

ORDER



Orders
Order / Rev: 4631
Alt Order #: 31543571
Product Desc: Hunter Hill for Governor
Estimate: na
Flight Dates: 02/08/18 - 03/07/18
Original Date / Rev: 02/08/18 / 02/08/18
Order Type: GENERAL

WMAC-AM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Jamestown Associates
Buying Contact:
Billing Contact:
 10 East Street SE
 Washington, DC 200003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hill/Republican/Governor
Demographic: A50+
Product Codes: Candidates
Priority: P-100
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-GOV

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/29/18 | 02/25/18 | 60 | \$3,120.00 | \$2,652.00 |
| 02/26/18 | 03/07/18 | 36 | \$1,872.00 | \$1,591.20 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| February 2018 | 60 | \$3,120.00 | \$2,652.00 | 0.00 |
| March 2018 | 36 | \$1,872.00 | \$1,591.20 | 0.00 |
| Totals | 96 | \$4,992.00 | \$4,243.20 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|---------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|------------|
| N 1 | WMACA | 02/08/18 | 02/14/18 | M-F AM Drive M-F | CM | 6:00 AM-10:00 AM | ---TF-- | 1:00 | 4 | \$47.00 | P-50 | 0.00 | NM | 4 | \$188.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/08/18 | 02/14/18 | ---TF-- | | 4 | | | | \$47.00 | | 0.00 | | | |
| N 2 | WMACA | 02/08/18 | 02/14/18 | M-F Midday M-F | CM | 10:00 AM-3:00 PM | ---TF-- | 1:00 | 4 | \$57.00 | P-50 | 0.00 | NM | 4 | \$228.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/08/18 | 02/14/18 | ---TF-- | | 4 | | | | \$57.00 | | 0.00 | | | |
| N 3 | WMACA | 02/08/18 | 02/14/18 | M-F PM Drive M-F | CM | 3:00 PM-7:00 PM | ---TF-- | 1:00 | 4 | \$52.00 | P-50 | 0.00 | NM | 4 | \$208.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/08/18 | 02/14/18 | ---TF-- | | 4 | | | | \$52.00 | | 0.00 | | | |
| N 4 | WMACA | 02/12/18 | 03/04/18 | M-F AM Drive M-F | CM | 6:00 AM-10:00 AM | MTWTF-- | 1:00 | 8 | \$47.00 | P-50 | 0.00 | NM | 24 | \$1,128.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/12/18 | 02/18/18 | MTWTF-- | | 8 | | | | \$47.00 | | 0.00 | | | |
| | | Week: 02/19/18 | 02/25/18 | MTWTF-- | | 8 | | | | \$47.00 | | 0.00 | | | |
| | | Week: 02/26/18 | 03/04/18 | MTWTF-- | | 8 | | | | \$47.00 | | 0.00 | | | |

Order / Rev: 4631
 Alt Order #: 31543571
 Flight Dates: 02/08/18 - 03/07/18

Advertiser: Hill/Republican/Governor
 Product Desc: Hunter Hill for Governor
 Estimate: na
 WMAC-AM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|---------------------|-------|------------------|-------------------|------|-------------|---------|---------------|------|------|------------|------------|
| N 5 | WMACA | 02/12/18 | 03/04/18 | M-F Midday M-F | CM | 10:00 AM-3:00 PM | MTWTF-- | 1:00 | 8 | \$57.00 | P-50 | 0.00 | NM | 24 | \$1,368.00 |
| MD - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 02/12/18 | 02/18/18 | MTWTF-- | | | 8 | | \$57.00 | | 0.00 | | | | |
| Week: | | 02/19/18 | 02/25/18 | MTWTF-- | | | 8 | | \$57.00 | | 0.00 | | | | |
| Week: | | 02/26/18 | 03/04/18 | MTWTF-- | | | 8 | | \$57.00 | | 0.00 | | | | |
| N 6 | WMACA | 02/12/18 | 03/04/18 | M-F PM Drive M-F | CM | 3:00 PM-7:00 PM | MTWTF-- | 1:00 | 8 | \$52.00 | P-50 | 0.00 | NM | 24 | \$1,248.00 |
| PM - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 02/12/18 | 02/18/18 | MTWTF-- | | | 8 | | \$52.00 | | 0.00 | | | | |
| Week: | | 02/19/18 | 02/25/18 | MTWTF-- | | | 8 | | \$52.00 | | 0.00 | | | | |
| Week: | | 02/26/18 | 03/04/18 | MTWTF-- | | | 8 | | \$52.00 | | 0.00 | | | | |
| N 7 | WMACA | 03/05/18 | 03/07/18 | M-F AM Drive M-F | CM | 6:00 AM-10:00 AM | MTW---- | 1:00 | 4 | \$47.00 | P-50 | 0.00 | NM | 4 | \$188.00 |
| EV - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 03/05/18 | 03/11/18 | MTW---- | | | 4 | | \$47.00 | | 0.00 | | | | |
| N 8 | WMACA | 03/05/18 | 03/07/18 | M-F Midday M-F | CM | 10:00 AM-3:00 PM | MTW---- | 1:00 | 4 | \$57.00 | P-50 | 0.00 | NM | 4 | \$228.00 |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 03/05/18 | 03/11/18 | MTW---- | | | 4 | | \$57.00 | | 0.00 | | | | |
| N 9 | WMACA | 03/05/18 | 03/07/18 | M-F 3p-6p M-F | CM | 3:00 PM-7:00 PM | MTW---- | 1:00 | 4 | \$52.00 | P-50 | 0.00 | NM | 4 | \$208.00 |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 03/05/18 | 03/11/18 | MTW---- | | | 4 | | \$52.00 | | 0.00 | | | | |
| Totals | | | | | | | | | | | | | 96 | \$4,992.00 | |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|---------------------|
| Station and Location: | Date: 2.6.18 |
|------------------------------|---------------------|

I, Holly Horan,
 being/on behalf of: Hunter Hill,
 a legally qualified candidate of the Republican
 political party for the office of: Governor
 in the Primary
 election to be held on: May 22, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Georgians for Hunter Hill Inc. :2451 Cumberland Parkway, Suite 3493, Atlanta GA 30339

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Cofield

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2.6.18

Date

Holly Horan

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Holly Horan
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Holly Horan

signature of candidate or authorized committee

printed name

date

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Holly Horan
do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Text

This broadcast time will be used by: SEE ORDER

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

| | | |
|------|-------------|----------------------|
| | Holly Horan | |
| Date | Signature | Contact Phone Number |

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

| | | |
|-----------|--------------|-------|
| | | |
| Signature | Printed Name | Title |