

WDLA-92.1 FM
WDLA- 1270 AM
WTBD- 97.5 FM
WDHI/WIYN- 100.3/94.7 FM

ISSUES REPORT
4TH QUARTER
10/01/16 – 12/31/2016

FOURTH QUARTER REPORT 10/01-12/31 2016

IN SERVING THE PUBLIC INTEREST, WDLA-AM, WDLA-FM WDHI/WIYN-FM AND WTBD-FM OFFER A NUMBER OF PROGRAMING RESPONSES TO THE CONCERNS OF DELAWARE COUNTY, THE CITIES OF DELHI, WALTON AND SURROUNDING COUNTIES. FOLLOWING ARE SAMPLES OF THE TYPE OF ISSUES AND EVENTS COVERED AND HOW THEY WERE TREATED IN THE 4TH QUARTER OF 2016.

PUBLIC SERVICE ANNOUNCEMENTS

DURING THE 4TH QUARTER OF 2016 WE CONTINUED OUR POLICY OF AIRING PUBLIC SERVICE ANNOUNCEMENTS ON VARIOUS PUBLIC INTEREST EVENTS AND ISSUES. BOTH GENERAL AND LOCAL. THE LOCAL AMERICAN RED CROSS RAN A PSA ON HOW GIVING BLOOD SAVES LIVES IN DELAWARE COUNTY. LOCAL FOOD BANK OFFICIALS RECORDED A PSA URGING THOSE WHO CAN TO DONATE FOOD ITEMS DURING THE HOLIDAY SEASON. WE ALSO RAN LOCAL PSA'S FOR THE DELAWARE COUNTY HISTORICAL SOCIETY.

INTERVIEWS

DURING THE 4TH QUARTER OF 2016 WE CONTINUED TO INVITE COMMUNITY LEADERS TO OUR WALTON STUDIOS FOR LIVE INTERVIEWS ON MANY ISSUES OF CONCERN TO THE COMMUNITY. FOR EXAMPLE, ONCE A MONTH, WALTON TOWN SUPERVISOR CHARLES GREGORY REPORTS ON THE MONTHLY MEETING. WALTON MAYOR ED SNOW APPEARS IN THE STUDIO TWICE A MONTH TO DISCUSS THE LATEST ISSUES IN THE VILLAGE. WALTON CHAMBER PRESIDENT MAUREEN WACHA TALKS ABOUT CURRENT ECONOMY AND BUSINESS DEVELOPMENTS. WE ALSO DID INTERVIEWS WITH COMMUNITY LEADERS AND POLITICAL LEADERS. FEDERAL, STATE AND LOCAL.

INTRODUCTION

AS PER REVISED FEDERAL COMMUNICATIONS PUBLIC INSPECTION FILE RULE 73.3526[A], THIS DOCUMENT IS SUBMITTED IN THE LICENSEE'S GOOD FAITH JUDGEMENT THE ISSUE RESPONSIVE NEWS STORIES LISTED ARE JUST A SAMPLE OF THE TREATMENT OF ISSUES TO BE OF GREATEST CONCERN DURING THE MONTH'S OF OCTOBER, NOVEMBER AND DECEMBER 2016. THOSE AREAS NOT COVERED IN PROGRAMING AND NEWS SEGMENTS ARE ADDRESSED IN PUBLIC SERVICE ANNOUNCEMENTS. THE FOLLOWING ISSUES WERE OF GREATEST COMMUNITY CONCERN TO THE LISTENERS OF WDLA-FM; WDLA-AM; AND WDHI/WIYN-FM DURING THE 4TH QUARTER 2016

THE FOLLOWING NEWS STORIES PLAYED IN OCTOBER
WDLA-AM- 6AM, 7AM 8AM, 9AM
WDHI-FM - 6A, 7A, 8A, 9A

WDLA-FM - 6A,7A,8A, 9A, NOON, 4PM 5 PM 6 PM

10/1 COAT GIVEAWAY

We Reported UHS at Delaware Valley Hospital was once again holding a “Coat Give Away” for anyone wanting to donate or needing a winter coat. The news story detailed information on how to get involved.

10/03 GOVERNOR'S EFFORT

Governor Andrew Cuomo had set up a bi-partisan group to look at cutting taxes in New York. This is an ongoing issue that obviously affects many that we will continue to keep an eye on.

10/08 Changes Made

We reported a change on the CWC Board of Directors. Michael Triolo would replace Georgianna Lepke as president of the board.

10/14 RED CROSS VOLUNTEERS

Awards were given to Red Cross volunteers for their ongoing support to their communities and The Red Cross including phone interviews with several of those volunteers.

10/23 School Bus Safety Week

School Officials have urged motorists to be aware and alert in regard to the yellow lights when approaching a school bus preparing to pick up students and the fines and penalties of failing to do so.

10/30 Penal Law

Local school officials are pursuing an amendment to penal law article 240 to increase penalties for making threats to a public school property or students on that property.

THE FOLLOWING NEWS STORIES PLAYED IN November

WDLA-AM 970- 6AM,7AM 8AM, 9AM

WDHI-FM - 6A, 7A, 8A, 9A

WDLA-FM - 6A,7A,8A, 9A, NOON, 4PM 5 PM 6 PM

11/11 LOCAL POLITICIAN

Congressman Chris Gibson covered several topics in this news story including healthcare, the Government Shut-Down and Countryside Care Center

11/18 HEALTH CENTER CLOSURE

Representatives from several counties including Delaware attended a meeting to discuss the closure of The Greater Binghamton Health Center and the Broome Developmental Center.

11/20 School Response

Walton Central School responded to a request made at a board meeting for information regarding “economically disadvantaged child data”. The information is mainly used by state and federal governments to support the free meal program and to determine which school districts need additional funding.

DECEMBER NEWS STORIES

WDLA-AM 970- 6AM,7AM 8AM, 9AM

WDHI-FM - 6A, 7A, 8A, 9A

WDLA-FM - 6A,7A,8A, 9A, NOON, 4PM 5 PM 6 PM

12/4

DCED GRANT

Delaware County Economic Development was given a grant to attract Data Control Group LLC to an abandoned location in Hancock including a phone interview with Glenn Nealis Executive Director of DCED.

12/6

CONSTITUENTS VOICE CONCERNS

Assemblyman Cliff Crouch held a Town Hall Meeting in Walton to seek input from area voters and hear from them on various issues of concern.

12/10

STATE TROOPERS

Almost 200 new NY State Troopers would be hitting the roads in the near future after completing the necessary training in Albany.

12/10

BOMB THREAT

A bomb threat called in to SUNY Delhi was a hoax after buildings were evacuated and searched.

12/13

PROTECT AGAINST THE FLU

We reported on a Pediatric Flu Vaccine Clinic at UHS in Walton for ages 2-19 years who either have no health insurance or are covered by Medicaid.

12/19

DEPOSIT AUDIT

Village of Deposit audit by the State attorney General’s Office found that The village did not adopt realistic budgets and that trustees spent funds without proper approval. The village said it had corrected most of the issues before the audit and that no village funds were missing.

12/27

RED RIBBONS

The New York State Thruway Authority and MADD (Mother’s Against Drunk Driving) had teamed up to distribute 65,000 red ribbons at location across New York State as a reminder to “Stay Safe, Stay Sober” Campaign.

RESPECTIVELY SUBMITTED ON JANUARY 5TH BY

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NEWS ASSISTANT,TOWNSQUARE MEDIA

Walton ,NEW YORK
Wdla-FM; Wtbd-FM; Wdla-AM, WDHI/WIYN-FM