

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2009

Meeting Date: Tuesday, October 19, 2010

LOCATION: * The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in conference room. *Instead of going in main entrance, go in entrance to the left. There will be signs.*

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS: Randy Shelton, WOI-TV (457-9645)
Caryn Lee KCWI-TV (964-2323)

<u>TIME</u>	<u>GUEST</u>	<u>TITLE OR INTEREST</u>
9:00-9:20	Arvid Huisman Major David Corliss 515-282-2599	Salvation Army / Director
9:20-9:40	Gene Meyer 515-725-6189	Iowa Dept. of Public Safety Commissioner Federation
9:40-10:00	Roger Munns 515-281-4848	Dept. of Human Resources
10:00-10:20	Heather Soener	Young Women's Research Center
10:20-10:40	Linda Bisgaard	Girl Scouts of Iowa
10:40-11:00	TBA	

Thank you very much!
DES MOINES-AMES BROADCASTERS

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)		KBGG - AM	3rd	Quarter of	2010
					(Year)
ISSUE DESCRIPTION:	PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DESCRIPTION OF SEGMENT:	
Example: New Dog Lease Law	Ken's 7:00 Newscast	7/4/03 7:00AM	:45	Tape: Mayor Jones urges Council to pass law	
1 Relay For Life	Inside Iowa	7/4/10 5:00AM	24 minutes	Shirley Phinney - Husband Has Cancer	
2 Coconut Castaways	Inside Iowa	7/11/10 5:00AM	24 minutes	Mark Hollander - Giving Back	
3 Serve Our Youth	Inside Iowa	7/18/10 5:00AM	24 minutes	Shane Van Der Hart - Kids/Reading	
4 National Night Out - Part 1	Inside Iowa	7/25/10 5:00AM	24 minutes	Randy Peterson - What Is NNO?	
5 National Night Out - Part 2	Inside Iowa	8/1/10 5:00AM	24 minutes	Ben Buenzow - How To Get Involved	
6 Everybody Wins Iowa	Inside Iowa	8/8/10 5:00AM	24 minutes	Tyler Weig - Mentoring Iowa Kids In Need	
7 Make A Wish - Urbandale Police/Fire	Inside Iowa	8/15/10 5:00AM	24 minutes	Gary Lang - Cops Giving Back	
8 Knowing Child CPR	Inside Iowa	8/22/10 5:00AM	24 minutes	Jessica Gomme - Her Son John's Story	
9 Huntington's Disease	Inside Iowa	8/29/10 5:00AM	24 minutes	Roberta Brink - What Is HD?	
10 American Legion	Inside Iowa	9/5/10 5:00AM	24 minutes	Cindy Barnes - X-mas Toys/Military Kids	
11 Memory Walk 2010	Inside Iowa	9/12/10 5:00AM	24 minutes	Meredith Sillau - 69,000 Iowans Diagnosed	
12 Visiting Nurse Services Of Iowa	Inside Iowa	9/19/10 5:00AM	24 minutes	Jenn Van Lieu - 2010-2011 Flu Season	
13 Bikers Against Child Abuse	Inside Iowa	9/26/10 5:00AM	24 minutes	Aaron Byrd - What They're Doing To Help	
14					
15					
16					
17					
18					
19					

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2010

Meeting Date: Tuesday, July 27, 2010

LOCATION: The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines - in the Conference Room.

MODERATORS: Patrick Dix, WHO-TV (242-3500)

Kate Garner, Des Moines Radio Group (280-1350)

TIME 9:00 - 9:20AM
GUEST Sheryl Viars (515.471.2319)
Marketing & Communications
EFR Employee & Family Resources
 505 5th Avenue, Suite 930
 Des Moines, IA 50309-2316
 sviaars@efr.org

9:20 - 9:40AM
 Brian Waller (515.419.3094)
Executive Director
Downtown Chamber
 301 Grand Ave
 Des Moines, IA 50309

9:40-10:00AM
 Mary Cownie (480-7067)
Owner, Goldfinch Strategies
 mary@goldfinchstrategies.com

10:00-10:20AM
 Skip Moore (237-1621)
At-Large City Council
City of Des Moines
 400 Robert D. Ray Drive
 Des Moines, IA 50309
 skipmoore@dmgov.org

10:20-10:40AM
 Marty Lester (277-9797)
Executive Director
Mentor Iowa
 3900 Ingersoll Avenue, Suite 102
 Des Moines, IA 50312
 marty@mentoriowa.org

