



**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 30

Buyer: MediaAssistant, AMAG  
Salesperson: NILE NOYES  
202-872-5880

Con Type: POLITICAL/VOTE  
Assistant: NILE NOYES  
202-872-5880

Traffic #: 6890  
Separation:

Contract # 25023412

Changes as of: 10/26/2016 at 3:50 PM

Version: Current State Version 4

CPE: 521/968/8008

Flight: 11/1/16 - 11/7/16

Station: WABI

Total \$: \$12,330.00

Agency: AMER MEDIA &  
ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Bangor

Total Spots: 58

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Product: Maine  
Agency Order #: 5446976

Office: WASHINGTON  
Primary Demo: Adults 18+

Total CPP: \$33.89  
Total GRP: 363.8

#	Day/Time	DP	Program	Rate	A18P Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7				
1	Tu-F,M 5a-6a		TV5 MORN NWS 1	\$125.00	3.8	30	1	1	1	1	0	0	1	5	\$625.00	\$32.89	19.0
REV+2	Tu-F,M 6a-7a		TV5 MORN NWS 2	\$250.00	5.1	30	1	1	1	1	0	0	1	6	\$1,500.00	\$49.02	30.6
3	Tu-F,M 7a-9a		CBS THIS MORN-2<	\$100.00	3.0	30	1	1	1	1	0	0	1	5	\$500.00	\$33.33	15.0
4	Su 9a-10:30a		SUNDAY MRN-CBS	\$250.00	4.3	30	0	0	0	0	0	1	0	1	\$250.00	\$58.14	4.3
REV-5	Tu-F,M 11a-12n		PRICE-RT 1-CBS/PRICE-RT 2-CBS	\$90.00	3.5	30	0	1	0	1	0	0	0	1	\$90.00	\$25.71	3.5
REV+6	Tu-F,M 12n-12:30p		TV5 NEWS NOON	\$100.00	4.2	30	1	0	1	0	1	0	1	5	\$500.00	\$23.81	21.0
7	Tu-F,M 3p-5:30p		TV5 NWS AT 5 1	\$260.00	9.1	30	1	1	1	1	0	0	1	5	\$1,300.00	\$28.57	45.5
8	Tu-F,M 5:30p-6p		TV5 NWS AT 5 2	\$285.00	9.5	30	1	1	1	1	0	0	1	5	\$1,425.00	\$30.00	47.5
9	Tu-F,M 6p-7p		TV5 NEWS AT 6/CBS EVE NWS	\$425.00	15.2	30	1	1	1	1	0	0	1	5	\$2,125.00	\$27.96	76.0
10	Sa 6p-7p		TV5 NEWS SAT 6	\$225.00	7.6	30	0	0	0	0	0	0	0	0	\$0.00	\$29.61	0.0
11	Su 6p-7p		TV5NWS SU	\$225.00	8.0	30	0	0	0	0	0	0	0	0	\$0.00	\$28.13	0.0
12	Tu-F,M 7p-7:30p		BIG BNG THEORY	\$275.00	10.1	30	1	1	1	1	0	0	1	5	\$1,375.00	\$27.23	50.5
13	Tu-F,M 7:30p-8p		2 BROKE GIRLS	\$225.00	5.4	30	1	1	1	2	0	0	1	6	\$1,350.00	\$41.67	32.4
14	Su 7p-8p		60 MINUTES-CBS	\$550.00	8.5	30	0	0	0	0	0	1	0	1	\$550.00	\$64.71	8.5
15	Tu-F,M 11p-11:35p		TV5 NEWS AT 11	\$110.00	1.6	30	1	1	1	1	0	0	1	5	\$550.00	\$68.75	8.0
16	Sa 11p-11:35p		TV5 NEWS SA-11	\$100.00	2.0	30	0	0	0	0	1	0	0	1	\$100.00	\$50.00	2.0
REV-17	Sa 8p-9p		CRIMETIME	\$225.00	0.0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
REV-18	Sa 9p-10p		CRIMETIME	\$225.00	0.0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
REV+19	M-F 10a-11a		DR OZ	\$45.00	0.0	30	0	1	0	1	0	0	0	2	\$90.00	\$0.00	0.0
TOTALS:							12	12	10	11	1	2	10	58	\$12,330.00	\$33.89	363.8



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25323412

Changes as of: 10/26/2016 at 3:50 PM

Version: Current State Version 4

CPE: 521/968/8008

Flight: 11/1/16 - 11/7/16

Station: WABI

Total \$: \$12,330.00

Agency: AMER MEDIA &  
ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Bangor

Total Spots: 58

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Product: Maine  
Agency Order #: 5446976

