

WBDB Dayton

Order / Rev: 925891
 Alt Order #: 25274703
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: POL/Hillary Clinton For President
 Product Desc: TV
 Estimate: 5285

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					4	\$75.00		0.00			
E 13	WBDT	09/13/16	09/19/16	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	MTWTF--	:30	4	\$100.00	P3	0.00	NM	4	\$400.00
TMZ Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					4	\$100.00		0.00			
E 14	WBDT	09/13/16	09/19/16	M-F 730p-8p M-F 730p-8p	CM	M-F 730p-8p	MTWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
Anger Management Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					3	\$100.00		0.00			
E 15	WBDT	09/17/16	09/17/16	Sa 7p-730p Sa 7p-730p	CM	Sa 7p-730p	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Anger Management Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-					1	\$100.00		0.00			
E 16	WBDT	09/17/16	09/17/16	Sa 730p-8p Sa 730p-8p	CM	Sa 730p-8p	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Raymond Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-					1	\$100.00		0.00			
E 17	WBDT	09/18/16	09/18/16	Su 5p-6p Su 5p-6p	CM	Su 5p-6p (5:30 PM-6:00 PM)	-----S	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
Friends Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S					1	\$80.00		0.00			
E 18	WBDT	09/16/16	09/16/16	Fri Hour 2 Friday 9p-10p	CM	Friday 9p-10p	----F--	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
CRAZY EX GIRLFRIEND Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	----F--					1	\$200.00		0.00			
E 19	WBDT	09/17/16	09/17/16	Sat Hour 2 Saturday 9p-10p	CM	Saturday 9p-10p	-----S-	:30	1	\$110.00	P3	0.00	NM	1	\$110.00
Scandal Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-					1	\$110.00		0.00			
E 20	WBDT	09/18/16	09/18/16	Sun Hour 2 Sunday 9p-10p	CM	Sunday 9p-10p	-----S	:30	1	\$90.00	P3	0.00	NM	1	\$90.00
Bones Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S					1	\$90.00		0.00			
E 21	WBDT	09/13/16	09/19/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	MTWTF--	:30	5	\$250.00	P3	0.00	NM	5	\$1,250.00
2News @10P On Dayton's CW Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					5	\$250.00		0.00			
E 22	WBDT	09/13/16	09/19/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	MTWTF--	:30	4	\$150.00	P3	0.00	NM	4	\$600.00
2News @1030P On Dayton's CW Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					4	\$150.00		0.00			

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Advertiser: POL/Hillary Clinton For President
 Product Desc: TV
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WBDD Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	WB	09/17/16	09/17/16	LN Sa Late News Sat 10p-1030p	CM	Late News Sat 10p-1030p	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
2News @10P On Dayton's CW Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	-----S-					1	\$200.00		0.00			
E 24	WB	09/18/16	09/18/16	LN Su Su Late News 10p-1030p	CM	Su Late News 10p-1030p	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
2News @10P On Dayton's CW Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	-----S					1	\$200.00		0.00			
E 25	WB	09/13/16	09/19/16	M-F 12a-1230a M-F 12a-1230a	CM	M-F 12a-1230a	MTWTF--	:30	5	\$50.00	P3	0.00	NM	5	\$250.00
Raising Hope Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/13/16		09/13/16	09/19/16	MTWTF--					5	\$50.00		0.00			
E 26	WB	09/17/16	09/17/16	Sa 1030p-11p Sa 1030p-11p	CM	Sa 1030p-11p	-----S-	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
HOLLYWOOD TODAY LIVE Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	-----S-					1	\$50.00		0.00			
E 27	WB	09/18/16	09/18/16	Su 1030p-11p Su 1030p-11p	CM	Su 1030p-11p	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
COUGAR TOWN/ANGER MANAGEMENT Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	-----S					1	\$50.00		0.00			
E 28	WB	09/18/16	09/18/16	Su 1130p-12a Su 1130p-12a	CM	Su 1130p-12a	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
Rules of Engagement Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	-----S					1	\$50.00		0.00			
													Totals	77	\$6,315.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25274703

CPE: 278/295/5285

Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 8/30/2016 at 12:31 PM

Flight: 9/13/16 - 9/19/16

Advertiser: CLINTON, HILLARY
Product: TV

Agency Order #: 5333212

Buyer: Outen, David
Salesperson: BOB CAIN
215-557-4216

Version: Highlighting Revision 1

Station: WBDT

Market: Dayton
Office: PHILADELPHIA

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE
Assistant: SHEPARD RITZEN
215-567-7950

Total \$: \$6,315.00
Total Spots: 77
Total CPP: \$0.00

Total GRP:
Traffic #: 925891
Separation:

Comments: PLS SEE LNS 4 & 18. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13					
1	Tu-F,M 7a-9a		2 News Today	\$50.00	0	30	10		10	\$500.00	\$0.00	0.0
Level 3												
2	Tu-F,M 9a-10a		Paternity Court	\$50.00	0	30	4		4	\$200.00	\$0.00	0.0
Level 3												
3	Tu-F,M 10a-11a		Hot Bench	\$50.00	0	30	4		4	\$200.00	\$0.00	0.0
Level 3												
4	Tu-F,M 11a-12n		LAW & ORDER	\$50.00	0	30	4		4	\$200.00	\$0.00	0.0
PGM CHA Changes: Program from JUDGE ALEX/JUDGE HATCHETT to LAW & ORDER												
5	Tu-F,M 12n-1p		LAW AND ORDER CI	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
Level 3												
6	Su 2p-4p		Sunday Movie Matinee 2	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
Level 3												
7	Su 4:30p-5p		Friends	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
Level 3												
8	Tu-F,M 3p-4p		ROBERT IRVINE SHOW	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
Level 3												
9	Tu-F,M 4p-4:30p		How I Met Your Mother	\$50.00	0	30	5		5	\$250.00	\$0.00	0.0
Level 3												
10	Sa 5p-5:30p		How I Met Your Mother	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
Level 3												
11	Sa 6:30p-7p		Raising Hope	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
Level 3												
12	Tu-F,M 5p-6p		TMZ Live	\$75.00	0	30	4		4	\$300.00	\$0.00	0.0
Level 3												
13	Tu-F,M 7p-7:30p		TMZ	\$100.00	0	30	4		4	\$400.00	\$0.00	0.0
Level 3												



