

Revision

ORDER



WSAV Savannah

Orders
Order / Rev: 1527561
Alt Order #: 26007736
Product Desc: Order
Estimate: 529604
Flight Dates: 05/29/18 - 06/04/18
Original Date / Rev: 05/25/18 / 05/25/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Catherine Templeton/Governor/S
Demographic: A50+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/04/18	6	\$1,770.00	\$1,504.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	6	\$1,770.00	\$1,504.50	11.60
Totals	6	\$1,770.00	\$1,504.50	11.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WSAV Savannah	64%	\$1,770.00
Market	100%	\$2,765.62

Competitive Share

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	20%	\$553.12
WJWJ	0%	\$0.00
WTGS	16%	\$442.50
WTOC	0%	\$0.00
WWAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSAV	05/29/18	05/29/18	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 05/28/18		05/28/18	06/03/18	-T-----			1		\$70.00		0.00				

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WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/28/18	06/03/18	-T-----			1		\$70.00		0.00				
2	WSAV	05/30/18	05/30/18	Local News @ 6p WSAV 6p News	CM	6-630p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
WSAV NEWS 3 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/28/18	06/03/18	--W----			1		\$300.00		0.00				
3	WSAV	05/31/18	05/31/18	Local News @ 6p WSAV 6p News	CM	6-630p	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
WSAV NEWS 3 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/28/18	06/03/18	---T---			1		\$300.00		0.00				
4	WSAV	05/30/18	05/30/18	Tonight Show Tonight Show	CM	Tonight Show	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
TONIGHT SHOWSTARRING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/28/18	06/03/18	--W----			1		\$50.00		0.00				
5	WSAV	05/31/18	05/31/18	Wheel of Fortune Wheel of Fortune	CM	7-730p	---T---	:30	1	\$525.00	P4	0.00	NM	1	\$525.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/28/18	06/03/18	---T---			1		\$525.00		0.00				
N 6	WSAV	06/04/18	06/04/18	Wheel of Fortune Wheel of Fortune	CM	7-730p	M-----	:30	1	\$525.00	P4	11.60	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/18	06/10/18	M-----			1		\$525.00		11.60				
													Totals	6	\$1,770.00