

OREGON PUBLIC BROADCASTING ANNUAL EEO REPORT

For the period commencing October 1, 2012 and ending September 21, 2013

This report lists **all full-time vacancies** that were filled during the reporting period for KOAB-FM/Bend, KOAC-FM/Astoria, KOPB-AM/Eugene, KOGL-FM/ Gleneden Beach, KOTD-FM/The Dalles, KRBM-FM/Pendleton, KOPB-FM/Portland, KOAC-TV/Corvallis, KOAB-TV/Bend, KTVR-TV/LaGrande, KEPB-TV/ Eugene, KTMK-FM/Tillamook, KOPB-TV/Portland. Oregon Public Broadcasting also has employees who work at noncommercial educational Station KMHD(FM), Gresham Oregon, under an Operating Agreement with the licensee of that station that took effect as of July 1, 2009, and hires for that station by OPB are also included.

FULL TIME VACANCIES: (all full time vacancies are located in Portland, OR unless noted)

Job Title	Total Interviewed for the Position	Recruitment Sources / Total Number Referred by Recruitment Source	Recruitment Source that Referred the Person Hired
Leadership Giving Coordinator 10/8/2012	7	 OPB Website (4) OPB All Staff email OPB Staff Lounge OPB Twitter Local AA and Prong 2 Organizations University of Oregon (U of O) Portland Community College (PCC) Mt. Hood Community College (MHCC) Goodwill Job Connection Asian Health and Services Center Affiliated Tribes of Northwest Indians Klamath Tribal Health Mary's Woods Retirement Community at Marylhurst Oregon Advocacy Commission Office (OACO) Oregon Commission on Black Affairs (OCBA) Willamette University Marylhurst University 	OPB Website

Leadership Giving Coordinator (cont.)		 Urban League of Portland Hispanic Metropolitan Chamber of Commerce Multnomah University Dept. of Human Services Self Sufficiency Section Rehabilitation Consultants Craigslist – Portland (2) University of Oregon (U of O) Portland State University (PSU) Oregon State University (OSU) Western Oregon University (WOU) Community Nonprofit Resource Group (CNRG) Idealist Nonprofit Association of Oregon job board Willamette Valley Development Officers (WVDO) (1) Association of Fundraising Professionals (AFP) Oregon & SW Washington 	
Marketing Project Manager 10/17/2012	4	 OPB Website (1) OPB All Staff email OPB Staff Lounge Local AA and Prong 2 Organizations OPB Twitter Craigslist – Portland (2) Nonprofit Association of Oregon job board PDX Mindshare (1) Community Nonprofit Resource Group (CNRG) University of Oregon (U of O) Portland State University (PSU) Oregon State University (OSU) Facebook (OPB employee account) LinkedIn (OPB employee account) 	PDX Mindshare

Producer/Reporter OAB	7	OPB Website (1)OPB All Staff email (1)	Notified of job posting by OPB Employee
		OPB Staff LoungeLocal AA and Prong 2 Organizations	
12/10/2012		OPB Twitter	
		Craigslist – Portland	
		Craigslist – Los Angeles	
		Craigslist – San Francisco	
		Craigslist – Seattle	
		Current	
		Twitter – #nprjobs	
		 Twitter – #pubjobs 	
		Latino Public Broadcasting	
		Black Public Media/National Black Programming	
		ConsortiumNative American Public Telecommunications	
		Native American Public Telecommunications Native Public Media	
		Pacific Islanders in Communications	
		Reddit (OPB employee account)	
		National Hispanic Media Coalition (NHMC)	
		Oregon Media Production Association (OMPA)	
		Bay Area Video Coalition	
		 Women in Film and Video – New England Chapter 	
		 Women in Film and Video – Portland Chapter 	
		 Women in Film and Video – Bay Area Chapter 	
		Northwest Film Center	
		Production Hub	
		Center for Asian American Media (CAAM)	
		 New Media Innovation Lab at ASU Walter Cronkite School of Journalism & Mass Communication 	
		JournalismNext	
		LinkedIn (OPB employee account)	
		Ellinealit (Of D elliployee account)	

Producer/Reporter OAB (cont.)		 Facebook (OPB employee account) Notified by current OPB employee (4) Columbia Journalism School Ihirebroadcasting.com (aggregate site, not posted by OPB) (1) 	
Public Relations Manager 1/16/2013	3	 OPB Website (1) OPB All Staff email OPB Staff Lounge Local AA and Prong 2 Organizations OPB Twitter OPB LinkedIn LinkedIn Groups (PDX MindShare, Professional Diversity Practitioners, Public Relations and Communications Professionals, Public Relations Professionals, Oregon Professionals of Color, Diversity + Inclusion, Public Radio, Success Minded African Americans) Craigslist – Portland University of Oregon (U of O) Portland State University (PSU) Oregon State University (OSU) Nonprofit Association of Oregon job board PDX Mindshare Community Nonprofit Resource Group (CNRG) Institute for Nonprofit Management (INPM) listserv at PSU Twitter – #nprjobs Twitter – #pubjobs Twitter (OPB employee account) Center for Asian American Media (CAAM) Black Public Media/National Black Programming Consortium 	Simply Hired

Public Relations Manager (cont.)		 Native American Public Telecommunications Public Relations Society of America (PRSA) - Portland Chapter Colors NW (ColorsCareers.com) Native Public Media Pacific Islanders in Communications Latino Public Broadcasting Young Professionals of Portland University of Nebraska-Lincoln LinkedIn (OPB employee account) Reddit (OPB employee account) Simply Hired (aggregate site, not posted by OPB) (2) 	
Executive Assistant & Board Liaison 1/28/2013	4	 OPB Website (4) OPB All Staff email OPB Staff Lounge Local AA and Prong 2 Organizations OPB Twitter Craigslist - Portland Twitter - #pubjobs Twitter - #nprjobs Twitter (OPB employee account) LinkedIn Groups (Executive Assistants to CEO's, Diversity + Inclusion, Success Minded African Americans, Oregon Professionals of Color, Public Radio) Community Nonprofit Resource Group (CNRG) Idealist Nonprofit Association of Oregon job board Institute for Nonprofit Management Willamette Valley Development Officers (WVDO) Colors NW (ColorsCareers.com) Diversity, Inc. 	OPB Website