Office: WASHINGTON  
Primary Demo: Adults 18+

Total CPM: \$33.89  
Total GRP: 363.8

Buyer: MediaAssistant, AMAG  
Salesperson: NILE NOYES  
202-872-5880

Con Type: POLITICAL/NOTE  
Assistant: NILE NOYES  
202-872-5880

Traffic #: 6890  
Separation:

Special  
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/26/16 10:47 AM	Amber Bachelder	LINE 5- 1X 11/4 NA LINE 17- 1X 11/5 NA- PCHANGE TO SEC FOOTBALL LINE 18- 1X 11/5 NA- PCHANGE TO SEC FOOTBALL
10/24/16 10:59 AM	Amber Bachelder	LINE 5- 1X 11/4 NA LINE 17- 1X 11/5 NA- PCHANGE TO SEC LINE 18- 1X 11/5 NA- PCHANGE TO SEC PLEASE ADVISE ASAP.
10/19/16 9:19 AM	Amber Bachelder	LINE 17- 1X 11/5 NA- PCHANGE TO SEC FOOTBALL LINE 18- 1X 11/5 NA- PCHANGE TO SEC FOOTBALL
10/13/16 4:05 PM	Amber Bachelder	LINE 17- 1X 11/5 NA- PCHANGE TO SEC FOOTBALL LINE 18- 1X 11/5 NA- PCHANGE TO SEC FOOTBALL
10/03/16 5:41 PM	NILE NOYES	Separation: 30
10/03/16 4:07 PM	Amber Bachelder	LINE 5- 1X 11/4 NA- PCHANGE TO SEC FOOTBALL. PLEASE REVISE.
10/03/16 3:55 PM	System	Notice Received.
10/03/16 10:59 AM	NILE NOYES	Separation: 30

Competitive Information	
Market Budget:	\$22,018
WABI Share:	56%
Comment:	
WLBZ:	23%
WWII:	21%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPM
	100%	58	\$12,330.00	\$33.89
Total	100%	58	\$12,330.00	\$33.89

Monthly Summary		
Month	Spots	Dollars
2016-Nov	58	\$12,330.00
Total	58	\$12,330.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Revision	10/26/16 3:50 PM	NILE NOYES	Revised	2	\$0 \$12,330.00 Changes: Total Spots from 56 to 58. Total GRPs from 353.8 to 363.8. Total CPM from \$34.85 to \$33.89. 6 Buylines added or modified.
Makegood 5	10/26/16 10:47 AM	Amber Bachelder	Confirmed		\$0 \$12,330.00
Makegood 4	10/24/16 10:59 AM	Amber Bachelder	Confirmed		\$0 \$12,330.00
Makegood 3	10/19/16 9:19 AM	Amber Bachelder	Confirmed		\$0 \$12,330.00
Revision	10/18/16 9:54 AM	NILE NOYES	Confirmed	1	\$0 \$12,330.00 Changes: Total GRPs from 348 to 354. Total CPM from \$35.39 to \$34.85. Total Spots from 55 to 56. Total GRPs from 364.0 to 353.8. 2 Buylines added or modified.
Makegood 2	10/13/16 4:05 PM	Amber Bachelder	Confirmed		\$0 \$12,330.00
Revision	10/3/16 5:41 PM	NILE NOYES	Confirmed		\$0 \$12,330.00 Changes: Total GRPs from 364.0 to 348.4. Total CPM from \$33.87 to \$35.39. User Entered \$ from \$0.00 to \$12,330.00. 4 Buylines added or modified.
Makegood 1	10/3/16 4:07 PM	Amber Bachelder	Confirmed		\$0 \$12,330.00 Changes: Total GRPs from 0 to 364. Total CPM from \$0.00 to \$33.87. 3.63.



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract #	25323412	Changes as of:	10/26/2016 at 3:50 PM	Version:	Current State Version 4	Total \$:	\$12,330.00
CPE:	521/968/8008	Flight:	11/1/16 - 11/7/16	Station:	WABI	Total Spots:	58
Agency:	AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser:	TRUMP, DONALD	Market:	Bangor	Total CPP:	\$33.89
		Product:	Maine	Office:	WASHINGTON	Total GRP:	363.8
		Agency Order #:	5446976	Primary Demo:	Adults 18+		
		Buyer:	MediaAssistant, AMAG	Con Type:	POLITICAL/VOTE	Traffic #:	6890
		Salesperson:	NILE NOYES 202-872-5880	Assistant:	NILE NOYES 202-872-5880	Separation:	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	10/3/16 10:59 AM	NILE NOYES	Confirmed	55		\$12,330.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# ORDER



