

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <p style="text-align: center; font-size: 1.2em;">WBRC</p>	<b>Date:</b> <p style="text-align: center; font-size: 1.2em;">7/10/17</p>
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund 45 North Hill Drive Suite 100 Warrenton, VA 20186 Phone: 703-574-3044
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p><input checked="" type="checkbox"/> <b>Yes</b> <span style="margin-left: 200px;"><input type="checkbox"/> <b>No</b></span></p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

<p>Luther Strange U.S. Senate Primary: August 15, 2017</p>	
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I represent that the payment for the above described broadcast time has been furnished by (name and address):

<p>Senate Leadership Fund 45 North Hill Drive Suite 100 Warrenton, VA 20188</p>	
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

<p>Steven Law, President Caleb Crosby, Treasurer</p>
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/10/17                      [Signature]                      703-485-0398  
Date                                      Signature                                      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted                       Accepted in Part                       Rejected  
[Signature]                      DAVE DUNCAN                      S.S.M.  
Signature                                      Printed Name                                      Title

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*

# ORDER



**Orders**  
**Order / Rev:** 1776892  
**Alt Order #:** 08714027  
**Product Desc:** SENATE LDRSHP FUND  
**Estimate:** 3658  
**Flight Dates:** 07/12/17 - 07/12/17  
**Original Date / Rev:** 07/10/17 / 07/10/17  
**Order Type:** Political

**WBRC-TV**  
**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 25093  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Senate Leadership Fund  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 1  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/17	07/12/17	5	\$2,900.00	\$2,465.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2017	5	\$2,900.00	\$2,465.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$2,900.00</b>	<b>\$2,465.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WBRC-TV	50%	\$2,900.00
Market	100%	\$5,800.00

**Competitive Share**

	Share	Total
WABM	0%	\$0.00
WBIQ	0%	\$0.00
WBMA	27%	\$1,566.00
WBRCb	0%	\$0.00
WCFT	0%	\$0.00
WCIQ	0%	\$0.00
WDBB	0%	\$0.00
WIAT	4%	\$232.00
WJRD	0%	\$0.00
WJSU	0%	\$0.00
WPXH	0%	\$0.00
WTJP	0%	\$0.00
WTTO	5%	\$290.00
WVTM	14%	\$812.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBRC	07/12/17	07/12/17	RI M-F 1-130pm	Comm	1-130pm	--1----	:30	1	\$240.00	P 1	0.00	NM	1	\$240.00
RIGHT THIS MINUTE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/10/17	07/16/17	--1----		1		\$240.00		0.00					

Order / Rev: 1776892  
 Alt Order #: 08714027  
 Flight Dates: 07/12/17 - 07/12/17

Advertiser: ISS/Senate Leadership Fund  
 Product Desc: SENATE LDRSHP FUND  
 Estimate: 3658  
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBRC	07/12/17	07/12/17	RI M-F 1-130pm RIGHT THIS MINUTE	Comm	1-130pm	--1----	:30	1	\$240.00	P 1	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/17	07/16/17	--1----		1				\$240.00		0.00			
E 2	WBRC	07/12/17	07/12/17	SYN M-F 10-11am RACHAEL RAY	Comm	10-11am	--1----	:30	1	\$270.00	P 1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/17	07/16/17	--1----		1				\$270.00		0.00			
E 3	WBRC	07/12/17	07/12/17	SYN LF M-TH 1035-1105am TMZ	Comm	1035-1105p	--1----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/17	07/16/17	--1----		1				\$400.00		0.00			
E 4	WBRC	07/12/17	07/12/17	LOC FOX 6 M-F News 530 530pm News	Comm	530-6pm	--1----	:30	1	\$1,010.00	P 1	0.00	NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/17	07/16/17	--1----		1				\$1,010.00		0.00			
E 5	WBRC	07/12/17	07/12/17	LOC FOX 6 M-F News 930 M-F 930pm News	Comm	930-10pm	--1----	:30	1	\$980.00	P 1	0.00	NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/17	07/16/17	--1----		1				\$980.00		0.00			
													Totals	5	\$2,900.00



Rep: TELEREP, INC.  
Run On: Jul10/17 at 17:18

E-Order#: T747830 (Rev.0) Agy#6339707  
Station: WBRC-TV BIRMINGHAM (ANN AND  
Agency: MAIN STREET MEDIA GROUP  
Advertiser: ISS/SENATE LEADERSHIP FUND  
Buyer: STEPHANIE MARONEY

REP BUYLINES

Headline#: 8714027 (Rev.0)  
Dates: Jul12/17 - Jul12/17  
Product: SENATE LDRSHIP FUND  
Prod#: 3658  
Tel #:

Traffic#:  
Salesperson: KRISTEN WASKIE  
Est#: 3658  
Demo: RA35+

Page: 1  
Requested by: TR

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Ending Date	# of Wks	Spl/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	1	Wed/7-130P	30S	\$240	Jul12/17	1	1	1	\$240	RIGHT THIS MINUTE	0.0	Jul10/17 Rev #0: A
	2	Wed/10-11A	30S	\$270	Jul12/17	1	1	1	\$270	RACHAEL RAY	0.0	Jul10/17 Rev #0: A
	3	Wed/1030-11P	30S	\$400	Jul12/17	1	1	1	\$400	TMZ	0.0	Jul10/17 Rev #0: A
	4	Wed/530-6P	30S	\$1,010	Jul12/17	1	1	1	\$1,010	NEWS	0.0	Jul10/17 Rev #0: A
	5	Wed/930-10P	30S	\$980	Jul12/17	1	1	1	\$980	NEWS	0.0	Jul10/17 Rev #0: A
<b>Total 5 Spots for:</b>									<b>\$2,900</b>		<b>0.0</b>	
Monthly Estimate Dollars:									\$2,900	Jul17	0.0	Jul17