10:40-11:00AM
 Stephanie Filer (262-9503)
Communications & Community Outreach
Coordinator
Animal Rescue League of Iowa
 5452 N.E. 22nd St
 Des Moines, IA 50313

DES MOINES-AMES BROADCASTERS

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)		KBGG - AM	2nd	Quarter of	2010
					(Year)
ISSUE DESCRIPTION:	PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DESCRIPTION OF SEGEMENT:	
Example: New Dog Lease Law	Ken's 7:00 Newscast	7/4/03 7:00AM	:45	Tape:Mayor Jones urges Council to pass law	
1 Resident Support Team (RST)	Inside Iowa	4/4/10 5:00AM	24 minutes	Peggy Agular - Community Cooperation	
2 William Penn University	Inside Iowa	4/11/10 5:00AM	24 minutes	Molly Moeller - Adult Education In Iowa	
3 Cystic Fibrosis	Inside Iowa	4/18/10 5:00AM	24 minutes	Meagan Jacobson - CF Education 101	
4 Iowa Homeless Youth Services	Inside Iowa	4/25/10 5:00AM	24 minutes	Jim McWeeney - Iowa Statistics	
5 M. S. Society	Inside Iowa	5/2/10 5:00AM	24 minutes	Andria Battaglia - Education/Annual Walk	
6 Dept. For The Blind	Inside Iowa	5/9/10 5:00AM	24 minutes	Marisol Banner - Who They Are	
7 Pieatholon	Inside Iowa	5/16/10 5:00AM	24 minutes	Denise Gerdis - First Event At New YMCA	
8 Mozaick	Inside Iowa	5/23/10 5:00AM	24 minutes	Trisha Lloyd - Mentally Challenged in Iowa	
9 Central IA. Gambling Treatment	Inside Iowa	5/30/10 5:00AM	24 minutes	David Hemken - New Casinos	
10 DSM Men's Gay Chorus	Inside Iowa	6/6/10 5:00AM	24 minutes	Rebecca Guber - Gay Marriage Laws	
11 Iowa Tourism	Inside Iowa	6/13/10 5:00AM	24 minutes	Jessica O'Reilly - What's New To Do	
12 Women, Food & Agriculture Network	Inside Iowa	6/20/10 5:00AM	24 minutes	Sarah Long - Ag. Women In Iowa	
13 Character Counts	Inside Iowa	6/27/10 5:00AM	24 minutes	Amit Smit - Character Counts Awards	
14					
15					
16					
17					
18					
19					

Agenda for Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders

Meeting Date: Tuesday, May 18, 2010

Location: The Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders meetings take place in the Swartz Meeting Room at the Botanical Center, 909 Robert D. Ray Drive, Des Moines. Plenty of parking is available in the Botanical Center's lot.
Please enter the Botanical Center through the "West Entrance" -- to the left of the Main Entrance -- for direct access to the Swartz Meeting Room.

We sincerely appreciate your efforts to keep
the appointment as shown below.

MODERATORS: Roni Dixon, KDSM FOX 17 (256-2622, 480-4100 cell)
Bob Day, KCCI-TV, Ch. 8 (247-8809, 988-8534 cell)

CATEGORY	CONTACT INFORMATION	GUEST	TIME
14	Iowa Outdoor Unlimited President@iowaoutdoorunlimited.com	Tamara Mullen President 515-720-1535	9:00 - 9:20
13	Helen's Pajama Party 108 3 rd Street, Suite 216 Des Moines, IA 50309 Kelly@helen'spajamaparty.org	Kelly Sargent Executive Director 515-244-7706	9:20 - 9:40
15	Des Moines University 320 Grand Avenue, Suite 1018 Des Moines, IA 50312 Carolyn.Beverly@dmu.edu	Dr. Carolyn Beverly Assistant Professor 515-271-7830	9:40 - 10:00
2	Homes of Oakridge 1236 Oakridge Dr. Des Moines, IA 50314 Tere56@yahoo.com	Teree Caldwell-Johnson President 515-244-7702	10:00 - 10:20
1	Iowa Pork Producers Assn. 1636 N.W. 114th St. Clive, IA 50325 RDegner@lowapork.org	Rich Degner Executive Director 515-225-7675	10:20 - 10:40
		Guest: TBA	10:40 - 11:00

