INVOICE

DUPLICATE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

SRCP Media Inc
Attention: Mica Hansen
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:
WTAE
PO Box 90039
Prescott, AZ 86304-9039

Property	WTAE		
Invoice #	2049852-1	Order #	2049852
Invoice Date	09/20/20	Alt Order #	27061926
Invoice Month	September 2020	Deal #	
Invoice Period	08/31/20 - 09/16/20	Flight Dates	09/10/20 - 09/16/20
Advertiser	Heidelbaugh/R/PA Attorney General		
Product	TH-Wed week		
Estimate #	2209		

Account Executive	Bob Cain
Sales Office	Eagle-Philadelphia
Sales Region	National
Agency Code	9920071
Advertiser Code	258
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	
Advertiser Ref	
Product 1	753
Product 2	

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/20	09/11/20	5-6am News	5 - 6am	- - - TF- -	:30	2	$200.00	NM

Weeks:	Start Date 09/07/20	End Date 09/13/20	MTWTFSS - - - TF- -	Spots/Week 2	Rate $200.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	Th	09/10/20	5:14 AM	5-6am News	5 - 6am	:30	HH20TV02H	$200.00	NM
1	WTAE	F	09/11/20	5:24 AM	5-6am News	5 - 6am	:30	HH20TV02H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	09/10/20	09/11/20	5-6am News	5 - 6am	- - - TF- -	:30	2	$200.00	NM

Weeks:	Start Date 09/07/20	End Date 09/13/20	MTWTFSS - - - TF- -	Spots/Week 2	Rate $200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Th	09/10/20	5:45 AM	5-6am News	5 - 6am	:30	HH20TV02H	$200.00	NM
2	WTAE	F	09/11/20	5:54 AM	5-6am News	5 - 6am	:30	HH20TV02H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	09/10/20	09/16/20	6-7am News	6-7am	MTWTF- -	:30	5	$400.00	NM

Weeks:	Start Date 09/10/20	End Date 09/16/20	MTWTFSS MTWTF- -	Spots/Week 5	Rate $400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WTAE	Th	09/10/20	6:10 AM	6-7am News	6-7am	:30	HH20TV02H	$400.00	NM
2	WTAE	F	09/11/20	6:24 AM	6-7am News	6-7am	:30	HH20TV02H	$400.00	NM
5	WTAE	M	09/14/20	6:10 AM	6-7am News	6-7am	:30	HH20TV02H	$400.00	NM
1	WTAE	Tu	09/15/20	6:09 AM	6-7am News	6-7am	:30	HH20TV02H	$400.00	NM
3	WTAE	W	09/16/20	6:08 AM	6-7am News	6-7am	:30	HH20TV02H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	09/10/20	09/16/20	6-7am News	6-7am	MTWTF- -	:30	1	$400.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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INVOICE

DUPLICATE

Send Payment To:

**WTAE
PO Box 90039
Prescott, AZ 86304-9039**

WTAE

Invoice #	2049852-1
Invoice Date	09/20/20
Advertiser	Heidelbaugh/R/PA Attorney General
Product	TH-Wed week
Estimate #	2209

Invoice Month	September 2020
Invoice Period	08/31/20 - 09/16/20

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

Weeks:	Start Date 09/10/20	End Date 09/16/20	MTWTFSS MTWTF- -	Spots/Week 1	Rate $400.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Th	09/10/20	6:57 AM	6-7am News	6-7am	:30	HH20TV02H	$400.00	NM

5	09/10/20	09/16/20	Good Morning America	7-9am	MTWTF- -	:30	5	$450.00	NM

Weeks:	Start Date 09/10/20	End Date 09/16/20	MTWTFSS MTWTF- -	Spots/Week 5	Rate $450.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WTAE	Th	09/10/20	7:58 AM	Good Morning America	7-9am	:30	HH20TV02H	$450.00	NM
4	WTAE	F	09/11/20	7:44 AM	Good Morning America	7-9am	:30	HH20TV02H	$450.00	NM
2	WTAE	M	09/14/20	7:26 AM	Good Morning America	7-9am	:30	HH20TV02H	$450.00	NM
1	WTAE	Tu	09/15/20	7:28 AM	Good Morning America	7-9am	:30	HH20TV02H	$450.00	NM
3	WTAE	W	09/16/20	7:49 AM	Good Morning America	7-9am	:30	HH20TV02H	$450.00	NM

6	09/12/20	09/12/20	Sat 5-7am	5-7am	- - - - - S-	:30	1	$150.00	NM

Weeks:	Start Date 09/07/20	End Date 09/13/20	MTWTFSS - - - - - S-	Spots/Week 1	Rate $150.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Sa	09/12/20	6:42 AM	Sat 5-7am	5-7am	:30	HH20TV02H	$150.00	NM

7	09/12/20	09/12/20	Sat 8-10am	8-10am	- - - - - S-	:30	1	$700.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date 09/07/20	End Date 09/13/20	MTWTFSS - - - - - S-	Spots/Week 1	Rate $700.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Sa	09/12/20	9:39 AM	Sat 8-10am	8-10am	:30	HH20TV02H	$700.00	NM

8	09/13/20	09/13/20	Sun 5-7am News	5-7a	- - - - - - S	:30	1	$150.00	NM

Weeks:	Start Date 09/07/20	End Date 09/13/20	MTWTFSS - - - - - - S	Spots/Week 1	Rate $150.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	09/13/20	6:11 AM	Sun 5-7am News	5-7a	:30	HH20TV02H	$150.00	NM

