



TRAFFIC INSTRUCTIONS

Attention: Sherry Crider/Meg Davis

Station: KSIM-AM

Phone Number: 573-335-8291

Market: Paducah-Cape Girardeau-Harrisburg, MO Email Address: sherryc@riverradio.net; megd@riverradio.net

Advertiser: McCaskill for Senate

<u>Spot Name</u>	<u>Spot Number</u>	<u>Spot Length</u>	<u>Spot Rotation</u>
Over Tea	CMCR1823	60	100%

Effective Date 11/2/2018

Effective Time 3:00 PM

Duration The above instructions should run until further notice.

Spot Delivery Information

Spot Arrival Date: 11/2/2018

Spot Arrival Time: 11:30 AM

Spot Delivered Via: Email

Spots Previously Delivered:

PLEASE CONFIRM THESE INSTRUCTIONS BY SIGNING AND DATING BELOW AND RETURNING TO:

Confirmed Start Date: _____

Confirmed Start Time: _____

Signature: _____

Date: _____

Please contact Damaris Paris at Screen Strategies Media at 7032727300 with any questions.