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)				KBGG AM 1700	1st	Quarter of	2010
ISSUE DESCRIPTION:				PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DESCRIPTION OF SEGEMENT:
Example: New Dog Lease Law				Ken's 7:00 Newscast	7/4/03 7:00AM	:45	Tape: Mayor Jones urges Council to pass law
1	Neighborhood Finance Committee	Inside Iowa		1/3/10 5:00AM	24 minutes		Gloria Gray - Children's & Families of Iowa
2	U.S. Army	Inside Iowa		1/10/10 5:00AM	24 minutes		Andrew Snow - Iowa Global Warming
3	Character Counts	Inside Iowa		1/17/10 5:00AM	24 minutes		Sally Kreamer - Dept. Of Correctional Svcs.
4	Cystic Fibrosis	Inside Iowa		1/24/10 5:00AM	24 minutes		Shane Van Der Hart - Ia. Mentoring Month
5	DSM Music Coalition	Inside Iowa		1/31/10 5:00AM	24 minutes		Des Moines Winter Games 2010
6	Operation Christmas Child	Inside Iowa Part 1		2/7/10 5:00AM	24 minutes		Paula Galloway - Foster Kids In Iowa
7	Visiting Nurses	Inside Iowa Part 2		2/14/10 5:00AM	24 minutes		Paula Galloway - Adoption In Iowa
8	The Freestore	Inside Iowa		2/28/10 5:00AM	24 minutes		Craig Phinney - Colon Cancer Survivor
9	DSM Renaissance Faire	Inside Iowa		3/7/10 5:00AM	24 minutes		FBC Math & Science Academy
10	VA Health Care Systems	Inside Iowa		3/14/10 5:00AM	24 minutes		Nat'l VA Golden Age Games in Iowa
11	Dept. Of Correctional Services	Inside Iowa		3/21/10 5:00AM	24 minutes		Carly Milsap - Victim's Rights in Iowa
12	Visiting Nurses	Inside Iowa		3/28/10 5:00AM	24 minutes		Jen Van Lieu - Health Risks For 2010
13							
14							
15							
16							
17							
18							
19							

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2010

Meeting Date: Tuesday, February 23, 2010

LOCATION: The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 E. River Drive

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS: Cheryl Pannier, WHO Radio (245-8851) CherylPannier@clearchannel.com
Wayne Bruns, Iowa Public Television (242-4183) wayne@iptv.org

TIME	GUEST	(Category)	Organization
9:20-9:40AM	Mel Pins 577-2341	(5)	Somerset Neighborhood Association 210 E. Bundy Ave Des Moines, IA 50315
9:40-10:00AM	Dennis Haney 281-7501 Dhaney@idph.state.ia.us	(7,15)	Iowans Fit for Life Lucas State Office Building 321 E. 12 th St. Des Moines, IA 50319
9:40-10:20AM	AI Setka 243-3580 ex 19 asetka@greatapetrust.org	(9)	Great Ape Trust of Iowa 4200 S.E. 44 th Avenue Des Moines, IA 50320
10:20-10:40AM	Tyler Weig 277-7590 statedirector@everybodywinsiowa.org	(8)	Everybody Wins! Iowa 4114 Allison Ave Des Moines, IA 50310
10:40-11:00AM	Carlos Garza 556-5004 cgarza@desmoinessocialclub.org	(7)	Des Moines Social Club 1408 Locust St Des Moines, IA 50309

GUEST COMMUNITY LEADER: Would you please keep the above schedule as an appointment reminder? If a problem should develop, please call 245-8851 or 242-4183 to let us know.

