

H&I NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
THIRD QUARTER 2016

FOLLOWING IS A LIST OF ALL HEROES & ICONS (H&I) PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2016, JULY 1, 2016 THROUGH SEPTEMBER 30, 2016. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2016, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

Children's Programs (series)

1. Program: Star Trek: The Animated Series
Times: Sundays 7:00- 8:00 PM ET {Two (2) individual half-hour episodes} between the dates of 9/4/16 through 9/25/16
Duration: 30 minutes
Rating: TV-Y7

* * * * *

ALL H&I NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2016, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY H&I NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE

CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

FOLLOWING IS A LIST OF ALL HEROES & ICONS (H&I) NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE THIRD QUARTER OF 2016, JULY 1, 2016 THROUGH SEPTEMBER 30, 2016. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Programs (series)

1. Program: So You Want to Be
Times: Sundays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 5:00 or less per half-hour episode
2. Program: Tomorrow Today
Times: Sundays 11:00 AM- 12:00 PM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 5:00 or less per half-hour episode
3. Program: Safari
Times: Sundays 12:00- 1:00 PM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 5:00 or less per half-hour episode

* * * * *

ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS H&I NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE

SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/DIRECTOR OF NETWORK PROGRAMMING & OPERATIONS- H&I NETWORK

10/5/16

October 3, 2016

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the 'NBC Kids' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for the 3rd quarter of 2016. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives & Show Summaries: NBC Kids for both 3rd quarter 2016 and 4th quarter 2016.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 3rd quarter of 2016 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Karen Peled
NBCUniversal Media LLC
Contracts Counsel, NBC Broadcasting, Affiliate Relations
(212) 664-6858
karen.peled@nbcuni.com

**CERTIFICATION REGARDING INTERNET WEBSITES
APPEARING IN CHILDREN'S TELEVISION PROGRAMS AND
HOST SELLING DURING OR ADJACENT TO CHILDREN'S
TELEVISION PROGRAMS
FOR
WRAL-TV/DT
Raleigh, North Carolina**

This Certification Regarding Internet Websites Appearing in Children's Television Programs and Host Selling During or Adjacent to Children's Television Programs ("Certification") applies to Children's Programs broadcast on WRAL-TV, WRAL-DT and the multicast digital services of WRAL-DT (collectively, "WRAL") during the period of **July 1, 2016 – September 30, 2016** (the "Period"). As used in this Certification, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

Children's Programs Aired By The Station

Attached hereto is a list of Children's Programs broadcast by this station during the Period. As a standard practice, WRAL formats all of the Children's Programs in compliance with the website and host selling rules contained in the *Report and Order and Further Notice of Proposed Rule Making* In the Matter of Children's Television Obligations of Digital Television Broadcasters, 19 FCC Rcd 22943 (2004), as clarified and amended by the *Second Order on Reconsideration and Second Report and Order*, FCC 06-143 (rel. Sept. 29, 2006) (the "Order"). In no instance did any non-compliant websites as defined in the *Order* appear in any of the Children's Programs during the Period. In addition, in no instance did any non-compliant host selling websites appear during or adjacent to Children's Programs during the Period.

Date: 10/7/16

Name: 

Title: VP/Gen

**CERTIFICATION OF COMMERCIAL MATERIAL
IN CHILDREN'S TELEVISION PROGRAMS
FOR
WRAL-TV/DT
RALEIGH, NORTH CAROLINA**

This Certification of Commercial Material In Children's Television Programs applies to Children's Programs broadcast by this station during the period of **July 1, 2016 – September 30, 2016**. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

Network Children's Programs

Attached hereto is a list of CBS Television Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CBS Television Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

Date: 10/7/16

Name: 

Title: VP/CM

**CERTIFICATION OF COMMERCIAL MATERIAL
IN CHILDREN'S TELEVISION PROGRAMS
FOR
WRAL-TV/DT
RALEIGH, NORTH CAROLINA**

This Certification of Commercial Material In Children's Television Programs applies to Children's Programs broadcast by this station during the period of **July 1, 2016 – September 30, 2016**. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

Children's Programs Produced Locally By The Station

Attached hereto is a list of Children's Programs produced by and/or broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 (Pub. L. No. 101-437) (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed were broadcast exceed the Act's statutory limits for Children's Programs.

Date: 10/7/16

Name: 

Title: VP/CM