

WWKB AM 1520

Issues and Programming

1st Quarter 2024

Prepared by Kevin Carr

2024

Audacy Buffalo

Community Issues

1st Quarter

1-Economy

2-Education

3-Crime

4-Environment

5-Children

6-Women

7-Minorities

8-Health Care

9-Family Issues

10-Tourism

Issues and Program List

How Issues and Programs are identified

The Following List of Issues and Problems were prepared by the Public Affairs Department of WWKB AM 1520, Buffalo, New York

WWKB AM 1520 on a Daily and On Going Basis examines and attempts to determine the needs of the community during regular news coverage.

The WWKB AM 1520 Public Affairs Department has listed a general overview of issues and problems for our coverage area. That Overview for the 1st Quarter is attached to this report. The list of programs which addressed these specific issues is also attached...

Public Affairs Programming List

On Target with Penny Wolfgang

On Target with Penny Wolfgang is a 30 minute program that airs Saturday at 6am . It is locally produced and deals with issues that impact WNY including Education, Economy and Crime.

Rusk Report with Brian Rusk

The Rusk Report with Brian Rusk is a 30 minute program that air Saturday at 6:30am. It is locally produced and deals with issues that impact WNY including the Economy, Education and Health Care.

I'm Listening/Audacy Conversations

I'm Listening and Audacy Conversations is a 30 minute Program that airs on each of our Stations One Time per Month . It covers the area of Mental Health Awareness along with the News and Technology Industry.

WWKB-AM
Quarterly Issues/Programs List
January, February, March 2024

There follows a listing of some of the most significant issues responded by WWKB-AM, Buffalo, New York along with the most significant programming treatment of those issues for January, February, and March 2024. This listing is by no means exhaustive and the order does not reflect any priority or significance.

Issue	Program		Duration	Guest(s)/Topic
Local	On Target with Penny Wolfgang	1/6 6:00 am	30 minutes	Robbie Raugh - Registered Nurse and Board Certified Integrative Health, Fitness & Nutrition Practitioner
Local	On Target with Penny Wolfgang	1/13 6:00 am	30 minutes	Thomas Russo - SUNY Distinguished Professor; Professor and Chief, Infectious Disease. Department of Medicine Jacobs School of Medicine & Biomedical Sciences.
Local	On Target with Penny Wolfgang	1/20 6:00 am	30 minutes	Brian Hayden - Buffalo History Museum "Buffalo Blizzard of '22 collection)
Local	On Target with Penny Wolfgang	1/27 6:00 am	30 minutes	Audacy I'm Listening program
Local	On Target with Penny Wolfgang	2/3 6:00 am	30 minutes	Dr Derek Alessi - Alessi Fitness
Local	On Target with Penny Wolfgang	2/10 6:00 am	30 minutes	Kelly Clem RN MS - Hospice Palliative care Buffalo
Local	On Target with Penny Wolfgang	2/17 6:00 am	30 minutes	Audacy Conversation
Local	On Target with Penny Wolfgang	2/24 6:00 am	30 minutes	Big Brothers Big Sisters of Erie, Niagara, & The Southern Tier. Emily Mahoney: CEO & Hazel Wicks (Board Vice President)
Local	On Target with Penny Wolfgang	3/2 6:00 am	30 minutes	John Di Sciullo - 62nd Annual Variety Kids Telethon
Local	On Target with Penny Wolfgang	3/9 6:00 am	30 minutes	Susan A McCartney Ph.D. - Small Business Development Center
Local	On Target with Penny Wolfgang	3/16 6:00 am	30 minutes	Audacy Conversation
Local	On Target with Penny Wolfgang	3/23 6:00 am	30 minutes	Peter Weinmann attorney at Wolfgang & Weinmann - "Understanding property tax assessments"
Local	On Target with Penny Wolfgang	3/30 6:00 am	30 minutes	Tim Clark - Commissioner of the Buffalo Niagara Film Office