9	09/13/20	09/13/20	Sun 8-10am News	8-10am	- - - - - - S	:30	1	$700.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date 09/07/20	End Date 09/13/20	MTWTFSS - - - - - - S	Spots/Week 1	Rate $700.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	09/13/20	9:40 AM	Sun 8-10am News	8-10am	:30	HH20TV02H	$700.00	NM

10	09/10/20	09/16/20	WTAE Noon News	12-1pm	MTWTF- -	:30	5	$250.00	NM

Weeks:	Start Date 09/10/20	End Date 09/16/20	MTWTFSS MTWTF- -	Spots/Week 5	Rate $250.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Send Payment To:

**WTAE
PO Box 90039
Prescott, AZ 86304-9039**

Invoice #	2049852-1	Invoice Month	September 2020
Invoice Date	09/20/20	Invoice Period	08/31/20 - 09/16/20
Advertiser	Heidelbaugh/R/PA Attorney General		
Product	TH-Wed week		
Estimate #	2209		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/10/20	09/16/20	WTAE Noon News	12-1pm	MTWTF- -	:30	5	$250.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WTAE	Th	09/10/20	12:13 PM	WTAE Noon News	12-1pm	:30	HH20TV02H	$250.00	NM
	4	WTAE	F	09/11/20	12:14 PM	WTAE Noon News	12-1pm	:30	HH20TV02H	$250.00	NM
	2	WTAE	M	09/14/20	12:15 PM	WTAE Noon News	12-1pm	:30	HH20TV02H	$250.00	NM
	3	WTAE	Tu	09/15/20	12:22 PM	WTAE Noon News	12-1pm	:30	HH20TV02H	$250.00	NM
	5	WTAE	W	09/16/20	12:24 PM	WTAE Noon News	12-1pm	:30	HH20TV02H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/10/20	09/16/20	5-6pm News M-F	5-6pm	MTWTF- -	:30	5	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/20	09/16/20	MTWTF- -	5	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WTAE	Th	09/10/20	5:15 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$400.00	NM
	4	WTAE	F	09/11/20	5:28 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$400.00	NM
	5	WTAE	M	09/14/20	5:21 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$400.00	NM
	2	WTAE	Tu	09/15/20	5:21 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$400.00	NM
	1	WTAE	W	09/16/20	5:12 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/10/20	09/11/20	5-6pm News M-F	5-6pm	- - - TF- -	:30	2	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/07/20	09/13/20	- - - TF- -	2	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WTAE	Th	09/10/20	5:56 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$450.00	NM
	2	WTAE	F	09/11/20	5:56 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/10/20	09/16/20	6-6:30pm News	6-6:30pm	MTWTF- -	:30	5	$900.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/20	09/16/20	MTWTF- -	5	$900.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WTAE	Th	09/10/20	6:24 PM	6-6:30pm News	6-6:30pm	:30	HH20TV02H	$900.00	NM
	1	WTAE	F	09/11/20	6:26 PM	6-6:30pm News	6-6:30pm	:30	HH20TV02H	$900.00	NM
	3	WTAE	M	09/14/20	6:25 PM	6-6:30pm News	6-6:30pm	:30	HH20TV02H	$900.00	NM
	2	WTAE	Tu	09/15/20	6:29 PM	6-6:30pm News	6-6:30pm	:30	HH20TV02H	$900.00	NM
	6	WTAE	W	09/16/20	6:24 PM	6-6:30pm News	6-6:30pm	:30	HH20TV02H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/10/20	09/16/20	Inside Edition	7-7:30pm	MTWTF- -	:30	2	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/20	09/16/20	MTWTF- -	2	$500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WTAE	Th	09/10/20	7:27 PM	Inside Edition	7-7:30pm	:30	HH20TV02H	$500.00	NM
	1	WTAE	F	09/11/20	7:29 PM	Inside Edition	7-7:30pm	:30	HH20TV02H	$500.00	NM

M-Sun 11pm News

INVOICE

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WTAE
PO Box 90039
Prescott, AZ 86304-9039

WTAE

Invoice #	2049852-1	Invoice Month	September 2020
Invoice Date	09/20/20	Invoice Period	08/31/20 - 09/16/20
Advertiser	Heidelbaugh/R/PA Attorney General		
Product	TH-Wed week		
Estimate #	2209		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	09/10/20	09/16/20		M-Su 11-11:35pm	MTWTFSS	:30	2	$500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		09/10/20	09/16/20	MTWTFSS	2	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Th	09/10/20	11:14 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	HH20TV02H	$500.00	NM
2	WTAE	F	09/11/20	11:33 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	HH20TV02H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	09/14/20	09/16/20	5-6am News	5 - 6am	MTW- - - -	:30	1	$250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		09/14/20	09/20/20	MTW- - - -	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	09/14/20	5:24 AM	5-6am News	5 - 6am	:30	HH20TV02H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	09/14/20	09/16/20	5-6am News	5 - 6am	MTW- - - -	:30	1	$250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		09/14/20	09/20/20	MTW- - - -	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Tu	09/15/20	5:43 AM	5-6am News	5 - 6am	:30	HH20TV02H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	09/14/20	09/16/20	5-6pm News M-F	5-6pm	MTW- - - -	:30	3	$750.00	NM

Class of Time - Pre-emptible with notice

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		09/14/20	09/20/20	MTW- - - -	3	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WTAE	M	09/14/20	5:56 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$750.00	NM
1	WTAE	Tu	09/15/20	5:40 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$750.00	NM
2	WTAE	W	09/16/20	5:41 PM	5-6pm News M-F	5-6pm	:30	HH20TV02H	$750.00	NM

	Total Spots	45

Payment Terms 30 Days

Gross Total	**$20,550.00**
Agency Commission	**$3,082.50**
Net Amount Due	**$17,467.50**

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