

# PREMIER BROADCASTING, INC.



Date: \_\_\_\_\_ Co-op: \_\_\_\_\_ Est/PO # \_\_\_\_\_ Sales Rep: \_\_\_\_\_  
 Advertiser: Judge Gruenke for Circuit Judge  
 Agency Name: \_\_\_\_\_  
 Address: 1000 Mandy Lane  
 City: New Baden State: IL Zip: 62265  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Station	Length	Start Date	End Date	Begin Time	End Time	Rate	SCHEDULE							# of Spots Subtotal	\$ Amount Subtotal	
							Week	M	T	W	T	F	S			S
WXEF	:30	3/11/24	3/16/24	6a	8p	\$8.00		5	6	6	6	6			29	\$232.00
WXEF	:30	3/18/24	3/18/24	6a	8p	\$8.00		6							6	\$48.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
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WXEF															0	\$0.00
WXEF															0	\$0.00
WXEF															0	\$0.00
WKJT	:30	3/11/24	3/16/24	6a	8p	\$6.00		5	6	6	6	6			29	\$174.00
WKJT	:30	3/18/24	3/18/24	6a	8p	\$6.00		6							6	\$36.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
WKJT															0	\$0.00
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WKJT															0	\$0.00

Comment/Cart # \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Station	# Spots	Total Amt of Ord
WXEF	35 ✓	\$280.00 ✓
WKJT	35 ✓	\$210.00 ✓
<b>Total</b>	<b>70</b>	<b>\$490.00</b> ★

CLIENT APPROVAL  
 Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

**TERMS & CONDITIONS**  
 Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

*Thank you for doing business with PREMIER BROADCASTING, INC.*

Authorized By: \_\_\_\_\_  
 \_\_\_\_\_

Station Representative: Tonya Siner

Premier Broadcasting Effingham  
P.O. Box 988  
Effingham, IL 62401

Order #: 2658-00002  
Description: 2024 SCHEDULE (WXEF)  
Date Entered: 2/26/2024  
P.O.#:  
Salesperson: Siner - P, Tonya  
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

JUDGE GRUENKE FOR CIRCUIT JUDGE  
100 MANDY LANE  
NEW BADEN, IL 62265

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/11/2024	3/18/2024	WXEF-FM	06:00:00a to 08:00:00p	CUSTOM	:30	35	8.00	280.00	Y	Y	Y	Y	Y	N	N
3/11/2024	3/17/2024					29	8.00	232.00	5	6	6	6	6	0	0
3/18/2024	3/18/2024					6	8.00	48.00	6	0	0	0	0	0	0

Order Start Date: 3/11/2024    Order End Date: 3/18/2024    Spots: 35    Total Charges: \$280.00

Projected Calendar Month End-Of-Schedule Billing Totals for JUDGE GRUENKE FOR CIRCUIT JUDGE / 2658-00002 :

Month	Year	Spot Count	Net Billing
March	2024	35	\$280.00

Confirmed & Accepted for Premier Broadcasting Effingham By:

Accepted for JUDGE GRUENKE FOR CIRCUIT JUDGE By:

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Please Sign and Return One Copy



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Judge Douglas Gruenke, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Judge Douglas Gruenke

Authorized committee:

Judge Gruenke for Circuit Judge

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

At Large Circuit Judge

Date of election:

March 19, 2024

General

Primary

Treasurer of candidate's authorized committee:

Georgia Gruenke

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

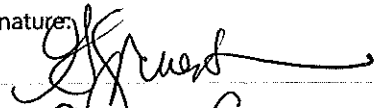
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

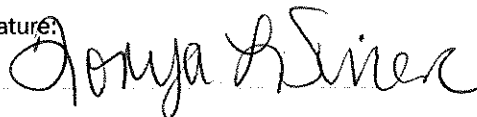
**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name:

GEORGIA GRUENKE

Name: Tonya L Siner

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 2-23-24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 2/23/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>SEE ATTACHED</u>	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Production Order

Today's Date: 2/23/2024

Salesperson: Tonya

Talent Request: Anyone

Client: Doug Gruenke

Spot Name: Judge Doug Gruenke

Date Needed: 3/8/2024

Time: PM

Start Date: 3/11/2024

End Date: 3/18/2024

Cart Number:

8080 ✓ WXEF & WKJT

Length:

X

30-second

60-second

Or: 5 10 15 second (*Circle One*)

Does Client Need Prior Approval?

Yes (*Email spot to salesperson AND Return Production order to salesperson*)

No

Co-op:

Yes

No

Rotation:

Background Music or SFX:

Saved in STBP Political Folder..... Doug Gruenke

General Instructions:

Date Completed: 2-23

By: 

✓ mc

02-26-24