

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WABI-TV</u>	Date: <u>10/3/14</u>
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I, American Media Advocacy Group,

being/on behalf of: Donald J. Trump for President, Inc.,

a legally qualified candidate of the Republican Party

political party for the office of: President of the United States of America

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/16
Date

Steve Sykes
Signature

To Be Signed By Station Representative

☒ Accepted
Kim Lee
Signature

☐ Accepted in Part
Kim Lee
Printed Name

☐ Rejected
GSN
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Donald J. Trump for President, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Syckes agent for Donald J Trump for President Inc

signature of candidate or authorized committee

Steve Syckes

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25323410	Changes as of: 10/3/2016 at 5:46 PM	Version: Current State Version 2
CPE: 521/968/8006	Flight: 10/18/16 - 10/24/16	Total \$: \$12,330.00
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Total Spots: 55
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: Maine Agency Order #: 5446951	Office: WASHINGTON Primary Demo: Adults 18+
	Buyer: MediaAssistant, AMAG Salesperson: NILE NOYES 202-872-5880	Con Type: POLITICAL/NOTE Assistant: NILE NOYES 202-872-5880
Comments: Separation: 30		Traffic #: 6888 Separation:

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F-M 5a-6a		TV5 MORN NWS 1	\$125.00	3.8	30	1	1	1	1	0	0	1	5	\$625.00	\$32.89	19.0
2	Tu-F-M 6a-7a		TV5 MORN NWS 2	\$250.00	5.1	30	1	1	1	1	0	0	1	5	\$1,250.00	\$49.02	25.5
3	Tu-F-M 7a-9a		CBS THS MRNG-2<	\$100.00	3.0	30	1	1	1	1	0	0	1	5	\$500.00	\$33.33	15.0
4	Su 9a-10:30a		SUNDAY MRN-CBS	\$250.00	4.3	30	0	0	0	0	0	1	0	1	\$250.00	\$58.14	4.3
5	Tu-F-M 11a-12n		PRICE-RT 1-CBS/PRICE-RT 2-CBS	\$90.00	3.5	30	0	1	0	1	0	0	0	2	\$180.00	\$25.71	7.0
6	Tu-F-M 12n-12:30p		TV5 NEWS NOON	\$100.00	4.2	30	1	0	1	1	0	0	1	3	\$300.00	\$23.81	12.6
7	Tu-F-M 5p-5:30p		TV5 NWS AT 5 1	\$260.00	9.1	30	1	1	1	1	0	0	1	5	\$1,300.00	\$28.57	45.5
8	Tu-F-M 5:30p-6p		TV5 NWS AT 5 2	\$285.00	9.5	30	1	1	1	1	0	0	1	5	\$1,425.00	\$30.00	47.5
9	Tu-F-M 6p-7p		TV5 NEWS AT 6/CBS EVE NWS	\$425.00	15.2	30	1	1	1	1	0	0	1	5	\$2,125.00	\$27.96	76.0
REV-10	Sa 6p-7p		TV5 NEWS SAT 6	\$225.00	7.6	30	0	0	0	0	1	0	0	0	\$0.00	\$29.61	0.0
REV-11	Su 6p-7p		TV5NWS SU	\$225.00	8.0	30	0	0	0	0	0	1	0	0	\$0.00	\$28.13	0.0
12	Tu-F-M 7p-7:30p		BIG BNG THEORY	\$275.00	10.1	30	1	1	1	1	0	0	1	5	\$1,375.00	\$27.23	50.5
13	Tu-F-M 7:30p-8p		2 BROKE GIRLS	\$225.00	5.4	30	1	1	1	1	0	0	1	5	\$1,125.00	\$41.67	27.0
14	Su 7p-8p		60 MINUTES-CBS	\$775.00	8.5	30	0	0	0	0	0	1	0	1	\$775.00	\$91.18	8.5
15	Tu-F-M 11p-11:35p		TV5 NEWS AT 11	\$110.00	1.6	30	1	1	1	1	0	0	1	5	\$550.00	\$68.75	8.0
16	Sa 11p-11:35p		TV5 NEWS SA-11	\$100.00	2.0	30	0	0	0	0	1	0	0	1	\$100.00	\$50.00	2.0
REV+17	Sa 8p-9p		CRIMETIME	\$225.00	0.0	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
REV+18	Sa 9p-10p		CRIMETIME	\$225.00	0.0	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
TOTALS:							10	10	10	10	3	2	10	55	\$12,330.00	\$35.39	348.4



