

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC
EEO PUBLIC FILE REPORT
August 1, 2020 - July 31, 2021

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Morning Show Co-Host	1-22	19

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Appalachian State University 287 Rivers Street Boone , North Carolina 29608 Phone : 828.262.2000 Url : www.appstate.edu Email : careerdevcnt@appstate.edu Dr. Susan McCracken	N	0
2	Asheville-Buncombe Technical College 340 Victoria Road K. Ray Bailey Student Services Center Asheville, North Carolina 28801 Phone : 828-398-7209 Url : https://www.myinterfase.com/abtech/home.aspx Email : careerservices@abtech.edu Peggy Bulla	N	0
3	Bennett College 900 E Washington Street Greensboro, North Carolina Phone : 336-370-8677 Email : yjohnson@bennett.edu Yolande Johnson	N	0
4	Blue Ridge Community College 180 W. Campus Drive Flat Rock, North Carolina 28731 Phone : 828-694-1755 Url : http://www.blueridge.edu Email : pat.mccall@nccommerce.com Pat McCall	N	0
5	Brevard College One Brevard College Drive Brevard, North Carolina 28712 Phone : 828-884-8249 Url : www.brevard.edu Email : jobs@brevard.edu Nicole Potts	N	0
6	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0

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7	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
8	Montreat College 310 Gaither Circle Montreat, North Carolina 28757 Url : http://montreat.edu Email : careers@montreat.edu Tom Oxenreider	N	0
9	Mountain Area Workforce Development Board 48 Grove Street Asheville, North Carolina 28801 Phone : 828-251-6200 Url : http://www.mountainareaworks.org Email : barbarad@landofsky.org Barbara Darby	N	0
10	Mountain Express Asheville, North Carolina 28801 Phone : 828-251-1333 ext 154 Url : http://www.mountainx.com/classifieds/Jobs Email : Dfurr@mountainx.com David Furr	N	0
11	National Hispanic Media Coalition 55 South Grand Ave Pasadena, California Phone : (626) 792-6462 Email : brivas@nhmc.org Fax : 1-626-792-6051 Brenda Rivas	N	0
12	Native American Indian Association of TN 230 Spencer Lane Nashville, Tennessee 37210 Email : WIA@NAIA.comcastbiz.net Debbie Armstrong	N	0

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13	North Carolina Central University 1801 Fayetteville St Durham, North Carolina 27707 Phone : 919-530-6198 Url : http://www.nccu.edu/ Email : nccucareerservices@nccu.edu Career Services	N	0
14	Shaw University 118 E South Street Raleigh, North Carolina 27601 Phone : 919-278-2672 Url : www.shawuniversity.edu Email : careerdevelopment@shawu.edu Phyllis Hilliard	N	0
15	The Association for Women in Communications 3337 Duke St. Alexandria, Virginia 22314 Phone : 703-370-7436 Url : www.womcom.org Email : info@womcom.org Fax : 1-703-342-4311 Judy Arent-Morency	N	0
16	UNC Asheville 259 Highsmith Union, CPO 1240 One University Heights Asheville, North Carolina 28804 Phone : 828-251-6945 Url : https://www.myinterfase.com/unca Email : jessicak@unca.edu Jess Kryzenske	N	0
17	UNCC Charlotte, University Career Center 9201 University City Blvd Adkins 150 Bldg. Charlotte, North Carolina 28223 Phone : (704) 687-2231 Email : jdcook@uncc.edu Fax : 1-704-687-5298 Career Service	N	0
18	University of NC Campus Box 3345 Chapel Hill, North Carolina 27599-3365 Email : catuggle@unc.edu Charles Tuggle	N	0

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19	Unknown (source not adequately identified upon inquiry by SEU)	N	1
20	Warren Wilson College CPO 6328 PO Box 9000 Asheville, North Carolina 28815 Phone : 828-771-3759 Url : http://www.warren-wilson.edu/career Email : careers@warren-wilson.edu Fax : 1-828-771-3899 Eendy Seligmann	N	0
21	Western Carolina University 205 Killian Annex Building Cullowee, North Carolina 28723 Phone : 828.227.3812 Url : https://wcucareers-csm.symplicity.com/employers/index.php?mode=form&id=&s=jobs&ss=jobs Email : tcpaul@wcu.edu Fax : 1-828-227-7344 Theresa Paul	N	0
22	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			1

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	12/23/2020	Provision of training to management	In December 2020, our SEU's Senior Vice President took the Harassment Prevention training course provided by iHeartMedia Learning Center. The course focuses on preventing sexual harassment as well as other forms of harassment and emphasizes the importance of facilitating a safe and inclusive work environment that provides equal opportunities to all.	1	Sr Vice President
2	4/16/2021	Co Sponsoring Job Fair	On April 16, 2021, our SEU participated in, and co-sponsored, a regional career fair in Asheville, NC hosted by the Asheville Area Chamber of Commerce. SEU participants included the General Sales Manager and an Account Executive, who was highly involved with Chamber planning and development activities, including promoting and soliciting participants for the Career Expo. Our contacts/partners involved with the sponsorship were Marketing Director for the Chamber and Workforce Partnership Manager for the Economic Development Coalition for Asheville/Buncombe County. Our SEU's participants also discussed careers in radio and radio sales with attendees, accepted resumes, and handed out iHeartMedia information packets. Additional account executives in attendance spoke with participating employers about recruitment marketing, including ways to incorporate DEI initiatives into campaigns.	2	GSM Account Executive
3	6/21/2021	Provision of training to management	In June 2021, one of our SEU managers took the Valuing Diversity training course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization	1	President