

**WKSF(FM), WQNQ(FM), WQNS(FM), WMXF(AM),  
WPEK(AM), WWNC(AM)**

**EEO PUBLIC FILE REPORT  
August 1, 2012-July 31, 2013<sup>1</sup>**

**I. VACANCY LIST**

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRSL”) FOR RECRUITMENT SOURCE DATA

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	2-3, 6, 9-15	11
Account Executive	2-3, 6, 9-15	11
Account Executive	2-3, 6, 9-15	15
Account Executive	2-3, 6-7, 9-16	15
Programming – Morning Show Host	5, 8-16	9
Account Executive	1, 6-7, 10, 12-15	14
Account Executive	1, 6-7, 10, 12-15	14
Account Executive	2, 6-7, 10, 12-16	14
Programming – APD/MD/Mid Day Host	4, 9-10, 12-16	10
Account Executive	1-2, 6-7, 12-15	14

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<sup>1</sup> This Report provides recruitment data collected from July 22, 2012 through July 31, 2013. This report was revised in July 2014 to address minor reporting issues.

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Western Carolina University</b> Killian Annex, Second Floor, #205 Cullowhee, NC 28723	N	0
2	<b>Blue Ridge Community College</b> 180 W Campus Drive Continuing Education Bldg, Rm 125 Flat Rock, NC 28731	N	1
3	<b>Converse College</b> 580 E Main St Spartanburg, SC 29302 www.converse.optimalresume.com	N	0
4	<b>Country Air Check</b> 914 18th Ave. S., Second Floor Nashville, TN 37212 (615) 320-1450 www.countryaircheck.com	N	2
5	<b>Appalachian State University</b> 287 Rivers St Boone, NC 28608 valleydan@aol.com	N	0
6	<b>AB Technical Community College</b> 340 Victoria Road Asheville, NC 28801	N	0
7	<b>University of North Carolina Asheville</b> CPO#1240, One University Heights Asheville, NC 28804	N	0
8	<b>Mountain Xpress</b> P O Box 144 Asheville, NC 28802 (828) 251-1333	N	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
9	<b>All Access Website</b> www.allaccess.com	N	3
10	<b>Clear Channel Careers Website</b> www.clearcareers.com clearchannel.silkroad.com	N	3
11	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	N	3
12	<b>Station Website</b> ( <i>one or more SEU stations</i> )	N	0
13	<b>Internal Posting</b>	N	0
14	<b>Word-of-Mouth Referral</b>	N	9
15	<b>Walk-In/Self-Referral</b>	N	6
16	<b>Job Fairs</b> ( <i>see Part III</i> )	N	2
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			29

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1.</b>	Participate in Job Fair	On October 25, 2012, our SEU participated in the Fall WCU Career Fair and Graduate School Day at Western Carolina University in Cullowhee, NC. Station participants included our General Sales Manager and Promotion Director, who disseminated information and spoke with attendees about broadcast careers.
<b>2.</b>	Participate in Job Fair	On March 13, 2013, our SEU participated in the Spring WCU Career Fair at Western Carolina University in Cullowhee, NC. Station participants General Sales Manager and Promotion Director, who disseminated information and spoke with attendees about broadcast careers.
<b>3.</b>	Participate in Event/Program Sponsored By or On Behalf of an Educational Institution Related to Career Opportunities in Broadcasting	On March 28, 2013, one of our General Sales Managers served as a guest lecturer for a Marketing class at Appalachian State University in Boone, NC, where he discussed the skills needed and career opportunities available for a career in broadcasting.
<b>4.</b>	Participate in Job Fair	On April 8, 2013, our SEU participated in the 2013 Spring Career Fair at USC Upstate in Spartanburg, SC. Station participants included our General Sales Manager and Promotion Director, who disseminated information and spoke with attendees about broadcast careers.