125 West 55th St
New York, NY 10019

Contract # 25323410 **Changes as of:** 10/3/2016 at 5:46 PM **Version:** Current State Version 2

CPE: 521/968/8006 **Flight:** 10/18/16 - 10/24/16 **Station:** WABI

Agency: AMER MEDIA & ADVOCACY GROUP **Advertiser:** TRUMP, DONALD **Market:** Bangor

Product: Maine **Office:** WASHINGTON **Total CPE:** \$35.39

Agency Order #: 5446951 **Primary Demo:** Adults 18+ **Total Spots:** 55

Buyer: MediaAssistant, AMAG **Con Type:** POLITICAL/NOTE **Traffic #:** 6888

Salesperson: NILE NOYES **Assistant:** NILE NOYES **Separation:**

Total \$: \$12,330.00

Special Instructions	
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Date/Time	Added by	Comment
10/03/16 5:38 PM	NILE NOYES	Separation: 30
10/03/16 3:26 PM	Amber Bachelder	LINES 10 & 11 - NA- PCHANGES DUE TO NCAA AND NFL. PLEASE REVISE ASAP
10/03/16 3:26 PM	System	Notice Received
10/03/16 10:59 AM	NILE NOYES	Separation: 30

Competitive Information	
Market Budget:	\$22,018
WABI Share:	56%
Comment:	
WLBZ:	23%
WVII:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	55	\$12,330.00	\$35.39	348.4
Total	100%	55	\$12,330.00	\$35.39	348.4

Monthly Summary		
Month	Spots	Dollars
2016-Oct	55	\$12,330.00
Total	55	\$12,330.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	10/3/16 5:38 PM	NILE NOYES	Revised		\$0 \$12,330.00 Entered \$ from \$0.00 to \$12,330.00. 4 buylines added or modified.
Makegood 1	10/3/16 3:26 PM	Amber Bachelder	Confirmed		\$0 \$12,330.00 Changes: Total GIMPs from 0 to 364, Total CPM from \$0.00 to \$33,873.63.
New	10/3/16 10:59 AM	NILE NOYES	Confirmed	55	\$12,330.00 \$12,330.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER



Orders
Order / Rev: 6888
Alt Order #: 25323410
Product Desc: MAINE
Estimate: 8006
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/04/16 / 10/04/16
Order Type: GENERAL

WABI-TV 5

Primary AE: Katz Washington, DC
Sales Office: DC
Sales Region: National

Agency
Name: Amer Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Trump, Donald
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	55	\$12,330.00	\$10,480.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	55	\$12,330.00	\$10,480.50	348.40
Totals	55	\$12,330.00	\$10,480.50	348.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WABI	10/18/16	10/24/16	TV 5 News at 430a TV 5 News at 5a	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	11111--	:30	5	\$125.00	P-04	3.80	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$125.00		3.80			
		Week: 10/24/16	10/30/16	1-----		1				\$125.00		3.80			
2	WABI	10/18/16	10/24/16	TV 5 News at 6a TV 5 News at 6a	CM	6a-7a	11111--	:30	5	\$250.00	P-04	5.10	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$250.00		5.10			
		Week: 10/24/16	10/30/16	1-----		1				\$250.00		5.10			
3	WABI	10/18/16	10/24/16	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$100.00	P-04	3.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$100.00		3.00			
		Week: 10/24/16	10/30/16	1-----		1				\$100.00		3.00			
4	WABI	10/18/16	10/24/16	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	-----1	:30	1	\$250.00	P-04	4.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1				\$250.00		4.30			
		Week: 10/24/16	10/30/16	-----		0				\$250.00		4.30			
5	WABI	10/18/16	10/24/16	M-F 11a-12p PRICE IS RIGHT	CM	11a-12p	--1-1--	:30	2	\$90.00	P-04	3.50	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1-1--		2				\$90.00		3.50			
		Week: 10/24/16	10/30/16	-----		0				\$90.00		3.50			

Totals	55	\$12,330.00
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