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)		KBGG AM 1700	4th	Quarter of	2009 (Year)
ISSUE DESCRIPTION: Example: New Dog Lease Law	PROGRAM SEGMENT: Ken's 7:00 Newscast	DATE/TIME: 7/4/03 7:00AM	DURATION: :45	DESCRIPTION OF SEGMENT: Tape:Mayor Jones urges Council to pass law	
1 Neighborhood Finance Committee	Inside Iowa	10/4/09 5:00AM	24 minutes	Jill McMillian - Home Buyers Tax Credit	
2 U.S. Army	Inside Iowa	10/11/09 5:00AM	24 minutes	SGT. Lacy Anderson - Woman's View	
3 Character Counts	Inside Iowa	10/18/09 5:00AM	24 minutes	Amy J. Smit - Character Counts In Iowa	
4 Cystic Fibrosis	Inside Iowa	10/25/09 5:00AM	24 minutes	Lauren Aust - Kids Diagnosed In Iowa	
5 DSM Music Coalition	Inside Iowa	11/1/09 5:00AM	24 minutes	Amedeo Rossi - Music Scene In DSM	
6 Operation Christmas Child	Inside Iowa	11/8/09 5:00AM	24 minutes	Pattie Fellers - Iowans Helping Children	
7 Visiting Nurses	Inside Iowa	11/15/09 5:00AM	24 minutes	Trisha Loyd - Handicapped Iowans Mosaic	
8 The Freestore	Inside Iowa	11/22/09 5:00AM	24 minutes	Jim McWeeney - Homeless Youth	
9 DSM Renaissance Faire	Inside Iowa	11/29/09 5:00AM	24 minutes	Carole Bailey - Pony Express/Easter Seals	
10 Visiting Nurses	Inside Iowa	12/6/09 5:00AM	24 minutes	Terry Wells - Read To Me Foundation	
11 Ia. Chapter Alzheimers Assoc.	Inside Iowa	12/13/09 5:00AM	24 minutes	Gay Men's Choir Pt. 1 - The Arts in DSM	
12 American Lung Association	Inside Iowa	12/20/09 5:00AM	24 minutes	DSM Playhouse Pt.2 - The Arts in DSM	
13 Iowa Dept. Of Public Health	Inside Iowa	12/27/09 5:00AM	24 minutes	DSM Civic Center Pt 3 - The Arts in DSM	
14					
15					
16					
17					
18					
19					

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2009

Meeting Date: Tuesday, November 24, 2009

LOCATION: The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in the Conference Room.
Instead of the main entrance, go in the "West Entrance" to the left of the main doors. Signs will be posted.

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS: Bob Day, KCCI-TV (ofc: 247-8809; cell: 988-8534)
Kim Chase, Citadel Broadcasting (331-9200)

<u>TIME</u>	<u>GUEST</u>		<u>TITLE OR INTEREST</u>
9:00 - 9:20AM	Kevin Baskins (281-8395)	(9)	Communications Bureau Chief Iowa Department of Natural Resources Wallace Building, 502 E. 9th Street, Des Moines, IA 50319 Kevin.Baskins@dnr.iowa.gov
9:20 - 9:40AM	Martha Willits (286-4979)	(7)	President and CEO Greater Des Moines Partnership 700 Locust St., Ste. 100, Des Moines, IA 50309 MWillits@desmoinesmetro.com
9:40-10:00AM	Sgt. Lacy Anderson (515-689-5296)	(12)	Training/Ops NCO, 949 th Medical Detachment Vet Svc., U.S. Army 225 Crystal St., #411 Ames, IA 50010 Lacy.Anderson@us.army.mil
10:00-10:20AM	Chris Bern (471-8000)	(8)	President Iowa State Education Association 777 Third Street, Des Moines, IA 50309 CBern@isea.org
10:20-10:40AM	Guest TBA		TBA
10:40-11:00AM	Craig Smith (256-5100)	(10)	Aviation Director Des Moines International Airport 5800 Fleur Drive Des Moines, IA 50321 CSSmith@dsmairport.com

GUEST COMMUNITY LEADER: Would you please keep the above schedule as an appointment reminder?
 If a problem should develop, please call 988-8534 (cell) to let us know.

Thank you very much!
DES MOINES-AMES BROADCASTERS

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)		KBGG - AM	3rd	Quarter of	2009
ISSUE DESCRIPTION:		PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DESCRIPTION OF SEGEMENT:
Example: New Dog Lease Law		Ken's 7:00 Newscast	7/4/03 7:00AM	:45	Tape:Mayor Jones urges Council to pass law
1	Keep Iowa Beautiful - Part 1	Inside Iowa	7/5/09 5:00AM	30 minutes	Jerry Shneff - What You Can Do
2	Keep Iowa Beautiful - Part 2	Inside Iowa	7/12/09 5:00AM	30 minutes	Jerry Shneff - The Economic Benefits
3	Coconut Castaways	Inside Iowa	7/19/09 5:00AM	30 minutes	Mark Hollander - Community Outreach
4	American Lung Association	Inside Iowa	7/26/09 5:00AM	30 minutes	Kerry Wise - Going Smoke Free
5	la. Chapter Alzheimers Assoc.	Inside Iowa	8/2/09 5:00AM	30 minutes	Michelle Hamilton - Cost To Iowans
6	Count The Kicks	Inside Iowa	8/9/09 5:00AM	30 minutes	Janet Peterson - Still Birth Prevention
7	Visiting Nurses	Inside Iowa	8/16/09 5:00AM	30 minutes	Ngan Upta - Foster Grandparents
8	The Freestore	Inside Iowa	8/23/09 5:00AM	30 minutes	Harry Swanson - Families Starting Over
9	DSM Renaissance Faire	Inside Iowa	8/30/09 5:00AM	30 minutes	Max Kinkel - What It Brings To The State
10	Visiting Nurses	Inside Iowa	9/6/09 5:00AM	30 minutes	Jen Van Liew - Flu/H1N1
11	la. Chapter Alzheimers Assoc.	Inside Iowa	9/13/09 5:00AM	30 minutes	Michelle Hamilton - Memory Walk
12	American Lung Association	Inside Iowa	9/20/09 5:00AM	30 minutes	Mandy Zook - Asthma and Iowans
13	Iowa Dept. Of Public Health	Inside Iowa	9/27/09 5:00AM	30 minutes	Nigel Connor - Substance Abuse In Iowa
14					
15					
16					
17					
18					
19					

