

WKSF-FM/WQHQ-FM/WQNS-FM/WMXF-AM/WPEK-FM/WWNC-AM
EEO PUBLIC FILE REPORT
August 1, 2011-July 31, 2012¹

I. VACANCY LIST

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRSL”) FOR RECRUITMENT SOURCE DATA

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1,2,3,4,5,6,7,8,9,10,15	10
Account Executive	1,2,3,4,5,6,7,8,9,10,15	10
Account Executive	1,2,3,4,5,6,7,8,9,10,15	1
Programming – Afternoon Drive Host	1,2,3,4,5,6,7,8,9,10,11,12,13,15	13
Account Executive	1,2,3,4,5,6,7,8,9,10,11,15	1
Executive Assistant/ABM	1,2,3,4,5,6,7,8,9,10,14,16	14
Account Executive	1,2,3,4,5,6,7,8,9,10,11,15	1
Account Executive	1,2,3,4,5,6,7,8,9,10,11,15	1
Account Executive	1,2,3,4,5,6,7,8,9,10,11,15	1
Account Executive	1,2,3,4,5,6,7,8,9,10,11,15	10
Account Executive	1,2,3,4,5,6,7,8,9,10,11,15	2

¹ This Report provides recruitment data collected from July [22], 2011 through July 21, 2012. *[If you started your data reporting on another date during the 10-day grace period at the end of July 2011, please substitute the correct date for the one in brackets.]*

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Employee Referral	N	7
2	Walk Ins	N	1
3	www.am1400thepeak.com	N	0
4	www.wwnc.com	N	0
5	www.880therevolution.com	N	0
6	www.99kisscountry.com	N	0
7	www.rock104rocks.com	N	0
8	www.star1043.com	N	0
9	clearcareers.clearchannel.com	N	2
10	Clear Channel Radio Stations – Asheville 13 Summerlin Rd, Asheville NC 828-257-2700	N	7
11	2011 Homecoming Job Fair	N	4
12	www.allaccess.com	N	3
13	Facebook	N	2
14	Western Carolina University - dconnelly@email.wcu.edu	N	0
15	Internal Promotion	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			26

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Event Designed to Disseminate Information About Broadcast Careers	UNC Asheville, October 2011. Program Directors and Business Manager disseminated information on broadcast careers.
2	Event Designed to Disseminate Information About Broadcast Careers	Asheville Chamber of Commerce, December 2011. GSM, Program Directors, Promotions Manager, and Business Manager disseminated information on broadcast careers.
3	Internship Program, Summer 2011, Supervised by Promotions Director	Student from Western Carolina University worked in programming
4	Internship Program, Summer 2011, Supervised by Operations Manager	Student from Appalachian State University worked in programming