Executive Assistant & Board Liaison (cont.)		 International Association of Administrative Professionals University of Oregon (U of O) Portland State University (PSU) Oregon State University (OSU) Southern Oregon University (WOU) Western Oregon University (WOU) Clackamas Community College Mt. Hood Community College (MHCC) Portland Community College (PCC) Chemeketa Community College Linn-Benton Community College Columbia Gorge Community College Tillamook Bay Community College Oregon Coast Community College Central Oregon Community College Central Oregon Community College Clatsop Community College Clark College Lower Columbia College 	
Associate Director of Membership Operations 1/29/2013	2	 OPB Website (1) OPB All Staff email OPB Staff Lounge OPB Twitter Local AA and Prong 2 Organizations Craigslist – Portland Community Nonprofit Resource Group (CNRG) Twitter – #publicmediajobs Idealist Nonprofit Association of Oregon job board Institute for Nonprofit Management (INMP) listserv at PSU 	OPB website

Associate Director of Membership Operations (cont.)	 Association of Fundraising Professionals (AFP) National Association of Fundraising Professionals (AFP) Oregon & SW Washington Chapter Current Willamette Valley Development Officers (WVDO) Association of Fundraising Professionals (AFP) Northwest Development Officers Association PDX MindShare Public Relations Society of America (PRSA) -Portland Chapter University of Oregon (U of O) Portland State University (PSU) Oregon State University (OSU) Southern Oregon University (WOU) Eastern Oregon University (WOU) Eastern Oregon University (EOU) Oregon Institute of Technology (OIT) Facebook (OPB employee account) Twitter (OPB employee account) LinkedIn (OPB employee account) Reddit (OPB employee account) Public Radio Association of Development Officers (PRADO) PBS Pledge Chat PBS Membership Chat Notified of job posting by a consultant to OPB (1)
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Director of Content	9	OPB Website (4)	OPB Website
Partnerships		OPB All Staff email	
		OPB Staff Lounge	
		Local AA and Prong 2 Organizations	
		OPB Twitter	
3/4/2013		OPB LinkedIn	
		LinkedIn Groups (ThoseinMedia, Public Radio, PDX	
		MindShare, Find a Journalist, Media Professionals	
		Worldwide, Oregon Professionals of Color, Success	
		Minded African Americans)	
		Craigslist - Portland	
		Twitter (OPB employee account)	
		Unity Journalists for Diversity contacts (gathered from	
		2012 conference attended by OPB staff)	
		JournalismJobs	
		National Association of Hispanic Journalists	
		Latino Public Broadcasting	
		Latino Public Radio Consortium	
		National Black Programming Consortium (AKA Black	
		Public Media)	
		Asian American Journalists Association	
		Native American Journalists Association	
		National Association of Black Journalists	
		Center for Asian American Media (CAAM)	
		Pacific Islanders in Communications	
		Native Public Media	
		Native American Public Telecommunications	
		American Society of News Editors	
		Poynter	
		JournalismNext	
		Online News Association	
		Capital Press Club	
		National Newspapers Publishers Association	
		South Asian Journalists Association	

Director of Content Partnerships (cont.)	Maynard Institute USC Annenberg School for Communications & Journalism UC Berkeley Graduate School of Journalism/Knight Digital Media Center Indiana University School of Journalism Bennett College Columbia Journalism School Medill Northwestern University Emerson College University of Wisconsin-Madison New Media Innovation Lab at ASU Walter Cronkite School of Journalism & Mass Communication Quinnipiac University University of Oregon (U of O) LinkedIn (OPB employee account) Twitter (OPB employee account) Notified by current OPB Employee (4) Facebook (reposted) (1)

Volunteer Resource Manager	10	OPB Website (1)OPB All Staff email	Notified of job posting by OPB employee
Manager 3/13/2013		 OPB All Staff email OPB Staff Lounge Local AA and Prong 2 Organizations OPB Twitter OPB LinkedIn LinkedIn Groups (Volunteer Coordinators, Oregon Professionals of Color, MojaLink – Non Profit Network, OPB Alumni) Craigslist – Portland Twitter (OPB employee account) Portland State University (PSU) University of Portland (U of P) Willamette University Community Nonprofit Resource Group (CNRG) (3) Idealist (1) Nonprofit Association of Oregon job board Institute for Nonprofit Management (INPM) listserv at PSU (1) Northwest Oregon Volunteer Administrators Association (NOVAA) (1) LinkedIn (OPB employee account) Notified by current OPB employee (1) Notified by parent of current OPB employee (1) Mac's List (aggregate site, not posted by OPB) (1) 	by OPB employee

Member Center	10	a ODD Wahaita (4)	ODB Wohaita (4)
Representative	10	OPB Website (4)OPB All Staff email (1)	OPB Website (1)
Representative		OPB All Staff enfall (1) OPB Staff Lounge	Idealist (1)
		Local AA and Prong 2 Organizations	1000 (1)
		OPB Twitter	
6/3/13		OPB LinkedIn	
		Craigslist – Portland (1)	
		Community Nonprofit Resource Group (CNRG)	
0/04/40		Twitter (OPB employee account)	
6/24/13		• Idealist (2)	
(2 hiros from some		Nonprofit Association of Oregon job board	
(2 hires from same recruitment)		Institute for Nonprofit Management (INPM) listserv at	
recruitment)		PSU	
		Willamette Valley Development Officers (WVDO)	
		 Mid Valley Development Professionals 	
		Reddit (OPB employee account)	
		LinkedIn (OPB employee account)	
		 Notified by current OPB employee (1) 	
		Indeed (aggregate site, not posted by OPB) (1)	
Broadcast Support	7	OPB Website (3)	OPB Website
Technician	,	OPB All Staff email	Of B Website
		OPB Staff Lounge	
		Local AA and Prong 2 Organizations	
		OPB Twitter	
6/24/2013		OPB LinkedIn	
		Craigslist – Portland	
		Twitter (OPB employee account)	
		Blue Mountain Community College	
		Central Oregon Community College	
		Chemeketa Community College	
		Clatsop Community College	

