

Quarterly Issues & Programs Report

WFTW (AM)

Fort Walton Beach, FL

For Quarter Beginning July 1, 2016

Attached are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to listeners in the area where the station is located.

LOCAL ISSUES ADDRESSED DURING THE QUARTER

The following are local issues of concern to the community. Programs that addressed these issues during this reporting period are listed on the following pages.

Local Issue/Concern	Brief description of local issue or concern
Social Issues	Public discourse, equality, and community action
Health & Education	Public health concerns and educational information about physical health and mental health
Crime & Safety	Crime, violence, police action, safety education

PROGRAMS THAT ADDRESS LOCAL ISSUES

The following programs that aired during the relevant reporting period regularly address local issues and concerns in the station's city of license and within its service area. Specific episodes and segments of these programs and the issues they addressed are listed on the following pages.

Program Name	Schedule (Day/Time)	Brief Generic Description (Note whether local, syndicated or network)
Viewpoints	Sundays, 7am	30 minute syndicated program addressing multiple issues in our community and providing additional information and resources

ISSUE-RESPONSIVE PROGRAMMING

Local Issue: Social Issues

Program	Date	Time	Duration	Description
Viewpoints	7/3/16	7a	9:21	<p>The presidential primaries this year underlined the sorry state of public discourse in the U.S. Name-calling, bullying, shouting and misinformation took center stage along with the candidates, and it makes you wonder if we'll ever get back to reasoned, polite discourse on important issues during this election cycle. Our guest wondered too, and he researched the topic of toxic public discourse and why it permeates our political and social communications these days. He also provides some suggestions for advocates and candidates to get their points across without resorting to nastiness and acrimony.</p> <p>Host: Gary Price. Guests: James Hoggan, President, Hoggan & Associates, Vancouver, BC, author of the book, <i>I'm Right and You're an Idiot: The toxic state of public discourse and how to clean it up</i>.</p> <p>Links for more info: www.imrightandyoureanidiot.com</p>
Viewpoints	7/10/16	7a	12:14	<p>Women have made great strides in our society, but they still lag behind men in pay and promotions to the corner office at work. Many young men, on the other hand, are finding that women are getting a lot of support from employers and advocacy groups while they're left out in the cold – and sometimes even ridiculed in the media. Our guests talk about these issues and offer suggestions for why they happen and how we can level the playing field for both women and men.</p> <p>Host: Marty Peterson. Guests: Jeffery Tobias Halter is President of YWomen, a strategic consulting company, and author of <i>Why Women: The leadership imperative to advancing women and engaging men</i>; Jack Myers, award-winning documentary filmmaker and author of the book, <i>The Future of Men: Masculinity in the twenty-first century</i>.</p> <p>Links for more info: : www.ywomen.biz www.futureofmen.com</p>

Viewpoints	7/31	7a	10:45	<p>We all love a good theater performance. It can make us laugh, move us to tears and convey important messages about life and culture. But are theater and performance good strategies to affect social change? To advocate for a better society? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better.</p> <p>Host: Gary Price. Guests: Larry Bogad, professor at the University of California-Davis, founding Director of the Center for Tactical Performance based in Berkeley, California, and author of the books, <i>Electoral Guerilla Theatre: Radical Ridicule & Social Movements</i>, and <i>Tactical Performance: The Theory and Practice of Serious Play</i>.</p> <p>Links for more info: www.lmbogad.com</p>
Viewpoints	8/7/16	7a	9:28	<p>The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press – and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes. We'll talk to a philanthropy specialist about how to give wisely and make sure your money is used in the way you intend.</p> <p>Host: Marty Peterson. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of <i>Every Gift Matters: How your passion can change the world</i>.</p> <p>Links for more info: www.carriemorgridge.com</p>
Viewpoints	8/14/16	7a	9:28	<p>Although their numbers are dwindling every year, there are still many people alive today who remember and lived through the Holocaust during World War II. One of these men spoke to us about his experience as a young boy in a Czechoslovakian work camp, and how his mother – through hard work, quick thinking and just pure luck – managed to keep herself and her two children from the death camps in Poland. He also discusses the need for young people to learn about the Holocaust and the reasons why it happened.</p> <p>Host: Marty Peterson. Guest: Michael Gruenbaum, author with Todd Hasak-Lowy of <i>Somewhere There Is Still a Sun</i>.</p> <p>Links for more info: www.simonandschuster.com</p>

