

Ascertained Issue: Lutheran Services In Iowa

Date: 8/3/08 - Re-ran by request

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKK-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Early Childhood Planning

Guest/Affiliation: Nancy Krause, MSW – Statewide Manager, Early Childhood

Description: LSI's early childhood programming provides a number of different services for new and soon-to-be parents. They mostly focus around providing healthcare, creating a healthy family environment and preventing child Abuse and neglect. They just opened a new program in Warren County as well.

\*\* We had much interest on this show and thought it was well worth a second run.

Ascertained Issue: William Penn University

Date: 8/10/08

Title: Inside Iowa

Air Time: 11:10pm-KJUY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Adult Education

Guest/Affiliation: Molly Moeller – Director of Enrollment

Description: It's never to late for higher education. That was the point of the show today. More and more adult lowans are heading back to college. We discussed the process and the adding of William Penn's innovative

graduate

degree program added to their fall schedule.

Ascertained Issue: Neighborhood Finance

Date: 8/17/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Home Revitalization

Guest/Affiliation: Holly Olsen – Executive Director

Description: Neighborhood Finance Corporation (NFC) is a not-for profit mortgage bank that makes loans to people buying homes in neighborhoods that have been targeted for revitalization. In addition to loan programs they offer free home buyer education and credit counseling. Good for our listeners to know they are out there in these economic times.

Ascertained Issue: American Foundation for Suicide Prevention

Date: 8/24/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKK-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: 3rd Annual Out Of The Darkness Community Walk

Guest/Affiliation: Stephanie McAdam/Janice Lindquist

Description: These folks are reoccurring guests every 6 months or so. Each time they come in we have someone with a different story regarding how suicide has touched their lives. The purpose of the show is to let them know where to get help if they are suicide survivors, let them know where they can go for support education for people who may know someone who is suicidal.

Ascertained Issue: Greater Iowa Chapter of the Alzheimer's Association

Date: 8/31/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Memory Walk 2008

Guest/Affiliation: Gale Brubaker – Walk Coordinator

Description: Memory Walk is the biggest annual fundraiser for the Iowa Chapter. We use our time to discuss any changes in finding a cure from the past year. We also reach out to members of our listening audience who may have just recently been touched by the disease, or who may suspect someone they know is suffering from the early onset of Alzheimers.

Ascertained Issue: Lupus Foundation, Iowa Chapter/Beaverdale Fall Festival

Date: 9/7/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Walk For Lupus/Beaverdale Fall Festival

Guest/Affiliation: Kendra Isla – Chair of The Board/Teresa Graziano – Chairman

Description: We broke our show up into two portions today. We used the first part of the show to discuss Lupus....to educate our listeners on the disease which really doesn't get a lot of attention and needs to. Then the second part of the show we talked about some family fun at the Beaverdale Fall Festival. A very beautiful and historical part of town.

Ascertained Issue: Central Iowa Gambling Treatment Program

Date: 9/14/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KCGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: What's been happening on a state level and new location

Guest/Affiliation: Lisa Pierce and David Hemken – Volunteers and Recovering Gamblers

Description: With as many casinos as we have in the state of Iowa we try at least once a year to have the CIGTP in to remind people of the problems that arise when recreational turns to addiction. There is a place to go for help. They've moved to a new location and have been working with the state to make sure programs such as this do not get ignored and that funding stays available.

Ascertained Issue: Leukemia and Lymphoma Society Iowa Chapter

Date: 9/21/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Education

Guest/Affiliation: Steve Ellens/Jason Wolf - survivor and family member lost to cancer

Description: The LLS has never been on the program before so this was a good introduction of the organization to our listeners. We gave stats and information on who to contact if you or someone you know has been diagnosed.



Ascertained Issue: American Diabetes Association Iowa Chapter

Date: 9/28/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KCGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Step Out To Fight Diabetes

Guest/Affiliation: Dr. Greg Peterson – specializes in Diabetes  
Melissa Marcisak - Associate Manager with the ADA

Description: We have these folks on annually. The number of people with Diabetes is staggering. This year we recapped what research has found over the past year and we talked about ways to prevent by eating right, exercising and living a healthy life. They also have completely revamped one of their annual fundraisers and we discussed the changes.

**DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2008**

Meeting Date: Tuesday, July 29, 2008

**LOCATION:** The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in conference room. *Instead of going in main entrance, go in entrance to the left. There will be signs.*

(Robert D Ray is closed north of the Botanical Center, so please take the turn off Grand Avenue on the south by Des Moines City Hall.)

We sincerely appreciate your efforts to keep the appointment as shown below:

**MODERATORS:**

Patrick Dix, WHO-TV (242-3593)  
 Kate Garner, Des Moines Radio Group (280-1350)

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TIME GUEST TITLE OR INTEREST

9:20-9:40	Dan Kramer	Shazam Network Des Moines, IA
9:40-10AM	John Gilliland (235-0566)	Iowa Association of Business & Industry 904 Walnut St, Ste 100 Des Moines, Iowa 50309
10-10:20AM	Bill Stowe (283-4950)	City of Des Moines Assistant City Manager of Public Works/Engineering 216 SE 5 <sup>th</sup> St Des Moines, IA 50309
10:20-10:40	PJ Sesker-Green (986-5211)	Operation First Response Director of Marketing and Public Relations 1105 NW Morningside Ct Grimes, IA 50111 pj@operationfirstresponse.org
10:40-11AM	Jean Hessburg (471-8000)	Iowa State Education Association Membership Specialist/ Public Relations 777 3 <sup>rd</sup> St Des Moines, IA 50309

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**GUEST COMMUNITY LEADER:** Would you please keep the above schedule as an appointment reminder? If a problem should develop, please call Kate at 401-2092 to let us know.

Thank you very much!  
**DES MOINES-AMES BROADCASTERS**

**DES MOINES-AMES BROADCASTERS - JOINT ASCERTAINMENT SURVEYS, 2008**

Meeting Date: Tuesday, September 30, 2008

**LOCATION:** The Des Moines Community Leader Meetings take place at the Des Moines Botanical Center, 909 Robert D Ray Dr, Des Moines – in conference room. Instead of going in main entrance, go in entrance to the left. There will be signs.

We sincerely appreciate your efforts to keep the appointment as shown below:

**MODERATORS:** Randy Shelton, WOI-TV (457-9645)  
 Nicole Fredericksen KCWI-TV (964-2323)

<b>TIME</b>	<b>GUEST</b>	<b>TITLE OR INTEREST</b>
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9-9:20AM	Loretta Sieman	WDM City Council
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9:20-9:40	Ann Black	AARP
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9:40-10AM	Mike Hellick	President of US Bank
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10-10:20AM	Joe Folsom	Small Business Association
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10:20-10:40	Dustin Vandehoef	Iowa Department of Agriculture and Land Stewardship Communications Director 502 E. 9 <sup>th</sup> Street Des Moines, Iowa
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10:40-11AM	TBA	
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Thank you very much!  
**DES MOINES-AMES BROADCASTERS**

V. CHARITABLE COMMUNITY  
APPEARANCES

**Quarterly Issues & Programs Report  
Second Quarter  
April, May, June  
2008**

**KBGG - AM**

**Citadel Broadcasting Company  
4143 109<sup>th</sup> St, Urbandale, IA 50322  
(515) 331-9200 fax (515) 331-9292**

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- V. Charitable Community Appearances

# **I. METHODOLOGY**

## METHODOLOGY

The methodology used in determining what issues affect the listening area is a combination of interview, telephone and personal contact with:

- A. The listening public.... their day to day topical concerns
- B. Government leaders and public officials
- C. Community leaders of Central Iowa public welfare programs; non-profits
- D. Central Iowa business leaders

Under changes brought about by the deregulation of the broadcasting industry, the Monthly Community Leader Ascertainment Reports will no longer be filed. Instead, this quarterly record will be submitted every three months. A complete listing of participants is in the record, maintained in Citadel Broadcasting Company's Public Files.

Public affairs programming aired by Citadel Broadcasting Company's stations is designed to address the needs, problems, concerns and issues of the above mentioned (A-D) individuals.