**Orders**  
**Order / Rev:** 6890  
**Alt Order #:** 25323412  
**Product Desc:** MAINE  
**Estimate:** 8008  
**Flight Dates:** 11/01/16 - 11/07/16  
**Original Date / Rev:** 10/27/16 / 10/27/16  
**Order Type:** GENERAL

**WABI-TV 5**  
**Primary AE:** Katz Washington, DC  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** Amer Media & Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Trump, Donald  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-04  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	58	\$12,330.00	\$10,480.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	58	\$12,330.00	\$10,480.50	360.30
<b>Totals</b>	<b>58</b>	<b>\$12,330.00</b>	<b>\$10,480.50</b>	<b>360.30</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WABI	11/01/16	11/07/16	TV 5 News at 430a TV 5 News at 5a (5:00 AM-6:00 AM)	CM	5:00 AM-6:00 AM	11111--	:30	5	\$125.00	P-04	3.80	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$125.00		3.80			
		Week: 11/07/16	11/13/16	1-----		1				\$125.00		3.80			
N 2	WABI	11/01/16	11/07/16	TV 5 News at 6a TV 5 News at 6a	CM	6a-7a	11111--	:30	5	\$250.00	P-04	5.10	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$250.00		5.10			
		Week: 11/07/16	11/13/16	2-----		2				\$250.00		5.10			
3	WABI	11/01/16	11/07/16	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$100.00	P-04	3.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$100.00		3.00			
		Week: 11/07/16	11/13/16	1-----		1				\$100.00		3.00			
4	WABI	11/01/16	11/07/16	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	-----1	:30	1	\$250.00	P-04	4.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$250.00		4.30			
		Week: 11/07/16	11/13/16	-----		0				\$250.00		4.30			
N 5	WABI	11/01/16	11/07/16	M-F 11a-12p PRICE IS RIGHT	CM	11a-12p	--1-1--	:30	2	\$90.00	P-04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----		1				\$90.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$90.00		0.00			

WABI-TV 5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WABI	11/01/16	11/07/16	TV5 News at Noon TV5 News at Noon	CM	12p-1230p	11111--	:30	5	\$100.00	P-04	4.20	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$100.00		4.20			
		Week: 11/07/16	11/13/16	1-----		1				\$100.00		4.20			
7	WABI	11/01/16	11/07/16	TV5 News at 5p TV5 News at 5p	CM	5p-530p	11111--	:30	5	\$260.00	P-04	9.10	NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$260.00		9.10			
		Week: 11/07/16	11/13/16	1-----		1				\$260.00		9.10			
8	WABI	11/01/16	11/07/16	TV5 News at 530p TV5 News at 530p	CM	530p-6p	11111--	:30	5	\$285.00	P-04	9.50	NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$285.00		9.50			
		Week: 11/07/16	11/13/16	1-----		1				\$285.00		9.50			
9	WABI	11/01/16	11/07/16	Early News Rot. M-F 6p-7p Early News Rot. M-F 6p-7p	CM	6p-7p	11111--	:30	5	\$425.00	P-04	15.20	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$425.00		15.20			
		Week: 11/07/16	11/13/16	1-----		1				\$425.00		15.20			
12	WABI	11/01/16	11/07/16	M-F 7p-730p BIG BANG THEORY	CM	7p-730p	11111--	:30	5	\$275.00	P-04	10.10	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$275.00		10.10			
		Week: 11/07/16	11/13/16	1-----		1				\$275.00		10.10			
13	WABI	11/01/16	11/07/16	M-F 730-8p 2 BROKE GIRLS	CM	730-8p	11111--	:30	5	\$225.00	P-04	5.40	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1112--		5				\$225.00		5.40			
		Week: 11/07/16	11/13/16	1-----		1				\$225.00		5.40			
14	WABI	11/01/16	11/07/16	Sunday Prime Hr 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$550.00	P-04	8.50	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$550.00		8.50			
		Week: 11/07/16	11/13/16	-----		0				\$775.00		8.50			
15	WABI	11/01/16	11/07/16	TV5 News at 11p M-F TV5 News at 11p M-F	CM	11p-1135p	11111--	:30	5	\$110.00	P-04	1.60	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$110.00		1.60			
		Week: 11/07/16	11/13/16	1-----		1				\$110.00		1.60			
16	WABI	11/01/16	11/07/16	TV5 News at 11p Sa-Su TV5 News at 11p Sa-Su	CM	11p-1130p	-----1-	:30	1	\$100.00	P-04	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$100.00		2.00			
		Week: 11/07/16	11/13/16	-----		0				\$100.00		2.00			
N 19	WABI	11/01/16	11/07/16	M-F 10a-11a DOCTOR OZ	CM	10a-11a	-11----	:30	2	\$45.00	P-04	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-11----		2				\$45.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$45.00		0.00			
Totals														58	\$12,330.00