Broadcast Support Technician (cont.)	 Columbia Gorge Community College Lane Community College Linn-Benton Community College Mt. Hood Community College (MHCC) Oregon Coast Community College Portland Community College (PCC) Tillamook Bay Community College Portland State University (PSU) Oregon State University (OSU) Oregon Institute of Technology (OIT)
	 Clark College Centralia Community College LinkedIn (OPB employee account) Notified by current OPB employee (3) Unknown (1)

Arts Editor/Producer	11	OPB Website (2)OPB All Staff email (2)	OPB All Staff email
		2. 2.7 iii 3 iaii (2)	
		OPB Staff Lounge Local AA and Brong 2 Organizations	
//1/2013		Local AA and Prong 2 Organizations ODB Twitter (4)	
		OPB Twitter (1)OPB LinkedIn	
		Craigslist – Portland Craigslist – Spattle	
		Craigslist – Seattle Craigslist – Lea Angelea	
		Craigslist – Los Angeles Craigslist – San Francisco	
		Craigslist – San Francisco "Eacaback" (upapagified) (4)	
		 "Facebook" (unspecified) (1) JournalismNext Facebook (1) 	
		JournalismNext Facebook (1)University of Oregon Journalism instructor (1)	
		NPR Colleague (1)	
		NPR Colleague (1) NPR Recruiter (1)	
		Association of lade and details Dedic	
		Association of independents in Radio JournalismJobs	
		National Association of Hispanic JournalistsAsian American Journalists Association	
		Native American Journalists Association	
		National Association of Black Journalists	
		Center for Asian American Media (CAAM)Pacific Islanders in Communications	
		Native American Public Telecommunications American Society of News Editors	
		American Society of News EditorsPoynter	
		1 Syntan	
		Public Radio Program Directors (PRPD) Maynard Institute	
		Maynard Institute Nov Media Inspiration Leb et ASIL Walter Crankita	
		New Media Innovation Lab at ASU Walter Cronkite School of Journalism & Mass Communication	
		USC Annenberg School for Communications & Journalism	
		 UC Berkeley Graduate School of Journalism/Knight Digital Media Center 	

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Vice President of Engineering 7/8/2013	8	 OPB Website (1) OPB Staff Lounge Local AA and Prong 2 Organizations OPB Twitter OPB LinkedIn (1) Craigslist – Portland Craigslist – Seattle Craigslist – Seattle Craigslist – SF Bay area Referred by associate of OPB staff member (1) former coworker at Detroit Public TV (1) Radioworld Magazine (1) Indeed (aggregate site – not posted by OPB) (1) Entertainment Careers (1) PBS Connect – Public Broadcasting Service LinkedIn Groups (Broadcast & Broadcast Technology Recruitment, Broadcast Engineering Magazine & broadcastengineering.com, Diversity & Inclusion, Public Radio, RF Jobs/Engineers, Radio Network Planning & Optimization, Success-Minded African Americans) Latino Public Broadcasting Black Public Media/National Black Programming Consortium Native American Public Telecommunications Native Public Media Pacific Islanders in Communications National Hispanic Media Coalition (NHMC) Corporation for Public Broadcasters (OAB) National Association of Broadcasters (NAB) National Society of Black Engineers – PSU Chapter American Indian Science & Engineering Society (AISES) 	

Vice President of Engineering (cont.)		 Society of Broadcast Engineers (SBE) National Action Council for Minorities in Engineering (NACME)—their Facebook and LinkedIn pages National Organization of Gay and Lesbian Scientists and Technical Professionals (NOGLSTP) via Out and Equal Washington Post New York Times Current American Society for Engineering Education (ASEE) National Education Telecommunication Association (NETA) Simply Hired (aggregate site, not posted by OPB) (1) 	
Director, Administrative Services 8/23/2013	7	 OPB Website (3) OPB All Staff email (2) OPB Staff Lounge Local AA and Prong 2 Organizations OPB Twitter OPB LinkedIn OPB Facebook Portland State University (PSU) Oregon State University (OSU) Western Oregon University (WOU) Washington State University Vancouver College job center Community Nonprofit Resource Group (CNRG) Nonprofit Association of Oregon job board LinkedIn (OPB employees accounts) Reddit (OPB employee account) Facebook (OPB employee account) Craigslist – Portland (1) Idealist (1) 	OPB All Staff email

Volunteer Resources Coordinator 8/26/2013	8	 OPB Website (1) OPB All Staff email (1) OPB Staff Lounge Local AA and Prong 2 Organizations OPB Twitter OPB LinkedIn Craigslist – Portland Portland State University (PSU) University of Portland (U of P) Willamette University Twitter (OPB employee account) LinkedIn (OPB employee account) Reddit (OPB employee account) Community Nonprofit Resource Group (CNRG) (2) Idealist (2) Indeed (aggregate site, not posted by OPB) (1) Northwest Oregon Volunteer Administrators Association (NOVAA) contact (1) 	OPB website
Corporate Account Executive 8/26/2013	4	 OPB Website (2) OPB All Staff email (1) OPB Staff Lounge Local AA and Prong 2 Organizations OPB Twitter OPB LinkedIn (1) Craigslist – Portland Portland State University (PSU) Oregon State University (OSU) Willamette University Community Nonprofit Resource Group (CNRG) Idealist Nonprofit Association of Oregon job board 	OPB All Staff email

Corporate Account Executive (cont.)	 Institute for Nonprofit Management (INPM) listserv at PSU Willamette Valley Development Officers (WVDO) Mid Valley Development Professionals Reddit (OPB employee account) 		
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RESOURCE AGENCIES

On our website (www.opb.org/insideopb/careers/jobs), we provide an opportunity for organizations to be added to our job opening mailing list. Those that have requested this notification are marked with the symbol *.

