



Primary AE:	Katz Philadelphia
Sales Office:	K-PHI
Sales Region:	Nat

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	IN13227
Agency External ID:	IN117/SP159/AL1336
Unit Code:	General

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	44	\$3,180.00	\$2,703.00	0.00
Totals	44	\$3,180.00	\$2,703.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	11%	\$8,745.00
WDTN	16%	\$12,720.00
WHIO	55%	\$43,725.00
WKEF	14%	\$11,130.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBDT	10/11/16	10/17/16	WBDT 2 News Sunrise WBDT 2 News Sunrise	CM	WBDT 2 News Su	MTWTF--	:30	4	\$50.00	P3	0.00	NM	4	\$200.00
2 News Today Level 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	MTWTF--	4		\$50.00		0.00						
N 2	WBDT	10/11/16	10/17/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	MTWTF--	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
Paternity Court Level 3															

WBBDT Dayton

WBDB Dayton

Order / Rev: 926123
Alt Order #: 25274708
Flight Dates: 10/11/16 - 10/17/16

Advertiser: POL/Hillary Clinton For President
Product Desc: TV
Estimate: 5289

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
24	WBDT	10/16/16	10/16/16	Su 1030p-11p Su 1030p-11p	CM	Su 1030p-11p	-----S	:30	1	\$50.00	P3	0.00 NM	1	\$50.00
<p>ANGER MANAGEMENT Level 3</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----S 1 \$50.00 0.00</p>														
25	WBDT	10/16/16	10/16/16	Su 1130p-12a Su 1130p-12a	CM	Su 1130p-12a	-----S	:30	1	\$50.00	P3	0.00 NM	1	\$50.00
<p>Rules of Engagement Level 3</p> <p><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----S 1 \$50.00 0.00</p>														
												Totals	44	\$3,180.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25274708 Changes as of: 10/6/2016 at 6:22 PM Version: Highlighting Revision 2
CPE: 278/295/5289 Flight: 10/11/16 - 10/17/16 Station: WBDT
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Dayton
GMMB 3050 K ST NW Product: TV Office: PHILADELPHIA
WASHINGTON DC
Agency Order #: 5333623 Primary Demo: Adults 35+
Buyer: Outen, David Con Type: POLITICAL/NOTE
Salesperson: BOB CAIN 215-567-4216 Assistant: SHEPARD RITZEN 215-567-7950
Total GPP: 43.6
Traffic #: 926123
Separation:
Total Spots: 44
Total CPE: \$72.94
Total \$: \$3,180.00

Comments: pls see spots canx highlighted ins. will rebuy as :60's sep contract. tot canx = \$2600. rev til = \$3180. pls cfm wr bob

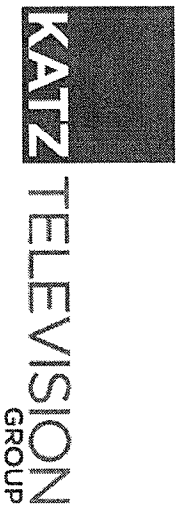
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11	10/11 - 10/11	Total Spots	Total \$	CPP	GRP
REV-1	Tu-F-M 7a-9a		2 News Today	\$50.00	0.7	30	10		4	\$200.00	\$71.43	2.8
Level 3												
REV-2	Tu-F-M 9a-10a		Paternity Court	\$50.00	1.5	30	4	2	2	\$100.00	\$33.33	3.0
Level 3												
3	Tu-F-M 10a-11a		Hot Bench	\$50.00	1.3	30	4		4	\$200.00	\$38.46	5.2
Level 3												
4	Tu-F-M 11a-12n		JUDGE ALEX/JUDGE HATCHETT	\$50.00	0.7	30	4		4	\$200.00	\$71.43	2.8
Level 3												
REV-5	Tu-F-M 12n-1p		LAW AND ORDER CI	\$50.00	0.6	30	5	3	3	\$150.00	\$83.33	1.8
Level 3												
6	Su 2p-4p		Sunday Movie Matinee 2	\$50.00	1.0	30	1		1	\$50.00	\$50.00	1.0
Level 3												
REV-7	Su 4:30p-5p		Friends	\$30.00	0.9	30	5	0	0	\$0.00	\$33.33	0.0
Level 3												
8	Tu-F-M 3p-4p		ROBERT IRVINE SHOW	\$50.00	0.5	30	2		2	\$100.00	\$100.00	1.0
Level 3												
9	Tu-F-M 4:30p-5p		How I Met Your Mother	\$50.00	0.5	30	5		5	\$250.00	\$100.00	2.5
Level 3												
10	Sa 5p-5:30p		How I Met Your Mother	\$60.00	0.4	30	1		1	\$60.00	\$150.00	0.4
Level 3												
11	Sa 6:30p-7p		Raising Hope	\$75.00	0.5	30	1		1	\$75.00	\$150.00	0.5
Level 3												
REV-12	Tu-F-M 5p-6p		TMZ Live	\$75.00	1.0	30	3	1	1	\$75.00	\$75.00	1.0
Level 3												
REV-13	Tu-F-M 7p-7:30p		TMZ	\$100.00	1.0	30	3	1	1	\$100.00	\$100.00	1.0
Level 3												

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25274708	Changes as of: 10/6/2016 at 6:22 PM	Version: Highlighting Revision 2	Total \$: \$3,180.00
CPE: 278/295/5289	Flight: 10/11/16 - 10/17/16	Station: WBDT	Total Spots: 44
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Dayton Office: PHILADELPHIA	Total CPM: \$72.94
Agency Order #: 5333623	Buyer: Outen, David Salesperson: BOB CAIN 215-557-4216	Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: SHEPARD RITZEN 215-567-7950	Total GRP: 43.6 Traffic #: 926123 Separation:

