

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 3-28-24
Time/Duration: 10 min
Station: W.S.W.V. 5M
Subject: Solar Project Coming to Nicholas Co.

Discussion: Solar Farm funding for Nicholas
County - Startup 400-500 New Jobs
update on other various Nicholas
projects

Guest(s): Garrett Cole Nicholas County
Commissioner

Media Coverage: Live On-Air Video

Station Representative: 

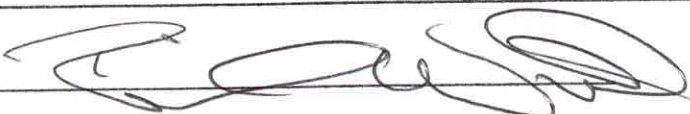
WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 3-25-24
Time/Duration: 10min
Station: WSWW FM
Subject: Scholarship opportunities

Discussion: Nicholas County Community Foundation -
Scholarship Deadline is April 1st @ 5pm
Various Workshops

Guest(s): Tamara Mullins - NCCF

Media Coverage: On-Air Interview
Social Media Streaming & Promotion

Station Representative: 

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 3-27-24
Time/Duration: 10 min
Station: WVRC-TV
Subject: CUB - Upcoming Events

Discussion: Summersville CUB - Upcoming events during the next few weeks.

Guest(s): Tracy McCoy Ex-Dir. Summersville CUB

Media Coverage: On-Air Interview - Facebook

Station Representative: [Signature]

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 3-18-24
Time/Duration: 10 min
Station: WSWV FM
Subject: WV State Treasury Dept - Savings

Discussion: Smart 529 + other Educational
programs avail to High School students
thru the WV State Treasury Office

Guest(s): Eric Blankenship

Media Coverage: On-Air Interview

Station Representative: 

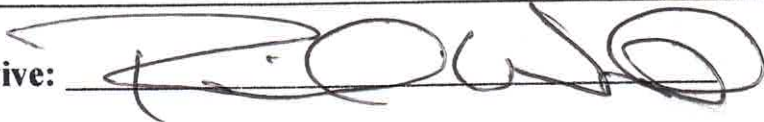
WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 3/15/24
Time/Duration: 10 min
Station: WSWV FM
Subject: Mt Neo St Patrick's Parade

Discussion: 18th Annual Event
All Monies Raise Go Back to Scholarships
+ Funding for organizations in Nicholas Co.
Auction - Raffles
Grand Royal Order of Leprechauns

Guest(s): Mary Igo

Media Coverage: On-Air Interview
PSA's + FB Promotion

Station Representative: 

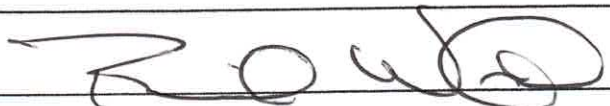
WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 3-6-24
Time/Duration: 10 min
Station: WSWV FM
Subject: City Events Page - Egg Hunt

Discussion: New Community Calendar of Events
on Side City Page & on SCTV Channel 12.
Community Easter Egg Hunt @ the Arena
& Conference Center @ 3-30

Guest(s): Marianna Taylor - City of Summersville

Media Coverage: Live On-Air Interview
EB Post.

Station Representative: 

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 3-1-24
Time/Duration: 10 min.
Station: WUSA FM
Subject: Childrens Literacy Event

Discussion: Celebrate Dr Seuss's B'Day
Saturday 3-2-24 @ Nicholas County's
Veterans Memorial Park

Free Games - Activities Books Prizes
Presented By Nicholas County Schools &
SAVE the Children

Guest(s): _____

Media Coverage: _____

Station Representative: _____

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 2-29-24
Time/Duration: 10 min.
Station: WSWV FM
Subject: Act Like a Fool Event

Discussion: Act Like a Fool For the Nicholas
County Pool Fundraiser Saturday 3-2-24
Cherry River Update - Community Events
that benefit Nicholas County

Guest(s): Gary Roberts Leslie Darham

Media Coverage: FaceBook - PSA spots
Live On-Air Interview

Station Representative: 

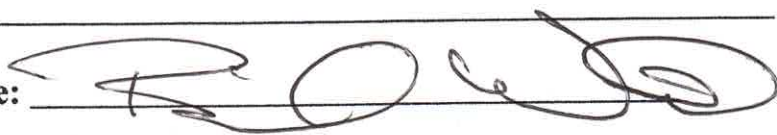
WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 2-19-24
Time/Duration: 10 min
Station: WSWW FM
Subject: Sgt. Tom Baker Blood Drive