Resource	Contact	Contact Information
* Affiliated Tribes of Northwest Indians	Charlie	atni@spiritone.com
American Indian Science & Engineering Society		
(AISES)		http://www.aises.org
American Society of News Editors		http://www.asne.org
American Society for Engineering Education		
(ASEE)	Paula Whitley	http://www.asee.org
Asian American Journalists Association		http://www.aaja.org
Asian American Journalists Association – Portland		
Chapter		http://www.aaja.wordpress.com
* Asian Health and Services Center	Christine Lau	3430 SE Powell, Portland, OR 97202
Association of Fundraising Professionals (AFP)		http://www.afpnet.org
Association of Fundraising Professionals (AFP)		http://www.afporegon.afpnet.org
Oregon and SW Washington Chapter		
Association of Independents in Radio		http://www.airmedia.org
Bay Area Video Coalition		http://www.bavc.org
Bennett College	Ebony Kendrick	http://www.bennett.edu
Blue Mountain Community College	_	https://www.bluecc.edu
Black Public Media /National Black Programming	Christian	http://www.blackpublicmedia.org
Consortium		
Capital Press Club		http://www.capitalpressclub.org
Center for Asian American Media		http://www.caamedia.org
Central Oregon Community College		http://www.cocc.edu
Centralia Community College		http://www.centralia.edu
Chemeketa Community College		http://www.chemeketa.edu
Clackamas Community College		http://www.clackamas.edu
Clark College		http://www.clark.edu
Clatsop Community College		http://www.clatsopcc.edu

Colors NW		http://www.colorscareers.com
Columbia Gorge Community College		http://www.cgcc.edu
Columbia Journalism School		http://www.journalism.columbia.edu/careers/JobPostings
Community Nonprofit Resource Group (CNRG)		http://www.cnrg-portland.org
Corporation for Public Broadcasting (CPB) jobline		401 Ninth Street, NW, Washington DC 20004-2129
		http://www.cpb.org
Craigslist - Portland		http://portland.craigslist.org
Craigslist – Seattle		http://seattle.craigslist.org
Craigslist – Los Angeles		http://losangeles.craigslist.org
Craigslist – SF Bay area		http://sfbay.craigslist.org
Current	Kathleen Unwin	1612 K St NW, Suite 704, Washington DC 20006
		http://www.current.org
* Dept. of Human Services Self Sufficiency section	Heather Martiniez	heather.l.martinez@state.or.us
Diversity Inc.		http://www.diversityinc.com
Emerson College		http://www.emerson.edu
Entertainment Careers		http://www.entertainmentcareers.net
Eastern Oregon University (EOU)		http://www.careercenterjobs.org
Facebook		http://www.facebook.com
* Goodwill Job Connection	Gary VanAllen	gvanallen@gicw.org
		333 SW 5 th Avenue, Suite 100, Portland, OR 97204
		503-222-0280
* Hispanic Metropolitan Chamber of Commerce		http://www.hmccoregon.com
Idealist		http://www.idealist.org
Ihirebroadcasting (aggregate site – not posted by OPB)		http://www.ihirebroadcasting.com
Indeed (aggregate site – not posted by OPB)		http://www.indeed.com
Indiana University School of Journalism		http://www.journalism.indiana.edu
Institute for Nonprofit Management (INPM) listserv		
at PSU		http://www.inpm.pdx.edu
International Association of Administrative		http://www.iaap-hq.org
Professionals		
JournalismNext		http://www.journalismnext.com and Facebook page
JournalismJobs		http://www.journalismjobs.com

		3949 S. Sixth Street, Klamath Falls, OR 97603,
* Klamath Tribal Health	Laurel Robinson	larobinson@klm.portland.ihs.gov
		P.O. Box 436, Chiloquin, OR 97624
* Klamath Tribes Newsletter	Sally Brandt	brandt.sally@klamathtribes.com
	Diana and Luis	
Latino Public Broadcasting	Gutierrez	http://www.lpbp.org
Latino Public Radio Consortium		flohernandezramos@comcast.net
		http://www.latinopublicradioconsortium.org
Lane Community College		http://www.lanecc.edu
LinkedIn		http://www.linkedin.com/company/oregon-public- broadcasting
		http://www.linkedin.com (Broadcast & Broadcast Technology Recruitment, Broadcast Engineering Magazine & broadcastengineering.com, Diversity + Inclusion, Executive Assistants to CEO's, Find a Journalist, Media Professionals Worldwide, MojaLink – Non Profit Network, OPB Alumni, Oregon Professionals of Color, PDX MindShare, Professional Diversity Practitioners, Public Radio, Public Relations and Communications Professionals, Public Relations Professionals, Radio Network Planning & Optimization, RF Jobs/Engineers, Success-Minded African
LinkedIn – Groups		Americans, ThoseinMedia, Volunteer Coordinators)
Linn-Benton Community College		http://www.linnbenton.edu
Lower Columbia College		http://www.lowercolumbia.edu
Mac's List (aggregate site – not posted by OPB)		http://www.macslist.org
* Marylhurst University		lbrown@marylhurst.edu
* Mary's Woods Retirement Community at	L. Nevius	Inevius@maryswoods.com
Marylhurst	F P. 1 0	
May a and be at the to	Elisabeth	epinio@maynardije.org
Maynard Institute		http://www.mije.org
Medill Northwestern University		http://www.medill.northwestern.edu
Mid Valley Development Professionals		http://www.mvdp-or.wildapricot.org
* Mt. Hood Community College (MHCC)		mhcareer@mhcc.edu
* Multnomah University		careerservices@multnomah.edu

National Action Council for Minorities in		http://www.nacme.org
Engineering (NACME)		
National Association of Black Journalists		http://careerservices.nabj.org
National Association of Broadcasters (NAB)		http://www.nab.org
National Association of Gay and Lesbian		http://www.noglstp.org
Scientists and Technical Professionals		
(NOGLSTP)		
National Black Programming Consortium (AKA	Christian	http://www.blackpublicmedia.org
Black Public Media)		
National Education Telecommunication		http://www.netaonline.org
Association (NETA)		
National Newspaper Publishers Association		http://www.nnpa.org
National Society of Black Engineers - PSU		nesbe@pdx.edu
Chapter		
Native American Journalists Association		http://www.naja.com
Native American Public Telecommunications	Georgiana Lee	native@unl.edu
		http://www.nativetelecom.org
National Association of Hispanic Journalists		http://www.nahj12.com
Native Public Media		http://www.nativepublicmedia.org
New Media Innovation Lab at ASU Walter	Mike Wong	mike.wong@asu.edu
Cronkite School of Journalism & Mass		
Communication		
Nonprofit Association of Oregon job board		http://www.nonprofitoregon.org
Northwest Development Officers Association		http://www.ndoa.org
Northwest Film Center		http://www.nwfilm.org
Northwest Oregon Volunteer Administrators		
Association (NOVAA)		http://www.novaa.org
National Hispanic Media Coalition (NHMC)		info@nhmc.org
		http://www.nhmc.org
New York Times		http://jobmarket.nytimes.com/pages/jobs
NPR (Recruiter)	Lars Schmidt	@ThisIsLars on Twitter
Online News Association		http://www.journalists.org
Oregon Institute of Technology (OIT)		http://www.oit.edu/current-students/student-support/career-
		services