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New York, NY 10019

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GMMB 3050 K ST NW
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20007

Changes as of: 8/30/2016 at 12:31 PM
Flight: 9/13/16 - 9/19/16
Advertiser: CLINTON, HILLARY
Product: TV
Agency Order #: 5333212
Buyer: Outen, David
Salesperson: BOB CAIN
215-557-4216

Version: Highlighting Revision 1
Station: WBDT
Market: Dayton
Office: PHILADELPHIA
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: SHEPARD RITZEN
215-567-7950

Total \$: \$6,315.00
Total Spots: 77
Total CPP: \$0.00
Total GRP:
Traffic #: 925891
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13					
14	Tu-F,M 7:30p-8p		Anger Management	\$100.00	0	30	3		3	\$300.00	\$0.00	0.0
Level 3												
15	Sa 7p-7:30p		Anger Management	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
Level 3												
16	Sa 7:30p-8p		Raymond	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
Level 3												
17	Su 5:30p-6p		Friends	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
Level 3												
18	F 9p-10p		PENN & TELLER	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
PGM CHA Changes: Program from CRAZY EX GIRLFRIEND to PENN & TELLER												
19	Sa 9p-10p		Scandal	\$110.00	0	30	1		1	\$110.00	\$0.00	0.0
Level 3												
20	Su 9p-10p		Bones	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
Level 3												
21	Tu-F,M 10p-10:30p		2News @10P On Dayton's CW	\$250.00	0	30	5		5	\$1,250.00	\$0.00	0.0
Level 3												
22	Tu-F,M 10:30p-11p		2News @1030P On Dayton's CW	\$150.00	0	30	4		4	\$600.00	\$0.00	0.0
Level 3												
23	Sa 10p-10:30p		2News @10P On Dayton's CW	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
Level 3												
24	Su 10p-10:30p		2News @10P On Dayton's CW	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
Level 3												
25	Tu-F,M 12m-12:30a		Raising Hope	\$50.00	0	30	5		5	\$250.00	\$0.00	0.0
Level 3												
26	Sa 10:30p-11p		HOLLYWOOD TODAY LIVE	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
Level 3												



125 West 55th St
New York, NY 10019

Contract # 25274703

Changes as of: 8/30/2016 at 12:31 PM

Version: Highlighting Revision 1

CPE: 278/295/5285

Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Flight: 9/13/16 - 9/19/16
Advertiser: CLINTON, HILLARY
Product: TV

Station: WBDT
Market: Dayton
Office: PHILADELPHIA

Total \$: \$6,315.00
Total Spots: 77
Total CPP: \$0.00

Agency Order #: 5333212

Buyer: Outen, David
Salesperson: BOB CAIN
215-557-4216

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: SHEPARD RITZEN
215-567-7950

Total GRP:
Traffic #: 925891
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13					
27	Su 10:30p-11p		COUGAR TOWN/MANGER MANAGEMENT	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
Level 3												
28	Su 11:30p-12m		Rules of Engagement	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
Level 3												
TOTALS: 77									77	\$6,315.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25274703 Changes as of: 8/30/2016 at 12:31 PM Version: Highlighting Revision 1
CPE: 278/295/5285 Flight: 9/13/16 - 9/19/16 Station: WBDT
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Dayton
GMMB 3050 K ST NW Product: TV Office: PHILADELPHIA
WASHINGTON DC 20007
Agency Order #: 5333212 Primary Demo: Adults 35+
Buyer: Outen, David Con Type: POLITICAL/NOTE
Salesperson: BOB CAIN Assistant: SHEPARD RITZEN
215-557-4216 215-567-7950
Total \$: \$6,315.00
Total Spots: 77
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment
08/30/16 12:31 PM	BOB CAIN	THIS IS A NEW ORDER FOR HILLARY FOR AMERICA. FLIGHT IS 9/13-9/19. TOTAL = \$6315. PLS CFM T/R BOB
08/30/16 11:04 AM	System	Notice Received.
08/26/16 7:41 AM	BOB CAIN	THIS IS A NEW ORDER FOR HILLARY FOR AMERICA. FLIGHT IS 9/13-9/19. TOTAL = \$6315. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$157,875
WBDT Share:	4%
Comment:	
WDTN:	16%
WHIO:	55%
WKEF:	14%
WRGT:	11%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	77	\$6,315.00	N/A	0.0
Total	100%	77	\$6,315.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	77	\$6,315.00
Total	77	\$6,315.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	8/30/16 12:31 PM	BOB CAIN	Revised			\$0 \$6,315.00 Changes: Comments from THIS IS A NEW ORDER FOR HILLARY FOR AMERICA. FLIGHT IS 9/13-9/19. TOTAL = \$6315. PLS CFM T/R BOB to PLS SEE LNS 4 & 18. PLS CFM T/R BOB. Demo Meta to [R]6]. User Entered \$ from \$0.00 to \$6,315.00. 2 buylines added or modified.
Queued for Electronic Contracting	8/26/16 8:28 AM					\$0 \$0
New	8/26/16 7:40 AM	BOB CAIN	Confirmed	77		\$6,315.00 \$6,315.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.