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2009

Meeting Date: Tuesday, July 28, 2009

LOCATION:

The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines - in conference room. Instead of going in main entrance, go in entrance to the left. There will be signs.

MODERATORS:

Patrick Dix, WHO-TV (242-3593)
Kate Garner, Des Moines Radio Group (280-1350)

TITLE OR INTEREST

GUEST

TIME

Johnston City Council Member Johnston, IA	Jim Hibbs	9-9:20AM
Flynn Wright Des Moines, IA	Mara White	9:20-9:40
Mid-American Energy Des Moines, Iowa	TBA	9:40-10AM
City of Des Moines Assistant Director - DM Pars & Rec Des Moines, Iowa	Ben Page 333-8072	10-10:20AM
DMPD Public Information Officer Des Moines, Iowa	Lori Lavorato 284-4084	10:20-10:40
Iowa Dept. of Public Health Public Information Officer Des Moines, Iowa	Polly Carver-Kimm 281-6693	10:40-11AM

GUEST COMMUNITY LEADER: If a problem should develop, please call Kate at 401-2092 to let us know.
Thank you very much!
DES MOINES-AMES BROADCASTERS

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2009

Meeting Date: Tuesday, September 29, 2009

LOCATION: The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in conference room. *Instead of going in main entrance, go in entrance to the left. There will be signs.*

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS:

Randy Shelton, WOI-TV (457-9645)
 Nicole Fredericksen KCWI-TV (964-2323)

<u>TIME</u>	<u>GUEST</u>	<u>TITLE OR INTEREST</u>
-------------	--------------	--------------------------

9:00-9:20	John McCalley 515-725-3312	Director Iowa Department of Aging
-----------	-------------------------------	--------------------------------------

9:20-9:40	Rick Robinson 515-225-5414	Environmental Policy Advisor Iowa Farm Bureau Federation
-----------	-------------------------------	--

9:40-10:00	Name TBA	Variety, Children's Charity
------------	----------	-----------------------------

10:00-10:20	Brennan Buckley 515-453-6222	VP, Marketing Iowa Realty
-------------	---------------------------------	------------------------------

10:20-10:40	Kimberly Hansen 515-771-4557	Chair Person Restoration Ingersoll Project
-------------	---------------------------------	---

10:40-11:00	TBA	
-------------	-----	--

Thank you very much!
DES MOINES-AMES BROADCASTERS

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)		KBGG - AM	Quarter of	(Year)
1	ISSUE DESCRIPTION:	PROGRAM SEGMENT:	DATE/TIME:	DURATION:
	Example: New Dog Lease Law	Ken's 7:00 Newscast	7/4/03 7:00AM	:45
1	Krisilis Foundation	Inside Iowa	4/5/09 5:00AM	30 minutes
2	Ia. Chapter Multiple Sclerosis	Inside Iowa	4/12/09 5:00AM	30 minutes
3	Cystic Fibrosis	Inside Iowa	4/19/09 5:00AM	30 minutes
4	DSM School Board	Inside Iowa	4/26/09 5:00AM	30 minutes
5	Central Ia. Gambling Treatment	Inside Iowa	5/3/09 5:00AM	30 minutes
6	Teen Challenge	Inside Iowa	5/10/09 5:00AM	30 minutes
7	Muscular Dystrophy Association	Inside Iowa	5/17/09 5:00AM	30 minutes
8	DSM City Council	Inside Iowa	5/24/09 5:00AM	30 minutes
9	Character Counts	Inside Iowa	5/31/09 5:00AM	30 minutes
10	Teen Challenge	Inside Iowa	6/7/09 5:00AM	30 minutes
11	Iowa Asthma Coalition	Inside Iowa	6/14/09 5:00AM	30 minutes
12	CCI Exchange	Inside Iowa	6/21/09 5:00AM	30 minutes
13	National Dairy Month	Inside Iowa	6/28/09 5:00AM	30 minutes
14				
15				
16				
17				
18				
19				

Agenda for Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders

Date: Tuesday, May 19, 2009

Location: The Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders meetings take place in the Conference Room at the Botanical Center, 909 Robert D. Ray Drive, Des Moines. Plenty of parking is available in the Botanical Center's lot. Please enter the Botanical Center through the "West Entrance" -- to the left of the Main Entrance -- for direct access to the Conference Room.