OPB Twitter		@OPB
* Oregon Advocacy Commission Office (OACO)		OACO.mail@das.state.or.us
Oregon Association of Broadcasters (OAB)		oab@theoab.org
	Bill	http://www.theoab.org
Oregon Coast Community College		http://www.oregoncoastcc.org
* Oregon Commission on Black Affairs (OCBA)	Everett Rice	ocba@qwest.net
		info@ompa.org
Oregon Media Production Association (OMPA)	Tom & Jessica	http://www.ompa.org
Oregon State University (OSU)		http://www.oregonstate.edu/career/employers
	Amber McClure	amcclure@piccom.org
Pacific Islanders in Communications		http://www.piccom.org
PBS Connect – Public Broadcasting Service		http://connect.pbs.org
PBS Membership chat and Pledge chat		Posted by OPB employees
PDX Mindshare		http://www.pdxmindshare.com
* Portland Community College (PCC)		http://www.pcc.edu
Production Hub		http://www.productionhub.com
Public Radio Association of Development Officers		http://www.pradoweb.org
(PRADO)		
Public Radio Program Directors (PRPD)		http://www.prpd.org/topmenu/home.aspx
Public Relations Society of America (PRSA) -	Barbara Kerr	bkerr@clark.edu
Portland Chapter		
Portland State University (PSU)		http://www.pdx.edu/careers
Poynter		http://careers.poynter.org/post.cfm
Quinnipiac University		http://www.quinnipiac.edu
Radioworld Magazine	David Carson	http://www.rwonline.com
Reddit		http://www.reddit.com
* Rehabilitation Consultants	Paul See	http://www.paulsee.com or email to paul@paulsee.com
Simply Hired (aggregate site – not posted by		http://www.simplyhired.com
OPB)		
Society of Broadcast Engineers (SBE)	Everett Helm (North	http://www.sbe.org and local chapters
	Oregon chapter), Karl	
	Sargent (Medford	
	chapter), Dennis Hunt (Eugene chapter)	
	i (∟ugene chapter)	<u> </u>

South Asian Journalists Association		http://www.saja.org
Southern Oregon University (SOU)		http://www.sou.edu/careers
Tillamook Bay Community College		http://www.tbcc.cc.or.us
Twitter - #pubjobs, #nprjobs, #opb,		http://www.twitter.com - #pubjobs, #nprjobs, #opb,
#publicmediajobs		#publicmediajobs
Unity Journalists for Diversity contacts (gathered		
from 2012 conference attended by OPB staff)		http://www.unityjournalists.org
UC Berkeley Graduate School of		
Journalism/Knight Digital Media Center		http://www.journalism.berkeley.edu/jobs/list/jobs
University of Nebraska-Lincoln		http://www.unl.edu/careers/get-know-career-services
		pferris@uoregon.edu
		http://career.uoregon.edu/primary-links/programs/career-
*University of Oregon (U of O)	Pat Ferris	counseling
University of Portland (U of P)		http://www.up.edu
University of Wisconsin-Madison		http://www.wisc.edu
* Urban League of Portland		10 N. Russell, Portland, OR 97227
USC Annenberg School for Communications &		
Journalism		http://www.annenberg.usc.edu
USC Annenberg, Getty Arts Journalism Program		http://annenberg.usc.edu/GettyArtsJourn.aspx
Washington Post		http://www.washingtonpost.com/jobs/home
Washington State University Vancouver College		http://studentaffairs.vancouver.wsu.edu/student-resource-
job center		center/career-services
* Willamette University		mba-jobs@willamette.edu
Willamette Valley Development Officers (WVDO)	Sharon Wood	619 SW 11 th Avenue, Suite 1121, Portland, OR 97205
		http://www.wvdo-or.org
Women in Film and Video – Portland Chapter		http://www.wifpdx.org
Women in Film and Video – New England Chapter	Juliet Schneider	http://www.womeninfilmvideo.org
Women in Film and Video –Bay Area Chapter		http://www.bawifm.org
Western Oregon University (WOU)		http://www.wou.edu/admin/hr/job_openings.php
Young Professionals of Portland		http://www.ypoptm.org

Prong 3: Participation in longer-term recruitment initiatives, such as job fairs, scholarship and internship programs and community events designed to inform the public of employment opportunities in broadcasting.

Participation in four job fairs by station personnel with hiring responsibilities.

OPB staffed a booth at the 2013 Exellence in Journalism Conference. This conference was a joint effort of the National Association of Hispanic Journalists, the Society of Professional Journalists and the Radio Television Digital News Association. The OPB staff at the conference included OPB's Senior Vice President and Chief Content Officer and Director of Human and Volunteer Resources.

Locally, OPB had booths at two career fairs in 2013. The Urban League's Career Connections Job Fair in April 2013 was attended by our Manager of Recruitment and Benefits and our Executive Producer of Think Out Loud. The Clackamas Youth Career Expo was attended by 1,500 high school and community college students from a variety of back grounds, including students being home schooled, from area high schools, and from Job Corps programs. The Expo was staffed by the Director of Human and Volunteer Resources, the Director of the Network Center in Engineering, and the Senior Manager of Community Engagement for Earthfix.

