

CONTRACT

up 741081

WCHS-AM
1111 Virginia Street, E
Charleston, WV 25301
(304) 342-8131

<u>Contract / Revision</u> 741081 /		<u>Alt Order #</u>
<u>Advertiser</u> Kate White for Kanawha CO Board of Educat		<u>Original Date / Revision</u> 04/02/24 / 04/02/24
<u>Contract Dates</u> 04/03/24 - 05/14/24	<u>Estimate #</u>	
<u>Product</u> Political Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCHS-AM	<u>Account Executive</u> Missy Ciccarello	<u>Sales Office</u> MetroNews
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 110633	<u>Advertiser Ref</u> 111318	

And:

Kate White for Kanawha CO Board of Education
Attention: Kate White
1592 Quarrier Street
Charleston, WV 25311

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCHS	04/03/24	05/14/24	9:20 AM-10:00 AM	9:20 AM-10:00 AM		:30			NM	30	\$1,387.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	--111--				3	\$46.26			
	Week:	04/08/24	04/14/24	11111--				5	\$46.26			
	Week:	04/15/24	04/21/24	11111--				5	\$46.26			
	Week:	04/22/24	04/28/24	11111--				5	\$46.26			
	Week:	04/29/24	05/05/24	11111--				5	\$46.26			
	Week:	05/06/24	05/12/24	11111--				5	\$46.26			
	Week:	05/13/24	05/19/24	11-----				2	\$46.26			
N 2	WCHS	04/03/24	05/14/24	10:00 AM-12:00 PM	10:00 AM-12:00 PM		:30			NM	60	\$2,775.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	--222--				6	\$46.26			
	Week:	04/08/24	04/14/24	22222--				10	\$46.26			
	Week:	04/15/24	04/21/24	22222--				10	\$46.26			
	Week:	04/22/24	04/28/24	22222--				10	\$46.26			
	Week:	04/29/24	05/05/24	22222--				10	\$46.26			
	Week:	05/06/24	05/12/24	22222--				10	\$46.26			
	Week:	05/13/24	05/19/24	22-----				4	\$46.26			
Totals											90	\$4,163.40

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
04/01/24 -04/28/24	54	\$2,498.04	\$2,498.04	\$249.80	\$2,747.84
04/29/24 -05/14/24	36	\$1,665.36	\$1,665.36	\$166.54	\$1,831.90
Totals	90	\$4,163.40	\$4,163.40	\$416.34	\$4,579.74

*Tax 1 Note: Streaming Charleston 10%.

Signature: *M. Ciccarello* Date: *4/3/2024*

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: April 1, 2024.

Station and Location: WCHS 580

I, KATE WHITE,

[select one] Being

On behalf of: _____, a legally qualified candidate associated with the N/A political party or organization, and seeking the office of KAN. CO Bd of Ed in the PRIMARY election to be held on MAY, 14, 2024, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
:30	6a-10a	5		15	6

TOTAL CHARGES:

\$ 4579.74

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

Kate White

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

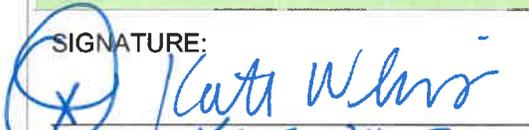
The name of the Treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

DATE OF SIGNATURE:


Name: KATE WHITE
Title: Candidate

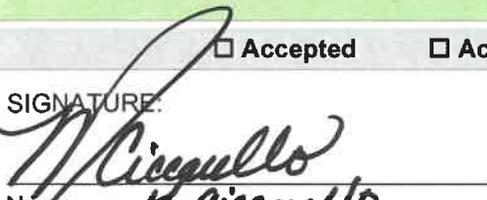
4/2/2024

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted Accepted in Part Rejected

SIGNATURE:

DATE OF SIGNATURE:


Name: M. Ciccarello
Title: SA. NET EXEC

4/3/2024

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Agreed Schedule of Broadcasts

(To Be Completed Only if Station Does Not Accept Entire Broadcast Request)

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
:30	6a-10a	M-F		15	6

ATTACH PROPOSED SCHEDULE WITH CHARGES (IF AVAILABLE):

AFTER AIRING BROADCAST:

Attach invoices or Actual Schedule of Broadcasts to this Form showing:

- (1) Actual date, exact time, class and charge per spot;
- (2) Date and exact time for all make-goods (if any) and reasons for them; and
- (3) Exact date, time, class, and dollar amount for each rebate given (if any).

POLITICAL FILE REQUIREMENTS: For two years after the election date, the station must retain all of the foregoing documentation in its political file. It is recommended that the station regularly update its political file as soon as possible. If not updated on a daily basis, the file should identify a contact person who can provide the times that specific spots aired and the rates charged.

Kate White – Kanawha Co. Board of Ed

“30 radio spot script

"Our children and families deserve leaders on the Kanawha County Board of Education.

And, Kate White is a leader that our families can trust.

Kate White fights for safer schools for our kids and the best education for our children and teachers in Kanawha County.

Kate White is a wife, a mother, and a leader in our community. Kate White understands our families and will deliver a world class education for all of us.

Let's vote for better education and a brighter future in Kanawha County. Let's vote for Kate White for Kanawha County Board of Education.

Paid for by the Committee to elect Kate White for school board.”

KATE WHITE
1592 QUARRIER ST.
CHAS WV 25011

69-339/515

100

DATE

7/2/24

WVRC Radio

PAY TO
THE ORDER OF

four thousand five hundred seventy nine ¹⁴/₁₀₀

\$ 4,579.74

DOLLARS



Security Features
Indicated
Details on Back

DELIVER WALLET OR DUPLICATE

TRUIST

MEMO radio ad

Kate White

MP



SPECIALTY BLUE