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	10/11	10/11 - 10/11	Total Spots	Total \$	CPP	GRP
REV-14	Tu-F, M 7:30p-8p		Anger Management	\$100.00	1.0	30	3	1	1	\$100.00	\$100.00	1.0
Level 3												
15	7p-9p		AMERICAN NINJA WARRIOR	\$100.00	1.1	30	1		1	\$100.00	\$90.91	1.1
Level 3												
16	5:30p-6p		Friends	\$80.00	1.0	30	1		1	\$80.00	\$80.00	1.0
Level 3												
17	9p-10p		FREQUENCY	\$200.00	1.5	30	1		1	\$200.00	\$133.33	1.5
Level 3												
18	9p-10p		Bones	\$90.00	1.2	30	1		1	\$90.00	\$75.00	1.2
Level 3												
REV-19	Tu-F, M 10p-10:30p		2News @10P On Dayton's CW	\$250.00	3.2	30	5	1	1	\$250.00	\$78.13	3.2
Level 3												
REV-20	Tu-F, M 10:30p-11p		2News @1030P On Dayton's CW	\$150.00	1.7	30	4	2	2	\$300.00	\$88.24	3.4
Level 3												
21	10p-10:30p		2News @10P On Dayton's CW	\$200.00	2.9	30	1		1	\$200.00	\$68.97	2.9
Level 3												
REV-22	Tu-F, M 12n-12:30a		Raising Hope	\$50.00	0.9	30	5	3	3	\$150.00	\$55.56	2.7
Level 3												
23	10:30p-11p		anger management	\$50.00	0.8	30	1		1	\$50.00	\$62.50	0.8
Level 3												
24	10:30p-11p		ANGER MANAGEMENT	\$50.00	0.9	30	1		1	\$50.00	\$55.56	0.9
Level 3												
25	11:30p-12m		Rules of Engagement	\$50.00	0.9	30	1		1	\$50.00	\$55.56	0.9
Level 3												
TOTALS: 44									44	\$3,180.00	\$72.94	43.6



125 West 55th St
New York, NY 10019

Contract # 25274708 Changes as of: 10/6/2016 at 6:22 PM Version: Highlighting Revision 2

CPE: 278/295/5289 Flight: 10/11/16 - 10/17/16 Station: WBDF
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Dayton
GMMB 3050 K ST NW Product: TV Office: PHILADELPHIA
20007
Agency Order #: 5333623 Primary Demo: Adults 35+
Buyer: Outen, David Con Type: POLITICAL/NOTE
Salesperson: BOB CAIN Assistant: SHEPARD RITZEN
215-557-4216 215-567-7950

Total \$: \$3,180.00
Total Spots: 44
Total CPM: \$72.94
Total GRP: 43.6
Traffic #: 926123
Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/06/16 6:22 PM	BOB CAIN	pls see spots canx highlighted lns. will rebuy as :60's sep contract. tot canx = \$2600. rev tl = \$3180. pls cfm tr bob
08/30/16 1:33 PM	BOB CAIN	THIS IS A NEW ORDER FOR HILLARY FOR AMERICA. FLIGHT IS 10/11-10/17. TOTAL = \$5780. PLS CFM T/R BOB
08/30/16 11:04 AM	System	Notice Received
08/26/16 8:03 AM	BOB CAIN	THIS IS A NEW ORDER FOR HILLARY FOR AMERICA. FLIGHT IS 10/11-10/17. TOTAL = \$5780. PLS CFM T/R BOB

Competitive Information

Market Budget:	\$79,500
WBDF Share:	4%
Comment:	
WDTN:	16%
WHIO:	55%
WKEF:	14%
WRGT:	11%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	44	\$3,180.00	\$72.94	43.6
Total	100%	44	\$3,180.00	\$72.94	43.6

Month	Spots	Dollars
2016-Oct	44	\$3,180.00
Total	44	\$3,180.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	10/6/16 6:22 PM	BOB CAIN	Revised	29		\$-2,600.00	\$3,180.00	Changes: Total Spots from 73 to 44, Calculated Dollars from \$5,780.00 to \$3,180.00. Total GRPs from 80.3 to 43.6. Total CPP from \$71.80 to \$72.94. Competitive Market Budget from \$144,500 to \$79,500. Total \$ from \$5,780.00 to \$3,180.00. Comments from pls see lns 9 & 23. pls cfm tr bob to pls see spots canx highlighted lns. will rebuy as :60's sep contract. tot canx = \$2600. rev tl = \$3180. pls cfm tr bob. User Entered \$ from \$5,780.00 to \$3,180.00. 10 buylines added or modified.
Revision	8/30/16 1:33 PM	BOB CAIN	Confirmed			\$0	\$5,780.00	Changes: Comments from THIS IS A NEW ORDER FOR HILLARY FOR AMERICA. FLIGHT IS 10/11-10/17. TOTAL = \$5780. PLS CFM T/R BOB to pls see lns 9 & 23. pls cfm tr bob. User Entered \$ from \$0.00 to \$5,780.00. 2 buylines added or modified.
Queued for Electronic Contracting	8/26/16 8:28 AM					\$0	\$0	
New	8/26/16 8:03 AM	BOB CAIN	Confirmed	73		\$5,780.00	\$5,780.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.