We sincerely appreciate your efforts to keep
the appointment as shown below.

MODERATOR: Roni Dixon, KDSM FOX 17 (256-2622, 480-4100 cell)

CATEGORY	CONTACT INFORMATION	GUEST	TIME
6	Wesley Community Services 944 18 th Street Des Moines, 50314 lloebach@wesleyservices.org धारलान@wesleyservices.org	Linda Loebach Senior Nutrition Program Manager Dee Harlan Senior Outreach	9:00 - 9:20
7	Theater for a Change PO Box 1801 Des Moines, 50305 ttac@theaterforchange.com	Thatcher Williams Artistic Director 515-537-8991	9:20 - 9:40
8	Corn Crib Catering 917 S. Kennedy, Lot 24 Madrid, 50156 kialbright@dmacc.edu	Kathy Albright Iowa Culinary Institute Graduate & Business Owner 515-290-0706	9:40 - 10:00
4	Habitat for Humanity PO Box 716 Des Moines, 50303 lhenning@gdpmhabitat.org	Lance Henning Executive Director 515-471-8686 Ext. 101	10:00 - 10:20
9	Des Moines Parks & Recreation 600 E. Court Ave Des Moines, 50309 tdawson@dmgov.org	Teva Dawson Park Manager for Grays Lake 515-208-0308	10:20 - 10:40
5	Iowa Girls High School Athletic Union & Iowa High School Speech Association 2900 Grand Avenue PO Box 10348 Des Moines, 50312-0348 craig@ihssa.org	Craig Ihnen Associate Director & Executive Director 515-288-9741	10:40 - 11:00

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

Quarter of 1st 2009
(Year)

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S) KBGG - AM

DESCRIPTION OF SEGMENT:

Tape: Mayor Jones urges Council to pass law

DURATION: :45

DATE/TIME: 7/4/03 7:00AM

PROGRAM SEGMENT: Ken's 7:00 Newscast

ISSUE DESCRIPTION: Example: New Dog Lease Law

1	Ia. Chapter Alzheimer's Association	Inside Iowa	1/4/09 5:00AM	30 minutes	Gale Brubaker - What The Future Holds
2	Krisilis Foundation	Inside Iowa	1/11/09 5:00AM	30 minutes	John Braden - Iowa's W/ Disabilities
3	Farm Bureau	Inside Iowa	1/18/09 5:00AM	30 minutes	Denny Harding - Renewable Energy
4	US Census Bureau	Inside Iowa	1/25/09 5:00AM	30 minutes	Kelly Campbell - About The Bureau
5	US Census Bureau	Inside Iowa	2/1/09 5:00AM	30 minutes	Kelly Campbell - Importance of Survey
6	MWA	Inside Iowa	2/8/09 5:00AM	30 minutes	Amy Horst - New Recycling Program
7	Iowa Global Warming	Inside Iowa	2/15/09 5:00AM	30 minutes	Andrew Snow - Who They Are
8	Economy	Inside Iowa	2/22/09 5:00AM	30 minutes	Jim Palmeri - Iowa's National Comparison
9	DSM International Airport	Inside Iowa	3/1/09 5:00AM	30 minutes	Roy W. Criss - Change Can Be Good
10	Department Of Natural Resources	Inside Iowa	3/8/09 5:00AM	30 minutes	Michelle Wilson - New For 2009
11	Polk County Conservation	Inside Iowa	3/15/09 5:00AM	30 minutes	Lori Kirpes - So Much To Do Outside
12	Easter Seals	Inside Iowa	3/22/09 5:00AM	30 minutes	Carole Bailey - Special Needs Children
13	My Angel Foundation	Inside Iowa	3/29/09 5:00AM	30 minutes	Ted Cochran - Organ Doning In Iowa
14					
15					
16					
17					
18					
19					

Kim Chase

Pannier, Cheryl [CherylPannier@ClearChannel.com]

