

ORDER



Orders	Order / Rev:	27313
	Alt Order #:	27012358
	Product Desc:	Political Candidate ALCD-02
	Estimate:	1052
	Flight Dates:	07/10/20 - 07/14/20
	Original Date / Rev:	07/09/20 / 07/09/20
	Order Type:	GENERAL

Primary AE:	Christopher Lynch
Sales Office:	WASH
Sales Region:	NAT

Agency	Name:	Flex Point Media, Inc
	Buying Contact:	
	Billing Contact:	
		PO Box 1051
		New Albany, OH 43054

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Political - Jeff Coleman for Congress
	Demographic:	A35+
	Product Codes:	PL1
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	CAND

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/14/20	21	\$845.00	\$718.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	21	\$845.00	\$718.25	0.00
Totals	21	\$845.00	\$718.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	15%	\$845.00
Market	100%	\$5,633.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$4,788.33
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	07/10/20	07/10/20	M-F 7a-8a M-F 7a-8a	CM	7a-8a	----F--	:30	2	\$10.00	L-4	0.00	NM	2	\$20.00
Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--		2				\$10.00		0.00			
N 2	WCOV	07/13/20	07/13/20	M-F 7a-8a M-F 7a-8a	CM	7a-8a	M-----	:30	2	\$10.00	L-4	0.00	NM	2	\$20.00
Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	M-----		2				\$10.00		0.00			
N 3	WCOV	07/14/20	07/14/20		CM	7a-8a	-T-----	:30	2	\$10.00	L-4	0.00	NM	2	\$20.00

Order / Rev:	27313	Advertiser:	Political - Jeff Coleman for Congress
Alt Order #:	27012358	Product Desc:	Political Candidate ALCD-02
Flight Dates:	07/10/20 - 07/14/20	Estimate:	1052

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7a-8a															
M-F 7a-8a															
Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/13/20	07/19/20	-T-----	2	\$10.00	0.00								
N 4	WCOV	07/10/20	07/10/20	Daytime 9a-10a Oz/And	CM	9a-10a	----F--	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
M-F 9a-10a Oz															
Dr Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/06/20	07/12/20	----F--	1	\$10.00	0.00								
N 5	WCOV	07/13/20	07/13/20	Daytime 9a-10a Oz/And	CM	9a-10a	M-----	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
M-F 9a-10a Oz															
Dr Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/13/20	07/19/20	M-----	1	\$10.00	0.00								
N 6	WCOV	07/11/20	07/11/20	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Sat 9p-930p Late News															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/06/20	07/12/20	-----S-	1	\$100.00	0.00								
N 7	WCOV	07/12/20	07/12/20	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Sun 9p-930p Late News															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/06/20	07/12/20	-----S	1	\$100.00	0.00								
N 8	WCOV	07/10/20	07/10/20	Court 4p-5p Ellen	CM	4p-5p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 4p-5p Ellen															
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/06/20	07/12/20	----F--	1	\$50.00	0.00								
N 9	WCOV	07/13/20	07/13/20	Court 4p-5p Ellen	CM	4p-5p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 4p-5p Ellen															
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/13/20	07/19/20	M-----	1	\$50.00	0.00								
N 10	WCOV	07/10/20	07/10/20	Early Fringe 5-6pm BBTCM	CM	5p-6p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 5p-6p Big Bang Theory															
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/06/20	07/12/20	----F--	1	\$50.00	0.00								
N 11	WCOV	07/13/20	07/13/20	Early Fringe 5-6pm BBTCM	CM	5p-6p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 5p-6p Big Bang Theory															
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/13/20	07/19/20	M-----	1	\$50.00	0.00								
N 12	WCOV	07/10/20	07/10/20	M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
M-F 9p-935p Late News															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/06/20	07/12/20	----F--	1	\$100.00	0.00								
N 13	WCOV	07/13/20	07/13/20	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
M-F 9p-935p Late News															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/13/20	07/19/20	M-----	1	\$100.00	0.00								
N 14	WCOV	07/10/20	07/10/20	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 935p-1005p Andy															
ANDY Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/06/20	07/12/20	----F--	1	\$50.00	0.00								
N 15	WCOV	07/13/20	07/13/20	CM	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

27313

27313

Political - Jeff Coleman for Congress

27012358

27012358

Political Candidate ALCD-02

07/10/20 - 07/14/20

07/10/20 - 07/14/20

Estimate: 1052

Political Candidate ALCD-02

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 935p-1005p											
				M-F 935p-1005p Andy											
	Andy Griffith														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	M-----	1	\$50.00	0.00								
N16	WCOV	07/10/20	07/10/20	M-F 1005p-1105p	CM	1005p-1105p	----F--	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
	Dr Oz			M-F 1005p-1105p Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/06/20	07/12/20	----F--	1	\$20.00	0.00								
N17	WCOV	07/13/20	07/13/20	M-F 1005p-1105p	CM	1005p-1105p	M-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
	Dr Oz			M-F 1005p-1105p Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/13/20	07/19/20	M-----	1	\$20.00	0.00								
N18	WCOV	07/11/20	07/11/20	Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
	Andy Griffith			Sa 930p-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/06/20	07/12/20	-----S-	1	\$25.00	0.00								
														Totals	\$845.00