OPB staffed a booth at the 2012 Unity Convention, the largest gathering of journalists nationally, talking with students, potential interns and people seeking employment. Unity is comprised of four national associations: Asian American Journalists Association, National Association of Hispanic Journalists, and the Native American Journalists Association. The OPB staff at Unity included the VP of News and Public Affairs, the Executive Producer of Oregon Art Beat, the Director of Human and Volunteer Resources and the Senior Manager of Community Engagement for Earthfix.

Participation in at least four events or programs relating to career opportunities sponsored by educational institutions.

OPB is excited that we were able to be a part of G2CS (Girls Gather for Computer Science) again this year. This is a multifaceted project which includes a four-week long computer science summer camp for 7th and 8th grade girls with original curriculum, a mentoring program, a multi-media approach and interactive web site, as well as a 10-year commitment to the students involved. The camp will run for three years and systematic follow-on activities within electronic environments will create an ongoing community of students, their families, mentors and teachers as well as partners. The focus in this particular project is on overcoming the lack of young women in computer science. For this project, OPB served as a "field trip" site for this year's computer science summer camp so campers could learn more about women in science and technology fields. One of OPB's web developers was featured in a video for the project profiling women in computer science fields and OPB's Managing Editor of www.opb.org is on the advisory committee for G2CS.

OPB's Director of News and Public Affairs co-taught a graduate level class called Mass Communication and Society at the University of Oregon's Turnbull Center. She brought real-world experience to the student's academic work and had ongoing conversations about careers in public media.

OPB's Executive Producer of Oregon Field Guide continues to teach a video documentary production class at Portland State University. With this class the students gain experience in documentary storytelling, have conversations about careers in public broadcasting and come to OPB at least once during the term for a tour.

The Executive Producer of *Oregon Lens* worked with students from Portland State University, Oregon State University and the University of Oregon on entries for the series that airs in the summer. A part of the work he does leading up to the series involves critiquing work and having conversations about career opportunities.

Whenever possible (and appropriate), we do screenings of our local programs to targeted audiences. One example from this past year was showing *Oregon Experience: The Suffragists* at the Women's Citizen's Symposium at Oregon State University. With the number of students in attendance, the conversation included discussions about career opportunities in public broadcasting.

Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

OPB's internships are updated and enhanced annually (see more information in the internships descriptions). During this period, OPB added another internship opportunity with our online news team. In addition to the <u>twenty unpaid internship opportunities</u> throughout the organization, OPB offers three internships with stipends and one paid internship.

OPB offers the Jon R. Tuttle Journalism and Production Minority Internship. This minority internship is intended to increase participation of racial and/or ethnic minorities, as defined by the U.S. Equal Employment Opportunity Commission (EEOC), who are traditionally underrepresented within public broadcasting. The Tuttle Internship is a summer internship with a stipend in telecommunications and broadcast journalism that enables an outstanding college or university student to spend the summer studying the field full time in a hands-on environment. A number of OPB senior executives actively participate in the reviewing and selection of the Tuttle intern.

OPB also offers two Maynard E. Orme Internships with stipends. These internships were established in honor of Maynard Orme's (former OPB President and CEO) considerable contributions to OPB to encourage students to cultivate skills in the development and production of high-quality news and public affairs programming. OPB's Vice President of News actively participates in the review and selection of the Orme interns.

OPB established a paid internship in partnership with the Charles Snowden Foundation through their <u>Charles Snowden Program for Excellence in Journalism</u>. OPB joined other Oregon college educators and Northwest news media organizations to give accomplished students professional training in community journalism through 10-week summer internships. OPB was the first non-print media organization in Oregon to join this program. OPB began to offer this internship in the summer of 2012.

For the 2012-2013 academic year, OPB had our first work-study student through the University of Oregon. This graduate student joined our digital content team and had the opportunity to apply what she was learning in the classroom to explore a further career in public media.

Listing of upper-level category openings in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

During this period, OPB recruited for several high level positions, including the Marketing Project Manager, Producer/Reporter for Oregon Art Beat, PR Manager, Associate Director of Membership Operations, Director of Content Partnerships, Vice President of Engineering, Volunteer Resources Manager, Arts Editor/Producer and Director of Administrative Services. For these positions we cast a wide net, using sources such as the Nonprofit Association of Oregon, PDX Mindshare, Community Nonprofit Resource Group (CNRG), Oregon Media Production Association (OMPA), Women in Film and Video (New England, Portland and the Bay Area), Production Hub, Native Public Media, Latino Public Broadcasting, Black Public Media/National Black Programming Consortium, Native American Public Telecommunications, Pacific Islanders in Communications, National Hispanic Media Coalition (NHMC), Center for Asian American Media, JournalismNext, Colors NW, Diversity Inc, Willamette Valley Development Officers (WVDO), Association of Fundraising Professionals (AFP), JournalismJobs, National Association of Hispanic Journalists, Asian American Journalists Association, National Association, Native American Journalists Association, Online News Association, Poynter, South Asian Journalists Association of Broadcasters (OAB), National Association of Broadcasters (NAB), National Society of Broadcast Engineers (SBE), Oregon Association of Broadcasters (OAB), National Association of Broadcasters (NAB), National Society of Black Engineers – PSU Chapter, American Indian Science and Engineering Society, National Action Council for Minorities in Engineering, National Organization of Gay and Lesbian Scientists and Technical Professionals, American Society for Engineering Education, in additional to our regular Prong 2 and Local AA postings. These sources' membership includes substantial participation of women and minorities locally and nationally.

Providing of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

Human Resources has in-depth conversations, training search committee members prior to interviews regarding appropriate interviewing styles. Human Resources are also present, and participate, with all interviews.

Human Resources provides consultative support to all staff, including management, regarding affirmative action, continuing our commitment to ensure equal employment opportunity and preventing discrimination.

Participation in activities, other than the fifteen listed options.

OPB staff, including senior staff, spoke to high school and/or college students about careers in public broadcasting. Additionally, there were several opportunities for students to do job shadows.

OPB's VP of Programming served on a panel at the Public Radio Program Director's conference encouraging other professionals to find ways to open their doors to young people, women, and minorities.

OPB Tour Program – regular tours held for groups and individuals, providing information regarding radio and television broadcasting, at their request.

OPB Open House – held at least annually, opening television and radio studios, providing information about OPB to all who wish to come. Includes opportunities to talk to a variety of staff about careers in broadcasting.

