

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Ryan Gracy,

being/on behalf of: Cagle for GA,

a legally qualified candidate of the Republican

political party for the office of: Gov

in the GA Run-Off

election to be held on: 7/24/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Cagle for Gov.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy Gay

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

<u>5/25/18</u>	<u>Ryan Gracy</u>
<b>Date</b>	<b>Signature</b>

Digitally signed by Ryan Gracy  
DN: cn=Ryan Gracy, o=Strategic Media Services, ou=MSA-Ryan, email=ryan@strategicmedia.com, c=US  
Date: 2018.10.11 09:04:16 -0400

***To Be Signed By Station Representative***

Accepted                       Accepted in Part                       Rejected

Signature	Printed Name	Title
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### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Ryan Gracy

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ryan Gracy Digitally signed by Ryan Gracy  
DN: cn=Ryan Gracy, c=Strategic Media Services, ou,  
email=rgracy@strategicmediaservices.com, o=US  
Date: 2016.10.11 09:04:32 -0400

signature of candidate or authorized committee

Ryan Gracy

printed name

5/25/18

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# ORDER



**Orders**  
**Order / Rev:** 5582  
**Alt Order #:** 31580907  
**Product Desc:** candidata  
**Estimate:** 3448  
**Flight Dates:** 04/11/18 - 04/11/18  
**Original Date / Rev:** 02/20/18 / 04/30/18  
**Order Type:** GENERAL

**WMAG-AM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Strategic Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 511 Congress Street  
 Portland, ME 04101

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Cagle/R/Governor  
**Demographic:** A50+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-GOV  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/11/18	0	\$0.00	\$0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																																																																
N 1	WMAC	04/11/18	04/11/18	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	32223--	1:00	12	\$35.00	P-50	0.00	NM	0	\$0.00																																																																																																																
AM - <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 04/11/18</td> <td>04/17/18</td> <td>--2----</td> <td>2</td> <td>\$35.00</td> <td>0.00</td> <td colspan="10"></td> </tr> <tr> <td><u>Spot</u></td> <td><u>Ch</u></td> <td><u>Date Range</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Weekdays</u></td> <td><u>Length</u></td> <td><u>Rate</u></td> <td><u>Rtg</u></td> <td><u>Type</u></td> <td colspan="6"></td> </tr> <tr> <td>1</td> <td>MACA</td> <td>04/11/18-04/17/18</td> <td>M-F AM Drive</td> <td>6:00 AM-10:00 AM</td> <td>--W-----</td> <td>1:00</td> <td>(\$35.00)</td> <td>0.00</td> <td>NM</td> <td colspan="6"></td> </tr> <tr> <td colspan="16">Credited (Per Sales Manager)</td> </tr> <tr> <td>2</td> <td>MACA</td> <td>04/11/18-04/17/18</td> <td>M-F AM Drive</td> <td>6:00 AM-10:00 AM</td> <td>--W-----</td> <td>1:00</td> <td>(\$35.00)</td> <td>0.00</td> <td>NM</td> <td colspan="6"></td> </tr> <tr> <td colspan="16">Credited (Per Sales Manager)</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 04/11/18	04/17/18	--2----	2	\$35.00	0.00											<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>							1	MACA	04/11/18-04/17/18	M-F AM Drive	6:00 AM-10:00 AM	--W-----	1:00	(\$35.00)	0.00	NM							Credited (Per Sales Manager)																2	MACA	04/11/18-04/17/18	M-F AM Drive	6:00 AM-10:00 AM	--W-----	1:00	(\$35.00)	0.00	NM							Credited (Per Sales Manager)															
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N 2	WMAC	04/11/18	04/11/18	M-F Midday M-F	CM	10:00 AM-3:00 PM	23332--	1:00	13	\$45.00	P-50	0.00	NM	0	\$0.00																																																																																																																
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Week: 04/11/18	04/17/18	--3----	3	\$45.00	0.00																																																																																																																										

Order / Rev: 5582  
 Alt Order #: 31580907  
 Flight Dates: 04/11/18 - 04/11/18

Advertiser: Cagle/R/Governor  
 Product Desc: candldate  
 Estimate: 3448  
 WMAC-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/11/18	04/17/18	--3----					3	\$45.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	MACA	04/11/18-04/17/18		M-F Midday					10:00 AM-3:00 PM	--W-----	1:00	<del>(\$45.00)</del>	0.00	NM		
Credited [Per Sales Manager]																
2	MACA	04/11/18-04/17/18		M-F Midday					10:00 AM-3:00 PM	--W-----	1:00	<del>(\$45.00)</del>	0.00	NM		
Credited [Per Sales Manager]																
3	MACA	04/11/18-04/17/18		M-F Midday					10:00 AM-3:00 PM	--W-----	1:00	<del>(\$45.00)</del>	0.00	NM		
Credited [Per Sales Manager]																
N 3	WMACA	04/11/18	04/11/18	M-F PM Drive	CM	3:00 PM-7:00 PM	22222--	1:00	10	\$40.00	P-50	0.00	NM	0	\$0.00	
PM -																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/11/18	04/17/18	--2----					2	\$40.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	MACA	04/11/18-04/17/18		M-F PM Drive					3:00 PM-7:00 PM	--W-----	1:00	<del>(\$40.00)</del>	0.00	NM		
Credited [Per Sales Manager]																
2	MACA	04/11/18-04/17/18		M-F PM Drive					3:00 PM-7:00 PM	--W-----	1:00	<del>(\$40.00)</del>	0.00	NM		
Credited [Per Sales Manager]																
													Totals	0	\$0.00	



