

ORDER



Orders
Order / Rev: 375104
Alt Order #: 08362435
Product Desc: TRUMP 2016 9/2
Estimate:
Flight Dates: 09/02/16 - 09/08/16
Original Date / Rev: 09/02/16 / 09/02/16
Order Type: GENERAL

WTVR-TV

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency
Name: Centriply
Buying Contact:
Billing Contact:
 630 Third Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Trump, D/R/US President
Demographic: HH
Product Codes: PL3.b.ii
Priority: Default
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/08/16	53	\$21,935.00	\$18,644.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	53	\$21,935.00	\$18,644.75	183.80
Totals	53	\$21,935.00	\$18,644.75	183.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	09/03/16	09/03/16	Sa 7a-8a Sa 7a-8a	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$150.00	05	3.60	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-			1			\$150.00		3.60			
E 2	6	09/05/16	09/08/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWT---	:30	2	\$150.00	07	3.20	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			2			\$150.00		3.20			
E 3	6	09/03/16	09/03/16	Sa 6a-7a Sa 6a-7a	CM	6:00 AM-7:00 AM	-----1-	:30	1	\$125.00	05	2.40	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-			1			\$125.00		2.40			
E 4	6	09/05/16	09/08/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWT---	:30	4	\$90.00	07	1.70	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			4			\$90.00		1.70			
E 5	6	09/05/16	09/08/16	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	MTWT---	:30	4	\$375.00	04	6.10	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			4			\$375.00		6.10			
E 6	6	09/03/16	09/03/16	Sa 1235a-135a Sa 1235a-135a	CM	12:35 AM-1:35 AM	-----1-	:30	1	\$50.00	03	0.80	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-			1			\$50.00		0.80			

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Advertiser: Trump, D/R/US President
 Product Desc: TRUMP 2016 9/2
 Estimate: WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	6	09/05/16	09/08/16	M-F Afternoon Rot M-F Afternoon Rot	CM	12:30 PM-3:00 PM	MTWT---	:30	4	\$300.00	05	4.80	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			4		\$300.00			4.80			
E 8	6	09/04/16	09/04/16	Su 630p-7p Su 630p-7p	CM	6:30 PM-7:00 PM	-----1	:30	1	\$200.00	07	3.20	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1			1		\$200.00			3.20			
E 9	6	09/04/16	09/04/16	Su 1030a-11a Su 1030a-11a	CM	10:30 AM-11:30 AM	-----1	:30	1	\$250.00	05	3.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1			1		\$250.00			3.30			
E 10	6	09/05/16	09/08/16	M-F 530a-6a M-F 530a-6a	CM	530a-6a	MTWT---	:30	4	\$250.00	07	3.30	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			4		\$250.00			3.30			
E 11	6	09/04/16	09/04/16	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	-----1	:30	1	\$300.00	04	3.90	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1			1		\$300.00			3.90			
E 12	6	09/05/16	09/08/16	M-F 530p-6p M-F 530p-6p	CM	530p-6p	MTWT---	:30	4	\$325.00	07	4.20	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			4		\$325.00			4.20			
E 13	6	09/05/16	09/08/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWT---	:30	3	\$325.00	04	4.10	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			3		\$325.00			4.10			
E 14	6	09/05/16	09/08/16	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	MTWT---	:30	3	\$175.00	07	2.20	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			3		\$175.00			2.20			
E 15	6	09/05/16	09/08/16	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	MTWT---	:30	1	\$400.00	05	4.80	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			1		\$400.00			4.80			
E 16	6	09/05/16	09/08/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWT---	:30	1	\$300.00	05	3.20	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			1		\$300.00			3.20			
E 17	6	09/05/16	09/08/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWT---	:30	1	\$450.00	04	4.60	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			1		\$450.00			4.60			
E 18	6	09/03/16	09/03/16	Sa 7p-8p Sa 7p-8p	CM	7:00 PM-8:00 PM	-----1-	:30	1	\$100.00	05	1.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1-			1		\$100.00			1.00			
E 19	6	09/03/16	09/04/16	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----SS	:30	1	\$400.00	04	3.40	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	-----SS			1		\$400.00			3.40			
E 20	6	09/05/16	09/08/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWT---	:30	2	\$500.00	04	4.20	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			2		\$500.00			4.20			
E 21	6	09/05/16	09/08/16	M-F 1235a-135a M-F 1235a-135a	CM	12:35 AM-1:35 AM	MTWT---	:30	1	\$100.00	04	0.80	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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Advertiser: Trump, D/R/US President
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 Estimate:

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	6	09/05/16	09/08/16	M-F 1235a-135a M-F 1235a-135a	CM	12:35 AM-1:35 AM	MTWT---	:30	1	\$100.00	04	0.80	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	MTWT---	1		\$100.00		0.80						
E 22	6	09/05/16	09/08/16	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	MTWT---	:30	1	\$450.00	04	3.10	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	MTWT---	1		\$450.00		3.10						
E 23	6	09/04/16	09/04/16	Sunday Prime Hour 1 Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$2,000.00	07	8.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	-----1	1		\$2,000.00		8.00						
E 24	6	09/05/16	09/05/16	Monday Prime Hour 1 Monday Prime Hour 1	CM	8:00 PM-9:00 PM	1-----	:30	1	\$800.00	07	2.60	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	1-----	1		\$800.00		2.60						
E 25	6	09/03/16	09/03/16	Saturday Prime Hour 3 Saturday Prime Hour 3	CM	10:00 PM-11:00 PM	-----1-	:30	1	\$800.00	07	2.50	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	-----1-	1		\$800.00		2.50						
E 26	6	09/07/16	09/07/16	Wednesday Prime Hour 1 Wednesday Prime Hour 1	CM	8:00 PM-9:00 PM	--1----	:30	1	\$1,000.00	07	2.90	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	--1----	1		\$1,000.00		2.90						
E 27	6	09/04/16	09/04/16	Sunday Prime Hour 4 Sunday Prime Hour 4	CM	10:00 PM-11:00 PM	-----1	:30	1	\$800.00	07	2.30	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	-----1	1		\$800.00		2.30						
E 28	6	09/08/16	09/08/16	Thursday Prime Hour 1 Thursday Prime Hour 1	CM	8:00 PM-9:00 PM	---1---	:30	1	\$1,500.00	07	4.30	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	---1---	1		\$1,500.00		4.30						
E 29	6	09/08/16	09/08/16	Thursday Prime Hour 3 Thursday Prime Hour 3	CM	10:00 PM-11:00 PM	---2---	:30	2	\$700.00	07	2.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	---2---	2		\$700.00		2.00						
E 30	6	09/04/16	09/04/16	Sunday Prime Hour 3 Sunday Prime Hour 3	CM	9:00 PM-10:00 PM	-----1	:30	1	\$1,000.00	07	2.40	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	-----1	1		\$1,000.00		2.40						
E 31	6	09/06/16	09/06/16	Tuesday Prime Hour 3 Tuesday Prime Hour 3	CM	10:00 PM-11:00 PM	-1-----	:30	1	\$1,200.00	07	2.60	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	-1-----	1		\$1,200.00		2.60						
Totals													53	\$21,935.00	