Viewpoints	8/21/16	7a	11:22	<p>Throughout American history we've had politicians who stir up controversy during their campaigns: Bernie Sanders, Pat Buchanan, Joe McCarthy and now Donald Trump, to name just a few. These candidates are what one of our guests calls "high-conflict politicians." What is the attraction some voters have for these candidates? Why are they so loyal to them? And what is the political climate that brings them to the fore? We discuss these issues with our guests who look at the politics and the psychology of high-conflict candidates.</p> <p>Host: Gary Price. Guests: Bill Eddy, president of the High Conflict Institute and author of, <i>Trump Bubbles: the dramatic rise and fall of high-conflict politicians</i>; Mark Smith, director of the Center for Political Studies at Cedarville University in Ohio; Lauren A. Wright, PhD, political scientist and author of the book <i>On Behalf of the President: Presidential spouses and White House communications strategy today</i>.</p> <p>Links for more info: www.unhookedbooks.com www.highconflictinstitute.com www.cedarville.edu/cps www.laurenawright.com</p>
Viewpoints	9/4/16	7a	11:54	<p>We've heard a lot about climate change and global warming over the past 20 years or so, but ironically people care about it <i>less</i> now than they did a decade ago! We talk to a researcher and author about how the framing of climate change can skew the message and create attitudes that affect how we think of global warming and how we become motivated – or not – to do something about it.</p> <p>Host: Gary Price. Guest: Per Espen Stoknes, psychologist, economist, author of <i>What We Think About When We Try Not to Think About Global Warming: Toward a new psychology of climate action</i>.</p> <p>Links for more info: www.stoknes.com</p>
Viewpoints	9/25/16	7a	11:19	<p>Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day.</p> <p>Host: Gary Price. Guests: Larry Tye, author of <i>Bobby Kennedy: The making of a liberal icon</i>.</p> <p>Links for more info: www.larrytye.com</p>

Local Issue: Health & Education

Program	Date	Time	Duration	Description
Viewpoints	7/3/16	7a	13:21	<p>Eating healthy doesn't have to mean eating bland foods made with expensive ingredients that are hard to find. Our guests talk about how to introduce more fish and healthy fats, less gluten and less salt into your meals without a lot of fuss or fancy cooking techniques. They also discuss how to use spices and herbs to create flavor combinations that will keep you and your family satisfied at every meal.</p> <p>Host: Marty Peterson. Guests: Diane Morgan, author of <i>Salmon: Everything you need to know + 45 recipes</i>; Jessica Goldman Fount, author of <i>Low So Good: A guide to real food, big flavor and less sodium</i>; Allyson Kramer, author of <i>Naturally Lean: 125 nourishing, gluten-free, plant-based recipes all under 300 calories</i>.</p> <p>Links for more info: www.allysonkramer.com www.sodiumgirl.com www.dianemorgancooks.com</p>
Viewpoints	7/10/16	7a	9:16	<p>Synopsis: Wallflower, shy, anti-social. All negative words we've used to describe people who are "introverts."</p> <p>Our guest – an introvert herself -- talks about just what an introvert is, and how they are actually very sociable in the right settings. She also discusses ways in which teachers and others can encourage introverts' participation in school and in other groups, and how "quiet ones" complement the more gregarious and outgoing extroverts in their lives.</p> <p>Host: Gary Price. Guests: Susan Cain, author of <i>Quiet Power: The secret strengths of introverts</i>.</p> <p>Links for more info: www.quietrev.com</p>
Viewpoints	7/17/16	7a	10:57	<p>Much of the world is without clean, potable water on a consistent basis, and even in developed countries where water is available, cleaning it for drinking and bathing and treating the wastewater is expensive and uses a lot of energy. We talk to a scientist who is working on new technology that will make filtering and sanitizing water more efficient, use less resources and provide clean drinking water to countries where water-borne diseases negatively affect the population at alarming rates.</p> <p>Host: Gary Price. Guests: Seth Darling, scientist from Argonne National Laboratory outside Chicago, Fellow at the Institute for Molecular Engineering at the University of Chicago.</p> <p>Links for more info: www.anl.gov http://ime.uchicago.edu</p>

