

**WEST VIRGINIA RADIO CORPORATION EEO PUBLIC FILE REPORT FOR JUNE 2023-MAY 2024  
for stations WWLW-FM, WKMZ-FM, WFBY-FM, and WBRB-FM**

**A. Full-Time Vacancies Filled During Past Year**

1. Job Title: **Content Director\*** Date Filled: **10/9/23**

**B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**

1. Job Title: **Content Director** Date Filled: **10/9/23**

Source	Contact Person	Address	Telephone #	Interviewed	Referred Person Hired
Special Circumstance/Exigent Hire*	Kelly Ayersman	260 Spruce St. Morgantown, WV	304-554-3905	1	1

**C. Total Number of persons interviewed for all full-time Vacancies filled during the past year :** **1**

**D. Outreach Activities**

1. Announcements were placed on all station websites notifying organizations of their right to request information on job openings
2. An internship program is offered to bring awareness to job opportunities in broadcasting available at WVRC. We had two interns with our MetroNews Sports Broadcasting.
3. Corporate Promotions Director and a Corporate Sales Manager of WVRC Media co-hosted a Media Day for the Leadership Monongalia group at the corporate offices of WVRC Media. Jobs about broadcasting were discussed as well as a tour of the facilities. This was on November 16, 2023.
4. Corporate HR Liason/Assistant to the President and the Corporate Promotions Director attended Fairmont State University's Spring Job Fair on March 27, 2024 from 8am-2pm. Many discussions about Broadcasting, Digital Marketing, and Sales were covered with approximately 50+ students. WVRC Media was a Co-Sponsor of this event.
5. Corporate HR Liason/Assistant to the President and the Corporate Promotions Director attended a Job Fair hosted by Monongalia County Technical Education Center on April 12, 2024. The event ran 8am-12pm. Over 75 students were talked to about opportunities in broadcasting.
6. Corporate HR Liason/Assistant to the President participated in a Workforce WV Virtual Job fair on April 3, 2024. This was from 1pm-3:30pm. Over 1000 Registrants participated and was able to read about and see open positions with WVRC Media. Many registrants directly contacted WVRC Media to inquire about open positions and opportunities in broadcasting.
7. Corporate HR Liason/Assistant to the President participated in a Workforce WV Virtual Job fair on May 1, 2024. This was from 1pm-3:30pm. Over 970 Registrants participated and was able to read about and see open positions with WVRC Media. Many registrants directly contacted WVRC Media to inquire about open positions and opportunities in broadcasting.
8. Corporate Promotions Director hosted an in station event with Green Arch of PA. Green Arch provides vocational and support to those with disabilities. This was a two day event on March 11 and 13, 2024. Approximately 8 individuals with disabilities were given tours of the facility in Morgantown, WV and discussions were completed about broadcasting and the opportunities within broadcasting.

**E. NOTES\*\***

*\*Content Director was an emergent need as we had a termination that left the role of Content/News empty. Employee had been part-time and was doing both jobs. Employee was the only person with working knowledge of the station and did not need ANY training. Management moved him into Full Time Status to cover this need.*