



WFTS
 4045 North Himes Ave.
 Tampa, FL 33607
 (813)354-2828

CONTRACT

<u>Contract / Revision</u> 408497 /		<u>Alt Order #</u>
<u>Product</u> Lets Get to Work		
<u>Contract Dates</u> 05/09/14 - 05/16/14		<u>Estimate #</u> 109
<u>Advertiser</u> Lets Get to Work		<u>Original Date / Revision</u> 05/07/14 / 05/09/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFTS	<u>Account Executive</u> Dave Lombardo	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Multi Media Services Corporation
 915 King Street - 2nd Floor
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFTS	05/09/14	05/09/14	ABC Action News	5-530a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$175.00	0.00			
N 2	WFTS	05/12/14	05/16/14	ABC Action News	5-530a		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	MTW-F--				4	\$175.00	0.00			
N 3	WFTS	05/09/14	05/09/14	ABC Action News	558-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$600.00	0.00			
N 4	WFTS	05/12/14	05/16/14	ABC Action News	558-7a		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	MT-TF--				4	\$600.00	0.00			
N 5	WFTS	05/09/14	05/09/14	GMA	658-9a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$800.00	0.00			
N 6	WFTS	05/12/14	05/16/14	GMA	658-9a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	M-WTF--				4	\$800.00	0.00			
N 7	WFTS	05/09/14	05/09/14	M-F 9-10a	9-10a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$275.00	0.00			
N 8	WFTS	05/13/14	05/15/14	M-F 9-10a	9-10a		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	-T-T---				2	\$275.00	0.00			
N 9	WFTS	05/12/14	05/16/14	M-F 11a-12p	1058a-12p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	M-WF--				3	\$500.00	0.00			
N 10	WFTS	05/09/14	05/09/14	ABC Action News	1158a-1p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$350.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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<u>Estimate #</u> 109		<u>Original Date / Revision</u> 05/07/14 / 05/09/14
<u>Advertiser</u> Lets Get to Work		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WFTS	05/13/14	05/15/14	ABC Action News	1158a-1p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	-T-T---				2	\$350.00	0.00			
N 12	WFTS	05/12/14	05/14/14	M-F 3-4P Katie	3-4p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	M-W----				2	\$400.00	0.00			
N 13	WFTS	05/09/14	05/09/14	M-F 4-5p	358-5p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$1,000.00	0.00			
N 14	WFTS	05/13/14	05/15/14	M-F 4-5p	358-5p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	-T-T---				2	\$1,000.00	0.00			
N 15	WFTS	05/09/14	05/09/14	ABC Action News	458-530p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$1,200.00	0.00			
N 16	WFTS	05/13/14	05/15/14	ABC Action News	458-530p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	-T-T---				2	\$1,200.00	0.00			
N 17	WFTS	05/12/14	05/16/14	ABC Action News	530-6p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	M-WF--				3	\$1,400.00	0.00			
N 18	WFTS	05/09/14	05/09/14	ABC Action News	558-630p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$1,200.00	0.00			
N 19	WFTS	05/12/14	05/15/14	ABC Action News	558-630p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	MTWT---				4	\$1,200.00	0.00			
N 20	WFTS	05/09/14	05/09/14	7-730p The List	658-730p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$700.00	0.00			
N 21	WFTS	05/13/14	05/15/14	7-730p The List	658-730p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	-T-T---				2	\$700.00	0.00			
N 22	WFTS	05/12/14	05/16/14	730-8p Let's Ask America	728-758p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	M-WF--				3	\$700.00	0.00			
N 23	WFTS	05/09/14	05/11/14	ABC Action News	11-1135p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F-S				2	\$1,200.00	0.00			
N 24	WFTS	05/13/14	05/16/14	ABC Action News	11-1135p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/12/14	05/18/14	-TWTF--				4	\$1,200.00	0.00			
N 25	WFTS	05/09/14	05/09/14	Jimmy Kimmel 1135PM	1135p-1238a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	----F--				1	\$600.00	0.00			
N 26	WFTS	05/13/14	05/15/14	Jimmy Kimmel 1135PM	1135p-1238a		:30				NM	2	\$1,200.00

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Week:		05/12/14	05/18/14	-T-T---				2	\$600.00	0.00			
N 27	WFTS	05/12/14	05/16/14	Nightline 1235am	1238a-107a		:30				NM	3	\$750.00
Week:		05/12/14	05/18/14	M-W-F--				3	\$250.00	0.00			
N 28	WFTS	05/10/14	05/10/14	Sa 7-8a	7-8a		:30				NM	1	\$300.00
Week:		05/05/14	05/11/14	-----S-				1	\$300.00	0.00			
N 29	WFTS	05/10/14	05/10/14	SA 8-9a	758-9a		:30				NM	1	\$500.00
Week:		05/05/14	05/11/14	-----S-				1	\$500.00	0.00			
N 30	WFTS	05/10/14	05/10/14	Sa 9-10a	9-10a		:30				NM	1	\$250.00
Week:		05/05/14	05/11/14	-----S-				1	\$250.00	0.00			
N 31	WFTS	05/11/14	05/11/14	SU 7-8a	658-8a		:30				NM	1	\$400.00
Week:		05/05/14	05/11/14	-----S				1	\$400.00	0.00			
N 32	WFTS	05/11/14	05/11/14	Su 8-9a	8-9a		:30				NM	1	\$300.00
Week:		05/05/14	05/11/14	-----S				1	\$300.00	0.00			
N 33	WFTS	05/11/14	05/11/14	Su 9-10a This Week	9-10a		:30				NM	1	\$1,000.00
Week:		05/05/14	05/11/14	-----S				1	\$1,000.00	0.00			
N 34	WFTS	05/12/14	05/12/14	Monday 8-10p Dancing	758-10p		:30				NM	1	\$8,000.00
Week:		05/12/14	05/18/14	M-----				1	\$8,000.00	0.00			
Totals										0.00		65	\$53,550.00

Time Period	# of Spots	Gross Amount	Net Amount
04/28/14 - 05/16/14	65	\$53,550.00	\$45,517.50
Totals	65	\$53,550.00	\$45,517.50

Signature: _____ **Date:** _____

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