

# PREMIER BROADCASTING, INC.



Date: \_\_\_\_\_ Co-op: \_\_\_\_\_ Est/PO # \_\_\_\_\_ Sales Rep: \_\_\_\_\_  
 Advertiser: Matt Brown  
 Agency Name: Effingham County Coroner  
 Address: 15565 N Misty Lane  
 City: Effingham State: IL Zip: 62401  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Station	Length	Start Date	End Date	Begin Time	End Time	Rate	SCHEDULE							# of Spots Subtotal	\$ Amount Subtotal	
							Week	M	T	W	T	F	S			S
WXEF	:60	3/13/24	3/18/24	6a	7p	\$11.00		6		4	5	5	4	4	28	\$308.00
WXEF															0	\$0.00
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WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WKJT	:60	3/13/24	3/18/24	6a	7p	\$9.00		6		4	5	5	4	4	28	\$252.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
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WKJT															0	\$0.00

Comment/Cart # \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Station	# Spots	Total Amt of Ord
WXEF	28	\$308.00
WKJT	28	\$252.00
Total	56	\$560.00

CLIENT APPROVAL  
 Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

**TERMS & CONDITIONS**  
 Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: Matthew Brown

Station Representative: Tonya Siner

Premier Broadcasting Effingham  
P.O. Box 988  
Effingham, IL 62401

Order #: 2662-00002  
Description: FOR EFFINGHAM COUNTY CORONER  
Date Entered: 3/13/2024  
P.O.#:  
Salesperson: Siner - P, Tonya  
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

MATTHEW BROWN: EFFINGHAM CO. CORONER  
15565 N. MISTY LANE  
EFFINGHAM, IL 62401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/13/2024	3/18/2024	WXEF-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	28	11.00	308.00	Y	N	Y	Y	Y	Y	Y
3/13/2024	3/17/2024					22	11.00	242.00	0	0	4	5	5	4	4
3/18/2024	3/18/2024					6	11.00	66.00	6	0	0	0	0	0	0

Order Start Date: 3/13/2024    Order End Date: 3/18/2024    Spots: 28    Total Charges: \$308.00

**Projected Calendar Month/End-Of-Schedule Billing Totals for MATTHEW BROWN: EFFINGHAM CO. CORONER / 2662-00002 :**

Month	Year	Spot Count	Net Billing
March	2024	28	\$308.00

Confirmed & Accepted for Premier Broadcasting Effingham By: \_\_\_\_\_

Accepted for MATTHEW BROWN: EFFINGHAM CO. CORONER By: \_\_\_\_\_

Please Sign and Return One Copy

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Matthew Brown, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matthew Brown

Authorized committee:

Matthew Brown for Effingham County Coroner

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Effingham County Coroner

Date of election:

March 19, 2024

General

Primary

Treasurer of candidate's authorized committee:

Kristin Brown

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Matthew Brown

Signature:

Tonya Siner

Name:

Matthew Brown

Name: Tonya Siner

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 3/12/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WXEF/WKJT	Date Received/Requested: 3/12/24
Est. #:	Station Location: 206 S. Willow Street Effingham Illinois	Run Start and End Dates: See attached

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

(Kristin) Have you heard who is running for Coroner this election?

(Nicki) I see 2 candidates running but how do I choose? This is an important job, I don't want just anyone.

(Kristin) Matt Brown has experience in the Effingham community; he has worked in St. Anthony's ER for 15 years, volunteered as a firefighter for 15 years, and has worked at the Sheriff's Department since 2015.

(Nicki) But it's not just about qualifications—it's about understanding the needs of our community.

(Kristin) Matt Brown is committed to ensuring that every investigation is conducted with sensitivity and respect for the families involved. With Matt Brown as coroner, you can trust that every case will be handled with the utmost care and attention to detail.

(Nicki) Well, I know who I want for my next Coroner...sounds like I have some voting to do!

(Kristin) On March 19th, vote for experience. Vote for integrity. Vote for ~~my husband~~; Matt Brown as Coroner. Together, we can ensure that our community is in safe hands.

(Matt) Paid for by Matthew Brown for Coroner.

Hi, I'm Matthew Brown. I'm asking for your vote on March 19<sup>th</sup>. Paid for by Matthew Brown for Effingham County Coroner.

# Production Order

Today's Date: 3/12/2024

Salesperson: Tonya

Talent Request: Already Recorded

Client: Political

Spot Name: Matthew Brown for Coroner

Date Needed: 3/13/2024

Time: ASAP

Start Date: 3/13/2024

End Date: 3/18/2024

Cart Number:

8800 ✓ WXEF & WKJT

Length:

30-second

X 60-second

Or: 5 10 15 second (Circle One)

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

No

Co-op:

Yes

No

Rotation: \_\_\_\_\_

Background Music or SFX:

Medium Tempo

General Instructions:

Please let me know when it's done so  
I can write on.

Thanks!

Date Completed: 03/13/24

By: BH Tonya

✓ me

03-13-24