

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 8/22/2016

WWL - AM / FM

I, BRABENDEROX LLC,

being/on behalf of: JOHN FLEMING,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US SENATE

in the 2016 PRIMARY

election to be held on: NOVEMBER 08

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FLEMING FOR LOUISIANA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SUSAN SHAW

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/22/2016

Date

Liz Brabender Kundu Digitally signed by Liz Brabender Kundu
Date: 2016.02.16:20:07:09 -05'00'

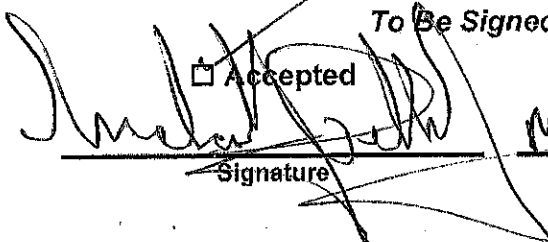
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

MALCOLM J. FELHAM, JR.
Printed Name

DDS
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BRABENDERCOX LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

LIZ BRABENDER KUNDU

printed name

8/22/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available).

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Christina Molinario

From: Pollock, Kevin <Kevin.Pollock@KatzRadioGroup.com>
Sent: Tuesday, August 16, 2016 10:41 AM
Subject: John Fleming for Senate
Attachments: NAB - Fleming for US Senate.pdf

Importance: High

Attached is the nab for the new Fleming orders you received that start next week! Spot/traffic remains the same!

Kevin Pollock
National Sales Assistant
Katz Radio Group
111 Presidential Blvd | Suite 110 | Bala Cynwyd, PA 19004
Kevin.Pollock@katzradiogroup.com
O: 215.557.4255 | F: 917.206.9800



REVISED

Aug 16, 16
 CONT# 30009947 Mod# Ver# 3 (Last =)
 REP Katz Radio Group
 TO WWL-FM (New Orleans, LA)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY BRABENDER COX
 ADDR 1218 GRANDVIEW AVE 1ST FLOOR
 PITTSBURGH, PA 15211

DDS CONT# 0
 C/P/E: FLE / SEN / 1
 SALESPERSON FAX#
 PH # 412-434-6320

BYR LIZ BRABENDER KUNDU
 ADV JOHN FLEMING FOR US SENATE
 PDT Fleming for US Senate
 FLT Aug 22, 16 - Aug 28, 16

*** REP ORDER COMMENT ***

**** 8/16/2016 11:38:00 AM: *HEADER WAS CORRECTED, NO TOTALS HAVE CHANGED***

**** 8/16/2016 11:38:00 AM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH KEVIN.POLLOCK@KATZRADIOGROUP.COM OR CALL 215-557-4255. THANK YOU!**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	M.....	6A - 10A	60	08/22/2016 - 08/22/2016	1D	2	\$225.00	2
	1.2	M.....	10A - 3P	60	08/22/2016 - 08/22/2016	1D	3	\$150.00	3
	1.3	M.....	3P - 7P	60	08/22/2016 - 08/22/2016	1D	2	\$175.00	2
				** FLIGHT TOTALS **			7	\$1,250.00	
		<u>FLIGHT 2</u>							
	2.1	.T.....	6A - 10A	60	08/23/2016 - 08/23/2016	1D	2	\$225.00	2
	2.2	.T.....	10A - 3P	60	08/23/2016 - 08/23/2016	1D	3	\$150.00	3
	2.3	.T.....	3P - 7P	60	08/23/2016 - 08/23/2016	1D	2	\$175.00	2
				** FLIGHT TOTALS **			7	\$1,250.00	
		<u>FLIGHT 3</u>							
	3.1	..W....	6A - 10A	60	08/24/2016 - 08/24/2016	1D	2	\$225.00	2
	3.2	..W....	10A - 3P	60	08/24/2016 - 08/24/2016	1D	3	\$150.00	3
	3.3	..W....	3P - 7P	60	08/24/2016 - 08/24/2016	1D	2	\$175.00	2
				** FLIGHT TOTALS **			7	\$1,250.00	
		<u>FLIGHT 4</u>							
	4.1	...T...	6A - 10A	60	08/25/2016 - 08/25/2016	1D	2	\$225.00	2
	4.2	...T...	10A - 3P	60	08/25/2016 - 08/25/2016	1D	3	\$150.00	3
	4.3	...T...	3P - 7P	60	08/25/2016 - 08/25/2016	1D	2	\$175.00	2

CONT# 30009947 Mod# Ver# 3 (Last =)
 REP Katz Radio Group

DDS CONT# 0
 C/P/E: FLE / SEN / 1

				** FLIGHT TOTALS **			7	\$1,250.00	
		FLIGHT 5							
5.1F..	6A - 10A	60	08/26/2016 - 08/26/2016	1D	2	\$225.00	2	
5.2F..	10A - 3P	60	08/26/2016 - 08/26/2016	1D	3	\$150.00	3	
5.3F..	3P - 7P	60	08/26/2016 - 08/26/2016	1D	2	\$175.00	2	
				** FLIGHT TOTALS **			7	\$1,250.00	

Aug 16, 16
 CONT# 30009947 Mod# Ver# 3 (Last =)
 REP Katz Radio Group

DDS CONT# 0
 C/P/E: FLE / SEN / 1

	Aug 16						
SPOTS	35						
CASH	6250.00						
TRADE	0.00						
NSL	0.00						
TOTAL	6250.00						
							TOTAL
SPOTS							35
CASH							6,250.00
TRADE							0.00
NSL							0.00
TOTAL							6,250.00

**** Competitive Comments ****

SVC: SP16 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER



Orders
Order / Rev: 633562
Alt Order #: 30009947
Product Desc: Fleming for US Senate
Estimate: 1
Flight Dates: 08/22/16 - 08/26/16
Original Date / Rev: 08/16/16 / 08/16/16
Order Type: GENERAL

Entercom New Orleans WL

Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency Name: Brabender Cox Mihalke
Buying Contact:
Billing Contact:
 1218 Grandview Avenue
 Pittsburgh, PA 15211

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: John Fleming Congress
Demographic: A35+
Product Codes: Candidates
Priority: FULL
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/26/16	35	\$6,250.00	\$5,312.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	35	\$6,250.00	\$5,312.50	0.00
Totals	35	\$6,250.00	\$5,312.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWL	08/22/16	08/28/16	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	22222--	1:00	10	\$225.00	FULL	0.00	NM	10	\$2,250.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	22222--	10		\$225.00		0.00						
E 2	WWL	08/22/16	08/28/16	M-F 10a-4p M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	33333--	1:00	15	\$150.00	FULL	0.00	NM	15	\$2,250.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	33333--	15		\$150.00		0.00						
E 3	WWL	08/22/16	08/28/16	M-F 6a-8p M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	22222--	1:00	10	\$175.00	FULL	0.00	NM	10	\$1,750.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	22222--	10		\$175.00		0.00						
													Totals	35	\$6,250.00