Discussion: Memorial Blood Drive Friday
Also - Armor Up WV - 1st Responder Programs
& Responder Health - Nationwide 1st Responder
Program

Guest(s): Vanessa & Shawn Riley

Media Coverage: On Air Interview
FB & PSA Live Mentions

Station Representative: 


WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 2-9-24
Time/Duration: 10 min
Station: WISWV
Subject: WV Motor Tourism Update

Discussion: Various motorsports events
coming up across the listening area.
7 Days of Events @ State Capital centered
around motorsports in WV

Guest(s): Jed Smith - Backroads of Appalachia
Michael Moore - The WV Hellbender Trail

Media Coverage: Facebook & On Air Promotion
In Depth on-air interview

Station Representative: 

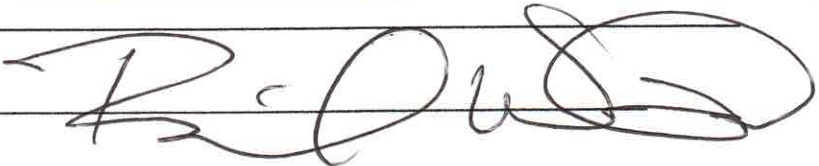
WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 2-6-24
Time/Duration: 10 min
Station: WSSW FM
Subject: Economic Development in N.C.

Discussion: Commissioner Cole talked about
various economic development projects
going on in Nicholas County

Guest(s): Garrett Cole

Media Coverage: Live On Air Interview

Station Representative: 

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 2-5-22
Time/Duration: 10am
Station: WVAW
Subject: Heart Health Month

Discussion: Monthly Health Segment - For the
Health of it.

Discussed ways to improve heart health
keeping BP in check - reducing stress.

Also - Mobile HLU Outreach Clinic coming up

Guest(s): Dr. Anita Stewart - Nicholas County
Health Dept.

Media Coverage: on-air interview - FB
production

Station Representative: 

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 2-2-24
Time/Duration: 10 min
Station: WSWW FM
Subject: Veterans Outreach Services

Discussion: Veterans support group meeting
every Monday at 6pm. Also discussed
the Veterans Backpack program Steve
leads up.

Guest(s): Steve Postalwait Seneca Health
Services

Media Coverage: On-air interview - FB Promotion

Station Representative: 

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 1-30-24
Time/Duration: 10 min
Station: WSWW - FM
Subject: NCCF Scholarships

Discussion: Scholarship + Grant opportunities
for students + non-profits in Nicholas
County. Also discussed the latest
collab. event + upcoming Round table in
March

Guest(s): Tamara Mullins + Anita Grooves
Nicholas County Community Foundation,

Media Coverage: on-air interview - PSA
+ FB coverage

Station Representative: 

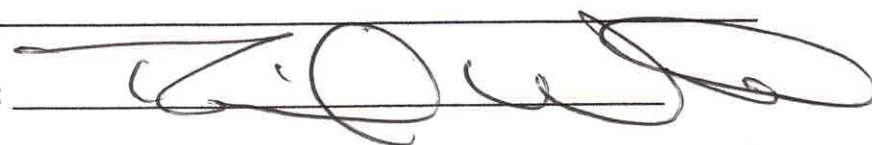
WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 1-25-24
Time/Duration: 10 min
Station: WSWW - FM
Subject: Nicholas Shrine Club

Discussion: Nicholas Shrine Club came in to talk up the annual East-West Shrine Bowl Watch Party to benefit Shriners Hospitals.

Guest(s): Jason Hinkle

Media Coverage: On Air Promotion - Recorded PSA's Live On-Air Interview

Station Representative: 

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 1-8-24
Time/Duration: 10 min
Station: W56W FM
Subject: Cervical Health Awareness Month

Discussion: HPV Vaccinations - Pap Screens
STI Clinics - Mobile Clinics

Cold & Flu Season

Guest(s): Dr. Anita Stewart
W.V. Health Dept

Media Coverage: Live Interview
FB Promotion

Station Representative: [Signature]

WVRC Media
812 Northside Drive
Suite 17
Summersville, WV 26651

Date: 1-3-24
Time/Duration: 10 min
Station: WSWW FM
Subject: Bingo to benefit N.C. Fair

Discussion: Tracy McCoy discussing
Fundraising for Nicholas County
Fair - Also, recapping winter classic
& other 1st quarter events in Nicholas
Co.

Guest(s): Tracy McCoy

Media Coverage: Live interview - Promos for
event + FB promotion

Station Representative: 