

ORDER



Orders
Order / Rev: 28361769
Alt Order #: 28361769
Product Desc: 2024 Awareness
Estimate: 6665
Flight Dates: 03/04/24 - 03/10/24
Original Date / Rev: 03/01/24 / 03/01/24
Order Type: REG

Austin KXAN
Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: MFB Media
Buying Contact:
Billing Contact: Sarah Blue
 2807 Allen Street #2003
 Dallas, TX 75204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Saving Austin PAC
Demographic: A18+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/04/24	3	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	3	\$2,400.00	\$2,040.00	0.00
Totals	3	\$2,400.00	\$2,040.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXAN	03/04/24	03/04/24	M-F 5a-6a KXAN News Today 5a	CM	M-F 5a-6a	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----					1	\$400.00		0.00			
N 2	KXAN	03/04/24	03/04/24	M-F KXAN News @ 12 Noon M-F KXAN News @ 12Noon	CM	12p-1p	M-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----					1	\$500.00		0.00			
N 3	KXAN	03/04/24	03/04/24	M-F KXAN News @ 4p M-F KXAN News @ 4p	CM	4p-5p (4:00 PM-5:00 PM)	M-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----					1	\$1,500.00		0.00			
													Totals	3	\$2,400.00