

*Revision*

# ORDER



WSAV Savannah

**Orders**  
**Order / Rev:** 1527561  
**Alt Order #:** 26007736  
**Product Desc:** Order  
**Estimate:** 529604  
**Flight Dates:** 05/29/18 - 06/04/18  
**Original Date / Rev:** 05/25/18 / 05/25/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Catherine Templeton/Governor/S  
**Demographic:** A50+  
**Product Codes:** PL14  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN10086/SP6681/TO1332/MO1041  
**Unit Code:** General

**Bill Plan**

Start-Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/04/18	6	\$1,770.00	\$1,504.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	6	\$1,770.00	\$1,504.50	11.60
<b>Totals</b>	<b>6</b>	<b>\$1,770.00</b>	<b>\$1,504.50</b>	<b>11.60</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WSAV Savannah	64%	\$1,770.00
Market	100%	\$2,765.62

**Competitive Share**

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	20%	\$553.12
WJWJ	0%	\$0.00
WTGS	16%	\$442.50
WTOC	0%	\$0.00
WWAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSAV	05/29/18	05/29/18	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
FAMILY FEUD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/28/18   06/03/18   -T-----   1   \$70.00   0.00															

Order / Rev: 1527561  
 Alt Order #: 26007736  
 Flight Dates: 05/29/18 - 06/04/18

Advertiser: POL/Catherine Templeton/Governor/SC/  
 Product Desc: Order  
 Estimate: 529604

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	-T-----					1	\$70.00		0.00			
2	WSAV	05/30/18	05/30/18	Local News @ 6p WSAV 6p News	CM	6-630p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		WSAV NEWS 3 @ 6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	--W----					1	\$300.00		0.00			
3	WSAV	05/31/18	05/31/18	Local News @ 6p WSAV 6p News	CM	6-630p	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		WSAV NEWS 3 @ 6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	---T---					1	\$300.00		0.00			
4	WSAV	05/30/18	05/30/18	Tonight Show Tonight Show	CM	Tonight Show	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		TONIGHT SHOWSTARRING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	--W----					1	\$50.00		0.00			
5	WSAV	05/31/18	05/31/18	Wheel of Fortune Wheel of Fortune	CM	7-730p	---T---	:30	1	\$525.00	P4	0.00	NM	1	\$525.00
		WHEEL OF FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	---T---					1	\$525.00		0.00			
N 6	WSAV	06/04/18	06/04/18	Wheel of Fortune Wheel of Fortune	CM	7-730p	M-----	:30	1	\$525.00	P4	11.60	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	M-----					1	\$525.00		11.60			
													Totals	6	\$1,770.00