Viewpoints	7/24	7a	11:10	<p>A new survey shows that many Americans are suffering from “financial anxiety” and it’s affecting their health and happiness. What’s causing this anxiety and how can people alleviate it? Our guests address the issue, discuss the survey and offer ways to bring more financial security – and happiness – into our lives.</p> <p>Host: Gary Price. Guests: Rebekah Barsch, vice-president of financial planning for Northwestern Mutual; Michael Kay, financial life planner and author of the book, <i>The Feel Rich Project: Reinventing your understanding of true wealth to find true happiness.</i></p> <p>Links for more info: www.northwesternmutual.com www.michaelfkay.com</p>
Viewpoints	8/28/16	7a	9:00	<p>It’s tough for many parents to make sure that their kids eat nutritious meals, what with all of the advertising for less than healthy fast foods on the market. We talk to a nutritionist and a chef about strategies and foods that parents can use to help their kids make better choices at mealtime and in between.</p> <p>Host: Marty Peterson. Guests: Allison Childress, instructor and director of the Didactic Program in Dietetics at Texas Tech University; Sonoko Sakai, author of the cookbook <i>Rice Craft</i>.</p> <p>Links for more info: www.choosemyplate.gov www.cooktellsastory.com</p>
Viewpoints	9/18/16	7a	12:47	<p>When something happens that weighs on your mind and affects your relationships, your work and your life, how do you escape from the feeling? What can you do if you are working toward a goal, but your emotions get in the way of achieving it? Or you can’t quite get out of a rut you’re in with your job or a relationship? Our guest talks about how to develop “emotional agility” to deal with the thoughts, emotions and the stories we have in our lives, so we can attain the goals we set for ourselves, and live a more fulfilling life.</p> <p>Host: Gary Price. Guests: Dr. Susan David is the co-founder of the Harvard-affiliated Institute of Coaching at McLean Hospital, a psychologist on the faculty of Harvard University Medical School, and author of the book, <i>Emotional Agility: Get unstuck, embrace change and thrive in work and life.</i></p> <p>Links for more info: www.susandavid.com/learn</p>

Viewpoints	9/18/16	7a	8:50	<p>With the baby boomers transitioning into retirement in record numbers, and <i>their</i> parents living longer, we're facing an eldercare challenge that's bigger than we've ever seen before in this country. Who will take care of all of the older Americans who will need medical and end-of-life assistance in the coming decades? And how will we ensure that elder citizens will be able to live in comfort and dignity during their senior years? We talk to an activist about her own experiences with the system, and learn about strategies for dealing with the eldercare challenges that face us.</p> <p>Host: Marty Peterson. Guests: Ai-Jen Poo, co-director of Caring Across Generations, author of the book, <i>The Age of Dignity: Preparing for the elder boom in a changing America</i>.</p> <p>Links for more info: www.caringacross.org</p>
Viewpoints	9/25/16	7a	10:20	<p>We've had quite a number of natural disasters this year, and many Americans have been killed or injured in the chaos, not to mention losing all of their material possessions. Could they have been better prepared for disaster? Our guests are emergency response experts and they lay out some strategies for weathering big storms and fires to keep yourself and your family safe during an emergency.</p> <p>Host: Marty Peterson. Guests: Peter Duncanson, Director of Systems Development for ServiceMaster Restore; Dr. Joseph Alton, fellow in the American College of Surgeons, a medical preparedness writer and author of <i>The Survival Medicine Handbook</i>.</p> <p>Links for more info: www.doomandbloom.net www.servicemasterrestore.com</p>

Local Issue: Crime

Program	Date	Time	Duration	Description
Viewpoints	8/7	7a	12:20	<p>It seems that every week there's another spate of shootings in America that makes headlines. How did things get so bad? Why can't we stop the violence? We talk to two gun specialists about the history of guns in the U.S., how many criminals get their hands on guns and hear a few suggestions on how to strengthen gun laws to promote safety and still guarantee American gun owners' constitutional rights.</p> <p>Host: Gary Price. Guests: Pamela Haag author of the book, <i>The Gunning of America: Business and the making of American gun culture</i>; Stephanie Soechtig, director and producer of the Sundance break-out documentary <i>Under the Gun</i>, executive produced and narrated by Katie Couric.</p> <p>Links for more info: www.pamelahaag.com www.UndertheGunmovie.com</p>
Viewpoints	9/11/16	7a	11:00	<p>With all of the rumor mills out there online, how do you fight back if your name is smeared? And who are these people who take great pleasure – and often make money – out of spreading rumors about others? Our guests discuss how gossip websites operate and how to protect yourself and your family from false and/or embarrassing information that appears online.</p> <p>Host: Gary Price. Guests: Adam Levin, chairman and founder of Identity Theft 911 and author of the book <i>Swiped</i>; Joseph Finder, author of the new novel, <i>Guilty Minds</i>.</p> <p>Links for more info: www.SwipedBook.com www.IDT911.com www.josephfinder.com</p>