,365.00

Total Spots: 53

Total CPP: \$0.00

Agency Order #:

Buyer: MARY WITTEMYER

Salesperson: ALEXANDRA BRADLEY
202-965-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY
202-965-5342

Total GRP:

Separation:

#	Day/Time	DP	Program	A35P Rating	Len	5/30 - 6/5							Total Spots	Total \$	CPP	GRP
						5/30	5/31	6/1	6/2	6/3	6/4	6/5				
1	M-F 5:30a-6a	2	News	0.0	30	0	1	1	1	0	0	1	4	\$600.00	\$0.00	0.0
2	M-F 6a-7a	2	News	0.0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
3	Sa 6a-7a	3	News	0.0	30	0	0	0	0	1	0	0	1	\$40.00	\$0.00	0.0
4	M-F 7a-9a	2	GMA	0.0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
5	M-F 11a-12n	2	View	0.0	30	0	1	0	0	0	0	1	2	\$300.00	\$0.00	0.0
6	M-F 3p-4p	3	Dr Oz	0.0	30	1	0	1	1	0	0	0	3	\$195.00	\$0.00	0.0
7	M-F 4p-5p	3	Dr Phil	0.0	30	0	1	0	0	0	0	1	2	\$180.00	\$0.00	0.0
8	M-F 5p-5:30p	2	News	0.0	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
9	M-F 5:30p-6p	2	News	0.0	30	0	1	1	0	0	0	1	3	\$600.00	\$0.00	0.0
10	M-F 6p-6:30p	2	News	0.0	30	1	1	1	1	0	0	1	5	\$2,000.00	\$0.00	0.0
11	Sa 6p-6:30p	2	News	0.0	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
12	Su 6p-6:30p	2	News	0.0	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
13	M-F 7p-7:30p	3	Wheel	0.0	30	0	1	0	0	0	0	0	1	\$175.00	\$0.00	0.0
14	M-F 7:30p-8p	3	Jeopardy	0.0	30	0	0	0	0	0	0	1	1	\$300.00	\$0.00	0.0
15	M-F 11p-11:35p	2	News	0.0	30	2	1	1	2	0	0	1	7	\$2,100.00	\$0.00	0.0
16	Sa 11p-11:35p	2	News	0.0	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
17	Su 11p-11:35p	2	News	0.0	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
18	M-F 11:35p-12:35a	2	Kimmel	0.0	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
TOTALS:						8	11	9	9	3	2	11	53	\$11,365.00	\$0.00	\$0.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25562821

CPE: //666

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Product: Perriello 4 Governor

Version: Original Order

Station: WRIC

Market: Richmond
Office: WASHINGTON

Total \$: \$11,365.00

Total Spots: 53

Total CPP: \$0.00

Agency Order #:

Buyer: MARY WITTEMYER

Salesperson: ALEXANDRA BRADLEY
202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP:

Separation:

Special Instructions

Competitive Information

Market Budget: \$45,460
WRIC Share: 25%
Comment:
Unknown: 75%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	GRP
	100%	53	\$11,365.00	0.0
Total	100%	53	\$11,365.00	0.0

Monthly Summary

Month	Spots	Dollars
2017-Jun	53	\$11,365.00
Total	53	\$11,365.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/25/17 3:46 PM	ALEXANDRA BRADLEY	New	53		\$11,365.00	\$11,365.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

New Order

Agency: BlueWest Media **Station:** WRIC-TV
Office: Denver **Order Type:** Normal
Client: 54 - Perriello for Governor Campaign **Cancel Date:**
Product: 57 - Primary
Piggyback Product:
Estimate: 666 - VAGUB 05\30\17-06\05\17 TV Received in ePort: 5/25/2017 12:52:58 PM

Flight Start: 05/30/2017
Flight End: 06/05/2017
Hiatus:

Airtime Dollars: \$11,365.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$11,365.00
Total Spots: 53

Local/National: Local
Rep Office: WRIC-TV
AE: David Weems
Phone:
OrderID: 6202610
Status: Pending Review