From:

Sent:

To:

Wednesday, March 25, 2009 9:33 AM
KCCI-TV; mary.bracken@iptv.org; wayne@iptv.org; dave.peterson@whoiv.com;
Patrick.Dix@whoiv.com; rdixon@kdsmsbgn.net; rshelton@woiv.com;
MarshaTheis@ionmedia.tv; news@kioa.com; jputbres@aol.com; pcguthrie@nwc.edu;
kim.chase@citcom.com; nicole@kwwl3.com; bhildebrandt@iowabankers.com;
kwise@lungia.org; pat.arthur@biol.dupont.com; dswb@mchsi.com
Ascertainment for March 31st

Subject:

Good morning everyone,
Here is our schedule for this coming Tuesday's ascertainment meeting (3/31). We will meet
in the conference room at the Botanical Center.
9:00am - 11:00am.

9:00 am
Ben Hildebrandt, VP
Marketing, Public Affairs, Member Services Iowa Bankers Association

9:20 am

Kerry Wise
Project Director, Central Iowa Tobacco-Free Partnership American Lung Association

9:40 am

Dean Oestreich, Pioneer Chairman
Contact: Patrick Arthur
Pioneer NI-Bred

10:00 am

Sarah Bonetas
Community Vice President
Junior League of Des Moines

10:20 am

Amanda Stewart
President, Greater DM Young Professionals

10:40 am

John Wilken
Bureau Chief
Bureau of Refugee Services

Have a great day. We'll see you Tuesday, March 31st.

Cheryl J. Pannier

Assistant Program Director
WHO Radio
Co-host Saturday Morning Live

2141 Grand Avenue

Des Moines, Iowa 50312

515-245-8851

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S) KBGG - AM (Year) 2008
 1st 2nd 3rd 4th Quarter of

ISSUE DESCRIPTION: Ken's 7:00AM Newscast
PROGRAM SEGMENT: Inside Iowa
DATE/TIME: 7/4/03 7:00AM
DURATION: :45
DESCRIPTION OF SEGMENT: Mayor Jones Urges Council to pass law
 Tape: Mayor Jones Urges Council to pass law

1. Character Courts Inside Iowa 10/5 5:00am 30min. Importare To Schools
2. Dsm Playhouse Inside Iowa 10/12 5:00am 30min. History/Coming In 2009
3. Scraping 4 Inclusion Inside Iowa 10/19 5:00am 30min. Children w/ Disabilities
4. CIGTP Inside Iowa 10/26 5:00am 30min. New Federal Regulations
5. Cystic Fibrosis Inside Iowa 11/2 5:00am 30min. Whos @ Risk
6. Child Abuse Prevention Council Inside Iowa 11/9 5:00am 30min. Iowa Statistics
7. Visiting Nurses Inside Iowa 11/16 5:00am 30min. New Virus OF Flu
8. MDA Inside Iowa 11/23 5:00am 30min. Who They Really Are
9. Salvation Army Inside Iowa 11/30 5:00am 30min. Surviving The Economy
10. Town Planner Inside Iowa 12/7 5:00am 30min. Getting Organized For 2009
11. Homeless Inside Iowa 12/14 5:00am 30min. Meeting Squatters
12. ARL Part Z Inside Iowa 12/21 5:00am 30min. Funding New location

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2008

Meeting Date: Tuesday, November 18, 2008

LOCATION: The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in the Conference Room.

Instead of the main entrance, go in the "West Entrance" to the left of the main doors. Signs will be posted.

We sincerely appreciate your efforts to keep the appointment as shown below:

MODERATORS:

Bob Day, KCCI-TV (247-8809)

Kim Chase, Citadel Broadcasting (331-9200)

TIME **GUEST** **TITLE OR INTEREST**

9:00-9:20AM

Arvid Huisman

(4)

Development Director

The Salvation Army

1216 E. 25th Court,

Des Moines, IA 50317

Arvid_Huisman@usc.salvationarmy.org

9:20-9:40AM

Marc Hollander

(5)

Gopher (Director of Marketing & Promotions)
The Coconut Castaways, Inc.
P.O. Box 22103
Des Moines, Iowa 50325
hawkmarc@yahoo.com

9:40-10:00AM

Guest TBA

TBA

10:00-10:20AM

Ted Cochran

(4)

My Angel Foundation

P.O. Box 1223

Wauke, Iowa 50263

Ted@myangelfoundation.org

10:20-10:40AM

Elvin McDonald

(7)

Friends Director

Des Moines Botanical Center

909 Robert D Ray Dr,

Des Moines, IA, 50316

emcdonald@botanicalcenter.com

10:40-11:00AM

John McCalley

(6)

Director;

Communications / P.R. Director

Iowa Department of Elder Affairs

Jessie M. Parker Building

510 E 12th Street, Suite 2

Des Moines, IA 50319-9025

machelle.shaffer@iowa.gov

(725-3312)

GUEST COMMUNITY LEADER: Would you please keep the above schedule as an appointment reminder? If a problem should develop, please call 988-8534 (cell) to let us know.