PRONG 2 ORGANIZATIONS - See Local Affirmative Action Listing Below (Noted in the resource list with an *)

Affiliated Tribes of Northwest Indians
Asian Health and Services Center
Dept. of Human Services Self Sufficiency section
Hispanic Metropolitan Chamber of Commerce
Goodwill Job Connection
Klamath Tribal Health
Klamath Tribes Newsletter
Marylhurst University
Mary's Woods Retirement Community at Marylhurst

Mount Hood Community College (MHCC)
Multnomah University
Oregon Advocacy Commission Office (OACO)
Oregon Commission on Black Affairs (OCBA)
Portland Community College (PCC)
Rehabilitation Consultants
University of Oregon (U of O)
Urban League of Portland
Willamette University

LOCAL AFFIRMATIVE ACTION:

Affiliated Tribes of Northwest Indians Regional Office 1827 NE 44th Ave., # 130 Portland, Oregon 97213-1443 Phone: (503) 249-5770 http://www.atnitribes.org

Asian American Journalists Association – Portland Chapter http://www.aaja.wordpress.com

Asian Health and Services Center Christine Lau 3430 SE Powell Blvd Portland, OR 97202 info@ahscpdx.org Phone: (503)872-8822

Colors NW 1319 Dexter Ave N, Suite 250 Seattle, WA 98109 206-444-9251 http://www.colorscareers.com Dept. of Human Services Self Sufficiency Section 10305 East Burnside Street Portland, Oregon 97216 503-988-6400 http://www.portlandonline.com/gateway center/index.cfm?a=304525&c=52860

Hispanic Metropolitan Chamber of Commerce 333 SW 5th Avenue, Suite 100 Portland, OR 97204 503.222.0280 http://www.hmccoregon.com

Klamath Tribal Health Laurel Robinson 3949 S. Sixth Street Klamath Falls, OR 97603-4746 larobinson@klm.portland.ihs.gov 541-882-1487 Klamath Tribes Newsletter Attn: Sally Brandt P.O. Box 436 Chiloquin, OR 97624 brandt.sally@klamathtribes.com

Goodwill Job Connection Gary Vanallen gvanallen@gicw.org

National Society of Black Engineers
– PSU Chapter
nesbe@pdx.edu
http://www.nsbe.pdx.edu

Oregon Advocacy Commission Office (OACO) 3218 Pringle Rd. SE Suite 270 Salem, OR 97302 oaco.mail@das.state.or.us

Oregon Commission on Black Affairs Everette L. Rice, Commissioner Everett.l.rice@state.or.us ocba@qwest.net Phone (971) 673-1286 Urban League of Portland 10 N. Russell St. Portland, OR 97227 Phone: (503) 280-2600 info@ulpdx.org

Rehabilitation Consultants 22287 SW Dewey Drive Sherwood, OR 97140-8256 503-997-5309 http://www.paulsee.com

Women in Film and Video – Portland Chapter
1526 NE Alberta Street, #301
Portland, OR 97211
503-729-1142
whatsupwif@wif-pdx.com
http://www.wifpdx.org

Young Professionals of Portland 111 SW 5th Ave, 1st Floor Portland, OR 97204 503-208-5059 ypop.toastmasters@gmail.com http://www.ypoptm.org

NATIONAL AFFIRMATIVE ACTION:

American Indian Science & Engineering Society (AISES)
2305 Renard SE, Suite 200
Albuquerque, NM 87106
http://www.aises.org

Asian American Journalists Association 1182 Market Street, Suite 320 San Francisco, CA 94102 post@aaja.org

Black Public Media 68 East 131st Street, 7th Floor Harlem, NY 10037 http://www.blackpublicmedia.org

Center for Asian American Media (CAAM) 145 Ninth Street, Suite 350 San Francisco, CA 94103-2641 415-863-0814 http://www.caamedia.org

Corporation for Public Broadcasting 401 Ninth Street, NW Washington, DC 20004 http://www.cpb.org/jobline

Diversity Inc. 342 Nassau Street Princeton, NJ 08540 Lvisconti@DiversityInc.com http://www.diversityinc.com

JournalismNext 104 Shooters Ct. Alexandria, Virginia 22314-4649 info@journalismnext.com http://www.journalismnext.com Latino Public Broadcasting 2550 N. Hollywood Way, Suite 301 Burbank, CA 91505 818-847-9656 http://www.lpbp.org

Latino Public Radio Consortium
P. O. Box 8862
Denver, Co, 80201-8862
303-877-4251
http://www.latinopublicradioconsortium.org

National Association of Black Journalists 3100 Taliaferro Hall University of Maryland College Park, MD 20742-7717 http://www.nabj.org

National Association of Broadcasters (NAB) 1771 "N" Street, NW Washington, DC 20036 http://www.nab.org

National Association of Gay and Lesbian Scientists and Technical Professionals (NOGLSTP) P.O. Box 91803 Pasadena CA 91109 626-791-7689 http://www.noglstp.org

National Association of Hispanic Journalists Job Bank 1000 National Press Building Washington, DC 20045 http://www.nahj12.com

National Black Programming Consortium (AKA Black Public Media) http://www.blackpublicmedia.org

National Action Council for Minorities in Engineering (NACME) 440 Hamilton Ave., Ste. 302 White Plains, NY 10601-1813 914-539-4010 http://www.nacme.org National Hispanic Media Coalition (NHMC) info@nhmc.org http://www.nhmc.org

Native American Journalists Association University of S. Dakota 414 E. Clark St. Vermillion, SD 57069 http://www.naja.com

Native American Public Communications 1800 N. 33rd Street Lincoln, NE 68503 native@unl.edu http://www.nativetelecom.org

Native Public Media PO Box 3955 Flagstaff, AZ 86003 info@nativepublicmedia.org http://www.nativepublicmedia.org

Pacific Islanders in Communications 1221 Kapiolani Blvd. Suite 6A-4 Honolulu, HI 96814 808-591-0059 http://www.piccom.org

Society of Broadcast Engineers (SBE) http://www.sbe.org

South Asia Journalists Association sajajobs@gmail.com http://www.saja.org

Women in Film and Video – Bay Area Chapter 414-273-9820 Info@bawifm.org http://www.bawifm.org

Women in Film and Video – New England Chapter 516 E 2nd Street #26 South Boston, MA 02127 617-871-9667 http://www.womeninfilmvideo.org

INTERNSHIP DESCRIPTIONS:

Production: Local/National Television

This internship involves the production of long-form television documentaries. Duties may include extensive library research, phone interviews, making set-up calls, dubbing, logging and transcribing tapes or XD Cam disks, keeping a file of written releases from interviewees, researching film rights, shipping tapes/disks/drives, and sitting in on shoots, editing and post production.