Local	Rusk Report	1/6 6:30 am	30 minutes	Alexander Estelle talks about WNY and how Relations between our area and Washington D.C. could help us in 2024
Local	Rusk Report	1/13 6:30 am	30 minutes	Stuart Bernstein discusses our U.S /Canadian Border and what steps WNY is taking to ensure its safety
Local	Rusk Report	1/20 6:30 am	30 minutes	Replay of Stuart Bernstein
Local	Rusk Report	1/27 6:30 am	30 minutes	Mr. Clifford Bell and Mr. Stan Coleman talk about the Prostate Cancer and how WNY is dealing with this Health Issue
Local	Rusk Report	2/3 6:30 am	30 minutes	Mr. Scott Marcin discusses the WNY Economic Outlook for 2024
Local	Rusk Report	2/10 6:30 am	30 minutes	Mr. Josh Eisen talks about Fuel and Energy Solutions in WNY and Across the Country
Local	Rusk Report	2/17 6:30 am	30 minutes	Mr. Matt Smith discusses Education and learning the proper steps to take to solve problems
Local	Rusk Report	2/24 6:30 am	30 minutes	Mr. Laurence Leemer Author discusses his new book and how the Next Presidential Election will impact WNY
Local	Rusk Report	3/2 6:30 am	30 minutes	Mr. Stanton Collemer and Mr. Doug Duke talk about WNY and its impact on the Medical Community
Local	Rusk Report	3/9 6:30 am	30 minutes	Bobby Burchfield talks about WNY and its future role in High Tech
Local	Rusk Report	3/16 6:30 am	30 minutes	Ms. Allison Pataki talks about her New Book and how her Father and Former Governor of NYS George Pataki is assisting WNY
Local	Rusk Report	3/23 6:30 am	30 minutes	Mr. Joe Hendrihs talks about Manufacturing Jobs in WNY and how they may be coming back to our Area
Local	Rusk Report	3/30 6:30 am	30 minutes	Replay of Ms. Allison Pataki

I'm Listening / January / Mental Health Seg 1

Guest: Dr. Christine Moutier, AFSP and Paul Augustyniak, AFSP

Contact: David O'Leary, Host

Link:

Airdate:

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

I'm Listening / January / Mental Health Seg 2

Guest: Dr. Christine Moutier, AFSP and Paul Augustyniak, AFSP

Contact: David O'Leary, Host

Link:

Airdate:

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

Audacy Conversations-State of the Entertainment Industry / February / Seg 1

Guest: Ron Perlman, Cynthia Littleton-Variety, Karina Manashil-Mad Solar Productions, Patrick Gomez-Entertainment Weekly, Duncan Crabtree Ireland-SAG/AFTRA

Contact: KNX Charles Feldman and Mike Simpson-Hosts

Link:

Airdate:

Category: Media/Entertainment

Description: Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6 month strike. Streaming services are on the rise and older business models are falling. We discuss what the future of what the entertainment industry looks like and what it means for what we will see and consume.

Audacy Conversations-State of the Entertainment Industry / February / Seg 2

Guest: Ron Perlman, Cynthia Littleton-Variety, Karina Manashil-Mad Solar Productions, Patrick Gomez-Entertainment Weekly, Duncan Crabtree Ireland-SAG/AFTRA

Contact: KNX Charles Feldman and Mike Simpson-Hosts

Link:

Airdate:

Category: Media/Entertainment

Description: Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6 month strike. Streaming services are on the rise and older business models are falling. We discuss what the future of what the entertainment industry looks like and what it means for what we will see and consume.

I'm Listening / March / Mental Health Seq 1

Guest: Victor Armstrong-AFSP, Steve Siple-AFSP Contributor

Contact: David Glover, Host

Link:

Airdate:

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Men. Men are less likely to talk about their mental health struggles than women, which is why it's so important to break down stigma and open the door for these conversations. Community and friendships are huge protective factors against suicide. We seek to emphasize the critical role that asking someone directly about suicide plays in suicide prevention and demonstrate how to have supportive conversations with loved ones about mental health and suicide prevention.

I'm Listening / March / Mental Health Seq 2

Guest: **Alex Silva-AFSP, Dan Miller-Wounder Warrior Project and Dr. Erin Fletcher-Wounded Warrior Project**

Contact: David Glover, Host

Link:

Airdate:

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Military and Veterans. Veteran populations face difficulties transitioning from military life and have higher rates of suicide compared to the civilian population. We seek to Understand how Veteran and military culture contributes to existing stigmas is essential to being open about mental health challenges and encouraging those who need it to seek help. Support and resources are available for Veterans that can make a major difference to save lives.