Thank you very much!

DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2008

KBGG - AM

Quarterly Issues & Programs Report Third Quarter July, August, September 2008

**Citadel Broadcasting Company
4143 109th St., Urbandale, IA 50322
(515) 331-9200 fax (515) 331-9292**

Table Of Contents

- I. Methodology
- II. Program Issues List
- III. Public Affairs Programming Description
- IV. Ascertainment Interviews
- V. Charitable Community Appearances

I. METHODOLOGY

METHODOLOGY

The methodology used in determining what issues affect the listening area is a combination of interview, telephone and personal contact with:

- A. The listening public.... their day to day topical concerns
- B. Government leaders and public officials
- C. Community leaders of Central Iowa public welfare programs; non-profits
- D. Central Iowa business leaders

Under changes brought about by the deregulation of the broadcasting industry, the Monthly Community Leader Ascertainment Reports will no longer be filed. Instead, this quarterly record will be submitted every three months. A complete listing of participants is in the record, maintained in Citadel Broadcasting Company's Public Files.

Public affairs programming aired by Citadel Broadcasting Company's stations is designed to address the needs, problems, concerns and issues of the above mentioned (A-D) individuals.

II. PROGRAM ISSUES LIST

PROGRAM ISSUES LIST

1.	Agriculture
2.	Arts/Culture
3.	Business
4.	Charities
5.	Child Welfare
6.	Community Education
7.	Community Improvement
8.	Consumer Affairs
9.	Crime Victims Rights
10.	Des Moines History
11.	Discrimination
12.	Disaster Prevention
13.	Domestic Violence
14.	Drugs
15.	Economics
16.	Education and Recreation
17.	Employment/Local Labor Market
18.	Environment
19.	Ethics
20.	Government
21.	Health Care
22.	Minority Or Ethnic Group
23.	Parenting
24.	Politics
25.	Professions
26.	Public Health And Welfare
27.	Public Housing
28.	Public Safety
29.	Youth

III. PUBLIC AFFAIRS PROGRAMMING DESCRIPTION

Public Affairs Programming Description

Inside Iowa

A half hour interview style show, locally produced. The show covers a variety of issues including non-profit organizations and current affairs affecting the Des Moines community or our community within the nation. Topics are chosen in advance from public comments, concerns, newsletters, psa's newspapers flyers and one sheeters. (etc.)

IV. Ascertainment Interviews

Ascertained Issue: Animal Rescue League (ARL)

Date: 7/6/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBCG-AM 1700

Duration : 30 Minutes

Subject: New Facility

Guest/Affiliation: Tom Colvin - Executive Director

Description: The new facility is getting close to completion. We are reminding our
of the importance of a facility of this nature. It's more than just a place
to house stray animals.

Ascertained Issue: Coconut Castaways

Date: 7/13/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Getting involved in the Community

Guest/Affiliation: Mark and Tammy Hollander - Founders

Description: These people are the perfect example of how getting involved with the community can be fun. The began with a simple club call the Coconut Castaways who liked to get together and play games and party. Then one day they realized that they wanted to use their energy to work with folks in need. We discussed their transition to a 501C3!

Ascertained Issue: Lutheran Services in Iowa

Date: 7/20/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Early Childhood Planning

Guest/Affiliation: Nancy Krause, MSW – Statewide Manager, Early Childhood

Description: LSI's early childhood programming provides a number of different services for new and soon-to-be parents. They mostly focus around providing healthcare, creating a healthy family environment and preventing child abuse and neglect. They just opened a new program in Warren County as well.

Ascertained Issue: Iowa Tourism Office

Date: 7/27/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Things to see and do in Iowa

Guest/Affiliation: Nancy Landess – Manager of the Iowa Tourism Office

Description: We love to have Nancy come in at least once a year to go over the beauty and benefits of vacationing right here in Iowa. Every year she gives information on some of the best places to visit each year and fills us in on any and all new attractions.