Production: Project Development, National Television Productions

This internship involves the creation, research, development, and writing of proposals for documentary one-offs and series, web sites, and educational productions. Duties may include Internet and library research, phone interviews, brainstorming with project team, writing first drafts of proposals, reviewing the work of documentary filmmakers, and administrative tasks. This group does not engage in video production activities.

Production: Oregon Art Beat and Oregon Field Guide

Assist in the production of local programs on the arts and outdoors. Qualified interns may have the opportunity to produce, or assist in producing, a program segment. Intern must possess strong organizational and writing skills. Duties may include transcribing interviews; providing written description of video; dubbing tapes; writing promos; updating data bases, promotional materials and website; and working in the field on a limited basis (may require carrying equipment); organizing show materials, maintaining data base, and working in new media and/or social media. Interns will have opportunities to observe story editing and posting.

Production: Oregon Lens

Assist in the production of a local series designed to showcase the work of independent producers. Qualified interns will have the opportunity to help set up a creative environment to foster better working relationships between OPB and the independent producer community. Intern must possess strong organizational and writing skills. Duties may include working with a database of potential producers, production companies and schools where video production is taught. Other responsibilities may include tasks such as dubbing tapes, writing promos and promotional materials, helping with the production's website, and working in the field on a limited basis (may require carrying equipment). This is a very creative opportunity to the intern interested in all aspects of video production.

News

This internship involves assisting with reporting and production of OPB's daily news product. Duties include performing background research, assisting radio or online reporters in the field, conducting interviews, using digital audio editing and other multi-media equipment, and writing stories for broadcast or online use. Extensive course work in broadcast journalism is necessary. A typical weekly time commitment is 12 hours.

OPBnews Web Intern

Working closely with OPB radio, Web interns will write copy, create Web pages, make slideshows, audio, video, maps and other interactive elements for the news.opb.org website. They may also contribute content to social media sites. Familiarity with AP style, Web writing and multi-media tools preferred. Students must have understanding of breaking news and basic journalism principles. They must be able to work independently and with others. Coursework either in graphic arts and or journalism (or both) a plus.

Radio: Think Out Loud

This internship involves assisting with the daily production of OPB Radio's daily current affairs talk show, Think Out Loud. Duties include greeting guests, helping with last minute prep for the show, screening calls, managing the contact database, preparing background research, pre-interviewing potential guests, writing blog posts, doing show outreach, pitching show ideas and, potentially, producing entire programs. Experience in broadcast journalism, or a related field, is necessary. Ability to imagine and create multimedia elements highly recommended. A typical weekly time commitment is 32+ hours/week.

Production: KMHD Jazz Radio

This internship involves the creation, development, and writing of on-air material for KMHD promotions, interviews, shows and creative materials. Duties may include board operation, audio production, writing, spot production, and interview editing.

KMHD Jazz Radio

This internship involves assisting with daily duties at KMHD 89.1 FM. Tasks and learning experiences will include: music library maintenance, on-air host support, board operations for syndicated programs, clerical tasks, preparing materials for promotion, fund-drive assistance and more.

Educational Media

This internship provides opportunities to support the creation of web-based, multi-platform (video, print, web) content for teachers and students. Support encompasses pre-production research, creation of animations and other web- based content, organizing film locations and securing releases, on site filming support, and post-production editing. To see examples of Educational Media projects please view the following: http://www.learner.org/courses/mathilluminated and http://www.g2cs.org.

Volunteer Management

This internship is in the Volunteer Resources area of the Human Resources and Administration department. Volunteer Resources is responsible for overseeing the involvement of all unpaid staff (about 2,000 volunteers, interns and work experience students). As a result, an internship would be specifically developed based on an accepted student's skills, background and interests. An internship would involve at least one of the following:

- Research (particularly in civic engagement and other issues related to engaging the community in an organization)
- Training and development
- Program development, management, and/or evaluation

An intern will leave their experience at OPB having furthered their skills in at least one of these areas with the additional benefit of having made an impact on the organization and the community.

Graphics

Work with an energetic creative team to conceive, design, and create graphics to support radio programs, TV programs, web and other institutional needs.

On Air Design/ Marketing

Do you love television and visual media? Would you like to help develop the look and feel of OPB TV? This internship involves working with a team to develop on-air elements to support OPB's branding and marketing efforts. This internship may also include work on other projects based on specific program needs and the skills of the intern applicant.

Fund Raising: Donor and Business Development

Work with Planned Giving and Leadership Gifts Departments in stewardship and cultivation activities including producing weekly enewsletter to donors, station tour events, acknowledgments and thank you calls. Assist in identifying and researching potential foundation, corporate and individual prospective donors. Assist in the development and implementation of cultivation and stewardship programs. Learn about all aspects of managing a development program from direct mail solicitation to donor recognition. Assist with production of special events as needed.

Multimedia Journalism/Digital Content

Interns will assist with, research and develop cross-platform stories in areas that may include arts, culture, lifestyle, news and more. Projects may involve creating online audio and video, blogs, articles, photos, slideshows and/or performing background research and assisting producers and reporters in the field. Interns may also research and develop content and promotional plans for social media.

Web Development

Interns will assist with developing and maintaining web applications, working on projects collaborating with the New Media team or other departments at OPB or KMHD. May include work with web APIs, cloud services, and mobile applications.

opbmusic

This internship involves production assistance with **opbmusic** studio sessions, web content and the 24/7 music channel. Duties may include assisting with video production, audio production, writing for and producing media for the website, organizing the music library, promotion and assisting at events.