Order / Rev: 18884  
 Alt Order #: 31817458  
 Flight Dates: 05/14/18 - 05/22/18

Advertiser: Cagle/R/Governor  
 Product Desc: Candidate  
 Estimate: 4045

WMAC-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	3-----		3				\$45.00		0.00			
N 6	WMACA	05/21/18	05/22/18	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	3-----	1:00	3	\$40.00	P-50	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	3-----		3				\$40.00		0.00			
N 7	WMACA	05/15/18	05/20/18	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	3	\$35.00	P-50	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-TWTF--		3				\$35.00		0.00			
N 8	WMACA	05/15/18	05/20/18	M-F Midday M-F	CM	10a-3p	-TWTF--	1:00	2	\$45.00	P-50	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-TWTF--		2				\$45.00		0.00			
N 9	WMACA	05/15/18	05/20/18	M-F PM Drive M-F	CM	3p-7p	-TWTF--	1:00	4	\$40.00	P-50	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-TWTF--		4				\$40.00		0.00			
													Totals	51	\$2,030.00



# INVOICE



**WMAC-AM**  
 544 Mulberry Street  
 Suite 500  
 Macon, GA 31201  
 Main: (478) 746-6286  
 Billing:

wmac-am.com

Billing Address:

Strategic Media, Inc-ME  
 Attention: Accounts Payable  
 511 Congress Street  
 9th Floor  
 Portland, ME 04101

Send Payment To:

**WMAC-AM**  
 Cumulus Media-Macon  
 3611 Momentum Place  
 Chicago, IL 60689-5336

Property	WMAC-AM		
Invoice #	AA18043660	Order #	5582
Invoice Date	04/29/18	Alt Order #	31580907
Invoice Month	April 2018	Deal #	
Invoice Period	03/26/18 - 04/11/18	Flight Dates	04/11/18 - 04/11/18
Advertiser	Cagle/R/Governor		
Product	candidate		
Estimate #	3448		
Account Executive	Katz Philadelphia		
Sales Office	Katz-7.5%		
Sales Region	National Katz 7.5%		
Agency Code	R113009		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Total Spots

**Due and Payable upon receipt**

Net Total \$0.00

Invoice Balance as of 08/19/19 1:41:38 PM ET \$0.00

# INVOICE



**WMAC-AM**  
 544 Mulberry Street  
 Suite 500  
 Macon, GA 31201  
 Main: (478) 746-6286  
 Billing:

wmac-am.com

Billing Address:

**Strategic Media Services**  
 Attention: Accounts Payable  
 1911 North Fort Myer Drive  
 Suite 400  
 Arlington, VA 22209

Send Payment To:

**WMAC-AM**  
 Cumulus Media-Macon  
 3611 Momentum Place  
 Chicago, IL 60689-5336

Property	WMAC-AM		
Invoice #	AA18056130	Order #	18684
Invoice Date	05/27/18	Alt Order #	31817458
Invoice Month	May 2018	Deal #	
Invoice Period	04/30/18 - 05/21/18	Flight Dates	05/14/18 - 05/22/18
Advertiser	Cagle/R/Governor		
Product	Candidate		
Estimate #	4045		
	Account Executive	Katz Philadelphia	
	Sales Office	Katz-7.5%	
	Sales Region	National Katz 7.5%	
	Agency Code		
	Advertiser Code	na	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1	na	
	Product 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																								
1	05/15/18	05/20/18	M-F	6:00 AM-10:00 AM	-3323--	1:00	11	\$35.00	NM																																																																																																																																																								
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# INVOICE

Send Payment To:



**WMAC-AM**  
**Cumulus Media-Macon**  
**3611 Momentum Place**  
**Chicago, IL 60689-5336**

Invoice #	AA18056130	Invoice Month	May 2018
Invoice Date	05/27/18	Invoice Period	04/30/18 - 05/21/18
Advertiser	Cagle/R/Governor		
Product	Candidate		
Estimate #	4045		

wmac-am.com

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# INVOICE

Send Payment To:



**WMAC-AM**  
**Cumulus Media-Macon**  
**3611 Momentum Place**  
**Chicago, IL 60689-5336**

Invoice #	AA18056130	Invoice Month	May 2018
Invoice Date	05/27/18	Invoice Period	04/30/18 - 05/21/18
Advertiser	Cagle/R/Governor		
Product	Candidate		
Estimate #	4045		

wmac-am.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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**Total Spots 51**

**Due and Payable upon receipt**

<u>Gross Total</u>	<b>\$2,030.00</b>
<u>Agency Commission</u>	<b>\$304.50</b>
<u>Net Amount Due</u>	<b>\$1,725.50</b>
<u>Invoice Balance as of 08/19/19 1:41:54 PM ET</u>	<b>\$0.00</b>