## **II. PROGRAM ISSUES LIST**

PROGRAM ISSUES LIST

1.	Agriculture
2.	Arts/Culture
3.	Business
4.	Charities
5.	Child Welfare
6.	Community Education
7.	Community Improvement
8.	Consumer Affairs
9.	Crime Victims Rights
10.	Des Moines History
11.	Discrimination
12.	Disaster Prevention
13.	Domestic Violence
14.	Drugs
15.	Economics
16.	Education and Recreation
17.	Employment/Local Labor Market
18.	Environment
19.	Ethics
20.	Government
21.	Health Care
22.	Minority Or Ethnic Group
23.	Parenting
24.	Politics
25.	Professions
26.	Public Health And Welfare
27.	Public Housing
28.	Public Safety
29.	Youth

III. PUBLIC AFFAIRS PROGRAMMING DESCRIPTION

## Public Affairs Programming Description

### Inside Iowa

A half hour interview style show, locally produced. The show covers a variety of issues including non-profit organizations and current affairs affecting the Des Moines community or our community within the nation. Topics are chosen in advance from public comments, concerns, newsletters, psa's newspapers flyers and one sheeters. (etc.)

#### IV. Ascertainment Interviews

Ascertained Issue: Animal Rescue League

Date: 4/6/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGC-AM 1700

Duration : 30 Minutes

Subject: The Capital Campaign

Guest/Affiliation: Tom Colvin - Executive Director

Description: The Animal Rescue League has outgrown their current facility. So, the ARL is in the process of rebuilding a new facility. We spent out time today informing the public how they can help and why it's so important. Especially when it comes to the educational part and what a new facility can provide.

Ascertained Issue: The Beacon Of Life

Date: 4/13/08

Title: Inside Iowa

Air Time: 11:10pm-KJY-92.5/8:00am-KHKK-97.3/6:30am-KGGO-94.9/5:00am KBCG-AM 1700

Duration : 30 Minutes

Subject: Who They Are

Guest/Affiliation: Jenny Irmler – Board of Directors/Volunteer

Description: The Beacon Of Life is a transitional facility developed in the early 80's to help single women with troubled pasts get back on their feet. The facility isn't a place that gets a lot of publicity, but deserves it. We spent out time informing our listeners that there is such a place in Central Iowa that they can turn too.

Ascertained Issue: Surviving Suicide

Date: 4/20/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBCG-AM 1700

Duration : 30 Minutes

Subject: Numbers continue to climb

Guest/Affiliation: Stephanie McAdam/Vivian Masters – Suicide Survivors

Description: This show is for the many people in Central Iowa who have had to go through the tragedy of losing a loved one to suicide. We discussed the aftermath, where to go for help and the commons and differences in which each person goes through. We also gave guidance to those who may need to look for help to prevent a possible future suicide.



Ascertained Issue: Colorectal Cancer

Date: 4/27/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Regular checks

Guest/Affiliation: Carol Frazell/Edra Fouts – Care Coordinators

Description: We spent our time discussing the importance of regular cancer screening. Early detection is the best way to beat a disease of this magnitude. We went over education on the disease, family history, awareness and where to turn for help.

Ascertained Issue: Krysilis

Date: 5/4/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Iowans with intellectual and developmental disabilities

Guest/Affiliation: John Braden – Development Director  
Sherry Newsome – Area Administrator

Description: Krysilis is a long time friend of the Inside Iowa show. They had an amazing new opportunity to bring funds and awareness to the organization and we helped to spread the word.

Ascertained Issue: National M.S. Society

Date: 5/11/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKL-97.3/6:30am-KGCO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Advancements in research and upcoming annual walk

Guest/Affiliation: Britney Ahrens - Development Manager

Description: Every year right before the annual Christopher and Banks M.S. Walk we have our friends from the local chapter of the National M.S. Society come in and give us updates on the past year's research and then we discuss how more Iowans can help the over 4,700 others who have been diagnosed with M.S.

Ascertained Issue: Animal Rescue League

Date: 5/18/08 (Re-ran from 4/6)

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKKI-97.3/6:30am-KGGO-94.9/5:00am KBGC-AM 1700

Duration : 30 Minutes

Subject: The Capital Campaign

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Description: The Animal Rescue League has outgrown their current facility. So, the ARL is in the process of rebuilding a new facility. We spent our time today informing the public how they can help and why it's so important. Especially when it comes to the educational part and what a new facility can provide. (well worth the re-run)