

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Ryan Gracy,

being/on behalf of: Cagle for GA,

a legally qualified candidate of the Republican

political party for the office of: Gov

in the GA Run-Off

election to be held on: 7/24/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cagle for Gov.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy Gay

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/25/18

Date

Ryan Gracy

Signature

Digitally signed by Ryan Gracy
DN: cn=Ryan Gracy, o=Strategic Media Services, ou,
email=rgracy@strategicmediaservices.com, c=US
Date: 2018.10.11 09:04:18 -0400

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ryan Gracy

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ryan Gracy

Digitally signed by Ryan Gracy
DN: cn=Ryan Gracy, o=Strategic Media Services, ou,
email=rgracy@strategicmediaservices.com, c=US
Date: 2016.10.11 09:04:32 -0400

signature of candidate or authorized committee

Ryan Gracy

printed name

5/25/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 5582
Alt Order #: 31580907
Product Desc: candidate
Estimate: 3448
Flight Dates: 04/11/18 - 04/11/18
Original Date / Rev: 02/20/18 / 04/30/18
Order Type: GENERAL

WMAC-AM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Strategic Media, Inc
Buying Contact:
Billing Contact:
 511 Congress Street
 Portland, ME 04101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Cagle/R/Governor
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-GOV
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/11/18	0	\$0.00	\$0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	04/11/18	04/11/18	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	32223--	1:00	12	\$35.00	P-50	0.00	NM	0	\$0.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		04/11/18	04/17/18	--2----			2	\$35.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	MACA	04/11/18-04/17/18		M-F AM Drive	6:00 AM-10:00 AM		--W-----	1:00	(\$35.00)	0.00	NM				
Credited [Per Sales Manager]															
2	MACA	04/11/18-04/17/18		M-F AM Drive	6:00 AM-10:00 AM		--W-----	1:00	(\$35.00)	0.00	NM				
Credited [Per Sales Manager]															
N 2	WMACA	04/11/18	04/11/18	M-F Midday M-F	CM	10:00 AM-3:00 PM	23332--	1:00	13	\$45.00	P-50	0.00	NM	0	\$0.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		04/11/18	04/17/18	--3----			3	\$45.00	0.00						

Order / Rev: 5582
 Alt Order #: 31580907
 Flight Dates: 04/11/18 - 04/11/18

Advertiser: Cagle/R/Governor
 Product Desc: candidate
 Estimate: 3448
 WMAC-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/11/18	04/17/18	--3----					3	\$45.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	MACA	04/11/18-04/17/18		M-F Midday					10:00 AM-3:00 PM	--W-----	1:00	(\$45.00)	0.00	NM		
Credited [Per Sales Manager]																
2	MACA	04/11/18-04/17/18		M-F Midday					10:00 AM-3:00 PM	--W-----	1:00	(\$45.00)	0.00	NM		
Credited [Per Sales Manager]																
3	MACA	04/11/18-04/17/18		M-F Midday					10:00 AM-3:00 PM	--W-----	1:00	(\$45.00)	0.00	NM		
Credited [Per Sales Manager]																
N 3	WMACA	04/11/18	04/11/18	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	22222--	1:00	10	\$40.00	P-50	0.00	NM	0	\$0.00	
PM -																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/11/18	04/17/18	--2----					2	\$40.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	MACA	04/11/18-04/17/18		M-F PM Drive					3:00 PM-7:00 PM	--W-----	1:00	(\$40.00)	0.00	NM		
Credited [Per Sales Manager]																
2	MACA	04/11/18-04/17/18		M-F PM Drive					3:00 PM-7:00 PM	--W-----	1:00	(\$40.00)	0.00	NM		
Credited [Per Sales Manager]																
													Totals	0	\$0.00	

Order / Rev: 18684
 Alt Order #: 31817458
 Flight Dates: 05/14/18 - 05/22/18

Advertiser: Cagle/R/Governor
 Product Desc: Candldate
 Estimate: 4045
 WMAC-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	3-----		3				\$45.00		0.00			
N 6	WMACA	05/21/18	05/22/18	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	3-----	1:00	3	\$40.00	P-50	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	3-----		3				\$40.00		0.00			
N 7	WMACA	05/15/18	05/20/18	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	3	\$35.00	P-50	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-TWTF--		3				\$35.00		0.00			
N 8	WMACA	05/15/18	05/20/18	M-F Midday M-F	CM	10a-3p	-TWTF--	1:00	2	\$45.00	P-50	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-TWTF--		2				\$45.00		0.00			
N 9	WMACA	05/15/18	05/20/18	M-F PM Drive M-F	CM	3p-7p	-TWTF--	1:00	4	\$40.00	P-50	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-TWTF--		4				\$40.00		0.00			
													Totals	51	\$2,030.00