Comments: Separation: 30
MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	5/30	5/31	6/1	6/2	6/3	6/4	6/5	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 5:30A-6A WRIC 5:30a News	EM	\$150.00	C	30	0	1	1	1	0	0	1	4				
Sold out rate to clear per WRIC																	
2	TuWThFM 6A-7A WRIC 6a News	EM	\$250.00	C	30	1	1	1	1	0	0	1	5				
Sold out rate to clear per WRIC																	
3	Sa 6A-7A Sat 6a News	EM	\$40.00	C	30	0	0	0	0	1	0	0	1				
4	TuWThFM 7A-9A Good Morn America	EM	\$250.00	C	30	1	1	1	1	0	0	1	5				
Sold out rate to clear per WRIC																	
5	TuWThFM 11A-12P The View	DT	\$150.00	C	30	0	1	0	0	0	0	1	2				
Sold out rate to clear per WRIC																	
6	TuWThFM 3P-4P Dr. Oz	EF	\$65.00	C	30	1	0	1	1	0	0	0	3				
7	TuWThFM 4P-5P Dr. Phil	EF	\$90.00	C	30	0	1	0	0	0	0	1	2				
8	TuWThFM 5P-5:30P WRIC 5p News	EN	\$200.00	C	30	1	1	1	1	0	0	1	5				
Sold out rate to clear per WRIC																	
9	TuWThFM 5:30P-6P WRIC 5:30p News	EN	\$200.00	C	30	0	1	1	0	0	0	1	3				
Sold out rate to clear per WRIC																	

New Order (Page 2)

Agency: BlueWest Media **Station:** WRIC-TV **Order ID:** 6202610
Client: 54 - Perriello for Governor Campaign **Product:** 57 - Primary **Estimate:** 666 - VAGUB 05:30\17-06\05\17 TV
Flight Start: 05/30/2017 **Flight End:** 06/05/2017 **Received in ePort:** 5/25/2017 12:52:58 PM

Line No	Daypart (Program)	DPT Code	Rate	C/IT	Len	5/30	5/31	6/1	6/2	6/3	6/4	6/5	Total Spots	Rtg	CPP	Imp	CPM
10	TuWThFM 6P-6:30P WRIC 6p News	EN	\$400.00	C	30	1	1	1	1	0	0	1	5				
Sold out rate to clear per WRIC																	
11	Sa 6P-6:30P Sat 6p News	EN	\$150.00	C	30	0	0	0	0	1	0	0	1				
Sold out rate to clear per WRIC																	
12	Su 6P-6:30P Sun 6p News	EN	\$250.00	C	30	0	0	0	0	0	1	0	1				
Sold out rate to clear per WRIC																	
13	TuWThFM 7P-7:30P Wheel Fortune	PA	\$175.00	C	30	0	1	0	0	0	0	0	1				
14	TuWThFM 7:30P-8P Jeopardy	PA	\$300.00	C	30	0	0	0	0	0	0	1	1				
15	TuWThFM 11P-11:35P WRIC 11p News	LN	\$300.00	C	30	2	1	1	2	0	0	1	7				
Sold out rate to clear per WRIC																	
16	Sa 11P-11:35P Sat 11p News	LN	\$300.00	C	30	0	0	0	0	1	0	0	1				
Sold out rate to clear per WRIC																	
17	Su 11P-11:35P Sun 11p News	LN	\$300.00	C	30	0	0	0	0	0	1	0	1				
Sold out rate to clear per WRIC																	
18	TuWThFM 11:35P-12:35A Kimmel	LF	\$75.00	C	30	1	1	1	1	0	0	1	5				
Sold out rate to clear per WRIC																	

Total Spots: 8 11 9 9 3 2 11
Cash\$ - Spots: \$11,365.00 - 53 **Trade\$ - Spots:** \$0.00 - 0 **Total Cost:** \$11,365.00 **Total GRP - CPP:** 0.0 - \$0.00 **Total GIMP(000) - CPM:** 0 - \$0.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRIC-TV Richmond	Date: 5/25/2017
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I, BlueWest Media,

being/on behalf of: Tom Perriello,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: Tuesday, June 13, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, May 30, 2017	Monday, June 5, 2017

Attach proposed schedule with charges (if available): \$11,965.00

I represent that the payment for the above described broadcast time has been furnished by:

Perriello for Governor Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Linda Perriello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, May 25, 2017



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title